

THE CENTENNIAL ISSUE

A TRIBUTE TO PGA PROFESSIONALS





The Putting Stick Gets Results

PGA Professional Jon Sinclair uses this unique tool to improve the putting of his students – from tour players to beginners



Sinclair's Golf Training
Center is one of the top
instruction facilities in
Texas, serving hundreds
of golfers from the DallasFort Worth area of Texas
and beyond. Founder and
PGA Professional Jon
Sinclair uses multiple
high-tech teaching tools
on a daily basis. But it was

one of his tour students who introduced him to the Putting Stick, which has become one of his go-to training aids.

"One of my tour players was doing some testing and showed me the Putting Stick. I did a SAM PuttLab sample of his stroke, then repeated the test five months later," Sinclair says. "Using the same putter and doing nothing different except using the Putting Stick to practice three-foot putts, this player dramatically improved his putter face position at aim and at impact. His stroke had changed and improved so much, and all from simply using the Putting Stick."

Sinclair's tour student had his most consistent year as a professional player that season, and never missed a putt from three feet or less during competition. Sinclair was sold on the Putting Stick, and immediately placed an order so he could use the product on the practice green and sell it to his students.

"I very rarely use training aids with my students because I find very few that actually work," Sinclair says. "But I see scientific evidence that the Putting Stick works, plus the results from the players I work with. The product has gone gangbusters for me, and I don't work with a single player that doesn't have it."

The Putting Stick helps teachers and students monitor eye alignment, backswing length and stroke accuracy with precise and immediate visual feedback. Students place a ball on the Putting Stick and make a stroke—if the ball rolls straight toward the target on the Putting Stick, the student has made a good stroke.

"It's instant feedback – you either hit it down the line or you don't," Sinclair says of the Putting Stick. "Getting the ball started down the line is the most important part of putting, and this shows whether a student is opening or closing the face. It's something they can use on the practice green, or at home, to really make a difference on the course."

Sinclair likes to make the Putting Stick part of a player's practice routine. He finds it especially effective in goal-practice, such as rolling five consecutive putts to the end of the Putting Stick, or using it to make 10 consecutive three-foot putts.

"I call the Putting Stick research for the player and teacher," Sinclair says. "If the ball doesn't go down the line, we change their stroke. If it doesn't feel right, it's a mental error. The Putting Stroke lets you know what you're working with, and it gets their subconscious and their conscious mind on the same page.

"Within five strokes of starting with the Putting Stick the student is rolling the ball down the line."

SPECIAL OFFER FOR PGA MAGAZINE READERS!

We are confident that PGA Professionals will find the Putting Stick to be a great teaching and training aid, and we want to offer you a special deal:

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Provides precise feedback to improve mechanics Even the SAM PuttLab agrees. Results from a 5-month scientific test with a PGA Tour pro were impressive:

14X

IMPROVEMENT OF ALIGNMENT AT AIM: From 1.4° open at address to 0.1° closed at address

50%

IMPROVEMENT OF ALIGNMENT AT IMPACT:

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