



# fresh from Shoe Heaven

We consider ourselves tailors of shoes. We can make shoes the way you want your wedding gown made to order.

A variety of bespoke and ready-made shoes to suit every occasion can be found at the Christy Ng retail outlet in Jaya One.

“WITH THE RIGHT PAIR OF SHOES, SHE CAN CONQUER THE WORLD.”

## WHO ARE WE

Christy Ng Shoes is an online shoe company specializing in custom made shoes, wedding shoes, high heels shoes and woman fashion footwear. The shoes are designed and produced by Malaysian Shoe Designer, Christina Ng and her select team of shoe making artisans.

## OUR MISSION

Every girl wants a closet filled with fabulous shoes. With that in mind, it is Christy Ng's goal to recreate every girl's shoe fantasies and turning them into reality by manufacturing unique, exceptional quality footwear at a decent price tag. "With the right pair of heels, she can conquer the world."

## OUR PLEDGE

The company believes that high street fashion and comfort does not necessarily entail high cost but instead fabulous shoes for every woman desire and fancy are readily available at the click of the mouse! Our goal is to make woman feel good and look good one inch at a time!



MEDIA

AWARDS

GLOBAL

## COMPANY QUICK FACTS

1. Top 500 Sites in Malaysia based on Alexa Web Ranking.
2. Over 500,000 Page views a month
3. Over 1000 pairs of bridal shoes sold in a month
4. Potential for business partners to reach more than 1,000 new bridal customers a month, not inclusive of non bridal related customers.
5. Christy Ng Shoes sell bridal shoes, custom made shoes, high heel shoes, wedges, flats and more
6. Over 300,000 fans and growing on Facebook
7. Sales both locally and international. Main international markets America, Britain Singapore and Australia
8. Alliance Bank SME Innovation challenge winner 2013
9. Digi WWWOW Award Website of the year 2014 Winner
10. Head Quarters in Jaya One, Petaling Jaya, Selangor, Malaysia



# UNIQUE HANDMADE PRODUCTS



## FUNK

The bold, daring, and even outrageous new range of shoes by Christy Ng. A celebrity inspired fashion fast forward footwear at affordable prices!



