



BRIGHTLANE



Corporate Catalog

Because Corporate Gifting Should Be Fun and Hassle-Free







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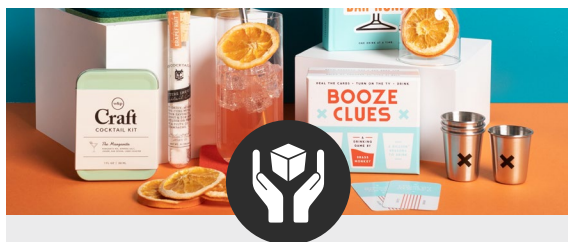
Why Brightlane?

Employees and clients want to feel seen and heard. We know there's a time and place for giving away swag tee shirts and hats, but to show gratitude and retain your team members and long-time customers, maybe it's time to bring your gifts up a notch!

At Brightlane, we have a decade of experience in corporate gifting. Let us dazzle you with our extreme attention to detail, amazing assortment of brands, clear communication, and a keen eye on your deadlines. Best of all, our gifts are colorful, funny and bright, letting your team members or clients feel truly appreciated. We pride ourselves on not being just another company mug.

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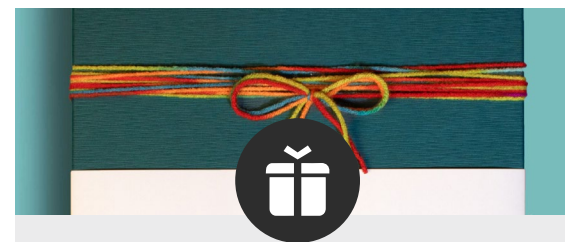
Products that Stop You in Your Tracks

Plugged into the latest trends, our buyers are always on the lookout for the new, the fun, the colorful. Our buyers are busy researching and attending tradeshow for the most interesting selection. Our product curation sets us apart from the rest.



Access to Creative Brands

We're committed to high standards and we know you are, too. We deeply vet our products and vendors, and we seek brands that match our values, including ethical sourcing, sustainability, and giving back. After all, the best brands make the most interesting items.



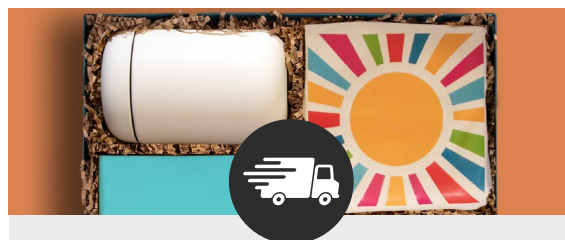
Impeccable Packaging

Our custom-designed teal boxes are truly wow-worthy, with an unboxing experience that is luxurious and fun. Recipients have the option scan a QR code and rock out to a music playlist while unwrapping our signature yarn from around the box and discovering the special items nestled inside.



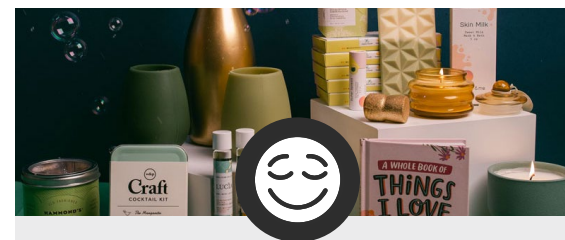
Years of Experience

Our company started as a novelty sock shop in 2007. We then grew into an e-commerce powerhouse, selling socks and gifts worldwide. Corporate buyers came to trust our level of service and approached us with requests for more unique items. We bring years of experience to the gifting game and treat our customers like gold.



Great Shipping Rates Worldwide

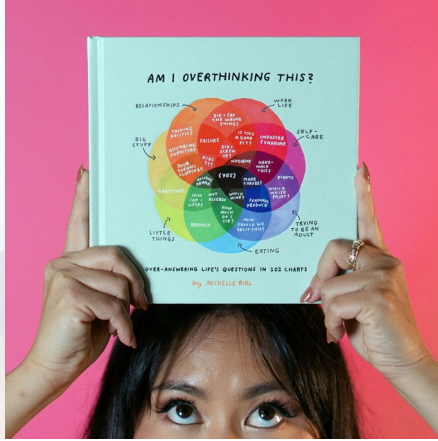
We know shipping is a complex animal and international shipping requires knowledge of duties and taxes. We are always negotiating with current and new carriers to get the best possible rates, and you get the benefit of our high volume. We take the mystery out of the equation and get your gifts delivered on time, anywhere.



