

HOLIDAY 2023 WISHBOOK

BIG HOLIDAY SAVINGS!

Choose Your Discount:

\$20 OFF
\$100 PURCHASE



C2311BM

OR

\$10 OFF
\$50 PURCHASE



C2311AM

Must make a qualifying pre-tax purchase of at least \$100 to receive a \$20 discount, or a \$50 purchase to receive a \$10 discount. **Coupon cannot be used on special price or gift with purchase items.** May not be combined with any other offer, discount, fundraiser, or coupon. **Cannot be used to purchase gift cards and excludes prior purchases.** Limit one coupon per customer per visit. Excludes LEGO and Squishmallows. Additional exclusions may apply; see store for details. **Valid in-store at participating locations only. Not valid online. Expires 12/31/2023.**

Own Your Own Toy Store!

Call Bruce at: 978-889-1006
or email: bruce@learningexpress.com



UP TO
\$350
IN SAVINGS!

FREE
GIFT WRAPPING

BIRTHDAY
BOX
GIFT REGISTRY

FREE
PERSONALIZATION

★★★★★
TOY
EXPERTISE

THANK YOU FOR SUPPORTING A LOCALLY OWNED AND OPERATED BUSINESS

ALWAYS FREE GIFT WRAPPING!

Selection in catalog may vary by store. **Cannot be combined with coupon. While supplies last. Prices valid in-store through December 31, 2023.

SUPER STOCKING STUFFERS!



Jellyroos
Ages 3+



Da Bomb Bath Fizzers
Ages 3+



Little Cuties
Ages Birth+



Plus-Plus Tubes
Ages 5+



Imagine Ink Ages 3+



Hide N Seek Sensory Bags
Ages 3+

NEW! Stinky Stickers & Album
Ages 3+



Holiday Scented Gel Crayons & Smencils
Ages 3+



RECEIVE DAILY VIDEO MESSAGES FROM SANTA!



1 Place Ornament
on the Christmas tree.



2 Scan The Santa Link
QR Code with a camera phone or digital tablet several times a day.



3 Santa Magically Appears
on screen, starting December 1st, and asks children for help sharing acts of kindness and care for others.



4 An 80-Page Kindness Journal Is Included
to use when Santa asks kids to draw, write and play games.



NEW! Santa's Kindness Ornament
Ages 3+ \$39.99



LOOK FOR SQUISHMALLOW ON PAGE 5

Nutcracker Holiday Plush
Ages 3+ \$21.99 each



SENSORY SENSATIONS!

DOPE SLIMES



NEW!
DopeSlimes
Ages 5+



NEW!
Kawaii Slime
Ages 5+

ORIGINAL SQUISHMALLOWS

ONE-STOP SHOP

Limited quantities. While supplies last. Ages 3+



NEW! Zaylee, Alexie, and Pyle Squishmallows



Squishmallows Water Wigglers Ages 8+



NEW! Holiday Squishmallows



Winking Avery Squishmallows

Learning Express EXCLUSIVE!



NEW! Squishmallows Luxe Jewelry Design Kit
Ages 6+ \$24.99



NEW! Squishmallows Resin Bag Charm Design Kit
Ages 6+ \$24.99



Squishmallows Magnetic Fidget Sliders
Ages 8+

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LEGO **YOUR LOCAL LEGO HEADQUARTERS**
 Styles shown are a sampling from our collection.



NEE DOH



BUY 2 GET 1 FREE!

Nee Doh Assorted Styles
 Starting at Ages 3+
 Starting at \$3.99 each
 Promotion available in-store only.



SQUISHY FUN!



SAVE \$5!

Pixicade Mobile Game Maker
 Draw and play your own video games! Empowers kids to be creators, designers, & storytellers.
 Ages 6+ Regular Price \$24.99
 Special Price \$19.99**



BRING YOUR WILDEST DREAMS TO LIFE!

3Doodler Printing Pen Set
 Easy-to-use, 3D printing technology in your hand. Bring ideas to life in 3D! Refill kit available. Ages 6+



Mr. And Mrs. Snowman Floop
 Molding material as fluffy as snow!
 Ages 3+ \$16.99



Bucket of Floop Ages 3+ \$19.99



Crazy Aaron's Putty
 Ages 3+ \$14.99 each



Lollipop Lab
Ages 8+ \$21.99



Slush Buddies Squeezable Plush
Ages 6+



Gumball Machine Kit
Ages 6+ \$39.99



InstaCake Kits
Everything you need to make a celebration cake, just add water!
Ages 4+ \$11.99 each



ICEE Slushie Machine
Pour yourself the coolest drink in town, made right at home!
Ages 7+ Regular Price \$129.99
Special Price \$99.99**

SAVE \$30!

