



BRIGHTLANE

2024 Corporate Gifting Lookbook
(Not Just Another Company Mug)



Welcome to the Brightlane!

Where you'll find corporate gifts they actually want.



Years of Experience & Stress-Free Gifting

We have decades of experience and treat our clients like part of the team.

We do the work, you get the high-fives.



Trendsetting Products & Creative Brands

No cookie-cutter gifts here - instead, you'll find the fun, the vibrant, the "where'd you get that?"

Best of all, our vendors are deeply vetted for ethical and sustainable practices.



Impeccable Packaging & Worldwide Shipping Expertise

Once selected, we'll package your special items up with white-glove treatment for a luxurious unboxing experience.

Logistics are no problem: we can ship anywhere in the world.

How Our Program Works

STEP 1

GET TO KNOW YOU

Let's dive in by getting to know you and your gift recipients. Picture this as a cozy chat over coffee.

We want to hear all about the culture of your brand, the purpose behind your gift, what makes your gift receivers tick, and the vibe you're aiming for.

STEP 2

CURATION

Our design team will work their magic to create a personalized collection of gift ideas just for you. It's like having a tailor-made menu of gourmet gifts to choose from.

STEP 3

LET'S CHAT ABOUT IT

Your thoughts and preferences are key to creating the perfect gift experience.

We'll go over your curated collection, discussing each option and gathering your feedback.



STEP 4

PERFECTING YOUR PICK

Next, our design team refines the selection to make sure it's spot-on with your vision.

We'll polish every detail until it aligns perfectly with your style and preferences.

STEP 5

RELAX AND ENJOY

Once your choice is made, it's time to kick back and relax. We'll handle all the logistics.

Your gifts will arrive hassle-free and right on schedule, so you can savor the joy of giving without a worry in the world.



Shine Under Our Gifting Umbrella

With so many gifting opportunities available, the overwhelm can be real. Not sure where to start? Let's take a look!

Remember, a gifting program supports important elements of your business, from employee engagement and retention to keeping clients and customers connected for years to come.

[BRIGHTLANEGIFTS.COM](https://www.brightlanegifts.com)
HEREFORYOU@BRIGHTLANEGIFTS.COM



A Warm Welcome

The onboarding process is crucial for new hires to feel part of the team at your company, and we make it easy with high-quality essentials they'll be thrilled to receive — and use.



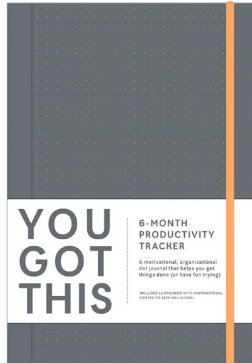
Life Events

Events like marriage, birth of a child, promotions, or retirements are all excellent opportunities for you to show appreciation to your team members and VIP clients.



Anniversary

Work anniversaries should be a big deal. Even if actual champagne is not in the budget, we can help your team celebrate with gifts they'll love to show off!



VIP Events

Company retreats and events are a great way to give back to your team - and we'll help you make it count with only the highest quality offerings. This is also a great opportunity for branding, either with your company logo or the event name itself for a truly memorable gift.





Need Some More Ideas?

Milestone events like onboarding and anniversaries are easy gifting occasions, but why stop there? Opportunities abound, especially when you think outside the box — which is what we do best. Of course, there's no need for you to do that — that's what we're here for! Explore some fun and different themes you can use to show your team members and clients how much you appreciate them.

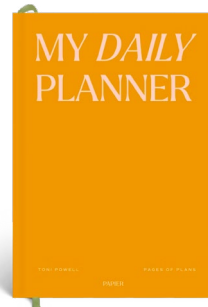
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Home & Office

Office? Home office? Regardless, these are the gifts they'll crave: useful and practical but never boring, and designed to make their work day a bit less stressful and a lot more fun.





Celebration

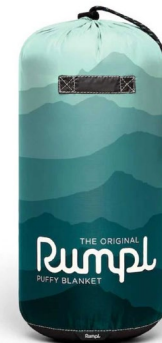
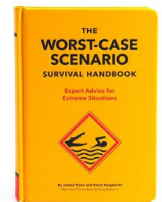
Why wait for milestone achievements to show appreciation to your team members, clients or VIPs? These are the gifts that will have them ready to party like it's 1999. Or... you know, whatever occasion they prefer.





