



SHERENE MELINDA
LONDON



SHERENE MELINDA is a contemporary London-based designer handbag brand that innovatively blends a vibrant and sophisticated style, with a playful yet elegant edge. The brand's signature collection of luxurious and ethical springbok hair-on-hide handbags is contrasted and complimented with a new range of embellished handbags featuring cone-shaped studs.

Creative Director Sherene has a keen eye for detail and inspirational design talent, along with a background in technology and business. Using her South African heritage and her cosmopolitan London lifestyle as a source of inspiration she has created a niche collection of unique handbags offered in a variety of distinctive eye-catching textures and shades.

SHERENE MELINDA has been featured in publications such as Vogue, Tatler, Marie Claire, Elle and the esteemed Collezioni Accessori. The handbags have been seen on the runways of London Fashion Week and featured alongside other contemporary brands during Paris and New York Fashion Weeks. The luxury handbag brand was founded in 2013 and has since developed a loyal UK following and a growing international customer base. SHERENE MELINDA is set to make further strides in 2020 through building on a well-established reputation by expanding its products and markets.

This collection of four new designs embraces colours and features that set it apart from previous years. Structured styling enhanced with either ethical hair-on-hide or studded embellishments offers a range of exquisite and desirable handbags with a glamorous twist.



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TOP HANDLE BAG

DIMENSIONS: 26CM x 20CM x 14CM / 10.24" x 7.87" x 5.51"

A MEDIUM/LARGE TRAPEZOIDAL SHAPED HANDBAG WITH TWO EQUAL ZIPPED COMPARTMENTS. FEATURING A STRUCTURED TOP HANDLE AND A DETACHABLE SILVER-COLOURED METAL CHAIN STRAP. HANDBAG INCLUDES INSIDE ZIPPED POCKET, MOBILE/PEN/LIPSTICK POUCH AND A DETACHABLE KEYRING ATTACHMENT. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BABY BLUE, COCOA BROWN, NAVY BLUE, SLATE GREY





CLUTCH

DIMENSIONS: 25cm x 15cm x 2cm / 9.84" x 5.91" x 0.79"

A SMALL FLAT CLUTCH AND SHOULDER BAG WITH ONE MAIN ZIPPED COMPARTMENT. INCLUDES A FINE DETACHABLE SILVER-COLOURED CHAIN SHOULDER BAG STRAP, AN INSIDE ZIPPED POCKET AND THREE BANK CARD SLOTS. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BABY BLUE, CRIMSON RED, FUCHSIA, NAVY BLUE, ORANGE, SUNFLOWER YELLOW





The Studded Collection

SHERENE MELINDA is proud to introduce the new seasons entire collection of distinctive handbags with a striking studded feature. These designs maintain the exceptional quality of both workmanship and materials that SHERENE MELINDA has become known for, offering something new and contemporary by way of the silver cone shaped studs.

The studded collection is available in a range of colourways.







TOTE

DIMENSIONS: 28CM X 34CM X 7CM / 11.02" X 13.39" X 2.76"

A MEDIUM/LARGE RECTANGULAR SHAPED HANDBAG WITH ONE MAIN COMPARTMENT AND A HIDDEN MAGNETIC FLAP CLOSURE. FEATURES LEATHER SHOULDER BAG HANDLES, A LARGE INSIDE ZIPPED POCKET, A MOBILE/PEN/LIPSTICK POUCH AND A DETACHABLE KEYRING ATTACHMENT. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: COCOA BROWN, DEEP PURPLE, NAVY BLUE, SLATE GREY



SMALL MESSENGER BAG

DIMENSIONS: 15CM x 18CM x 4CM / 5.91" x 7.09" x 1.57"

A SMALL UPRIGHT RECTANGULAR SHAPED HANDBAG WITH ONE MAIN ZIPPED COMPARTMENT. FEATURES A FINE SILVER-COLOURED CROSSBODY CHAIN STRAP, AN INSIDE ZIPPED POCKET AND A MOBILE/PEN/LIPSTICK POUCH. OFFERED WITH A FULL LEATHER INTERIOR AND A FAN OR A STRIPE HAIR-ON-HIDE FEATURE.

COLOUR RANGE INCLUDES: BABY BLUE, COCOA BROWN, DEEP PURPLE, SLATE GREY, SUNFLOWER YELLOW





THE HANDBAGS ARE MADE USING ETHICAL SPRINGBOK HAIR-ON-HIDE AND ITALIAN NAPPA LEATHER WITH AN INTERIOR LINING OF SOFT NATURAL ECO-FRIENDLY LEATHER.

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