

SPRING & SUMMER CATALOGUE



2024

Introduction

As the world awakens from its winter slumber, we find ourselves at the threshold of Spring and Summer, where the vivid tapestry of nature unfolds in vibrant hues, intoxicating fragrances, and captivating styles. Village Craft & Candle proudly unveils the Spring & Summer Catalogue 2024, a wondrous blend of scents, colours, and styles that mirrors the essence of our three delightful themes: Blooms & Bliss, Calm Oasis, and Sensual Allure.

In these curated themes, we welcome you to indulge yourself in the vibrant tapestry of *Blooms & Bliss*, where the intoxicating aroma of blossoms in full bloom captivates the senses. Experience the tranquility of a secluded sanctuary with the *Calm Oasis* theme, evoking the serenity of nature's hidden havens. Explore the enticing world of *Sensual Allure*, where luxurious fragrances entwine to create an atmosphere of irresistible charm and sophistication.

With every gentle flicker, let your candles weave stories of vibrant gardens, rustling foliage, and captivating scents. Allow the magic of our Spring & Summer 2024 selection to turn your space into a haven, where the essence of blooming flowers, the peace of nature, and the charm of sensuality blend harmoniously, encouraging you to relish the beauty of each passing moment.

Themes



Blooms & Bliss

Explore a garden teeming with boundless blossoms, where delightful scents blend with the soft touch of the breeze. This theme captures the very soul of blooming flowers, embodying the joyful essence of spring and the serene happiness of summer. Candles using this theme will echo the tender rustle of petals and the assurance of sunlit days.



Calm Oasis

Step into a tranquil oasis, where the soothing sounds of nature and the gentle rustle of leaves create a haven of calm. This theme captures the essence of peaceful retreats, enveloping you in serenity and stillness. Candles using this theme will embody the essence of relaxation and the tranquility of a quiet oasis.



Sensual Allure

Indulge your senses in the intoxicating allure of sensuality. This theme is a celebration of the mysterious and the enticing, where captivating fragrances awaken your deepest desires. Candles using this theme will be a blend of seductive scents that entice and mesmerize, leaving an unforgettable impression.



Blooms & Bliss

In the heart of spring and the midst of summer, flowers bloom with an unparalleled beauty, filling the air with their intoxicating aroma. The *Blooms & Bliss* theme captures the essence of this natural wonder that embody the joy and serenity found amidst blooming petals.

Blooms & Bliss

Data shows

Studies like "[An Environmental Approach to Positive Emotion: Flowers](#)" have shown that the scent of blooming flowers has a direct impact on human emotions, eliciting feelings of happiness, relaxation, and contentment.

What this means for candle makers

Candle-makers should focus on crafting candles that capture the essence of various blossoms, creating a symphony of scents that mirror the diverse beauty of nature. Soft, delicate hues and elegant vessels can enhance the visual appeal, creating a harmonious blend of aesthetics and aroma.



Scent Suggestions



Layers of crushed pistachio and festive blood orange lead into a confection of silky amaretto and lavender. Soft heliotrope, creamy almond, and tonka bean create a comforting base, evoking the bliss of blooming gardens.



Inspired by exotic gardens, this mysterious floral scent captivates the senses. Experience the delicate beauty and enigmatic charm of cherry blossoms, enveloping your space in an alluring and captivating ambiance.



A captivating scent with top notes of Orange, Cosmic Crisp Apple, and Peach, harmonized with a subtle midsection of Silver Moon Rose, Fennel Seed, Jasmine, and Jewel Strawberry. The comforting base of Vanilla, Caramel, and Fluid Musk adds depth.

Trend Inspiration



White Dye



Green Dye



Orange Dye



Magenta Dye



**Sage Terra Jar
+ Gold Terra Lid**



**Tapioca
Terra Jar**



**Clay Terra Jar + 3"
Dark Oak Lid**



**White Candle Tin
(Lid included)**



Calm Oasis

Amidst the hustle and bustle of life, finding a calm oasis is essential. The *Calm Oasis* theme is a tribute to the serenity found in nature's quiet corners – a sanctuary where stress melts away, and tranquility prevails.

