

SHERENE MELINDA

PRESS RELEASE

London based designer SHERENE MELINDA is exhibiting at their first U.S based trade show

SHERENE MELINDA launches their New Collection in the U.S for the first time, between 13th and 14th March at the California Market Centre, Los Angeles. Joining other British brands, they will be a part of Source British on Stand TCP03, a new trade show that helps showcase UK fashion to the U.S market. Located in California, the state with the fastest growing fashion industry, Source British will run alongside LA Fashion Market, La Kids Market, Capsule and SELECT.



For more information about the SHERENE MELINDA brand visit:

www.sherenemelinda.co.uk

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