SAVE \$10!



ICEE Syrup 2-Pack Gift Set
Ages 7+ Regular Price \$19.99
Special Price \$9.99** with purchase of ICEE Slushie Machine

Ukulele
Ages 5+
\$29.99 each



SAVE \$10!

Karaoke Microphone and Disco Ball Set
Ages 6+ Regular Price \$49.99 Special Price \$39.99** each set



Rock n Roll It Rainbow Piano
Rock out on this flexible keyboard, then roll it up and take it with you.
Ages 6+ \$49.99 each

UNLEASH YOUR INNER ROCK STAR





Learning Express EXCLUSIVE!

NEW! Lava Lamps
Learning Express exclusive designs!
Ages 8+ \$39.99 each

The Original Buddha Board

Practice mindfulness by creating beautiful art that fades as it dries.

Ages 6+ \$39.99

Mini Buddha Board

Ages 8+ \$17.99 each



SAVE \$10!

Astronaut LED Space Projector

Features Bluetooth speaker with white noise and built in timer plus remote control. Ages 6+
Regular Price \$49.99
Special Price \$39.99**



Speks

Magnetic balls that stick like magic!
Not for young children.
Ages 14+ \$34.99 each



Crags Magnetic Putty

Super satisfying to the touch, run these super smooth magnetic stones through your fingers for the ultimate stress relief. Not for young children.
Ages 14+ \$24.99

HOT & TRENDING TOYS!

THE COOLEST TOYS IN THE GALAXY!



Jellyfish Mood Lights
Ages 12+ Small \$26.99
Large \$99.99 each



OMG! Mystery Box
25 fidgets inside. Over 100 options.
Ages 6+ \$24.99



Shashibo
This mysterious magnetic puzzle box transforms into over 70 shapes! Ages 8+





FlyFecta

Aim, roll, launch, win! Players use ramps to try and launch discs into slots on the board. **Ages 6+ \$24.99**



Tiltago Keychain
Ages 8+ \$6.99

Tiltago
Tilt and roll to arrange the spheres in order. **Ages 8+ \$14.99**



IQ Love

Test your logic skills with this travel-sized, single player spatial puzzle. 120 challenges per game. **Ages 7+ \$17.99 each**



Buildzi Game

The fast stacking building block game for the whole family! **Ages 6+ \$26.99**



Pop Off Game

Pop, toss, launch and catch ping pong balls to earn points in hilarious, active challenges. **Ages 8+ \$24.99**



Beat the 8 Ball

Launch the 8 ball into the spiral and launch your ball. To win you must beat the 8 ball. **Ages 6+ \$24.99**



Genius Square

Roll the dice, fill the square with blocker pieces and then race opponent to complete the square with your pieces! **Ages 6+ \$24.99**



Nexcube Combo

Includes both a 2x2 and a 3x3 cube, perfect for speed solving. **Ages 8+ \$16.99**

FAMILY GAME NIGHT JUST GOT BETTER!



Marvin's Magic Box of Tricks

This fantastic my first magic set is filled with an abundance of cool stuff for young magicians! **Ages 6+ \$24.99**



Rubik's Cube Magic Kit

A magic set that includes 40 superb tricks. **Ages 8+ \$34.99**



Cats and Boxes Game

Solve 60 challenging box and tile puzzles. Find a box for each cat! **Ages 7+ \$16.99**



Tenzi Game

Keep rolling until all 10 of your dice show the same number. **Ages 7+ \$16.99 each**



Ole Guacamole

Take turns saying a word that does not contain any of the letters visible on the table... and is related to the previous word! **Ages 10+ \$14.99**



Hot Potato

It's the wild musical tater-tossing game! Squeeze the Hot Potato and the frantic family fun begins! **Ages 4+ \$16.99**



SAVE \$5!



Super Mario Lucky Coin Game

Collect coins or topple characters to win. **Ages 4+ Regular Price \$44.99 Special Price \$39.99**



Do you know your Peeps?

