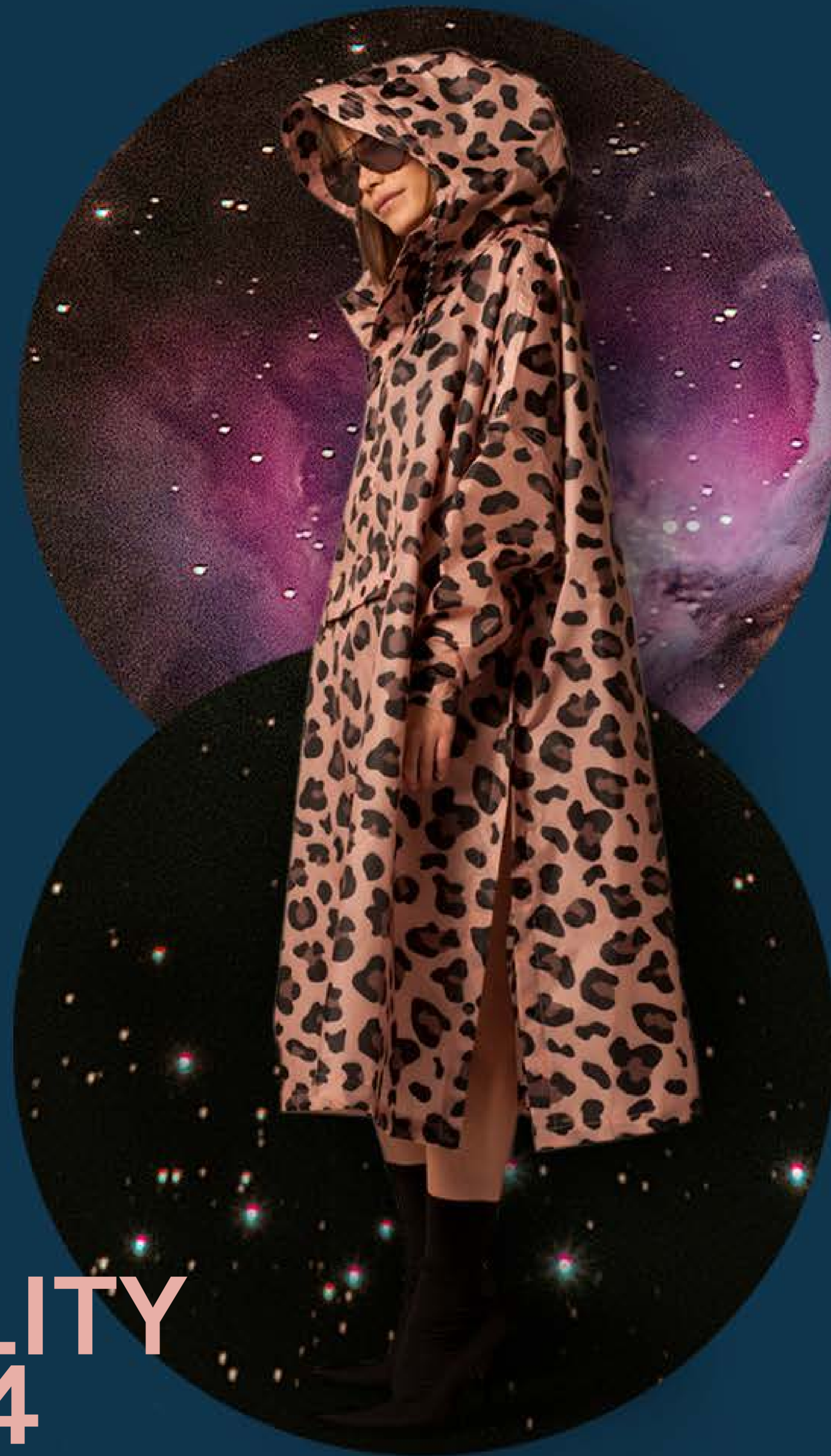




# SUSTAINABILITY REPORT 2024



# RAINKISS RESPONSIBLE

We have drafted this report to reflect Rainkiss sustainability priorities and our implementation of due diligence within our supply chain.

This report focuses on the sustainability progress made in 2023, the target actions for 2024 and our long-term sustainability goals and ambitions for the years to come (2026, and beyond). Alongside this report, the following documents, which outline Rainkiss policies, codes of conduct, guidelines and actions, are also part of our report.

Since 2019, Rainkiss rain ponchos have been on a mission to replace one-use plastic ponchos. By combining sustainable materials and responsible manufacturing with cutting-edge designs. Creating rain ponchos that blends functionality with fashion forward prints and art inspired colourways while never wavering from our mission to manufacture the most sustainable rainwear possible.

Rainkiss ponchos are made from 100% certified recycled polyester, which is very different from virgin polyester. Recycled polyester uses rPET (plastic bottles) as the raw material. Recycling these bottles into new material so it doesn't end up in landfills. Rainkiss aims to create a product that leaves nominal waste, consumes limited energy and water, and causes very little pollution, while supporting workers rights, fair wages, circularity and climate change initiatives.

Sustainable is beautiful.





