



7 YOUR TRIP



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251 THINGS TO SEE



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271 BEST OF NEW YORK



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HELLO NEW YORK FANS

New York City has incredible appeal and justifiably makes New York a very popular destination. It is a city of contrasts: both loud and quiet, fast yet relaxed, new meets old. Even after the 20th visit, it never gets boring – there is always something to discover. Everyone has heard of the world-famous landmarks such as the Brooklyn Bridge, the Empire State Building and the One World Trade Center. We have also grown fond of the many small spots in the city – and these are the ones we want to show you.

With our travel guide, we wish to put you in a position to experience the city through the eyes of an insider. We'll tell you the hottest spots in every part of town: from cafés, bars and restaurants to shopping areas, the most important attractions and our personal favorite locations.

Our travel guide is designed to make it easier for you to plan your trip. It goes hand in hand with our free Loving New York app and website. You can add any address to your myNY travel planner, move it back and forth, and take your perfect plan with you to New York. On the next page we'll show you exactly how this works.

We wish you lots of fun reading! Steffen and Tino from Loving New York







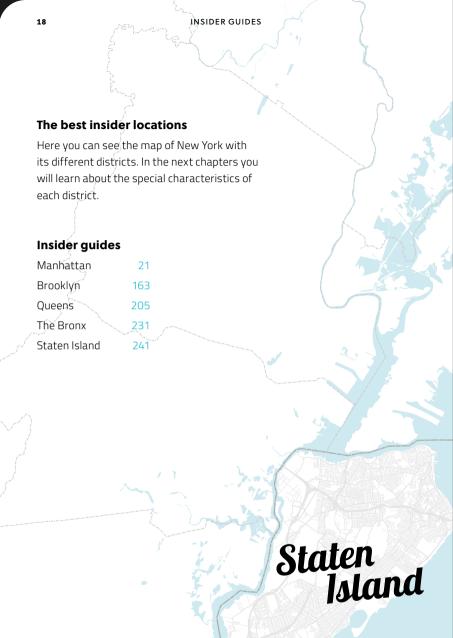
INSIDER GUIDES

New York consists of five districts, known as Boroughs:
Manhattan, Brooklyn, Queens, the Bronx and
Staten Island. Each of these districts has its own distinct atmosphere. We regularly visit the different Boroughs to find you the best insider locations, the most impressive sights, the most beautiful hotels and the hottest bars and restaurants. The following pages will tell you what you absolutely must not miss and where.



GET YOUR OWN INDIVIDUAL TRAVEL PLAN HERE WITH JUST A FEW CLICKS:







Manhattan is probably the most famous district of New York.

Numerous impressive skyscrapers, a gigantic park,
crowded sidewalks and the famous Yellow Cabs adorn
the cityscape. There is so much to discover and admire
in this lively part of town.

Districts

- 25 Lower Manhattan / 35 Tribeca
- 43 Chinatown / 51 Lower East Side
 - 59 Little Italy & NoHo / 67 SoHo
- 75 East Village / 83 Greenwich Village
- 91 West Village / 99 Meatpacking District
- 107 Midtown & Hell's Kitchen / 121 Chelsea
 - 129 Gramercy Park & Flatiron District
- 137 Upper East Side / 147 Upper West Side
 - 155 Harlem & Washington Heights





NOT TO BE MISSED!

| O 01 | Empire State Building |
|-------------|--|
| O 02 | Eat at Shake Shack Burger in Madison Square Park |
| O 03 | Times Square at night |
| O 04 | Bar-Hopping in the East Village |
| O 05 | Enjoy Central Park |
| O 06 | Top of the Rock |
| O 07 | 9/11 Memorial |
| 08 | Walk through SoHo & West Village |
| O 09 | High Line Park with a stop in the Meatpacking District |
| O 10 | Drink a cocktail in a rooftop bar |
| | |
| | |
| | ADD YOUR PERSONAL HIGHLIGHTS |
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TRIBECA

A hidden gem

The name Tribeca is derived from "Triangle Below Canal Street": In the south of Manhattan you have not only the One World Trade Center in direct proximity, but also the Hudson River – and with a little luck you may also see celebrities such as Jay-Z and Beyoncé, Gwyneth Paltrow or Taylor Swift, who all have their lofts here.