200 amusing questions that will challenge your friends and family to see if you really know each other as well as you think. **Ages 7+ \$19.99**



Charades for Kids

No reading required, young players can use the colorful picture cards to act out simple words and phrases. **Ages 4+ \$16.99**



Taco Cat Goat Cheese Pizza

Race against each other to SLAP a match between a hilarious card and spoken word. **Ages 8+ \$9.99**

Cobra Paw

Ninja-like reflexes, sharp recognition skills, and mental fortitude are needed in this tile-snatching challenge! **Ages 5+ \$12.99**



My Arcade Gamer V Classic

Loaded with 220 fun and easy-to-play video games! **Ages 8+**

Keyring Arcade Games

Arcade classics in the palm of your hand! **Ages 8+ \$14.99 each**





Two Bros Bows Set

Includes bow, two matching arrows and bullseye target.
Ages 8+ \$36.99



Battlebird

Hit the birdie to land in your opponent's square to score points.
Ages 8+ \$39.99



Stomp and Catch Stomp Rocket

Includes 4 rockets and a net. Ages 5+ \$34.99



Boxing Set

Ages 4+ \$34.99

LET THE GAMES BEGIN!

Swingball Pro

Ages 6+ Regular Price \$99.99
Special Price \$79.99**



Jumbo 30-inch Soccer Ball

Ages 5+ \$34.99



Waboba Moon Ball

Ages 5+ \$7.99 each



Nerf 5v5 Flag Football Set

Everything you need for 10 players to go outside and start playing! Ages 6+ \$34.99



Waboba Wingman

Soft & flexible frisbee.
Ages 6+ \$7.99 each



Dueling Stomp Racers

Race your friends to the finish with two air-powered cars. **Ages 5+ \$34.99**



Stomp Rocket Stunt Planes

Includes 3 launchable planes. **Ages 6+ \$34.99**



Deluxe LED Scooters

Features a larger base and two front LED light-up wheels. Holds up to 110 lbs. **Ages 5+ Maxi \$149.99**
Mini \$99.99

WHEELS THAT SHINE BRIGHT!



Lightning Glow Rider

Battery-free ride-on car that's entirely kid-powered! Just turn the steering wheel back and forth to go. **Ages 3+ \$89.99 each**

LIGHT UP WHEELS!



Spooner Freestyle Board

24 inches **Ages 4+**
\$39.99 each
28 inches **Ages 5+**
\$49.99 each



LIGHTS UP!

Whacky Racket

Includes two whacky rackets and two light-up boing balls. **Ages 5+ \$24.99**



Whirlee Ride On

Scoot and slide in any direction with the Whirlee! **Ages 1+ \$29.99 each**



DEVELOP BALANCE



PRACTICE COORDINATION



STRENGTHEN GROWING MUSCLES



Y Bike Pewi Elite

A unique balance guide and ride-on for little ones. **Ages 9 months+ \$64.99**

SAVE \$10!



Laser X Evolution Sport Blaster

A laser tag arena in your own backyard! Includes gear for two players. **Ages 6+ Regular Price \$39.99 Special Price \$29.99****





Shape Brightz
Attach to your bike spokes and select one of 12 different light-up patterns. **Ages 6+ \$14.99**

BRIGHTEN UP YOUR GAME!



LED Light Up Basketball Set
No lights? No problem! The ball and rim both glow in the dark. **Ages 3+ \$24.99**



LED Light Up Archery Set
Includes 10 arrows that shoot up to 100 feet. **Ages 6+ \$29.99**