Adventure

We believe that life really is an adventure — and that it's best to come prepared. Give your adventurous team members and clients the special treatment they deserve while honoring their bold and brave spirit.





Wellness

Work can be difficult sometimes. There, we said it. So make sure to recognize that wellness and relaxation are just as important as work deadlines with the soothing gifts from this collection.





Rugged

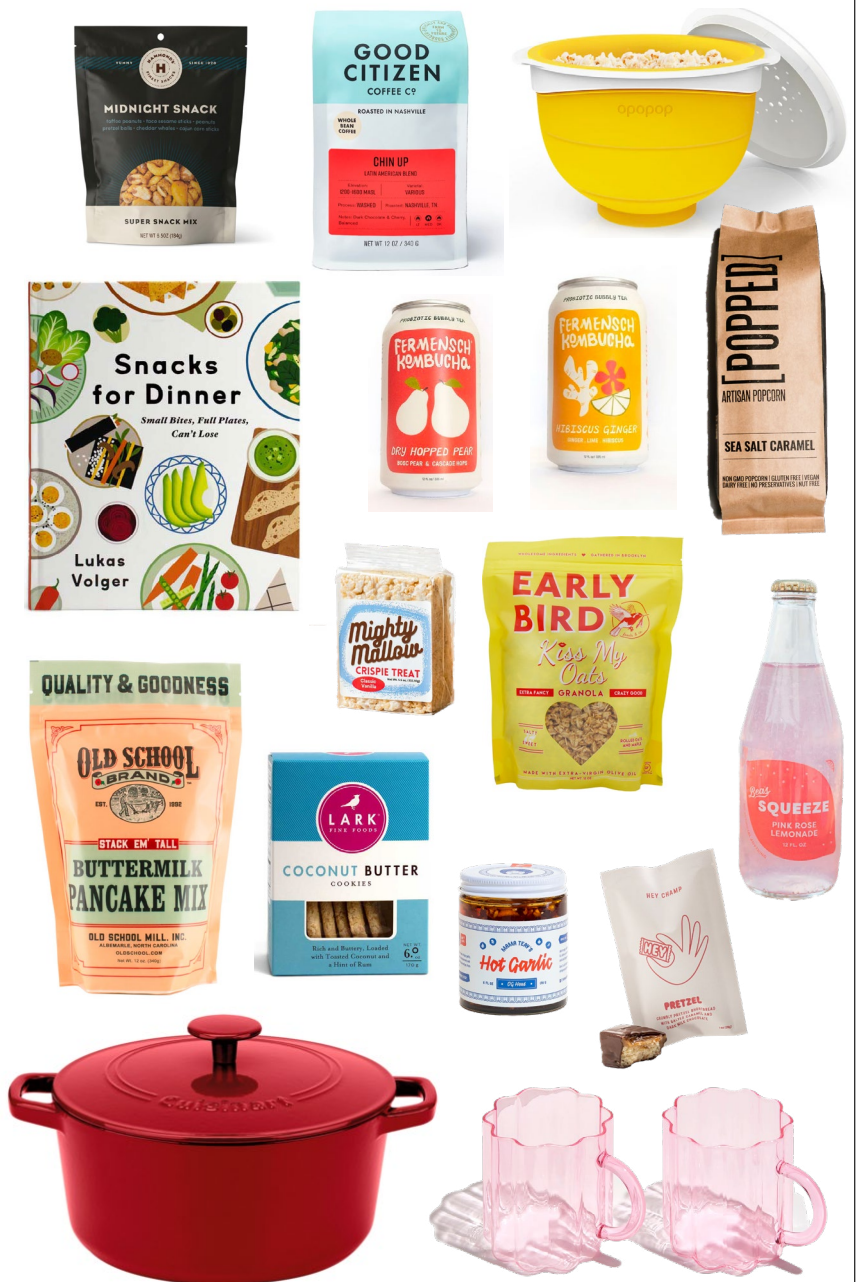
For some of your team members or VIPs, the joy or pleasures in life tend to involve work gloves, work pants and old-fashioned cocktails. Celebrate that pioneering spirit with inspired gifts that appeal to their rugged side!





Food & Drink

If all else fails, there's always food & drink! Some of these goodies are perfect for a shared break room, and others are ideal for team members or clients that you know are serious about their snacks.





Pre-Curated Gift Boxes

See something you like from our website? Explore our collection of pre-curated gift boxes and get it in 2-4 weeks.

