

AUTUMN CATALOGUE

VILLAGE
CRAFT & CANDLE

2022

Introduction

When the warm sultry air of summer is replaced by the cool crisp breezes of Autumn, candle lovers everywhere flock to their favourite candle boutiques in search of the season's most popular scents. However, it's not just the candle they desire, it's the mood it evokes that keeps them coming back for more.

They crave the feeling of nostalgia and cosiness that is associated with the fall. As the temperature outside gets lower, people reach for experiences that make them feel comfort and joy. In Autumn 2022, we will see people looking for different and exciting ways to blend the old and the new together. While the yearning to evolve is always there, so too is the aspiration to find styles that incorporate traditional and familiar aspects.

People want candles that look simple yet elegant and will mingle naturally with their décor.

On the other hand, they want the scent of the candle to make guests take notice and marvel at their unique aroma. Finally, we will continue to see nature with a seasonal twist that influences both scent and appearance of trendy candles.

Themes

1 Modern Traditional Fusion

This trend is a manifestation of people's need to create a home that gives them a sense of tranquillity and security. Having vintage and classic pieces sprinkled throughout a space can provide positive memories from that past that offer a feeling of safety and normality. They are an anchor in a world that is moving forward at a wildly rapid rate. Reusing timeless antiques can show an awareness to the environmental issues facing humanity as well.

2 Decadent Simplicity

Some of the most beloved aspects of Autumn is the coming together in fellowship with those that we care about and enjoying scrumptious seasonal cuisine. Scents that remind us of these happy times are always popular at this time of the year because they lift our spirits and bring back a feeling of connection associated with those memories. Colour palettes that are soft and neutral impart a look of simple elegance while allowing scent to be the star of the show.

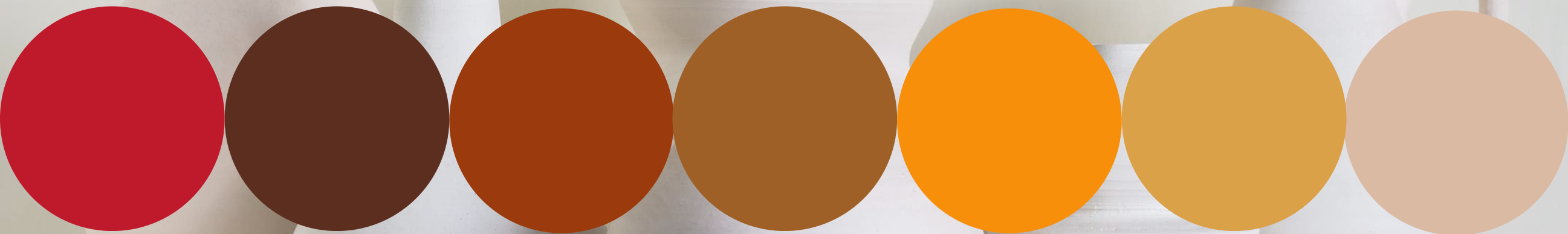
3 Autumn Eco

Nothing grounds you more and replenishes the soul in the same way that being in nature does. That is why the trend of bringing the outdoors into your living space will continue to be popular this fall. As the landscape changes with the season, so too should the natural elements in your space to reflect its beauty. Autumn, in all of its splendour, offers the most stunning inspiration for home decor. The alluring smells of the natural world also has a serene effect on a person's psyche.



Modern Traditional Fusion

Colour Suggestions



Modern Traditional Fusion



Introduction

Modern heirloom pieces mixed with tried-and-true basics that can stand the test of time and offer a sense of familiarity and comfort. Combining contemporary elements with traditional and eclectic components. Bringing old and new together. Embracing our responsibility to reduce, reuse and recycle.

Data shows

According to "[Interior Design Trends to Know in 2022](#)" on [Vogue.com](#), the top interior design trends of 2022 are focused on making us feel emotionally at ease. They say that essentially, anything that feels warm, welcoming, and cosy is in. Introducing vintage elements, especially 70's retro inspired pieces which are very hot this season, can add to a room's sense of comfort.

What this means for candle makers

Rich, warm shades of mahogany, amber and yellow ochre. Scents are deep and spicy with unexpected fruity and floral notes. Candle vessels have a masculine and vintage look in dark moody colours.

Scent Suggestions

Mahogany Amber Spice



Comforting notes of amber and mahogany are highlighted with spicy cinnamon, orange and fresh bergamot.