Tribeca is above all a place where New Yorkers live. Accordingly, the atmosphere here is family-friendly, and there are many good cafés and restaurants. It's a wonderfully relaxed part of the city that only comes into focus once a year: for the Tribeca Film Festival.



Tribeca Grill

The actor Robert de Niro opened this fantastic restaurant in the heart of Tribeca.

- Q 375 Greenwich St · between Franklin St & N Moore St
- 1 2 · Franklin St
- Grand Banks The historic ship on the Hudson River offers not only seafood and tasty drinks, but also a great view and a terrific atmosphere. Q Pier 25 Play Area/Pier 25 Hudson River Pk
- 1 2 · Franklin St

[Tribeca Film Festival]

This "who's who" of the film industry is held once a year with accompanying events and shows

- O Since events take place all over Tribeca, it's best to check the homepage to find what interests vou and where it takes place in Tribeca > tribecafilm.com/festival
- Nancy Whiskey Pub

A piece of New York history and a real insider tip - New York's oldest bar.

Q 1 Lispenard St · between W Broadway & Church St

- **△ △ △ △** Canal St
- [Mmuseumm]

It's the smallest museum in New York and you'll be impressed.

O 4 Cortlandt Alley · between Franklin St & White St

■ • Canal St





TRIBECA



FROM STEFFEN

If you want a piece of the old New York,
make sure you visit the Nancy Whiskey Pub.
It is the oldest pub in the city and it gives
the impression that time has been frozen.
The bartender is unique and you can even
see the One World Trade Center from here.
It's exactly these kinds of places
that we love the city for!

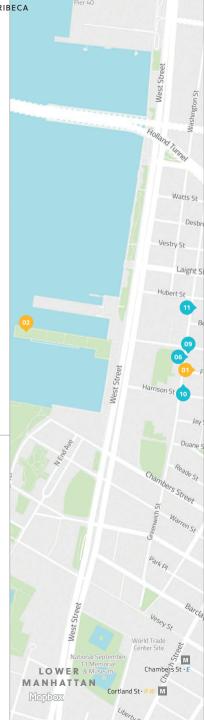
EMBARK ON A JOURNEY OF DISCOVERY!

Connections

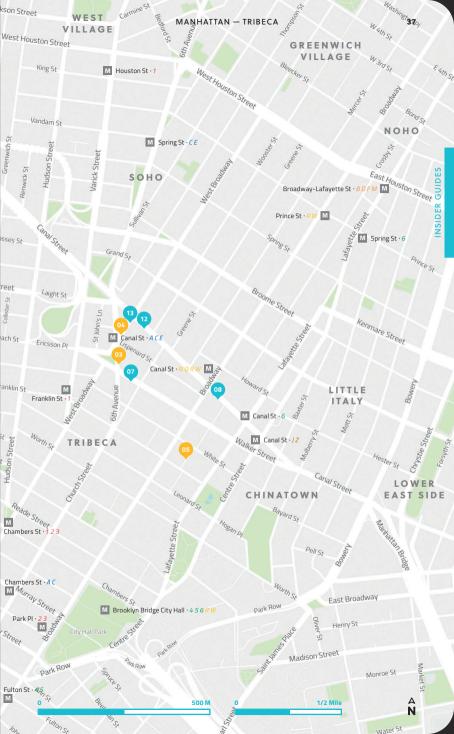


Sights

- 01 · Tribeca Grill
- 02 · Grand Banks
- 03 · Tribeca Film Festival
- 04 · Nancy Whiskey Pub
- 05 · Mmuseumm
- 06 · Greenwich Hotel
- 07 · Roxy Hotel
- 08 · SoHo Garden Hotel
- 09 · Locanda Verde
- 10 · American Cut
- 11 · Wolfgang's Steakhouse
- 12 · Tribeca Bagels
- 13 · Pepolino



Clar





Sightseeing in Tribeca

Tribeca played an important role in the film industry for a long time, but New York gradually fell behind Hollywood and many buildings fell into disrepair. That was until the actor Robert de Niro joined forces with Jane Rosenthal in 2002 and restored the district's previous significance with the film festival

The Mmuseumm (no, not a spelling mistake) is the smallest museum in New York City.
Three men, whose main job is actually in the film world, converted a freight elevator into a museum.

