

# SHERENE MELINDA

## PRESS RELEASE

### **SHERENE MELINDA to make international debut at Paris trade show**

This March SHERENE MELINDA will exhibit at Premiere Classe, Jardin des Tuileries, Paris, on Stand A312. This will be the first time that the brand has showcased at a trade event based overseas. The event is one of the most highly regarded in the industry, with a 25 year long reputation for bringing together the finest emerging and established brands from across Europe. The London-based designer brand is excited about the opportunity of introducing their unique style to a wider European market. Premiere Classe takes place from 2<sup>nd</sup> to 5<sup>th</sup> March at Jardin des Tuileries in Paris.



For more information about the SHERENE MELINDA brand visit:

[www.sherenemelinda.co.uk](http://www.sherenemelinda.co.uk)