## PEOPLE

It is our highest priority to safeguard fair, safe and healthy working conditions at all of our manufacturers, as well as protect the human rights of all the people involved in our supply chain.

## PLANET

We base all of our decisions with the mind state 'planet first'. By selecting the most sustainable materials, manufacturing, transportation, packaging while always working towards circular solutions.

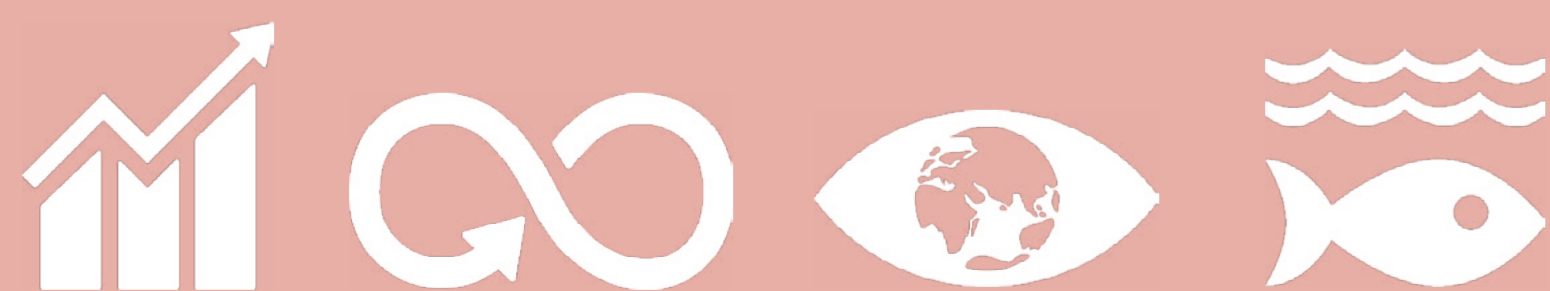


# SUSTAINABLE DEVELOPMENT GOALS

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth - all while tackling climate change and working to preserve our oceans and forests.

## HIGH IMPACT SDGS

1. Decent Work and Economic Growth
2. Responsible Consumption & Production
3. Climate Action
4. Life Below Water



## UNDERLYING SDGS

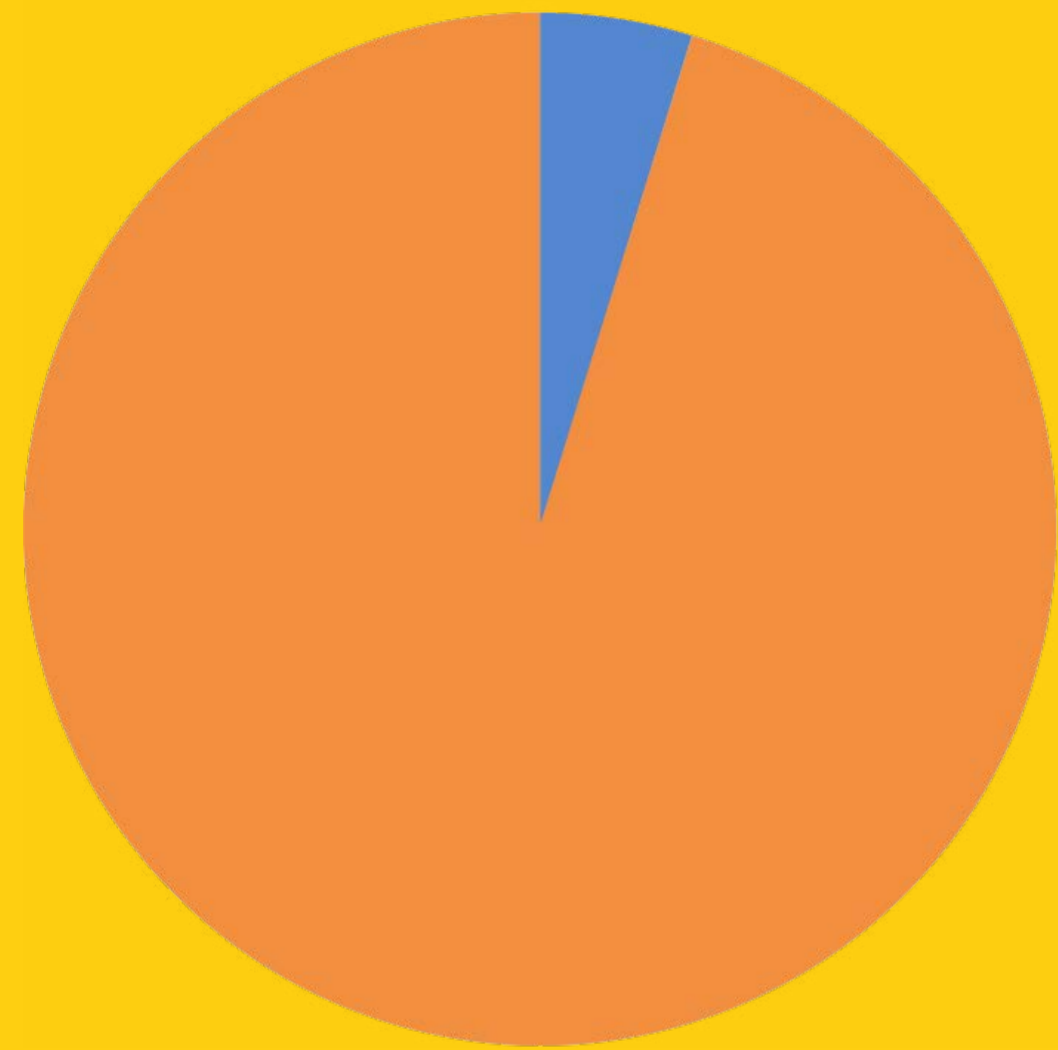
5. Quality Education
6. Good Health
7. Gender Equality
8. No poverty
9. Reduced Inequalities
10. Industry, Innovation & Infrastructure
11. Life on Land
12. Clean water & sanitation
13. Partnerships for the goals