The restaurant Grand Banks is also located on the Hudson River. In nice weather you will enjoy a fantastic view of the sparkling water. No need to worry about swells – the ship is firmly anchored and doesn't sail anymore, it just sways slightly on the waves.



06 [Greenwich Hotel] · 5 stars

Robert de Niro's hotel offers you all the amenities you would expect from a 5-star hotel. The atmosphere of the former industrial loft is very pleasant – definitely one of the most beautiful hotels in New York.

○ 377 Greenwich St · between N Moore St &

1 2 · Franklin St

07 [Roxy Hotel] · 4 stars

The Roxy Hotel is a small boutique hotel known for its first class service. Relaxed jazz music plays in the lobby and you can eat great food in the beautiful courtyard.

Q 2 6th Ave · between White St & Walker St

1 2 · Franklin St

08 [SoHo Garden Hotel] 2 stars

Our low budget tip in Tribeca: The rooms are small but clean and the staff are friendly. The location is ideal for exploring surrounding districts such as SoHo, Little Italy or Chinatown.

○ 276 Canal St · corner of Broadway

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MUSEUMS

[Mmuseumm]

New York's smallest museum and an absolute insider tip: Here a freight elevator was converted into a museum. The exhibits are treasures from all over the world that provide a view on life. A view through the window is possible at any time of the day or night – however, this museum is only open on Saturday and Sunday from 12 pm to 6 pm.

Q 4 Cortlandt Alley · between Franklin St & White St

♠ ② · Canal St





RESTAURANTS & CAFÉS

★ Tribeca Grill : \$\$\$

An absolute must if you want something special – whether for brunch, lunch or dinner. A fantastic restaurant by Robert De Niro.

- **Q 375 Greenwich St** · between Franklin St & N Moore St
- 1 2 · Franklin St

09 [Locanda Verde] · \$\$\$

The Italian restaurant is fantastically furnished, has a large bar and a really special atmosphere. Like all New York restaurants, it's a little noisy, but that's part of the experience.

- 377 Greenwich St · between Franklin St & N Moore St
- 1 2 · Franklin St

10 [American Cut] $\cdot $$$

The restaurant is very modernly furnished and you can find very tasty steaks here.

- **Q 363 Greenwich St** · between Harrison St & Jay St
- 1 2 · Franklin St

11 [Wolfgang's Steakhouse] · \$\$\$

The finest steaks! With many locations

throughout Manhattan, the German steak specialist also has a beautiful location in Tribeca. Make sure to book in advance.

Q 409 Greenwich St · between Beach St & Hubert St

1 2 · Franklin St or Canal St

12 [Tribeca Bagels] · \$

You can have a great breakfast here – there are various egg dishes, fruit salads and of course bagels. And best of all, it is good value for money and the shop is open 24 hours a day.

○ 374 Canal St · between W Broadway & Church St

A G B · Canal St

13 [Pepolino] ⋅ ≸≸

Inconspicuous from the outside and always well visited on the inside: the Italian restaurant Pepolino is one of our latest discoveries. There is a family atmosphere and the food is fantastic. We recommend the ravioli. They are homemade.

Q 281 W Broadway · between Lispenard St & Canal St

A G B · Canal St







★ [Nancy Whiskey Pub] · \$

In New York's oldest bar there is a good selection of whiskeys in addition to the classic beers — and the bartender really is unique. While there, you can relax and enjoy the view of the One World Trade Center.

Q 1 Lispenard St · between W Broadway & Church St

⚠ ⑥ ⑥ · Canal St

🛨 [Grand Banks] - 🗚

The food on this historic ship is very good. The menu is composed of sustainably caught fish and local products.