Stress-Free. Seriously.

Breathe. We've got you. You have better uses of your time than micromanaging all the details of finding and shipping gifts to multiple addresses. It's what we do. Give us a try, and we'll make you the hero!

Why Brightlane?





BRIGHTLANE

Mission Statement

Our mission is to create genuine connection through the playful, colorful gifts we offer, thoughtful brands we carry, and joyful relationships with people we surprise and delight.

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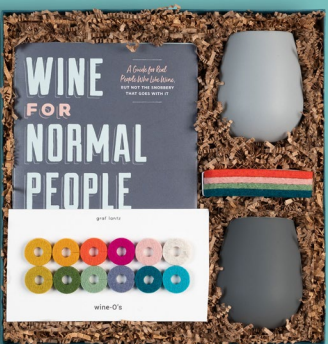


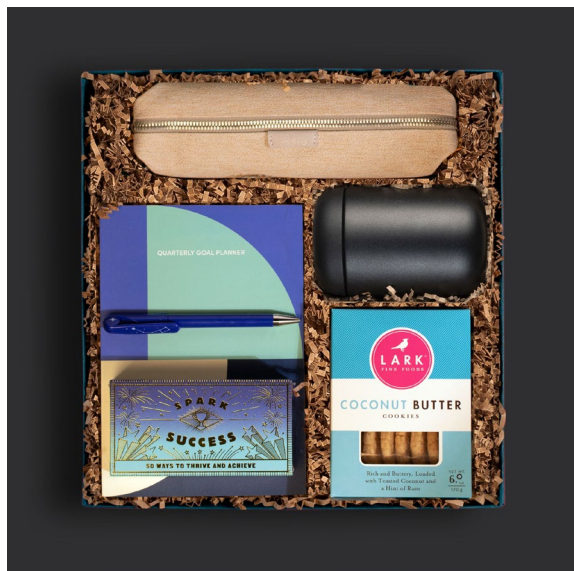
What We Offer

Our gifting program supports critical components of your business, from employee engagement, morale and retention to keeping clients and customers connected for years to come.



Gift Boxes That Wow: Introducing The Brightlane Collection





Successful Endeavors \$160*

- Wide-Mouth Thermal Travel Mug - black
- Zippered Pencil Case - saltbrush
- Coconut Butter Cookies
- Quarterly Goal Planner - blue
- Little Dipper Seven Year Pen
- Spark Success Faux Matches with Inspiring Prompts



Monday Must-Haves \$156*

- Thermal Travel Tumbler - silver
- Slim Ballpoint Pen Set
- Lemon Drops Candy Tin
- Lined Hardcover Notebook - black
- USB HubMan
- Refillable Pocket Sanitizer - bergamot



Before the Weekend is Over \$129*

- Softcover Lined Notebook - salmon
- Slim Ballpoint Pen Set
- Things To Do Before A Monday Book
- Wide-Mouth Thermal Travel Mug - black
- Foam Candy - sour watermelon

SEE ALL ONBOARDING

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



Wellness Journey \$144*

- Bee Happy Seven Year Pen
- Thermal Travel Tumbler - silver
- Magnetic Ball Desk Toy - blue
- Lined Hardcover Notebook - stone blue
- Spark Wellness Faux Matches with Inspiring Prompts



Congrats \$125*

- Terracotta Grow Kit - poppies
- Stay Caffeinated Seven Year Pen
- Hourglass Ceramic Candle - palo santo
- Hooray Confetti Fountain - white
- Foam Candy - sour watermelon
- Wide-Mouth Thermal Travel Mug - green



Munch, Sip & Sketch \$99*

- Wide-Mouth Thermal Travel Mug - green
- Softcover Lined Notebook - green
- Stay Caffeinated Seven Year Pen
- Foam Candy - sour watermelon
- Goat Milk Caramel Sauce - original

SEE ALL ANNIVERSARY

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



Good Vibes & Sunshine \$153*

- Lemon Drops Candy Tin
- Glass Soy Wax Candle - tobacco patchouli
- Bee Happy Seven Year Pen
- Butter Spread Lip Balm - eucalyptus
- Wide-Mouth Thermal Travel Mug - white
- Lined Hardcover Notebook - blue
- Sunshine Tote

SEE ALL BIRTHDAY



Birthday Surprises \$109*

- Foam Candy - sour octopus
- Terracotta Grow Kit - poppies
- Hooray Confetti Fountain - white
- Surprise Ball - gold
- Ice Cream Cone Stress Ball
- Wide-Mouth Thermal Travel Mug - dusk blue



Confetti Birthday \$65*

- Hooray Confetti Fountain - blue
- Ice Cream Cone Surprise Ball
- Coconut Butter Cookies
- Ice Cream For Dinner Fridge Magnet

*Pricing starts at 36 boxes. Bulk discounts may apply.