Calm Oasis

Data shows

According to the [American Psychological Association](#), research indicates that exposure to serene environments can significantly reduce stress levels and promote mental well-being. The calming effects of nature-inspired scents are unparalleled, offering a sanctuary for the mind and soul.

What this means for candle makers

Candle-makers should focus on creating candles that evoke the essence of natural calmness – from the gentle rustle of leaves to the freshness of a light breeze. Earthy tones and soothing pastel colours should complement your candle line, enhancing the overall sense of tranquility.



Scent Suggestions



Inspired by the sacred Champa flower, this aromatic blend exudes a harmonious sweetness and warmth, leaving you feeling serene and uplifted. Surrender to its timeless allure and embrace pure bliss.



This blend features captivating notes, including pink pepper, frothed milk, and pineapple nectar at the top. The heart unfolds with a delightful mix of cinnamon, sun-washed ginger, and sliced mango, while warm chai, vanilla bean, and blonde woods anchor the base.



Invigorating scents of juniper berries, lemon peel, and misted green at the top. In the middle, you'll find olibanum, cardamom seed, and oakmoss extract, adding depth and warmth. The base notes of patchouli, rich oud, and dark woods complete this revitalizing aroma.

Trend Inspiration



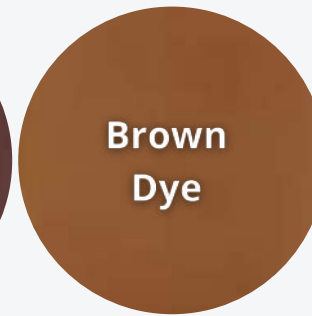
Yellow
Dye



Purple
Dye



Mahogany
Dye



Brown
Dye



**Matte White Terra
+ 3" Bronze Lid**



**15oz Frosted LUX Jar
+ 4" LUX White Pine
Wood Lid**



**Carrera
Marble Tin Jar**



**Element Amber Jar
+ Bronze Metal Lid**





Sensual Allure

Sensual Allure explores the captivating world of seduction, where every element is designed to entice and allure. This theme is an ode to the art of attraction, combining rich, indulgent elements to create an ambiance of irresistible allure and mystique.

Sensual Allure

Data shows

According to the article "[An Update on Smell and Sensuality](#)", sensuality is deeply connected to the sense of smell. Aromas can awaken desire, enhance mood, and create an atmosphere of intimacy.

What this means for candle makers

Candle-makers should focus on choosing fragrances that are luxurious, warm, and inviting. Deep, intense colours and opulent vessel designs can elevate the visual appeal, creating a sensorial experience that engages both sight and smell.



Scent Suggestions



A blend of robust cardamom spice, sweet tobacco, delicate floral notes, and hints of vanilla. This fragrance captures the warm and invigorating aroma of cardamom, creating a captivating and inviting experience.



Comforting essences of amber woods and musk are elevated with notes of rose and cedar, creating a rich and indulgent aroma. This fragrance envelops you in a sensuous embrace, leaving a lingering trail of opulence.



Crafted for candle makers seeking a unique aroma, this fragrance oil promises a delightful journey through citrusy brightness, floral richness, and earthy warmth. Ignite creativity with every drop of Kaleidoscope Daze.