○ Pier 25 Play Area/Pier 25 Hudson River Pk

1 2 · Franklin St



The most unusual bookstore in Manhattan is located at 58 Warren Street: The [Mysterious Bookshop] mainly sells crime novels, thrillers and horror stories. As long as it's about murder, blood and investigation. Unique, unusual and well worth a visit.

Israeli-born Nili Lotan's boutique is expensive, but definitely worth a look. Boutiques like this one and many other smaller shops are typical of Tribeca. H&M, Zara and other retail chains are not found here and they are also not desired. This preserves the exclusivity and uniqueness of the fashion that Tribeca has to offer. Our tip: keep your eyes peeled while walking around. You'll come across many cute and creative businesses — Tribeca is full of them!





DID YOU LIKE TRIBECA? THEN TAKE A LOOK HERE, TOO:



Greenwich Village



Park Slope











MIDTOWN & HELL'S KITCHEN

A film-ready city atmosphere

If you are looking for an extra portion of urban city atmosphere in the Big Apple, you will find it in Midtown. The streets are bustling with activity: honking Yellow Cabs, business people making phone calls on the pavement and mobile hot dog stands in between — a big city scene that looks like something out of a movie. Midtown is not only New York's central business district, but also the location of a large number of the most famous skyscrapers. For example, you will find the Empire State Building and the Chrysler Building here. In the center of Midtown is Hell's Kitchen — this is also where the New York Times head-quarters is located.



[Empire State Building]

The Empire State Building is probably New York's most famous skyscraper and one of the most popular sights of the city.

Q 20 W 34th St · between 6th & 5th Ave

B D F M N Q R W ⋅ 34 St-Herald Sq

2 [**Bryant Park**]

Bryant Park is a small oasis in the middle of the hustle and bustle of Manhattan.

○ W 42nd St & 6th Ave
 □ □ □ M · 42 St-Bryant Pk

3 [Summit One Vanderbilt]
This is New York's newest observation deck right next to Grand Central Terminal.

O 1 Vanderbilt Ave · hetween Madison & Park Ave

4 6 6 D S · Grand Central

The viewing platform

The viewing platform from the Rockefeller Center offers a magnificent view.

○ 30 Rockefeller Plaza

5 [Museum of Modern Art (MoMA)]
As the name suggests, the MoMA

is devoted exclusively to modern art.







MIDTOWN & HELL'S KITCHEN



FROM TINO

Midtown comprises several smaller neighborhoods and is therefore like a collection of many different places in New York. We love this part of Manhattan for its incredible diversity. You'll find everything that makes this city what it is: from Times Square and the Empire State Building to small and large rooftop bars and shopping areas, everything is here. You definitely won't be bored!

EMBARK ON A JOURNEY OF DISCOVERY!

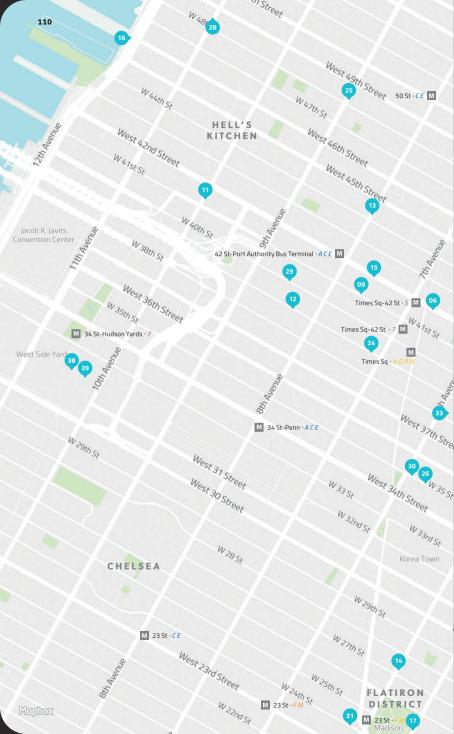
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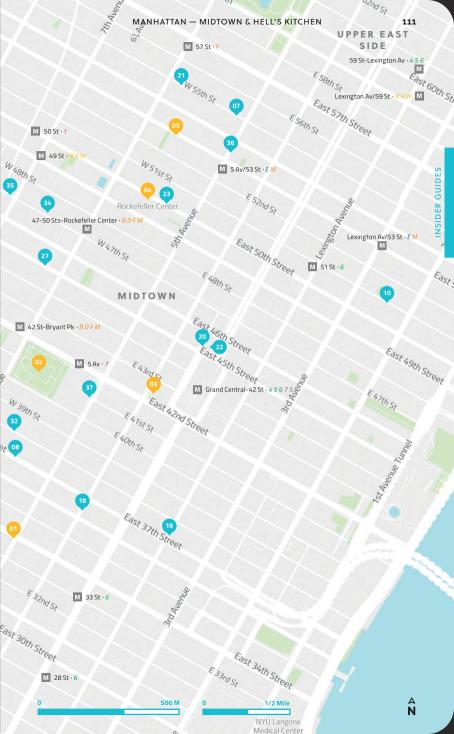
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Sights

