



2024 PEACH PAGEANT Ad Order Form

Payment Information		
Paid \$	_____	
<input type="checkbox"/> Cash	<input type="checkbox"/> Check	Check# _____
Accepted by _____		
Date _____		

1. Advertiser Information

Business or Person Purchasing Ad: _____

Address: _____

City _____ State _____ Zip _____

Phone: _____ Fax: _____

Email: _____

Ad Sold by: _____

2. Ad Information

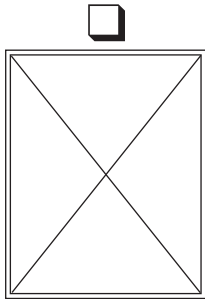
Instructions:
- Choose one ad size
- Choose BW or Color preference

Make Checks Payable To:
Clanton Lions Club
P.O Box 601
Clanton, AL 35046

Purchase your ad online at:
www.chiltonpeachfest.com

Ad sales may be refunded in the event of pageant cancellation.

The Clanton Lions Club is a non-profit organization supporting local charities within the community.

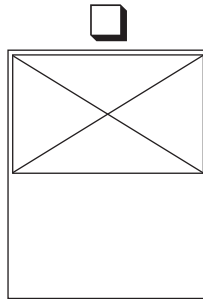


Full Page

Dimensions

7.5" wide x 10" tall

- B/W Price: \$250
- Color Price: \$350
- Add \$50 Gold Sponsor
(Gold Program Sponsorship)

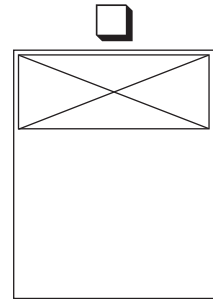


1/2 Page

Dimensions

7.5" wide x 5" tall

- B/W Price: \$150
- Color Price: \$225



1/3 Page

Dimensions

7.5" wide x 3.3" tall*

- B/W Price: \$100
- Color Price: \$150

Ad Copy: Check one

- Digital File (see requirements below)
- Hardcopy provided
- Sketch on back of this form (see requirements below)

Contestant photo in ad? Yes No

Name _____ Group (Little Miss, Young Miss, Jr. Miss, Miss) _____

3. Ad Requirements

- You must submit your ads as a digital file, pre-printed hardcopy, or as a sketch before the deadline below. Ads may be repeated from earlier year's program by simply writing "repeat" on the back sketch or including a copy of the ad from another program.
- If using a sketch, please use the layout grid on the back of this form. All logos must be clean and crisp, ready for printing - no faxes, bad photocopies, newsprint clippings, etc. When sketching out your ad, please be as thorough as possible. Don't leave any part of your ad to guesswork.
- Digital ads: Digital ads are COMPLETED ADS that are ready to be dropped-into the program layout. If you are submitting a digital **photo** on a flash drive or a CD, it is still necessary for you to sketch out or submit your ad copy. When preparing a digital ad, make sure to use the ad dimensions listed above. Accepted formats are PDF, QXD, EPS, IDD, AI, JPG or TIF. **Microsoft Publisher, Print Artist, and PowerPoint are not acceptable.** If using Microsoft Word, save your document as PDF. Macintosh compatible files are accepted in native format. If using a Windows PC, please convert all fonts to paths or embed fonts in a PDF document for proper printing.
- Files should be submitted at 100% of the dimensions listed above at 300 dpi. Please submit in proper Grayscale format. Submit your completed digital ads on a CD or a flash drive (**NO EMAILS**).
- If no sketch or ad file is provided, printer will design ad at their own discretion.
- Deadline for Business ads is April 26, 2024. Deadline for Personal/Contestant ads is May 13, 2024. **No exceptions.**

I have read and understand the above ad requirements: _____

Signature

White - Advertiser
Yellow - Club Deposit
Pink - Printer

4.

**Full Page
Use Entire Sheet**

1/3 Page

1/2 Page