Golden Amber Leaves



Notes of honey & tangerine cast a glow of golden sweetness over a garden of spiced lilies, warm lavender and a touch of dewy aquatic notes illuminated by a base of musk, sandalwood & vanilla amber.

Trend Inspiration



Mahogany Dye



Golden Honey Dye



Cinnamon Dye



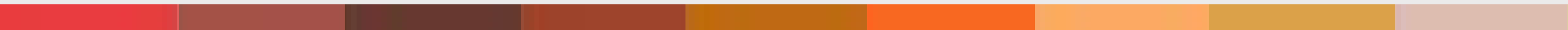
Amber Straight Side



Traditional Jars with Glass Lid



Black LUX



Decadent Simplicity

Colour Suggestions



Decadent Simplicity



Introduction

Sumptuous yet modest indulgences that evoke feelings of peace and delight. Kind to the eye and spirit. Products soothe the senses and allow consumers the opportunity to slow down and enjoy the simple pleasures of life. Aromas that embody all the deliciousness of the Autumn season wrapped up in an elegant but understated package.

Data shows

As the holidays approach, people find comfort in smells that remind of joyful memories with family and friends. According to the Happiness Column on cbc.ca, our olfactory (smell) memories evoke vivid and detailed emotional memories of our past and tend to be positive. Both the smell and taste of food can reduce feelings of loneliness.

What this means for candle makers

Candles made in calming colours with fragrances that smell delicious, sweet, and luxurious and conjure happy memories of togetherness. A warm hug in a jar. Candle vessels in soft colours and gentle curves that will blend easily into any décor and allow the fragrance to take centre stage.

Scent Suggestions

Pistachio Amaretto



Inviting layers of crushed pistachio and festive blood orange lead into a confection of silky amaretto and lavender rounded by a base accord of soft heliotrope, creamy almond and tonka bean.

Cream Cheese Carrot Cake



A delicious spice cake scent with cinnamon, carrots and vanilla cream cheese frosting.

Trend Inspiration



Butterscotch Dye



Brown Dye



Ivory Dye



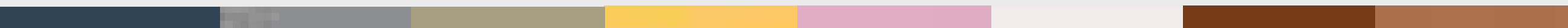
Marble & White Tins



Cream & Stonewashed Aura Jars



Frosted Lux



Autumn Eco

Colour Suggestions



Scent Suggestions

Eucalyptus Mint




Eucalyptus & Mint is invigorating and refreshing. This fragrance is eucalyptus forward, with a refreshing mint finish.

Cocoa & Lavender



This addictive composition boasts essences of lavender, jasmine and cocoa infused with comforting tonka and caramel for a new holiday favorite!

Autumn Eco



"Fall has always been my favourite season. The time when everything bursts with its last beauty, as if nature had been saving up all year for the grand finale."

- Lauren DeStefano
Author

Introduction

Nature-driven and organic attributes embodying the cool, crisp qualities of the outdoors to revive and rebalance the mind and spirit. Qualities that support consumers in their need to authentically reconnect with the outdoors. Taking inspiration from the splendour of the season and expressing all of Autumn's beauty in unique tangible items.

Data shows

According to Better Home and Garden's article "15 Soothing Decorating Ideas to Help You Relax and Unwind at Home", adding nature-inspired elements can bring a breath of fresh air to your space. They also say that having a generous amount of candles throughout your home and scenting the air with a pleasant aroma like eucalyptus can bring a soothing, spa-like quality to any room.

What this means for candle makers

Rustic colours influenced by the fall landscape. Scents are soothing and refreshing and offer nods to nature and wellness. Candle vessels in natural outdoor-inspired colours and textures.

Trend Inspiration



Navy Dye



Green Dye



Burgundy Dye



Smoke Aura



Wood Grain Tin



Clear Lux



Conclusion

Final Considerations

A candle may seem like such a simple thing, but when combined with the right fragrance and style it has the power to conjure the most wonderful thoughts, memories and emotions. Use these trends as a source of inspiration for your Autumn 2022 candles lines.

We live in a world that can be scary and unpredictable at times, and people seek to create space in their homes that provide them with a sense of peace, joy and security. The trends of Autumn 2022 not only aim to meet these basic needs, but to exceed them by adding a touch of luxury, pampering and elegance all with a seasonal flair.

Visit www.villagecraftandcandle.com to see all of the products featured in our Autumn 2022 Catalogue and more.

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