## OTHER IMPACT SDGS

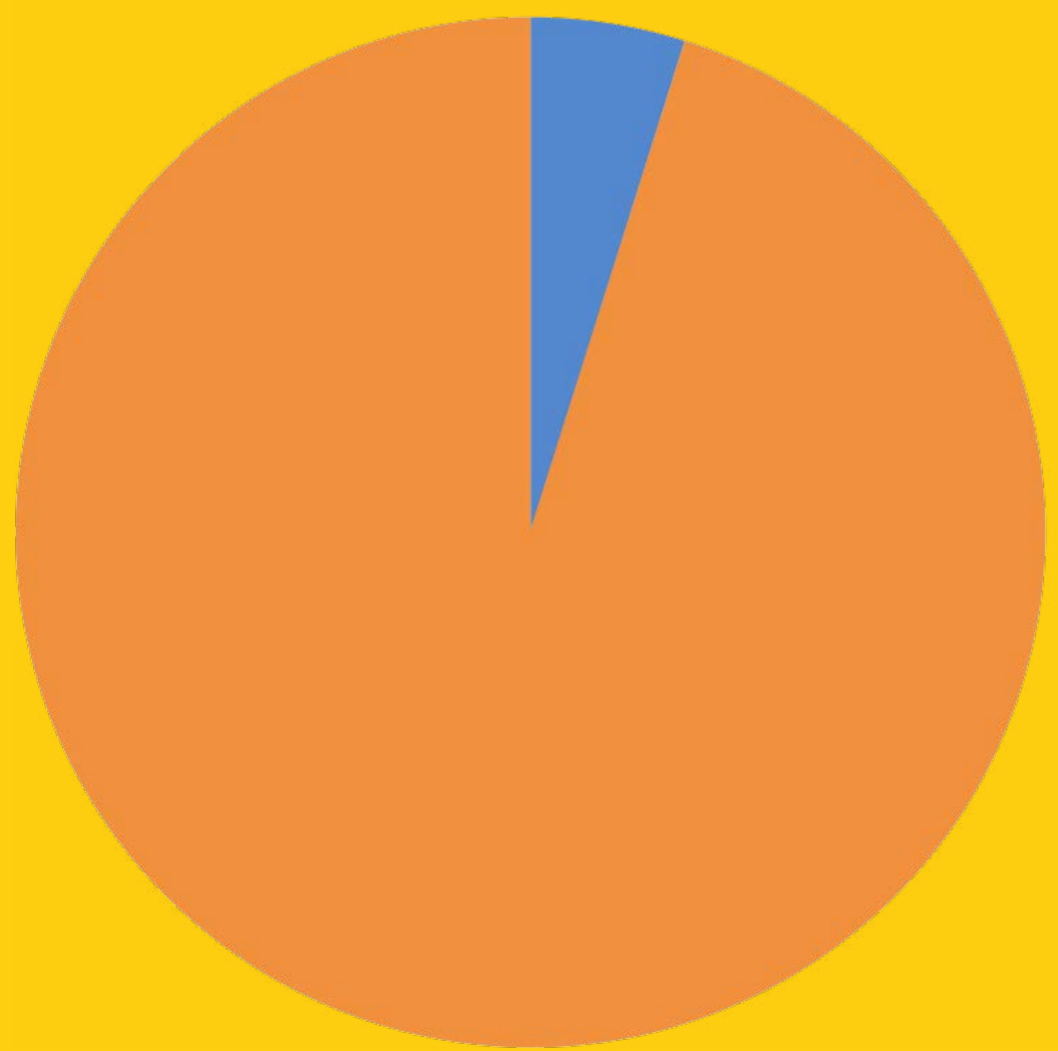
14. Zero Hunger
15. Affordable & Clean Energy
16. Sustainable Cities & Communities
17. Peace, Justice and Strong Institutions

# 2023 IN REVIEW

TOTAL PONCHOS SOLD 2022 - 62,304  
TOTAL BOTTLES RECYCLED 2022 - 1,224,080



TOTAL PONCHOS SOLD 2023 - 80,626  
TOTAL BOTTLES RECYCLED 2023 - 1,612,520



- 20+ Recycled PET bottles in every Rainkiss rain poncho.
- Recycled PET bottles in every Rainkiss bucket hat.
- Oeko-tex certified TIER 1 manufacturer.
- **All ponchos produced in 2023 use a PFC FREE waterproof coating.**
- Global Recycling Standard (GRS) certified recycled material
- Optimised cutting swatches, reducing cutting waste to less than 4%.
- 3% return rate drastically below industry standard
- **0% Virgin plastic is required to produce a Rainkiss.**
- We've removed all plastic shipping materials for all wholesale and consumer shipments.
- Ship all orders in 100% recyclable packaging printed using low-impact dyes.
- No Over Stock – Rainkiss understands the production of recycled polyester is not 100% sustainable so we limit the amount of production and strictly control stock levels to nearly completely eliminate over stock, we produce what we sell and are very proud of it.



