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Let your *kids*  
grow up with strong bone



*Yenny*  
林麗蓉  
Yvonne Lim  
MediCorp Artist

## StrongBone™ Kids

StrongBone™ Kids is a delicious and chewable milk-flavoured burstlet loaded with calcium, which is crucial for the proper growth and formation of bones. Adequate calcium intake is important as it can help children reduce the loss of bone mass and achieve peak bone mass during their growth. StrongBone™ Kids uses liquid calcium which can be easily absorbed by children for healthier & stronger bones and teeth!



StrongBone™ Kids is a good source of calcium for those with lactose intolerance.

## Ingredients



### Calcium Carbonate

Contain the highest amount of elemental calcium compared to other form of calcium, approximate 40% by weight. StrongBone™ Kids contains about 170mg of elemental calcium in each burstlet for healthier and stronger bones and teeth. Consumers require to take calcium carbonate supplement after meals as calcium carbonate requires stomach acid for absorption.



### Vitamin D3

Promotes calcium absorption in the gut and support muscle strength.



### Zinc

Aids in wound healing, promotes cell growth and regulates body's immune response.



### Lysine

Helps the body to absorb calcium and promotes the formation of collagen which is a substance that is important for bones and connective tissues such as skin, tendons and cartilage.



### Riboflavin

Important for energy production and bone cells.



### Vitamin A (Beta Carotene)

Supports child's bones as they grow taller and stronger and helps in development of healthy teeth and gums.

## Supplement Facts

Serving Size: 3 Chewable Burstlets	Amount Per Serving	Servings Per Container: 90 (465mg each)	
			% Daily Value
Calcium Carbonate (Providing 170mg of Elemental Calcium each)	510 mg		63.75%
Vitamin D3	600 IU		100%
Lysine	85.2 mg		*
Riboflavin	0.225 mg		37.5%
Zinc	4.5 mg		90%
Vitamin A (Beta Carotene)	125 IU		31.25%

Chewable burstlets derived from fish.

\*Daily Value based on children 4 to 6 years old

†Daily Value not established

## How Does It Work?



Helps to build strong and healthy bones & teeth



Helps to achieve peak bone density



Improves muscle strength



Supports healthy growth and development



Supports a healthy immune function

## How are We Different from Others?



### Other Normal Calcium Supplements



### StrongBone™ Kids (Liquid Calcium)

	Other Normal Calcium Supplements	StrongBone™ Kids (Liquid Calcium)
Source	May cause stomach discomforts, bloating & constipation.	Stomach & digestion-friendly, does not cause constipation.
Capsule	Slower absorption.	Faster absorption.
Result	Unknown.	Scientifically Tested.

## Instructions

### Directions of Use:

For children below 4 years old, take 2 chewable burstlets daily after meals. For children 4 years old and above, take 3 chewable burstlets daily after meals.

\*Burstlets can be easily swallowed or chewed for a delicious burst of milk flavour! For children who are unable to swallow, twist the burstlet tail off and squeeze the contents directly into the mouth or mix with food.

### Storage:

Store in a cool and dry place. Best consumed within 2 months upon opening the protective seal. Keep out of reach of children, unless under adult supervision.

### Precaution:

If you are taking medication or have a medical condition, you should consult your health care specialist prior to using this product.

> Made in USA



## FAQ

### What is calcium and why is it important?

Calcium is a mineral that the body needs for numerous functions, including the building and maintaining of bones and teeth, blood clotting, the transmission of nerve impulses, and the regulation of the heart's rhythm. About 99% of the calcium in the body is stored in the bones and teeth, and it is what makes them strong and hard. Most of these calcium is laid down during childhood and teenage years. Your child's bones need high amounts of calcium as it is a major component to build stronger and healthier bones.

### Why should my child take calcium supplements?

The bone density achieved in childhood and adolescence years is one of the key determinants to lifelong bone health. The denser your child's bones are at the time of peak bone mass, the greater they are able to protect themselves against fragile bone disease, osteoporosis and fractures later in life. Therefore, it is important to build strong and healthy bones by adopting healthy nutritional and lifestyle habits from young.

### What are some symptoms of calcium deficiency?

You may notice symptoms such as bone fractures, brittle teeth and nails, muscle cramps, fatigue or numbness in your child. Some children may face calcium deficiency since birth if their mothers had low calcium levels during pregnancy.

### How is StrongBone™ Kids different from other calcium products in the market?

StrongBone™ Kids is formulated with high-absorbance liquid calcium which has the highest percentage (40%) of elemental calcium and proven effectiveness for healthier and stronger bones. Liquid calcium promotes better absorption as the body does not have to produce extra stomach acid to break down the contents. Studies have also shown that liquid calcium supplements are better absorbed.

### How soon will my kids be able to see improvements in their bone health?

Your child is suggested to take StrongBone™ Kids consecutively for 3-6 months for improvements in bone health. However, do note that results vary among individuals. For the best results, take StrongBone™ Kids on a long term basis for continuous nutritional support.

### Will the long term consumption of StrongBone™ Kids result in any side effects?

No known side effect has been observed. StrongBone™ Kids does not contain hormones and all ingredients are tested and approved to ensure safety, purity and efficacy. It is therefore safe for long term consumption with the recommended dosage.

### Will taking StrongBone™ Kids cause constipation?

No. StrongBone™ Kids contains high quality liquid calcium that is easily digestible and will hence not cause constipation.

### Can my child consume StrongBone™ Kids with other supplements at the same time?

Yes, StrongBone™ Kids is 100% natural and will not cause any interaction when consumed with other supplements.