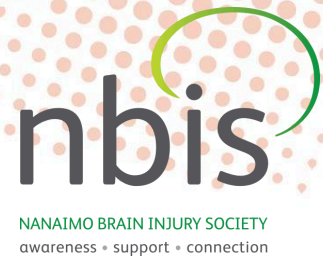


CURIOUS COMICON

BC's BIGGEST FREE COMIC CONVENTION



8
Years Running

\$30,000+
Total raised for charity

5000+
Attendees

Curious Comicon began in 2015, when the staff of Curious Comics at Country Club Centre thought it would be fun to expand on their annual celebration of “Free Comic Book Day”, the first Saturday of May, and create a mini convention with tables throughout the mall for games, artists, and vendors, to raise funds for The Children’s Wish Foundation. In honour of the store’s generosity in sponsoring and supplying an ever-increasing number of free comics, the convention was named Curious Comicon, and shortly became a registered not-for-profit society.

Curious ComiCon has grown into the largest free Comic Convention in British Columbia, and now fills the entirety of Country Club Centre each May. Attendance grew from 500 in 2015 to 5000 in 2023, and we are proud to offer personal access to legendary artists and stars of the television, film, and comic book universes that cannot be experienced at the larger, for-profit events. We strongly believe one’s financial situation should not be a barrier to participating in geek culture, and the accessibility, positive buzz amongst attendees, artists, vendors, guest stars, and the charities we have worked with has fuelled our expansion.

One of the most rewarding parts of participating in Curious Comicon is people sharing their stories with us; like a single Mom raising five children with disabilities saying that being able to give them a Comicon experience, with bags of free comics and merchandise, made her feel like a superhero. The everyday heroes like these parents are the reason we keep our convention free and dedicate ourselves to making Curious Comicon the best it can be.

As a registered not-for-profit society, 100% of our event’s proceeds go to a local charity, the Nanaimo Child Development Centre. We rely on sponsors like you to help make the show happen, so every penny our guests choose to donate can help improve the lives of youth in central Vancouver Island. The following page outlines our sponsorship options but we are thankful for any form of support. By sponsoring Curious Comicon, you not only receive promotional opportunities and the thanks of the community but enable us to compound your donation and put on an accessible, world-class comic convention. Visit our website below or contact us to learn more about Curious Comicon.

Thank you for your consideration,

Janie Agar, President

<https://curiouscomicon.com> | curiouscomicon@gmail.com | 250-756-2157



CURIOUS COMICON

SPONSORSHIP PACKAGES

The sponsorship packages below offer a quick guide, but we appreciate all support you are willing to provide! If the packages below are not suitable for you, or you would like to donate items, services, or anything else, please contact us! We are thrilled to work with you no matter how you choose to contribute to Curious ComiCon!

Bronze Sponsor

\$100 - \$499

- Tertiary logo placement in Sponsors section on the Curious ComiCon website.
- Advertisement on Curious Comicon social media.
- Tertiary acknowledgement in any print/online sponsor lists/promo videos.

Silver Sponsor

\$500 - \$999

- Secondary logo placement in Sponsors section on the Curious ComiCon website.
- Advertisement on Curious Comicon social media.
- Secondary acknowledgement in any print/online sponsor lists/promo videos
- Secondary logo placement on posters and handouts (distributed at several locations, including public schools and city locations)
- Free vendor table (if desired)
- Onsite signage with secondary placement (provided by sponsor):
 - 1 x large banner, poster, or free-standing advertisement.
- Thanked for sponsorship in 1 live video during the event.

Gold Sponsor

\$1000+

- Primary Logo placement in Sponsors section on the Curious ComiCon website
- Advertisement on Curious Comicon social media and website.
- Primary acknowledgement in any print/online sponsor lists/promo videos
- Primary logo placement on all posters and handouts (distributed at several locations) (Including public schools and city locations)
- Free vendor table (if desired)
- Onsite signage with primary placement (provided by sponsor):
 - 2 x large banners or posters.
 - 2 x free-standing advertisements.
- One section of the hall named after your business/organization for this event.
- Thanked for sponsorship in all live videos during the event.



To sponsor or donate to the show, please contact us:

curiouscomiconsponsors@gmail.com

250-756-2157

Or visit us in person at Curious Comics at
Country Club Centre, 3200 Island Highway, Nanaimo