# ACTIONS 2024

## PROGRAMS

\_ Upcycle program launched (cutting patterns to extend lifespan of broken/unwanted ponchos)

\_ Recycle & Reuse Collaborations (partnering with upcycle brands to allow new products to be made from returned or broken ponchos)

## MANUFACTURING

\_ Close relationships with our Tier 1 manufacturer, where direct and accountable action can be taken.

\_ Factory workers are paid more than working wage and are paid overtime.

\_ Regular independent audits are done at both manufacturing sites to ensure safe, ethical and fair working conditions.

\_ Tier 1 Manufacturer implements water reuse system where waste water is used to cool / heat the factory. Limiting water waste drastically.

\_ We have engaged with 100% of our Tier 1 and Tier 2 suppliers to ensure codes of conducts are signed.



# OUR STRATEGY

Our long-term focus within our Rainkiss Responsibility strategy includes key sustainability priorities specified in goals for 2025 and beyond. This Sustainability Report reflects our annual progress and achievements.



# WORKERS RIGHTS

## PRIORITY

Continue our commitment on fair, safe and healthy working conditions in the Rainkiss supply chain. We proudly work with a TIER 1 manufacturer who pays above living wages and pays overtime. We will continue to monitor all TIER 2 suppliers to ensure all wage related improvements are implemented across all TIERS.

## 2025 & BEYOND

In the end we want all workers' voices to be heard via a complaints system including fair terms, anonymous accessibility, process for complaints handling and capacity building to workers.





# CIRCULARITY

## PRIORITY

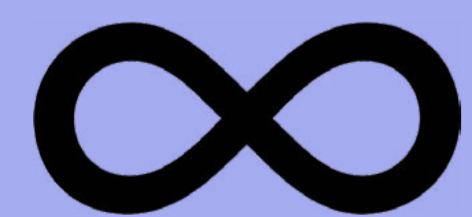
Waterproofing continues to be our highest priority. Since 2023 we utilise a PFC free waterproof coating.

## 2025 & BEYOND

We are sampling new materials such as Econyl and new waterproofing techniques which allow full recycling and achieve a complete circular fabric / material.

## CONS OF PFC

Environmental Concerns: PFC is not biodegradable and releases harmful chemicals when it is incinerated. The plasticizers used in soft PFC will release toxic fumes during its life.





# MATERIALS

## PRIORITY

Increase our use of sustainable materials by partnering up with initiatives and suppliers to transform and update our current recycled polyester through better waterproofing and weaves. 97% of all our products use only sustainable materials. This includes new recycled buttons and draw strings.

## 2025 & BEYOND

Our goal is steadfast; to use only 100% sustainable materials in all production. Such as recycled buttons, tags, labels, drawstrings. We will continue to evolve our material exploration as technology advances and proves more effective recycling methods and materials.

# CLIMATE CHANGE

## PRIORITY

Our TIER 1 Manufacturer runs on sustainable energy and utilises water management to recycle water waste to cool and heat the factory. We will continue to use sustainable manufacturing and materials throughout all tiers while choosing the most sustainable shipping routes possible such as boat versus air.

## 2025 & BEYOND

Reduce 20% GHG emissions by 2025



# OUR MANUFACTURERS

The Covid-19 pandemic continued to have a large impact on our health and economy worldwide. Throughout this pandemic, we were well aware of our goals and responsibilities. We have a small and tight supply chain with long-term relationships which limited disruptions as much as possible. Our manufacturer is based in China and we have produced in China since 2019, due to the COVID 19 restrictions we had to move our operations using the same manufacturer to their second location in Myanmar. We will be slowly moving operations back to China in the coming year (2023/2024).

In 2021 & 2022, we requested our supplier to update us monthly on the payment of employee wages, their employee turnover (including lay-offs) and health and safety protocols. We also receive bi-annual Smeta audits by Sedex which provide independent audits on factory conditions.

## TIER 1

— Rainwear House Hong Kong

duties: Manufacturer cuts and produces the products.

## TIER 2

—

duties: The supplier dyeing and printing the fabric or trims

## TIER 3

—

duties: Sourcing from recycled plastic raw materials for fabric or trims.



# CODE OF CONDUCT

Our manufacturer has signed our Code of Conduct (see below)

## Supplier Workplace Code of Conduct

The cornerstone of our Social and Environmental Responsibility program is our Supplier Workplace Code of Conduct and matching Benchmark document. Our code is based on International Labour Organization (ILO) core labour standards and requires compliance with all laws in each of the countries in which our factories operate.

