

CURIOUS COMICON

BC's BIGGEST FREE COMIC CONVENTION



8

Years Running

\$30,000+

Total raised for charity

5000+

Attendees

Curious Comicon began in 2016 when the staff of Curious Comics at Country Club Centre thought it would be fun to expand on their annual celebration of "Free Comic Book Day" and create a mini convention with tables throughout the mall for games, artists, and vendors, and to raise funds for children Charities. In honour of the store's generosity in sponsoring and supplying an ever-increasing number of free comics, the convention was named Curious Comicon. On January 13, 2020, we became a registered not-for-profit society.

Curious Comicon has grown into the largest free comic convention in British Columbia, and now fills the entirety of Country Club Centre each May. Attendance grew from 500 in 2016 to 5000 in 2023, and we are proud to offer personal access to legendary artists and stars of the television, film, and comic book universes. We strongly believe one's financial situation should not be a barrier to participating in geek culture or having a Comicon experience, so we do not charge for entry into the event; and any guests we bring in sign autographs/photographs for free. The accessibility, positive buzz amongst attendees, artists, vendors, guest stars, and the charities we have worked with fuelled our expansion.

One of the most rewarding parts of participating in Curious Comicon is people sharing their stories with us; like a single mom raising three children with disabilities saying, that being able to give them a free Comicon experience, with bags of free comics and merchandise, made her "feel like a superhero". The everyday heroes like these parents are the reason we keep our conventions free and dedicate ourselves to making Curious Comicon the best it can be.

As a registered not-for-profit society, 100% of our event's proceeds go to a local charity, like the Nanaimo Child Development Centre. We rely on partners like you to help make the show happen, that way every penny our guests choose to donate will help improve the lives of youth on Vancouver Island. The following page outlines our partnership options, but we are thankful for any form of support. By sponsoring Curious Comicon, you not only receive promotional opportunities and the thanks of the community but also allow us to put on an accessible, world-class free comic convention. Visit our website below or contact us to learn more about Curious Comicon.

Thank you for your consideration,

Mike Drummond, President

<https://curiouscomicon.com> | curiouscomicon@gmail.com | 250-756-2157



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PARTNERSHIP PACKAGES

The partnership packages below offer a quick guide, but we appreciate any support you are willing to provide! If the packages below are not suitable for you, or you would like to donate items, services, or anything else, please contact us! We are thrilled to work with you no matter how you choose to contribute to Curious Comicon!

Bronze Partner

\$100 - \$499

- Tertiary logo placement in Partners section on the Curious Comicon website.
- Advertisement on Curious Comicon social media.
- Acknowledgement in various print/online partner lists/promo videos.

Silver Partner

\$500 - \$999

- Secondary logo placement in Partners section on the Curious Comicon website.
- Advertisement on Curious Comicon social media.
- Acknowledgement in various print/online partner lists/promo videos.
- Secondary logo placement on posters and handouts (distributed at several locations, including public schools and city locations).
- Free vendor table (if desired).
- Onsite signage with secondary placement (provided by sponsor):
 - 1 x large banner, poster, or free-standing advertisement.
- Thanked for partnership in one live video during partnership event.

Gold Partner

\$1000+

- Primary logo placement in Partners section on the Curious Comicon website.
- Advertisement on Curious Comicon social media and website.
- Acknowledgement in various print/online partner lists/promo videos.
- Primary logo placement on all posters and handouts (distributed at several locations, including public schools and city locations).
- Free vendor table (if desired).
- Onsite signage with primary placement (provided by sponsor):
 - 2 x large banners or posters.
 - 2 x free-standing advertisements.
- One section of the hall named after your business/organization for this event.
- Thanked for partnership in all live videos during the event.

To partner with or donate to the show, please contact us:

curiouscomiconsponsors@gmail.com

250-756-2157

Or visit us in person at Curious Comics at
Country Club Centre, 3200 Island Highway, Nanaimo