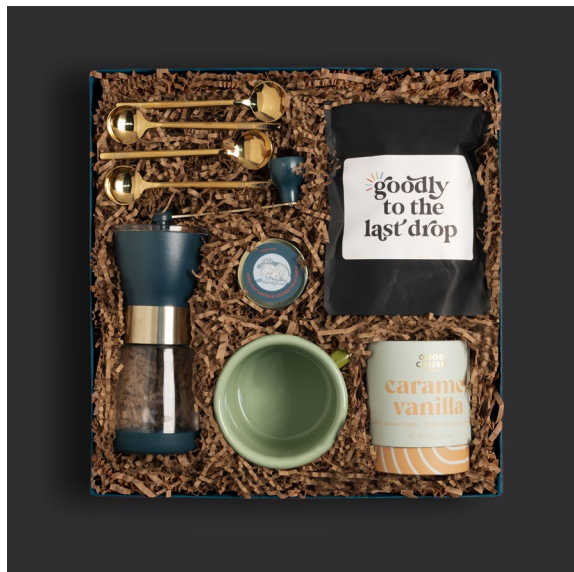
branding options



color options



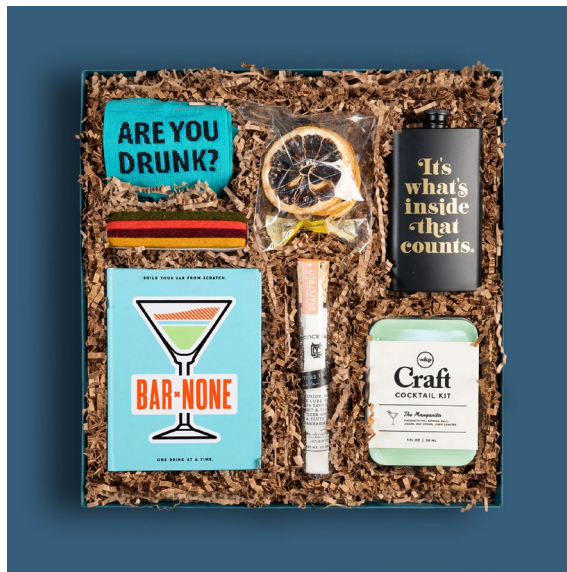
flavor options



Coffee Lover

\$138*

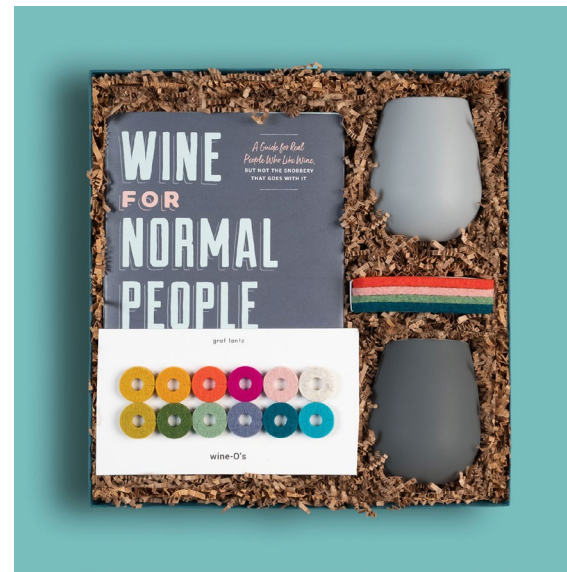
- Portable Manual Coffee Grinder
- Goodly To The Last Drop Coffee
- Goat Milk Caramel Sauce - coffee
- Demitasse Spoon Set
- Gourmet Sugar Cubes - caramel vanilla
- Enamel Mug - olive