1. Law and Code Compliance
2. Child Labour
3. Forced Labour
4. Harassment, Abuse and Disciplinary Practices
5. Discrimination
6. Freedom of Association and Collective Bargaining
7. Employment Relationships
8. Wages and Benefits
9. Overtime Wages

10. Hours of Work
11. Health and Safety
12. Environment
13. Community
14. Subcontracting
15. Animal Welfare
16. Traceability
17. Code Communication
18. Quality



# MATERIALS 2024

The goal is to replace the one-use plastic poncho and recycled polyester allows us to build a lightweight material, that dries quickly and has lasting qualities, while reducing our dependence on virgin petroleum.

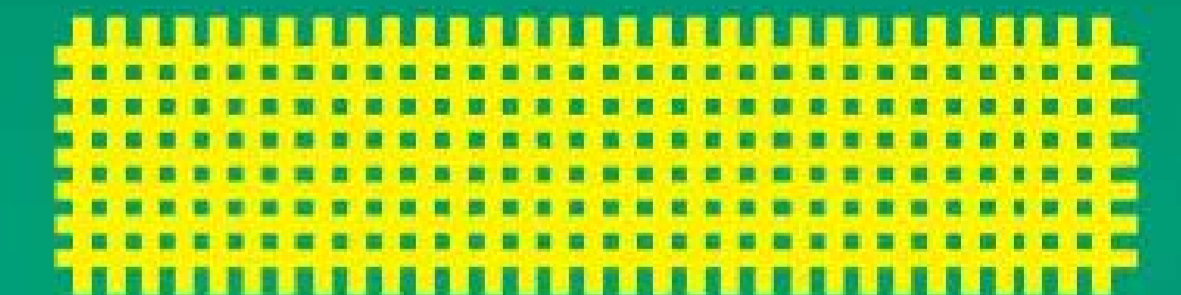
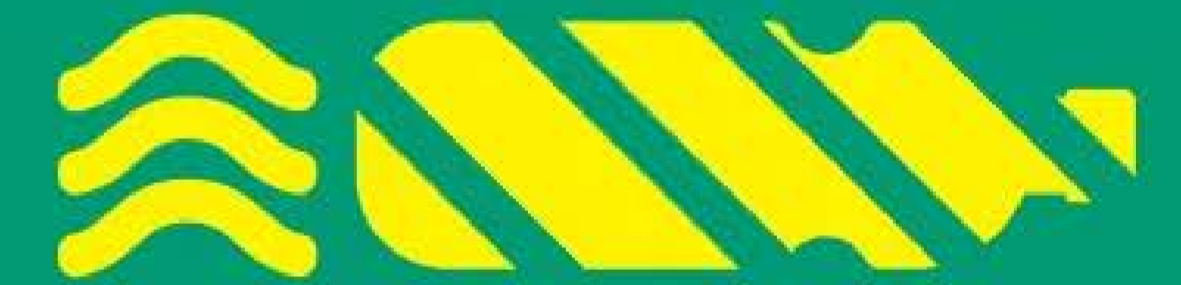
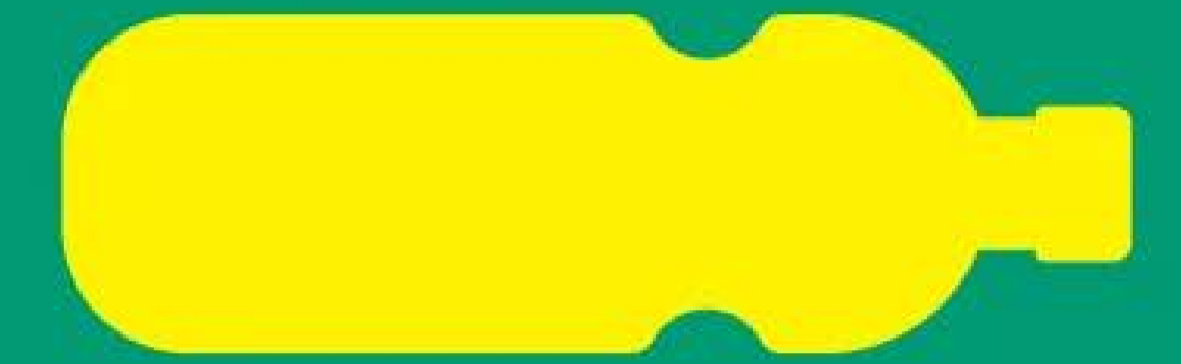
Using recycled polyester not only lessens our dependence on petroleum as a source of raw material, it also utilizes waste and reduces greenhouse gas emissions during the manufacturing process.

We've taken big steps forward but we want to take giant leaps. We are looking beyond recycled polyester made from PET bottles but exploring ocean plastic, recycled nylon and more. Alongside our continued material exploration we are challenging ourselves with every shipment, every package, every poncho made, sold and recycled. To continue developing our mission to create a more circular economy and lifespan.