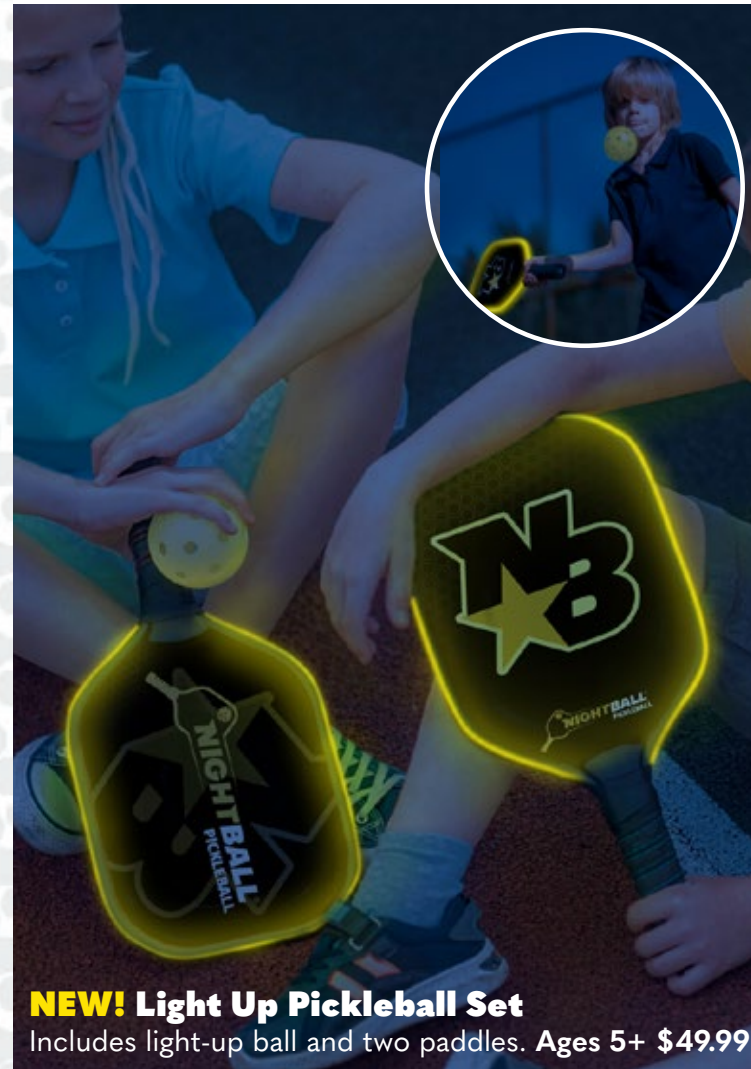
Glow Battle: Ninja Style
A combination of tag and sword fighting fun using soft, foam ninja gear! **Ages 8+ \$39.99**



NightBall



Tangle Nightball Sports
Ages 8+ Starting at \$21.99 each



NEW! Light Up Pickleball Set
Includes light-up ball and two paddles. **Ages 5+ \$49.99**



Pokémon

Come Catch 'Em All!



Pokémon Plush
Ages 5+ Starting at \$19.99 each



Pokémon Activity Books
Ages 6+ Starting at \$7.99 each



Quarterback Touchdown and Grand Slam Toss Game
Play four different games on this reversible target.
Ages 6+ \$69.99



Mischief Maker Slingshot
Comes with four foam balls.
Ages 4+ \$21.99



Sports Team Stress Balls
Ages 5+ \$5.99 each



Bento Box Squishiez
Ages 6+ \$12.99



Bulzibucket
Put your skills to the test with this exciting take on bean bag toss!
Ages 5+ \$79.99



Drop Shot Game
Take turns dropping arrows into the honeycomb grid; first to land three in a straight row wins.
Ages 6+ \$24.99



Duncan Brain Game Set
Includes Quick Cube 3x3, Serpent Snake Puzzle and Color Shift Puzzle Ball.
Ages 6+ \$19.99



NFL Squeezymates Blind Bags
Ages 4+ \$7.99 each



Trampoline Pong
An easy-to-build, light-weight ping pong table that's perfect indoors or out!
Includes 2 paddles.
Ages 6+ \$69.99



TracerBot
Draw a path and watch it go!
Ages 5+ \$19.99



Firefox Glider
Ages 6+ \$12.99

TOYS ON THE MOVE!



RC Snake & Spider
Ages 5+
Snake \$24.99
Spider \$19.99



Space Explorer Power Launch Kit
Charge and fly! Rocket launches up to 75 feet.
Ages 8+ \$24.99

Aero-Storm Airplane
Pump it up, toss, and watch as Aero-Storm performs corkscrews, loops, bank turns, and more!
Ages 6+ \$24.99 each



Xtreme Bots
These gesture-controlled robots feature 20 facial expressions and 50 programmable actions!
Ages 5+ \$49.99 each



Code + Control Dinosaur Robot
Build a robotic rex with 50 programmable actions!
Ages 8+ \$69.99

TECH TOYS OPEN MINDS



RC Smoke Screen Racer
A remote-controlled car with working lights and smoke spray action. Ages 5+ \$24.99



Mega Cyborg Hand Kit
Ages 8+ \$44.99



Hydraulic Boxing Bots
Follow a STEM lesson to build two robots and then battle it out!
Ages 10+ \$49.99



Magna-Tiles
Ages 3+



Learning
Express
EXCLUSIVE!