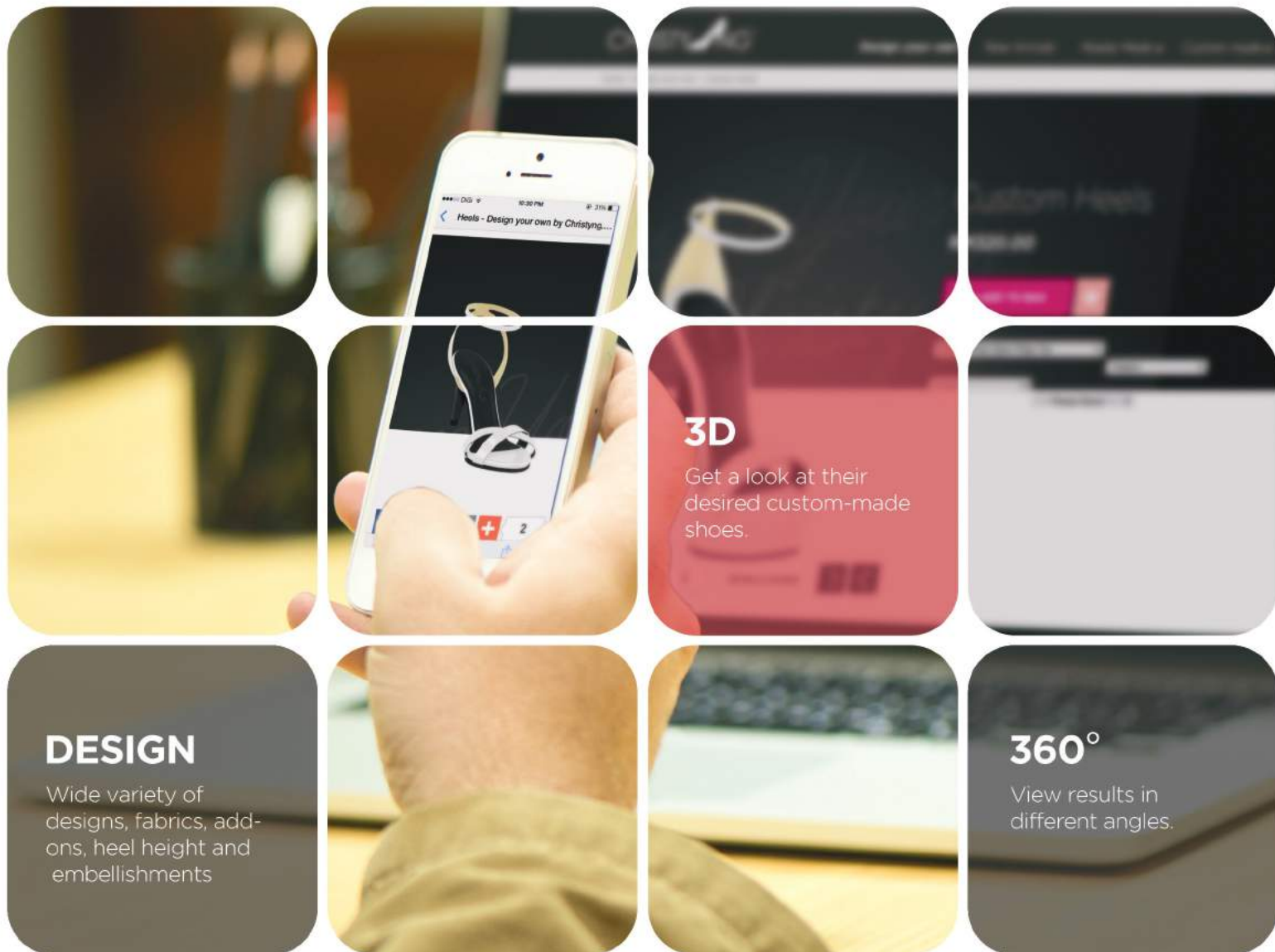
## SVELTE

Walking into Paradise, these are designed and named after the most exotic beaches of the world. Handmade sandals. Exclusively detailed in Malaysia.



## CHRISTY NG

Wedding shoes, custom made shoes and higher ticket priced items.



## DESIGN

Wide variety of designs, fabrics, add-ons, heel height and embellishments

## 3D

Get a look at their desired custom-made shoes.

## 360°

View results in different angles.

# “DESIGN YOUR OWN”

## Shoe Engine

Christy Ng shoes revolutionised online shop is now with 3-dimensional Design your Own shoe engine. First of it's kind in South East Asia and pioneering in Malaysia with only few of it's kind in the world.

A state of the art shoe shopping technology that allows you to design your own shoes online using a 3D, 360 degree view tool. You can specially select and customise every single aspect of your fantasy footwear with the selections of silhouettes, from sky-high heels to ballet flats, edgy prints to eye-ful new collections of fabrics, and wide variety add ons that will definitely be making a splash in the fashion scene. At first glance, unique designs may look intimidating and maybe even a little bit fashionably dangerous, but don't be fooled, not only are they pretty to look at, they're also surprisingly comfortable!

Christy Ng's wide selection of fine materials are the perfect balance of elegance, style, practicality, and individuality!

## PHUI MUN HO

I do love the heels and many thanks for making it possible for me to wear my dream pair of heels on my special day



## CAFFEE WONG

Thanks Christy Ng for the great shoes!



## MEGAN HARWOOD

I've also recommended your shoes to many friends who are getting married next year.



# TESTIMONIALS

## Customer's Feedback

Here at Christy Ng, we value every customers from the moment they step in to our shop or placed their orders online til the day we became part of their important occasions.

A successful transaction is when customers like the designs, feel comfortable when wearing the shoes and feel they were worth the the money.



“ONE PAIR OF SHOES IS NEVER ENOUGH!”

# CONSIGNMENT

What do we offer

1. Promote your brand to over 500,000 customers who visit our website every month.
2. Promote your brand to our Facebook followers of 300,000 and other social media channels
3. In store retail and online sales for your product.
4. Work together in long term collaboration which benefits both parties.

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