# MATERIAL PROCESS

1. Recycled PET bottles are flaked
2. Then heated & machine shrunk
3. Wound up in spools of yarn
4. Made into our recycled fabric



# RECYCLED POLYESTER

## RECYCLED POLYESTER

Focus needs to lie on post consumer recycled polyester. It's better in terms of sustainability and the goals of Rainkiss, as using pre consumer polyester could be considered as green washing.

Example: <https://www.seaqual.org/about-seaqual-initiative/>

Example: <https://unifi.com/products/repreve>

## RECYCLED NYLON (ECONYL)

Again, focus needs to lie on post consumer fibres. Some important points are:

- Does nylon dye the same as polyester?
- Does it absorb more water? Is it more / less water resistant / proof?

## 2025 & BEYOND

### BIO BASED POLYMERS

A step away from plastic. This could be a future goal if we can't implement now. What makes polyester and nylon less sustainable is that it sheds micro-fibres with use but mainly through washing. Because the ponchos don't really need to be washed, it's less of an issue. But it's good to consider the movement away from plastics.





# SEALING

## SEAM SEALING 2025

Update the seam sealing tape to a more sustainable option.

## WELDED SEAMS 2025

Moving towards seams that can be welded through heat with not extra fabric.

## SEWING THREAD 2025

We are moving towards full recycled sewing threads in 2025.

## HOOK AND LOOP 2025

We are sourcing recycled hook and loop fasteners before 2025.

## REFLECTIVE PATCHES 2025

We are sampling recycled reflective patches for 2025.



# DETAILS

## PRIORITY

## CORDS

We are moving towards a fully recycled cord /drawstring in 2024/25.

## BUTTONS & STOPPERS

We are moving towards a fully recycled buttons and stoppers in 2024/25.

## PRINTING

We are moving towards 100% recycled dyes / low impact dyes in 2024/25.



# NO DEAD STOCK

## PRIORITY

We understand the production of recycled polyester is not sustainable so we limit the amount of production times and strictly control stock levels and production to completely eliminate over stock or dead stock. This also allows control over where our products are sold, avoiding any products leaking into 3rd world countries.

Warehouse	Reserved	Available
20	1	19
35	0	35
34	0	34
4	0	4
25	1	24
51	2	49
69	1	68

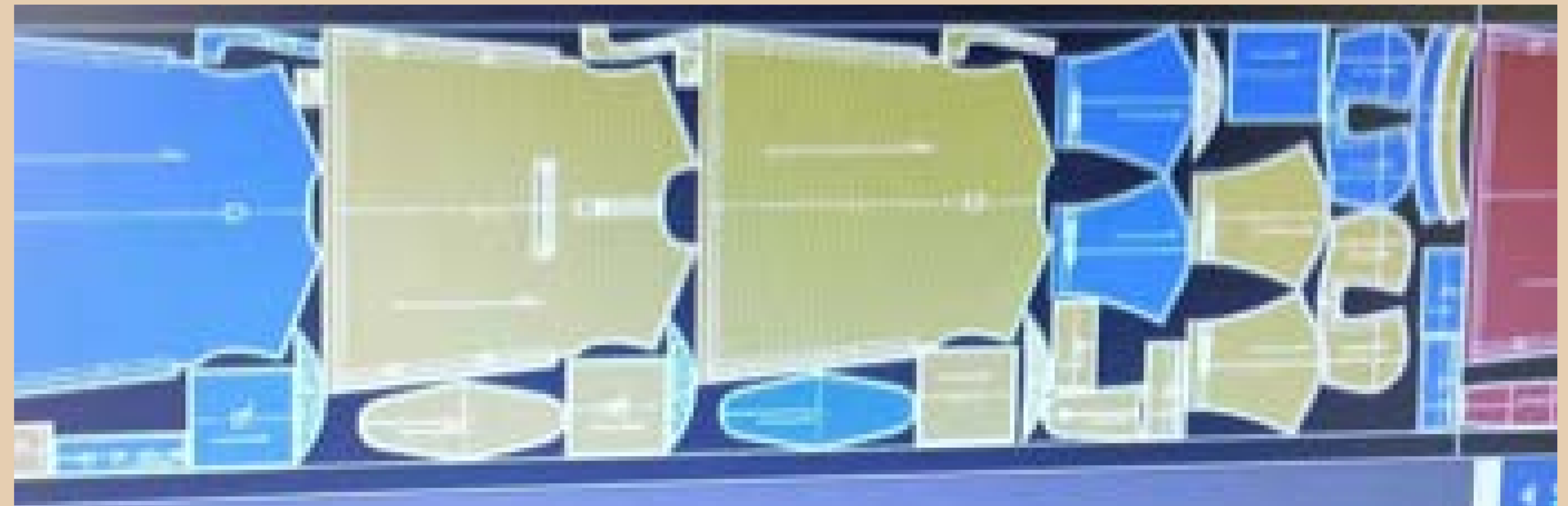




# NO CUTTING WASTE

## PRIORITY

We have partnered with our TIER 1 supplier to print our fabric on swatches that are designed to limit cutting waste. With less than 4% cutting waste we are far below the industry standard and continue to look for ways to improve.