Space Shuttle Kit
Build five models including a rocket, landing pod, scale, robot and space shuttle.
Ages 9+ \$29.99



3-in-1 STEM Robots
Contains 200+ pieces uniquely themed around construction.
Ages 6+ \$19.99 each



Plus-Plus Holiday Wreath
500 pieces. Ages 5+ \$24.99



FidBitz Deluxe Set
Each one-centimeter cube simply sticks together and allows you to build and shape. Crackles when you squish for sensory satisfaction.
Ages 3+ \$19.99



Plus-Plus USA Map
1400 pieces. Ages 5+ \$49.99



Transparent Marble Run
45 piece set, includes two spinning wheels and starting gates for rapid marble release.
Ages 4+ \$27.99



Giant Rainbow Spring
Ages 3+ \$19.99



SCIEN-TERRIFIC DISCOVERIES

SAVE \$5!



NEW! Jumbo Planet Excavation Kits

Chip away at a detailed planet model to reveal gems hidden within. **Ages 6+ \$21.99 each**



Intelliglobe Interactive Globe

Touch the stylus to this educational and entertaining smart globe or the included World Discovery Book to play games and explore amazing facts about the world. **Ages 8+ \$159.99**



Walkie Talkies

Works up to one mile! **Ages 5+**
Regular Price **\$29.99** each set
Special Price **\$24.99**** each set



Shark Lab VR

Swim with sharks, from the reef shark to the massive great white, in immersive virtual reality. Includes a dig-out fossil model! Compatible with any smartphone. **Ages 8+ \$39.99**



Dissect It Frog Lab

Ages 6+ \$24.99



Carnivorous Creatures Kit

Grow venus flytraps, sundews, and pitcher plants in your own mini garden. **Ages 8+ \$27.99**



Oyster Mushroom Kit

Grow your own edible mushrooms! **Ages 6+ \$24.99 each**



National Geographic STEM Kits

\$16.99 each



Test Tube Science Kits

Available in over a dozen styles! **Ages 8+ \$6.99 each**



SAVE \$10!

Super Stadium Baseball

The unique magnetized infield and spring-loaded bat give players realistic control. **Ages 6+ Regular Price \$39.99 Special Price \$29.99****



Air Hockey

Just like the arcade experience! **Ages 5+ \$29.99**



Doinkit Darts

The world's best dart board! **Ages 6+ Refills Available (not shown)**



Night Vision Goggles
Ages 8+ \$22.99



Master Detective Toolkit
Ages 8+ \$49.99



HAVE A BALL!

TOYS FOR SUPER SLEUTHS



Battle Soccer

Launch your mini soccer ball towards the net using the flippers to score on your opponent. First one to ten wins! **Ages 6+ \$44.99**

NFL Field Goal Challenge

Take aim and launch; race your opponent for the high score! **Ages 6+ \$44.99**



Secret Voice Recorder
Ages 8+ \$24.99



Motion Detector Alarm
Ages 8+ \$17.99

Voice Changer
Ages 8+ \$17.99





ChattySnaps
A fun new way to express yourself!
Ages 5+ \$1.99 each

ChattySnaps Tales
Fashionable straps that hold three Chatty Snaps.
Ages 5+ \$8.99 each



NEW! Magic Sketch Glow
This smart, electronic notepad allows your child to draw, scribble, trace, and erase glow in the dark art.
Ages 4+ \$34.99



SO MINI THINGS TO WISH FOR!

Starting at \$1.99



Keyrings
Ages 5+



Mini Pencils
Comes with 12 in a pouch.
Ages 5+



NEW! Rainbow Loom Beadmoji Deluxe
Personalize your bracelets with Beadmoji beads!
Ages 7+ \$19.99



NEW! Rainbow Loom Loomies
Everything you need to loom four adorable friends, with over 80 accessories. Ages 7+ \$12.99



Mini Markers
Comes with 10 in a pouch.
Ages 5+



Real Littles Micro Crafts
Ages 3+



Gel Pens
Ages 3+



Butterflies Sticky Mosaic Kit
Ages 5+ \$10.99



Mermaid Song Sticky Mosaic Kit
Ages 5+ \$24.99

SPA DAY YOUR WAY!