STEP 1

EXPLORE AWAY

Browse our pre-curated gift box collection, designed for every occasion and passion. Whether it's for welcoming new team members, celebrating milestones, or indulging your foodie squad, we've got just the thing for your recipients.

STEP 2

LET'S CHAT ABOUT YOUR PICKS

Once you find your favorites, reach out to us and let us know which ones caught your eye (minimum order of 36 per gift box). We'll discuss any branding requirements and shipping destinations for your gifts to ensure they arrive just right.

STEP 3

SIT BACK AND RELAX

Truly, we mean it! Once you've placed your order, your gifts will be prepped and ready for delivery in 2-4 weeks.



Best Necessities Gift Box



Rest & Relaxation Gift Box



You Got This Gift Box

SHOP GIFT BOXES

Branding Options

Want to show off your brand? Let's do it in style! Add your name or logo on high-quality, high-visibility items that will make your team members, clients or VIPs stand out in the crowd.



▲ Everyday15L backpack. More colors available. Starts at \$198.



▲ Water bottle made from shatter-resistant glass with a protective silicone sleeve. More colors available. Starts at \$43.



◀ Hardcover notebook. Lined, dotted or blank. More colors available. Starts at \$38.



▲ Crystal tumbler. Made in the USA. Starts at \$45.



▼ Stemless wine glass. Made in the USA. Starts at \$48.



▲ Packable soft cooler. More colors available. Starts at \$145.



◀ Wireless noise-cancelling headphones. Starts at \$725.



▲ Lightweight tote made of Phthalate-free PVC fabric. More colors and sizes available. Starts at \$98.



◀ Wide mouth travel tumbler. More colors available. Starts at \$46.



◀ Soy wax blend in matte black ceramic vessel. Starts at \$45.



◀ Dual device leather charging tray. Other colors available. Starts at \$215.





▲ Outdoor blanket with plush top and water-resistant base. More designs available. Starts at \$87.



▲ Merino wool felt wine carrier. More colors available. Starts at \$69.



▲ Customized pickleball paddles. Starts at \$174.

▼ Cotton hat with soft, broken-in feel. More colors available. Starts at \$49.



▼ Black unisex sunglasses. Starts at \$89.



▼ Ceramic self-heating mug. Other colors available. Starts at \$130.



▲ Recycled nylon tote. Other colors available. Starts at \$197.



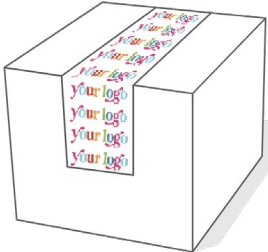
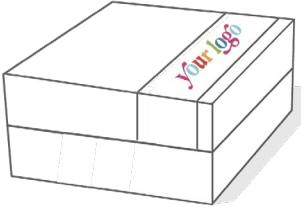
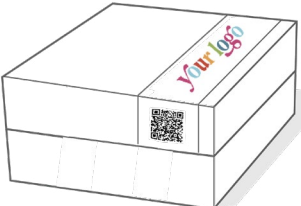


◀ Double walled ceramic mug with copper bottom. Black or white. Starts at \$45.



▲ Unisex classic fleece pullover. More colors available. Starts at \$155.

Minimums apply

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| Item | Description | Pricing Starts At (minimum quantity: 36) |
|---|--|---|
|  | Packing Tape | \$2.00 |
|  | Lid Band | \$4.50 |
|  | QR Code: Printed on lid band | FREE |
|  | Box Contents Overlay | \$3.00 |
|  | Card Insert: double-sided, 4"x6" | \$2.50 |





Clients Who Joined Us in the Brightlane

We've worked with many diverse clients, who came to us from all areas of business and with wildly different needs. Read on to see some examples of businesses we've helped to shine.



Water Systems Consulting came to us for their 2023 holiday client and employee gifts. In the past they'd given out custom calendars and cookbooks. This time, the CEO specifically wanted the items to be WSC gear that would be fun and functional. They were most interested in travel and outdoor inspired gifts.

Our final result? A playful mixture of branded items, including a camp chair and a travel tumbler, along with custom pins and even playing cards.

“

We loved being able to work with a local company to provide our employees a holiday gift this year. The Brightlane team helped us every step of the way providing incredible options, detailed timelines and the most beautiful packaging we could have imagined to make our gifts pop! We were thrilled with the gifts we received and look forward to working with Brightlane again in the future!”