# NO PLASTIC

## PRIORITY

We have completely removed all excess plastic for all wholesale and consumer orders. Rainkiss is naturally folded into its own pouch and we found it unnecessary to provide more plastic for these shipments. We proudly receive our orders and send our orders with ZERO plastic.

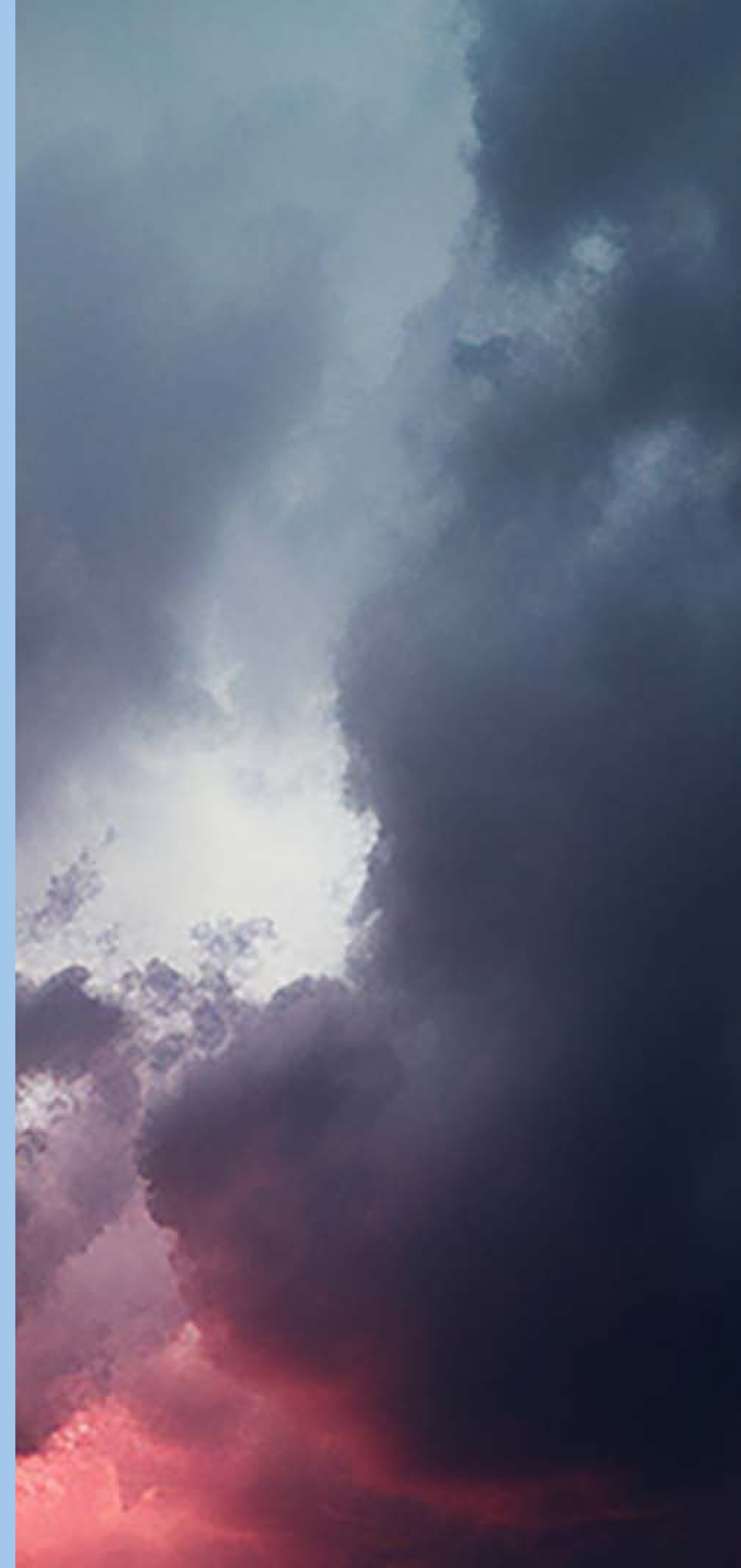


# STRATEGIC PARTNERSHIPS

## ORACLE RED BULL RACING

In 2024 Rainkiss has become the official Rainwear partner for Oracle Red Bull Racing. On a mission to remove one use plastic ponchos from F1 races across the globe.

Rainkiss provides the perfect collaboration platform to design officially licensed sustainable rainwear for REDBULL ORACLE RACING fans around the world.





## ZERO WASTE LABELS

### PRIORITY

We firmly believe everything we do and make needs to leave a positive impact. We are sampling flowers seed paper tags for all of our promotional cards and hang tags to ensure we minimal to zero waste with all of our products and pos materials.