Modern Artisan Bling Jewelry
Make eight bling accessories!
Ages 8+ \$24.99



Name Wristlets
Ages 6+



Vanity Mirror & Bluetooth Speaker
Connects with any Bluetooth device to play your favorite music while you get ready! Allows for hands-free calling and wireless charging.
Ages 6+ Regular Price \$44.99
Special Price \$39.99**

Soap Box Hero Splashproof Speakers
Rechargeable, waterproof speakers that connect to any Bluetooth device.
Ages 8+ \$21.99 each



Spa Headbands
Ages 7+ \$12.99 each



Name & Initial Jewelry
Express yourself with trendy, personalized jewelry.
Ages 4+



Kedzie Convertible Sling Bag
Additional colors available.
Ages 7+ \$26.99 each



STMT Infinity Bracelets Kit
Connect and create ten everlasting jewelry pieces, custom fit to your wrist!
Ages 8+ \$29.99



Varsity Letter Bags
Use as a makeup bag, accessory bag, pencil pouch, travel bag, or simply for organizing all your essentials! Ages 7+ \$24.99 each



Travel Jewelry Case
Ages 7+ \$14.99 each



Wish Craft Flower Power DIY Soaps
Make six colorful, scented soaps with real dried flowers.
Ages 8+ \$24.99



Crystal Mermaid Terrarium Kit
Grow beautiful crystals and make your own magical mermaid scene! Ages 6+ \$21.99



Colorful Crafting Supplies
Ages 3+ Starting at \$12.99 each



Glitter Hair Gel Design Kit
Create your glitter mix and style!
30 glitter colors. Ages 8+ \$29.99



STMT Personalized Jewelry Studio
Everything you need for 50 jewelry crafting projects!
Ages 8+ \$32.99



Clipcase
Ages 3+

**MAKERS
GONNA MAKE**



Party Nails Glitter Nail Studio
Use the included glitter pods, primer and more to create pretty, glittery nails. Ages 8+ \$24.99

**SHOW YOUR
COLORS!**



Paint Your Own Unicorns Kit
Use gemstones, vibrant paint, glitter and sequins to decorate two plaster unicorns and make them your own! Ages 6+ \$21.99



Magic Glow Art Board
Create amazing glowing pictures that transform with 36 built-in lighting effects.
Ages 5+ \$29.99 each



Blinger
Accessorize everything from hair to clothes to backpacks. Ages 6+ \$29.99



GREAT FOR CRAFTY KIDS!



Lap Desks
Ages 6+ \$24.99 each



Mini Backpack with Stationery
Includes notebook, gel pen, eraser, and stickers.
Ages 8+ \$9.99 each



DIY Rainbow Mosaic Craft Kit
Create your own mosaic masterpiece with glitter and glue.
Ages 7+ \$19.99



Fairy Garden Novelty Sketching Set

Make fairy-tastic crafts and 3D artworks with this complete sketching media set!
Ages 8+ \$19.99



SAVE \$10!



Mini Pottery Studio Deluxe Kit

Includes everything you need to make 20 colorful crafts!
Ages 8+ Regular Price \$39.99 **Special Price \$29.99****



Loopdedoo Deluxe Kit

A fun and easy way to create friendship bracelets in minutes. Includes 65 colorful charms to customize your bracelets!
Ages 8+ \$39.99



Paint By Numbers Art Kits
Ages 8+ \$19.99 each



Pass the Ball with Olie

An adorable otter plays music while children pass the inflatable ball from one to another until the music stops. **Ages 4+ \$19.99**



Hoot or Toot

A noisy new take on the classic card-flipping memory game. **Ages 4+ \$19.99**



Sequence for Kids

Play a card and place your chip on the corresponding character & the first with four in a row wins! **Ages 3+ \$21.99**



Boggle Jr.