Trend Inspiration



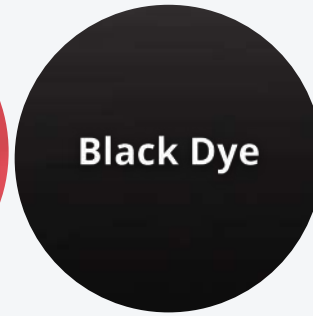
Golden Honey
Dye



Cinnamon
Dye



Red Dye



Black Dye



Smoke Terra Jar
+ 3" Bronze Lid



15oz Amber LUX
+ 4" LUX Acacia
Wood Lid



Wood Grain
Candle Tin



9oz Black Lux Jar
+ 3" LUX Acacia
WoodLid

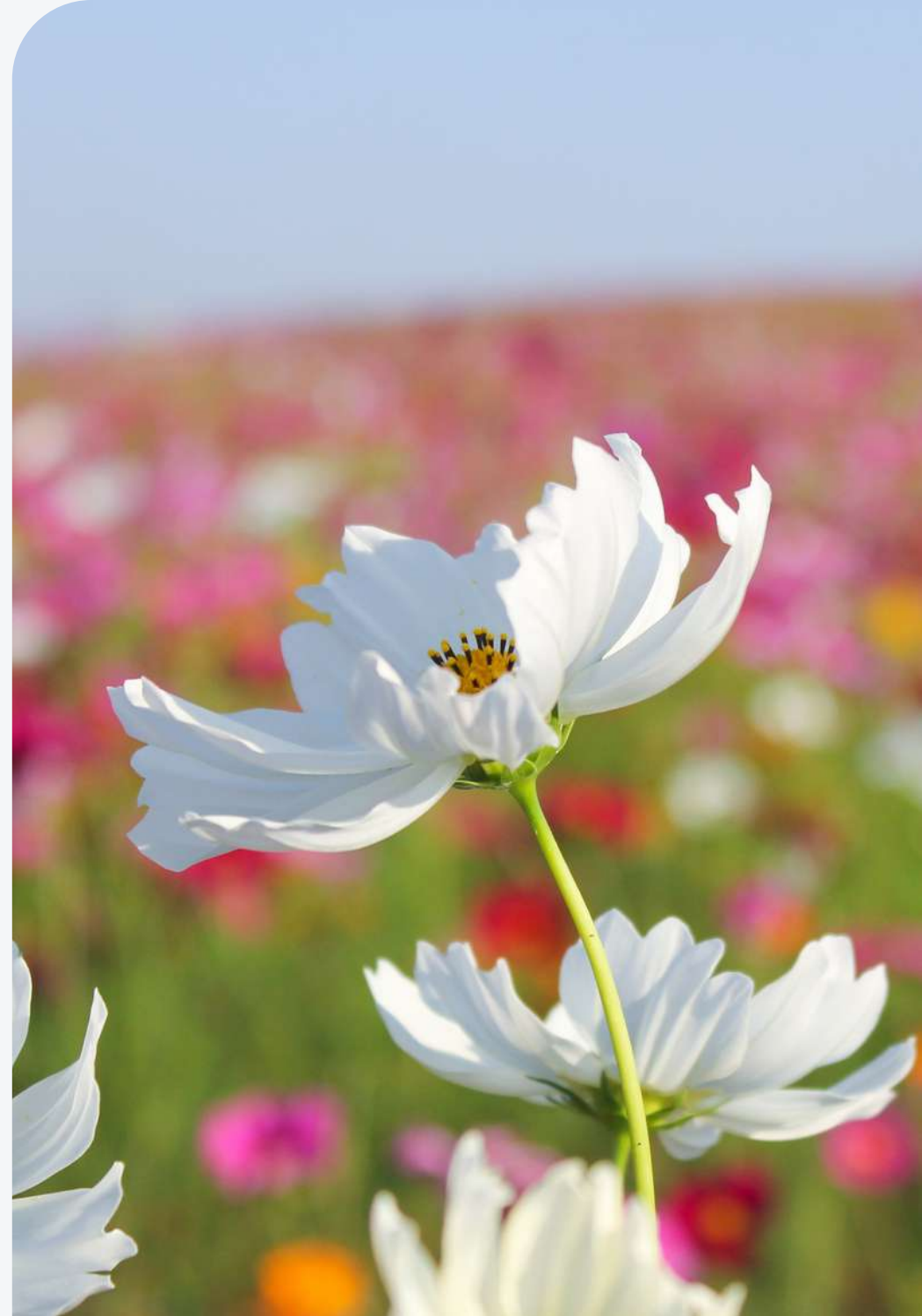


Final remarks

At Village Craft & Candle, we understand the power of sensory experiences and invite you to explore the major trends presented in our 2024 catalogue.

Our aim goes beyond offering supplies; we provide pathways for you to craft product lines that deliver a unique experience to your customers.

Visit www.villagecraftandcandle.com to explore our full selection of products for Spring & Summer 2024.



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