- 01 · Empire State Building
- 02 · Bryant Park
- 03 · SUMMIT One Vanderbilt
- 04 · Top of the Rock
- 05 · Museum of Modern Art (MoMA)
- 06 · The Knickerbocker Hotel
- 07 · The Peninsula
- 08 · Marriott Vacation Club Pulse
- 09 · Hilton Times Square
- 10 · Pod 51 Hotel
- 11 · Yotel Times Square
- 12 · Element Times Square West
- 13 · Row NYC Hotel
- 14 · Museum of Sex
- 15 · Madame Tussauds
- 16 · Intrepid Sea, Air & Space Museum
- 17 · Fotografiska
- 18 · Morgan Library & Museum
- 19 · Rare Bar & Grill Murray Hill
- 20 · Urbanspace Food Market

- 20 · Urbanspace Food Market
- 21 · Bennit
- 22 · Toby's Estate Coffee at UrbanSpace Vanderbilt
- 23 · Blue Bottle Coffee
- 24 · Café Grumpy
- 25 · On the Rocks
- 26 · The Playwright Irish Pub
- 27 · Connolly's Pub & Restaurant
- 28 · Cantina Rooftop
- 29 · Sky Room
- 30 · Monarch Rooftop
- 31 · Sabbia
- 32 · Spyglass Rooftop Bar
- 33 · Refinery Rooftop
- 34 · Haven Rooftop & Restaurant
- 35 · Times Square
- 36 · 5th Avenue
- 37 · New York Public Library
- 38 · The Vessel
- 39 · Edge Hudson Yards





[St. Patrick's Cathedral], built in neo-Gothic style, is an impressive building in the middle of the 5th Avenue in Midtown which is well worth seeing. It is the eleventh largest church in the world and can accommodate over 2.500 people.

One of the most spectacular places in New York is definitely **Times Square**. There is always something going on here and there is so much to discover. In the flashing and colorful heart of the city, on world-famous Broadway, you'll find over 40 theaters of the world's best musicals, numerous stores and many restaurants and (rooftop) bars.

But the best place to shop is on 5th Avenue, the most famous shopping strip in the world. Here you will find the most famous designer stores and many retail chains.







06 The Knickerbocker Hotel . 5 stars

This very elegant and luxurious lifestyle hotel has a fantastic rooftop bar from which you can enjoy a unique view over the skyline. The hotel's restaurant, Charlie Palmer at the Knicks, is hard to beat in culinary terms. The service is outstanding.

O 6 Times Sa · between W 41st St & W 42nd St

07 The Peninsula . 5 stars

The hotel rooms at The Peninsula are five star – everything is beautifully decorated and the rooms and suites are very spacious. The glazed pool on the roof terrace is a special highlight - here you can enjoy the view of the city while swimming. The absolute icing on the cake is the hotel's rooftop bar, Salon de Ning.

O 700 5th Ave · hetween W 54th St & W 55th St

■ M · 5 Av/53 St

08 Marriott Vacation

Club Pulse 7 · 4 stars

You can enjoy a view of the Empire State Building from almost every room of this stylish hotel. In the evening, the rooftop lounge invites you for cocktails and delicious snacks. The rooms create a feel-good atmosphere and even in the bathroom you'll find yourself happy to stay a little longer.