Introduce kids to their ABCs with this simple, colorful variation on Boggle. **Ages 3+ \$19.99**



Color by Sticker Books

**Ages 5+ Regular Price \$9.99
Special Price \$7.49 each****



Scratch and Sketch Activity Books

**Ages 5+
Regular Price \$14.99
Special Price \$11.24 each****



Usborne Wipe Clean Activity Books

Ages 3+ \$8.99 each



Usborne Sticker Books

Ages 3+ Starting at \$7.99 each



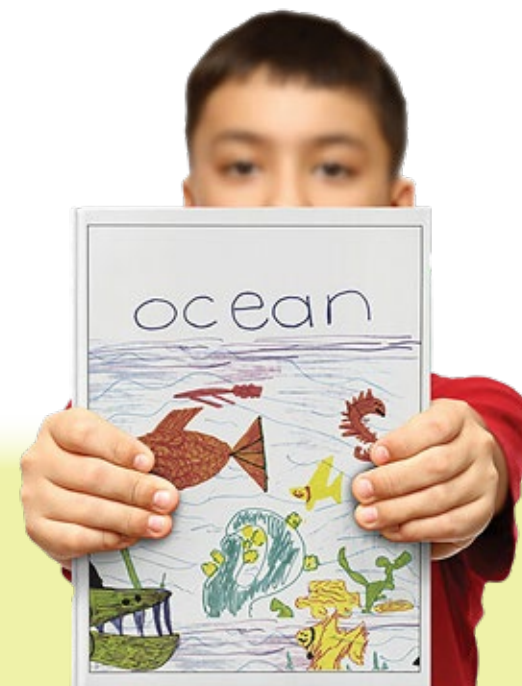
Tongues Out!

Match the lollipops on the dice with the squishy pugs that you think licked them! Match six pugs with the correct colors to win the game! **Ages 4+ \$21.99**



Where's Squeaky?

Interactive hide and seek fun! **Ages 3+ \$16.99**



Create Your Own Book Kits

Fuel a child's love for books, drawing and storytelling with a complete kit for writing, illustrating and publishing their very own book! **Ages 4+ \$29.99 each**





DINOSAUR DIG

Sensory Bins
The self-contained play bin (with a lid!) is the ultimate sensory experience. Each bin comes with everything you need!
Ages 3+ \$24.99 each



ARCTIC ADVENTURE

Learning Express EXCLUSIVE!



MERMAID LAGOON



SAVE \$10!

Fluffy Floor Cushions
Over four feet wide, these cushions are perfect for travel or slumber parties! Inflate easily with included air pump. Ages 5+ Regular Price \$69.99
Special Price \$59.99 each**



Sketch Pals Doodle Boards
Sketch Pals are clippable doodle board characters that let you doodle while out and about! Perfect for clipping on backpacks, lunch boxes or luggage.
Ages 4+ \$19.99 each



Do-a-Dot Marker 6 Pack
Ages 3+ \$19.99



Talking Cash Register Play Set
25 piece set, includes register, toy microphone, scanner, play money, and play food.
Ages 3+ \$49.99 each



Cinnamon Roll Set
Ages 3+ \$34.99



Backyard Pizza Oven Set
Ages 3+ \$49.99



Do-a-Dot Activity Books
Ages 3+ \$8.99 each



Magdotz
Slide colored disks into position with the magnetic stylus wand to create colorful pictures or your own unique designs. Ages 3+ \$34.99



SAVE \$10!

Mack Granite Cement Mixer
Ages 3+ Regular Price \$99.99 **Special Price \$89.99****



Volvo Wheel Loader
Ages 3+ Regular Price \$99.99 **Special Price \$89.99****



SAVE \$7!

Mix or Match Magnetic Building Sets

Snap to connect and disconnect pieces so that kids can build again and again.
Ages 3+ Regular Price Starting at \$29.99
Special Price Starting at \$22.99 each



SAVE \$10!

SmartMax Builder 20-Piece Magnetic Set
Ages 1+ Regular Price \$39.99 **Special Price \$29.99****



Smartmax My First Pirates
Includes two magnetic pirates with a double-sided play set for high seas and island adventures.
Ages 18 months+ \$26.99



Konstruktor Glow in the Dark Track Set
Includes flexible track pieces, glow in the dark stickers, 3 vehicles and a 4x4 truck. Batteries included! Ages 6+ \$29.99

Dino Race Glow in the Dark Track Set

Includes flexible track pieces, battery powered cars, jungle toys, and glow in the dark stickers. Batteries included!
Ages 6+ \$29.99



Melissa & Doug **BUY ONE GET ONE FREE!**



Melissa & Doug Floor Puzzles
Starting at Ages 3+
Regular Price \$19.99** each

CONSTRUCTION ZONE



Hot Wheels Stunt Garage
This garage/stunt track combo stores up to 20 Hot Wheels vehicles. Ages 3+



Hot Wheels City Playsets
Ages 3+





Plush Animals
Ages 2+ \$21.99 each

PERFECT FOR PRETEND PLAY!