Cocktail Night

\$137*

- Not Drunk Socks - men's OR Mixed Drinks Socks - women's
- Wool Felt Square Coasters - spice
- Bar None Drink Journal
- It's What's Inside That Counts Flask
- Craft Cocktail Kit - Margarita
- Cocktail Cubes - grapefruit & cardamom
- Cocktail Garnishes - lemon



Wine Lover

\$118*

- Wine for Normal People Book
- Silicone Tumbler Set - gray
- Wool Felt Square Coasters - happy
- Wool Felt Wine Glass Markers

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



Foodie Delights

\$106*

- Snacks For Dinner Cookbook
- Infused Garlic Salt
- Quick-Drying Dish Towel
- Wooden Scoop Trio
- Fish Garlic Press

Snack Attack

\$70*

- Salty Classic Caramels
- Flavored Popcorn - sweet & cheesy
- Shortbread Trio
- Candy Drink Stirrers - toffee
- Craft Beef Jerky - Maryland Monroe
- Chocolate Covered Pretzels - salted caramel

LET'S CHAT

*Pricing starts at 36 boxes. Bulk discounts may apply.



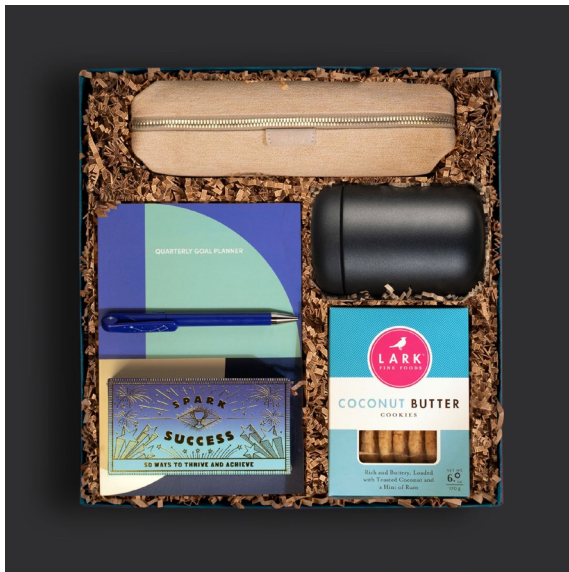
branding options



color options



flavor options



Successful Endeavors \$160*

- Wide-Mouth Thermal Travel Mug - black
- Zippered Pencil Case - saltbrush
- Coconut Butter Cookies
- Quarterly Goal Planner - blue
- Little Dipper Seven Year Pen
- Spark Success Faux Matches with Inspiring Prompts



Monday Must-Haves \$156*

- Thermal Travel Tumbler - silver
- Slim Ballpoint Pen Set
- Lemon Drops Candy Tin
- Lined Hardcover Notebook - black
- USB HubMan
- Refillable Pocket Sanitizer - bergamot



Good Vibes & Sunshine \$153*

- Lemon Drops Candy Tin
- Glass Soy Wax Candle - tobacco patchouli
- Bee Happy Seven Year Pen
- Butter Spread Lip Balm - eucalyptus
- Wide-Mouth Thermal Travel Mug - white
- Lined Hardcover Notebook - blue
- Sunshine Tote

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



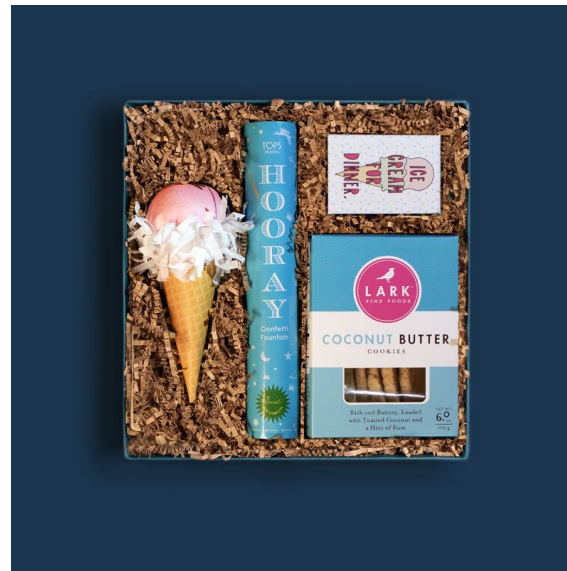
Before the Weekend is Over \$129*

- Softcover Lined Notebook - salmon
- Slim Ballpoint Pen Set
- Things To Do Before A Monday Book
- Wide-Mouth Thermal Travel Mug - black
- Foam Candy - sour watermelon