Madison S.
Water Systems Consulting



▲ Custom Enamel Pin



▼ Custom Enamel Pin



▲ Packaged Gift Box

▼ Thermal Tumbler With Straw



▼ Folding Camp Chair

▼ Custom Playing Cards





Apartment List

“Rental matchmaker” and return customer Apartment List tasked us with putting together the gifts for their 2024 Partner Retreat in Joshua Tree, California. They wanted high-end and popular gifts, as the attendees were their top clients.

We found some excellent options, including a custom ball cap, soft cooler, bamboo towel and a colorful bag. This one made us want to be part of their special retreat!

“

Our company has partnered with Brightlane for many gifting projects and each time the team has been phenomenal. They are a team that truly gets things done with efficiency, urgency and ease. Brightlane has turned our gifting ideas into reality and provided superior customer service from beginning to end. They source, pack and ship which is a company’s dream!”

Hailey S.
Apartment List



▲ Sour Gummies

▼ Guide To Joshua Tree & Palm Springs



◀ Moisturizing Mineral Sunscreen

▼ Soft Cooler



▼ Thermal Bottle w/ Built-In Straw



▼ Cotton Baseball Cap



▲ Vegan Luggage Tag

▼ Colorful Travel Bag- 40L



▼ Striped Bamboo Towel





MOONBUG

British children's media company Moonbug told us they wanted fun, innovative holiday gifts for their tech-savvy recipients. They also said they were most interested in consumables.

We were happy to put together a festive little box of retro holiday treats with a lovely customized tumbler.



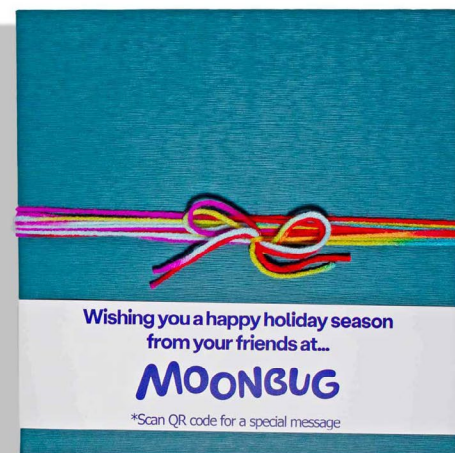
◀ Packaged Gift Box

▼ Peppermint Chocolate Covered Pretzels



▲ 12 oz Customized Wide Mouth Tumbler

▼ Hot Cocoa Tin



▲ Closed Gift Box With Custom Lid Band



Got Questions? We've Got Answers!

Q. Do you ship to multiple locations and assist with getting recipients' mailing addresses?

A. Absolutely! We cater to wherever they are, whether it's their home, office or event location. Plus, we understand the hassle of gathering addresses, so we're able to streamline that process for you.

Q. Do you ship internationally?

A. With over a decade of experience in international shipping, we've perfected the logistics to ensure your gifts reach their destinations smoothly, no matter where they are in the world.

Q. What about recurring gift shipments for occasions like anniversaries or birthdays?

A. We offer storage solutions at our warehouse and can ship gifts to your recipients whenever you need us to, making sure those special occasions are never missed.

Q. Can my gift recipient choose their own gift?

A. Absolutely. Once you're set up on our platform, we'll notify your recipients via email about their gift from you. They can then select their preferred gift, provide their shipping address, and we'll take care of the rest.

Q. Do you offer fulfillment services?

A. Yes. Our flexible services are tailored to meet your specific needs, whether it's sourcing items, storing your products, or expertly packaging and shipping them to your recipients.

Q. Can I make direct purchases on your website?

A. Certainly! Our website offers a budget-friendly line for direct orders.

Q. What's the story behind your tagline "Not Just Another Company Mug?"

A. Our mission is to provide products that resonate with recipients, rather than adding to the clutter. We're committed to offering items that are not only appreciated but also sustainable, minimizing our impact on the planet.



Meet Brooke & Her Team

Meet the people behind Brightlane! We are the real humans you talk to on the phone when you call. We're also an eclectic bunch of creative folks headquartered in San Luis Obispo, CA (aka - the happiest place on earth - thanks Oprah!)

We're led by founder, owner and CEO Brooke English, whose years of experience and wellspring of resourcefulness inspire our every move.

We'd love to be your gifting partner!





We Can't Wait To Meet You

We're ready to get started as soon as you are! Or maybe you have some questions. Fire away!

We're standing by with solutions.

GET STARTED

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