Crazy Forts

Put the pieces together in different configurations, cover with bed sheets and "voila!" Kids have a unique new play space every time! Sturdy and easy to assemble.
Ages 3+ \$64.99



Perfect Petzzz

Watch lifelike puppies and kittens "breathe" as their belly moves up and down. Includes bed, brush, collar, and adoption certificate.
Ages 3+ \$39.99 each

Perfect Petzzz Carriers
Perfect Petzzz sold separately.
Ages 3+ \$14.99 each



**SAVE
\$20!**

Calico Critters Bluebell Cottage Gift Set

Limited Edition Calico Playset! Includes cottage, furniture, and one Snow Rabbit. Other figurines sold separately.
Ages 3+ Regular Price \$89.99 **Special Price \$69.99****



Calico Critters Panda and Rabbit Babies

Includes figurines with clothes and accessories.
Ages 3+ \$29.99



Calico Critters Reindeer Family

Ages 3+ \$34.99



Barbie Play Sets

Starting at ages 3+



Lumipets

Soft silicone that never gets warm and nine glowing colors make Lumipets the perfect buddy to help comfort kids at night. Ages 3+ \$24.99 each



Glo Pals

Simply drop them in water and see how bright they can get! Includes four Pals. **Ages 3+ \$10.99 per pack**



Elefontain Water Show

This battery-operated elephant fountain sprays a surprising array of water effects and spins a colorful ball. **Ages 18 months+ \$34.99**



Weebles My Smart House

Includes two Weebles figures, three floors of fun and makes 30+ sounds and songs. **Ages 1+ \$49.99**



SpinAgain

This set of six vibrant, graduated discs spin down a corkscrew pole and stack up any way you want. **Ages 1+ \$34.99**



Magical Bath Bubble Potions Kit

Use the bubble maker in a bath, sink, or water table. Add your ingredients and some running water, and watch as your magical potion comes to life with colors and bubbles! **Ages 4+ \$19.99**



Ball Blaster Water Cannon

Load the cannon ball and blast it through the hoop or shoot out a water stream. Ready, aim, splash! **Ages 3+ \$29.99**



Transport Carrier Car Set

Easy to load, with a second level that lowers to allow kids to roll the vehicles onto both levels. Includes loading truck, plus five vehicles. **Ages 18 months+ \$29.99**



Rock n Roll It Jr. Piano + Drum Duo

Portable and flexible, the piano includes piano keys and six percussion pads, plus a built-in speaker and six demo songs. **Ages 3+ \$34.99**

TODDLER FAVORITES!



Topanifarm Stacking Blocks

This set of blocks and figures comes with structure pieces and adorable washable animals.
Ages 18 months+
Special Price \$24.99**



SAVE \$10!

Dino Adventure Hauler

Includes five poseable dinosaurs with unique sound effects when placed back in the truck.
Ages 1+ Regular Price \$44.99
Special Price \$34.99*



SAVE \$10!

Fun Time Tractor

Plays "Old MacDonald Had a Farm" and features working headlights! Insert animals in appropriate spots in the trailer to hear lifelike sounds.
Ages 1+ Regular Price \$44.99
Special Price \$34.99**



Wooden Work & Play Desktop Activity Board

Infants and toddlers will have fun "working" just like grown-ups do while discovering textures and sounds. **Ages 1+ \$29.99**



Musical Bus

Press the music button to play eight different nursery rhymes while sorting shapes.
Ages 1+ \$36.99



NogginStik

Your child's first learning toy, this developmental light-up rattle changes color and encourages early milestones in infants. **Ages Birth+ \$24.99**



Spiral Tower

A tower made of many colorful elements with a large base to keep it firmly balanced. Comes with light up ball!
Ages 1+ \$22.99



Early Melodies Pound and Tap Bench

Includes xylophone, mallet, and three wooden balls.
Ages 1+ \$32.99



DJ Mix & Spin Studio Musical Toy

18 fun sound effects, 5 background tunes, and 4 DJ noises to mix. **Ages 1+ \$44.99**