



**PARAMA**  
N A T U R A L S

**Turmeric-powered Daily Essentials  
For Skincare & Wellness**

**Look good. Feel great. Naturally!**

100% Natural | 100% Pure | 100% Transparent

Handcrafted in India

## Why Turmeric

Turmeric is woven into the fabric of Indian culture. Turmeric paste application was recommended for all ages and genders to protect, prevent, heal and beautify. It can counter & delay the effects of ageing, environment & life-style. It was also used for skin clarifying, acne control, pigmentation and sun protection .



## About Parama Naturals

**A range of turmeric-powered 100% natural daily essentials for skincare & wellness.**

**Inspired by Ayurveda, blending ancient traditions like Abhyanga with potent turmeric oil and other plant extracts, these effective products work at a deep cellular level, simplifying self-care for busy modern lives.**

# Founder Speak



My quest for healthier living options for my family & myself coupled with negligible time for self-care as a working professional, led me to start Parama Naturals, which blends ancient traditions with the healing power of nature.

I am loving the Parama journey, being able to live in harmony with myself, the planet & the community around me, weaving together my learnings from visionary leaders along with areas close to my heart...health & wellness, heritage, education, empowerment, inclusivity, environment.

**Geeta Prakash**

COEP, IIMA, CII Fulbright Fellow





# Celebrate "HER"

## Each and Every Day the PARAMA Way



# On the Go Collection/Starter Kit



- **ALL DAY LITE FACE Oil (8ml)**
- **Turmeric OVERNIGHT Nourishing Face Oil & Serum (8ml)**
- **Turmeric MOISTURIZING Hand & Body Oil (8ml)**
- **Ginger- Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (8ml)**
- **NOURISHING Hair Oil (8ml)**
- **LIP BALM (5g)**

₹ 2595/-

# AM/PM Serenity Skincare Rituals



- Lavender Turmeric ALL-DAY LITE Moisturizing Face Oil (30ml)
- CLARIFYING BUTTER Sensitive & Acne-Prone Skin (31g)

₹ 2395/-

## Minimalist Collection



- Ginger- Turmeric ZINGIBER OIL  
Re-energizing Pain & Stiffness  
Relief (100ml)
- MULTIPURPOSE BUTTER Skin,  
Hair, Nails (31g)

₹ 2395 / -

## Active Lifestyle Regime



- Ginger- Turmeric ZINGIBER OIL  
Re-energizing Pain & Stiffness  
Relief (100ml)
- NATURAL DEO BUTTER  
Original (31g)

₹ 2495 / -

# Signature Collection



- Turmeric ALL-DAY LITE Moisturizing Face Oil (30ml)
- Ginger - Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (100ml)

₹ 2995/-



# Everyday Elegance



- Turmeric ALL-DAY LITE Moisturizing Face Oil (30ml)
- Turmeric MOISTURIZING Hand & Body Oil (100ml)

₹ 3295/-



- Lavender Turmeric ALL-DAY LITE Moisturizing Face Oil (30ml)
- Turmeric MOISTURIZING Hand & Body Oil (100ml)

₹ 3395/-

# AM/PM Celestial Beauty Ritual



- Turmeric ALL-DAY LITE Moisturizing Face Oil (30ml)
- Turmeric OVERNIGHT Nourishing Face Oil & Serum (30ml)

₹ 3395/-

# Mini Collections

(Can be add-ons for hampers to make them extra special)

**Everyday Elegance**

₹1295/-



- Turmeric ALL-DAY LITE Moisturizing Face Oil (08ml)
- Turmeric MOISTURIZING Hand & Body Oil (08ml)

**Night Renewal Ritual**

₹1295/-



- Turmeric OVERNIGHT Nourishing Face Oil & Serum (08ml)
- Ginger- Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (08ml)

**Night Moisture Melody**

₹1095/-



- Lavender - Turmeric MOISTURIZING Hand & Body Oil (08ml)
- Ginger- Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (08ml)

**AM/PM Celestial Beauty Ritual**

₹1495/-



- Turmeric ALL-DAY LITE Moisturizing Face Oil (08ml)
- Turmeric OVERNIGHT Nourishing Face Oil & Serum (08ml)

**AM/PM Serenity Skincare Ritual**

₹1395/-



- Turmeric ALL-DAY LITE Moisturizing Face Oil (08ml)
- CLARIFYING BUTTER Sensitive & Acne-Prone Skin (15g)

**AM/PM Luxe Hydration Ritual**

₹1395/-



- Lavender - Turmeric OVERNIGHT Nourishing Face Oil & Serum (08ml)
- MULTIPURPOSE BUTTER Skin, Hair, Nails (15g)

**Signature Collection**

₹1195/-



- Turmeric ALL-DAY LITE Moisturizing Face Oil (08ml)
- Ginger- Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (08ml)

**Active Lifestyle Regime**

₹1295/-



- Ginger - Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (08ml)
- NATURAL DEO BUTTER Original (15g)



**Abhyanga Selfcare Ritual**

₹1595/-



- Turmeric MOISTURIZING Hand & Body Oil (08ml)
- Ginger- Turmeric ZINGIBER OIL Re-energizing Pain & Stiffness Relief (08ml)
- Herb-enriched NOURISHING Hair Oil & Serum (08ml)



# Skincare leads to wellness



“Parama products are good to be used by everybody, especially for -

- pregnant women, with no harmful chemicals that cross the placent-foetal barrier
- babies, for their development
- young girls, with no chemicals which cause hormonal disruptions”

**Dr. Meenakshi Bharath**  
Gynaecologist & Fertility  
Specialist Bangalore



**I am addicted to it**

A tiny travel version goes along with me on my trips domestically and internationally.

**Rushika H, Melbourne**



**Parama understands us**

Chemical free products which actually work !! As a working mother, who is pressed for time and as a dentist, I understand their worth

**Dr Ashwini B, Mumbai**



**The Zingiber Oil is  
GODSEND.**

I use it for foot massage before going to bed.

On a particularly tiring day (managing WFH and 2 kids), I use it for foot massage and nap for 10 mins. It is super refreshing. It also gives you calm sleep.

I use it on my upper back for back pain relief. My husband, aunts have used it for massage at their pain points and it has given instant relief.

I can't wait to recommend this product to everyone. I guarantee you wouldn't be disappointed.

**Dhanashree Joglekar**

# PARAMA NATURALS' COMMITMENT TO SUSTAINABILITY

## – for People & Planet

**Sustainable in concept:** versatile oils and butters with healing power of plants.

**Sustainable in use:** no added chemicals, no mineral oil.

Only time-tested ingredients, hypoallergenic with no short or long-term harmful side effects.

**Sustainable in creation:** raw materials direct from sustainable natural farming farms, or producers using eco-friendly green technologies. No animal testing.

**Sustainable for the environment:** no toxic wastes, minimalistic hand-crafted packaging with recycled/hand-made paper, chemical free cloth. Reusable and recyclable plastic and glass.

**Sustainable for the society:** Inclusivity, diversity and affirmative action, supporting livelihoods for community women.

**PARAMA, ultimately, SUSTAINABLE!!**



# Some of our Corporate Gifting Partners



FRANKLIN  
TEMPLETON



mahindra  
LIFESPACES



# Some Sustainability & Social Impact Partners



## Benefits of Parama Naturals as your Gifting Partner

Unique, universal, gender neutral combinations in attractive gift boxes

Bulk discounts, customised messaging, customised branding

Shipping available across India and select overseas locations

## Contact us

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