Q 33 W 37th St · between 5th Ave & 6th Ave

B D F M N Q R W · 34 St-Herald Sa

09 [Hilton Times Square] · 4 stars

This child-friendly hotel has spacious and modern rooms. The in-house restaurant offers typical American cuisine and the bar serves delicious cocktails. The Empire State Building can be reached in

15 minutes on foot.

O 234 W 42nd St · hetween 7th Ave & 8th Ave

1 2 3 · Times Sq-42 St











WILLIAMSBURG, GREENPOINT & **BUSHWICK**

The Mecca of hipsters

Williamsburg is the hipster highlight in New York and not a dangerous place, as many still think. The district is currently the hub of the creative, artistic and freedom-loving population of New York City. What else sets Williamsburg apart? The countless clubs that make up the nightlife, the many green spaces, such as Domino Park, which was built in 2018, a great view of the Manhattan skyline, urban lofts and new luxury class buildings. Many old factory buildings are covered in graffiti, people ride bikes and skateboards here, and yes, they say that the full beard has found its second spring here.



[Domino Park] Magnificent views and pure relaxation await you in Domino Park. Q 300 Kent Ave

- Bedford Av
- Fette Sau
 - You will find really good BBQ food here.
- 354 Metropolitan Ave
- . Metropolitan Av

- Smorgasburg Food Market There are great culinary delicacies for sale at this trendy food market – and some stalls even offer samples. Make sure you
- E River State Pk . 90 Kent Ave. corner of N 7th St
- Bedford Av

bring an appetite.

Brooklyn Brewery

All beer lovers should definitely make a visit to the Brooklyn Brewery.

- Q 79 N 11th St
- . Bedford Av
- Bedford Avenue The hearts of shopaholics and foodies will be set alight here.
- O Bedford Ave
- . Redford Av











THINGS TO SEE

In the city that never sleeps, there are so many fascinating things to see. Behind every corner there is a new sight to be seen: the impressive One World Trade Center, the dazzling Times Square, the interesting museums and richly diverse Central Park are only a few points on the list of best sights.



YOU WILL FIND MANY GREAT INSIDER REPORTS AND VIDEOS FROM AND WITH US AT:





[Flatiron Building]

The building is without doubt one of the most striking, popular and beautiful in the city. It is triangular in shape and looks a little bit like an iron – hence the name! It is purely an office building and was designed by the architect Daniel Burn. The 91 meter (300 feet) tall building is one of the city's landmarks.

Q 175 5th Ave



6 . 23 St

Times Square

There's always something going on in Times Square. Over 40 theaters as well as numerous restaurants, hotels and shops are located on this flashing, colorful square. At TKTS in Times Square you can buy cheap tickets for musicals and theater. By the way, the Times Square subway station is the most frequented subway station in the city.

○ Times Sa



1 2 3 . Times Sq-42 St



THINGS TO DO

New York is a terrific city. There is so much to discover and experience. You can explore the city by boat, on a hop-on hop-off bus or simply on foot. For a unique way to discovery the city, you can take a helicopter ride. No matter which tour you choose, an incredible view of Manhattan awaits you! In this chapter we introduce you to our favorite activities.



NUMEROUS TRAVEL REPORTS AND VIDEOS
OF TOURS AND ACTIVITIES ARE AVAILABLE AT:





BEST OF NEW YORK

Where do you get the best burgers and where the best cocktails in the city? Which tour should I definitely not miss?



10 ATTRACTIONS PER CATEGORY AREN'T ENOUGH FOR YOU? NO PROBLEM! THERE ARE MORE HIGHLIGHTS TO DISCOVER HERE:





BUDGETING TIPS

New York has a reputation for being very expensive.
We'll give you some tips on the best way to save money
and make your trip to New York an unforgettable
experience.



THE BEST WAY TO SAVE MONEY IS TO USE OUR NEW YORK
PASS ADVISOR. THIS WILL ALWAYS CALCULATE THE CHEAPEST OPTION FOR
YOU. YOU CAN TRY OUT THE PASS ADVISOR HERE:



