

# TOAST

STORE MANAGER

London, Shoreditch

Born in a Welsh barn in 1997, TOAST has grown from loungewear and nightwear to become a unique lifestyle brand, creating, and curating simple, functional, beautiful clothing, home ware and editorial.

TOAST is renowned for its thoughtful, contemporary design and commitment to traditional textiles and craftsmanship. The brand aspires to be *the* global lifestyle brand synonymous with Social Conscience.

TOAST has studios in both London and Swansea and is one of the very few UK clothing brands with its own pattern room.

TOAST celebrates a slower more thoughtful way of life in shops throughout the UK, concept stores around the world and online at [www.toa.st](http://www.toa.st)

The emphasis within the TOAST workplace is on thoughtfulness, simplicity, creativity, and collaboration. We work hard to communicate intelligently with the wider world and strive against doing the obvious. We value serious thought in many broad fields – in art, literature, design, philosophy, travel, science as much as we do in fashion. Though our output may appear simple, it is always produced with great attention to detail.

As a strategic priority TOAST nurtures imaginative talent and change makers. As part of the TOAST team, you are a catalyst for the brand's successes. To realize our ambitions, we need you to share our interests and values, have an enthusiasm for TOAST itself as well as a deep knowledge and passion for your own specialist area.

In return for your dedication, TOAST will offer a supportive and stimulating working environment with flexible working hours and generous staff discounts. You will receive a comprehensive induction, including product and brand training, that helps to plant a deep understanding of TOAST that can be carried confidently through your work and into the outside world.

We are committed to equality of opportunity for all staff and applications from individuals are welcome regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.

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STORE MANAGER – London, Shoreditch  
REPORTING TO: HEAD OF SALES

## ROLE DESCRIPTION –

As Store Manager you will have full accountability for the day-to-day performance of all aspects of store operations. You will be expected to use your initiative to deliver the brand's performance and cultural expectations, manage your stock and your space in order to maximise its sales potential and profitability and ensure delivery of the brand's visual expectations. You will need to deliver excellent practices in order to maintain an efficient and effective back of house operation which supports store performance.

You will also be an ambassador for the brand's culture both in your appearance and behaviour and will be expected to develop your team to the same high standards.

## KEY RESPONSIBILITIES –

- Take ownership of your store and accountability for all of its operational functions.
- Deliver store Sales, Payroll and Stock Management KPI targets and manage all other costs within agreed budgets
- Deliver Toast's Customer Service expectation both personally and through the development of your team
- Deliver Toast's Brand Visual expectation using all information available
- Commercially manage your stock package to achieve the balance between high sales performance and beautifully visual presentation
- Provide detailed feedback to key liaisons regarding stock performance
- Deliver an excellent back of house operation that supports the needs of the store and facilitates optimal trading results in a secure fashion
- Recruit and develop a highly effective team capable of delivering the brand's expectations providing all necessary training and guidance
- Create opportunities for succession through coaching and development.
- Actively seek self-development and training of own skills set to continually improve performance
- Ensure a safe and healthy working environment for all of the team with a focus on risk assessment and ensuring a high level of housekeeping
- Liaise and seek feedback from all key Head Office functions in order to facilitate excellent store performance
- You will be a Brand Ambassador, representing Toast both visually and behaviourally at all times and ensuring the same behaviour in your team.

If you would like to apply, please send a cover letter and CV to [retailjobs@toa.st](mailto:retailjobs@toa.st)