# CLOSING THE LOOP

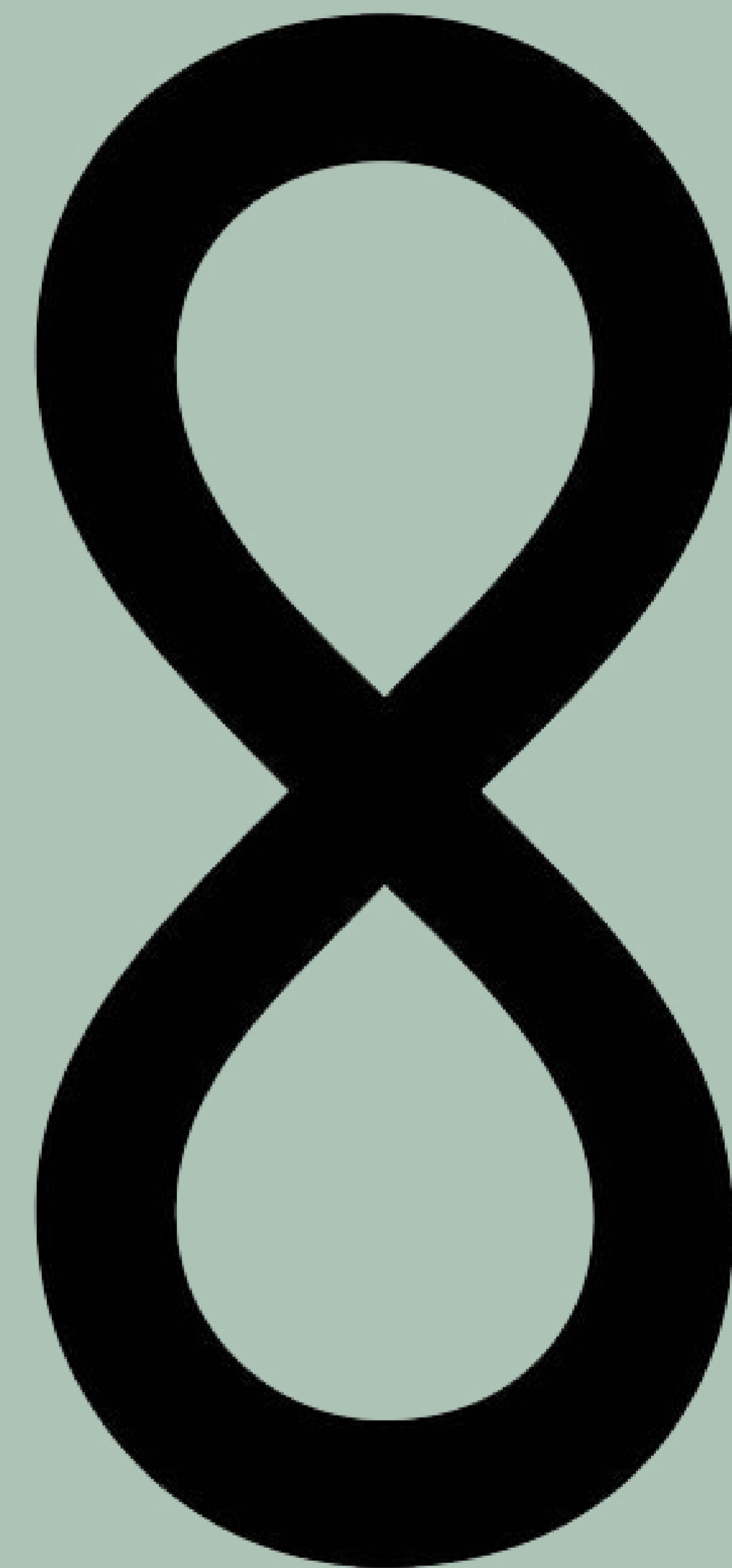
Our Rainkiss Life Cycle does not only focus on our supply chain but also includes the end-of-life phase for which we take responsibility alongside our customers. In 2025, we have initiated two programs that aim to extend the life of our products as well as ensure a responsible end-of- life.

## - UPCYCLE

Infinite products. We are researching and developing new cutting patterns to help continue the lifespan of every Rainkiss rain poncho. Inside every poncho we are researching ways to integrate easy to follow cutting patterns/ cutting lines. The goal is to provide clear instructions to transform any broken, unused poncho into a new functional, loved product such as a tote bag. This requires inhouse designers and sustainability experts to design and limit waste and maximise efficiency of the material.

## - RECYCLE

Not into sewing? No problem. Alongside our global network of retailers, we aim to develop an internal recycling program where every consumer can return their unused, unwanted or broken poncho for a discount on a new poncho. We will collect the poncho and aim to work alongside upcycle brands to transform these products into new collections. An unwanted material for us is a must-have material for others.





# SUMMARY

Recycled polyester solves a lot of problems (but not all). We began making our recycled polyester fabric to replace virgin plastic ponchos. Mission accomplished. We now understand the challenges for the rainwear industry is further continuing a products life span while improving the circular lifespan of the material. We are constantly evolving our manufacturing processes and product lines alongside the rapid development of more sustainable technologies.

In 2023 we saw a much needed improvement in a PFC-free waterproof coating. Alongside our recycled material we are making big steps towards creating the 'most sustainable' rainwear possible.

We will continue to develop a stronger relationship with all Tier 2 and 3 suppliers providing more transparency and dialogue to improve manufacturing at all levels of the supply chain. Alongside implementing virtual audits, and monthly independent audits we aim to improve all working conditions and continue to ensure pay is above living wages for all workers.

