



SHERENE MELINDA  
LONDON





SHERENE MELINDA is a contemporary London-based designer handbag brand with a vibrant and sophisticated, yet playful South African-inspired style. The current collection of luxurious and ethical springbok hair-on-hide handbags are offered in a variety of distinctive eye-catching textures and shades.

Established in 2013 the brand has gone from strength to strength. Creative Director Sherene has a keen eye for detail and inspirational design talent, along with a background in technology and business. Using her South African heritage and her cosmopolitan London lifestyle as a source of inspiration she has created a niche range of unique and exquisite handbags.

SHERENE MELINDA has been featured in publications such as Vogue, Tatler, Marie Claire, Elle and Collezioni Accessori. The handbags have been seen on the runways of London Fashion Week and are regularly exhibited at other International trade shows during Paris and New York Fashion Week. Having established a desirable trade customer base in the UK and with a global appeal SHERENE MELINDA now has customers in Europe, the USA, Japan and China.

SHERENE MELINDA releases a fresh collection each year with the introduction of new colours following the seasons trends. The 2019 handbag range includes four original designs with thoughtful and functional features, maintaining their signature styling with a luxurious and glamorous twist.



#### MINI BAG

DIMENSIONS: 19CM X 13CM X 6.5CM / 7.5" X 5.19" X 2.56"

SMALL CLUTCH/SHOULDER BAG WITH A SINGLE COMPARTMENT AND ZIP CLOSURE. HAIR-ON-HIDE FLAP WITH MAGNETIC CLOSURE. DETACHABLE SILVER-COLOURED METAL CHAIN STRAP ADJUSTABLE TO SHORT OR LONG. INSIDE HIDDEN ZIPPED POCKET, MOBILE/PEN/LIPSTICK POUCH AND KEYRING ATTACHMENT. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BABY BLUE, FUCHSIA, NATURAL, RED, ROYAL, YELLOW





#### MULTIWAY BAG

DIMENSIONS: 33cm x 25cm x 4cm / 12.99" x 9.84" x 1.57"

MEDIUM SIZED MULTIWAY BAG. TOP ZIP CLOSURE TO SINGLE COMPARTMENT. DUAL STRAPS, ONE LEATHER AND ONE SILVER-COLOURED METAL CHAIN ALLOWING BAG TO BE WORN AS CLUTCH, SHOULDER BAG, WRISTLET OR CROSSBODY BAG. INSIDE HIDDEN ZIPPED POCKET, MOBILE/PEN/LIPSTICK POUCH AND KEYRING ATTACHMENT. HAIR-ON-HIDE FEATURED ON FRONT PANEL. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BABY BLUE, BLACK, EARTH, ORANGE, ROYAL, VIOLET, YELLOW









HOB0

DIMENSIONS: 30cm x 38cm x 20cm / 11.81" x 14.96" x 7.87"

MEDIUM/LARGE SIZED DIAMOND SHAPED HOB0 BAG WITH MAIN OPEN COMPARTMENT AND HIDDEN MAGNETIC CLOSURE. INSIDE HIDDEN ZIPPED POCKET, MOBILE/PEN/LIPSTICK POUCH AND KEYRING ATTACHMENT. HAIR-ON-HIDE FEATURED ON FRONT ANGLED PANEL. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BABY BLUE, RED, ROYAL, WINTER



## TOTE

DIMENSIONS: 38CM x 28CM x 8CM / 14.96" x 11.02" x 3.15"

MEDIUM/LARGE PORTFOLIO STYLE TOTE BAG WITH A SINGLE MAIN COMPARTMENT AND ZIP CLOSURE. HAIR-ON-HIDE FEATURE ON FRONT. HIDDEN BACK POCKET. DETACHABLE LEATHER AND SILVER-COLOURED METAL CHAIN STRAP ADJUSTABLE TO SHORT OR LONG. INSIDE HIDDEN ZIPPED POCKET, LARGE POUCH POCKET, MOBILE/PEN/LIPSTICK POUCH AND KEYRING ATTACHMENT. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BLACK, EARTH, ROYAL, WINTER





HANDBAGS ARE MADE USING ETHICAL SPRINGBOK HAIR-ON-HIDE AND ITALIAN NAPPA LEATHER WITH INTERIOR LINING OF SOFT NATURAL ECO-FRIENDLY LEATHER.







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