Munch, Sip & Sketch \$99*

- Wide-Mouth Thermal Travel Mug - green
- Softcover Lined Notebook - green
- Stay Caffeinated Seven Year Pen
- Foam Candy - sour watermelon
- Goat Milk Caramel Sauce - original



Confetti Birthday \$65*

- Hooray Confetti Fountain - blue
- Ice Cream Cone Surprise Ball
- Coconut Butter Cookies
- Ice Cream For Dinner Fridge Magnet

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



Marvelous Mom

\$146*

- Butter Spread Lip Balm - peppermint
- Weighted Blanket Eye Mask
- Hydration Tracking Water Bottle - green
- Mini Spa Rollers Set
- Organic Tea Sachets - quince eucalyptus
- Bath Bomb - coconut milk



Welcome Home

\$139*

- Welcome Home Whole Bean Coffee
- Double-Walled Glass Mug - dark orange
- Demitasse Spoon Set
- It's In The Cards Game Set
- Planting Seed Ball - herbal blend
- Hourglass Ceramic Candle - palo santo



Time For Adventure

\$134*

- Wide-Mouth Thermal Travel Mug - black
- Worst-Case Scenario Survival Handbook
- 9-in-1 Wilderness Multitool
- Spark Adventure Faux Matches with Inspiring Prompts
- Craft Beef Jerky - Darth Garlic

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



Congrats

\$125*

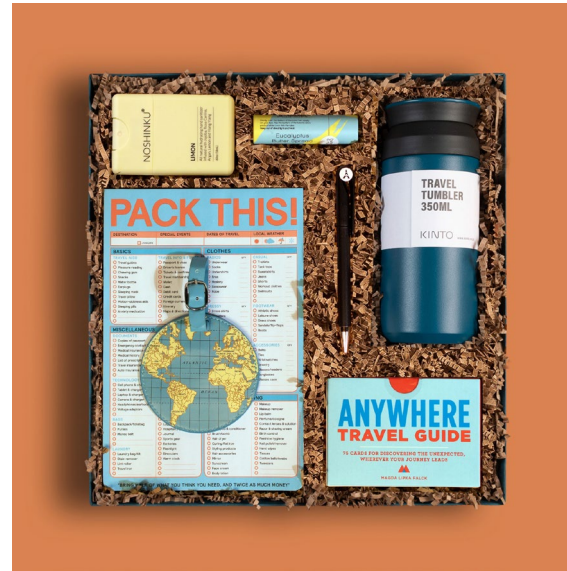
- Terracotta Grow Kit - poppies
- Stay Caffeinated Seven Year Pen
- Hourglass Ceramic Candle - palo santo
- Hooray Confetti Fountain - white
- Foam Candy - sour watermelon
- Wide-Mouth Thermal Travel Mug - green



Dashing Dad

\$120*

- A Trillion Cliches Every Dad Will Do Journal
- Here Comes Cool Dad Socks - men's
- #1 Dad Toiletry Dopp Kit
- Wide-Mouth Thermal Travel Mug - black
- Craft Beef Jerky - Victorious B.I.G. stout beer



Bon Voyage

\$115*

- Anywhere Travel Guide Card Deck
- Thermal Travel Tumbler - cadet blue
- Pack This Notepad
- Butter Spread Lip Balm - eucalyptus
- Refillable Pocket Sanitizer - limon
- World Traveler Luggage Tag
- Bonjour Seven Year Pen

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



flavor options



Birthday Surprises \$109*

- Foam Candy - sour octopus
- Terracotta Grow Kit - poppies
- Hooray Confetti Fountain - white
- Surprise Ball - gold
- Ice Cream Cone Stress Ball
- Wide-Mouth Thermal Travel Mug - dusk blue



Plant Lover \$97*

- Houseplant Socks - women's
- Plant Addict Mug
- Terracotta Grow Kit - clover
- Planting Seed Ball - healing blend
- Instant Plant Food
- Plant Lady Seven Year Pen
- Plants Thank You Notecards



Family Game Night \$86*

- Flavored Popcorn - cheesy pizza
- Mexican Chocolate Cookies
- Chocolate Covered Pretzel - salted caramel
- Pop Culture Charades Game
- You Domino It Game

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



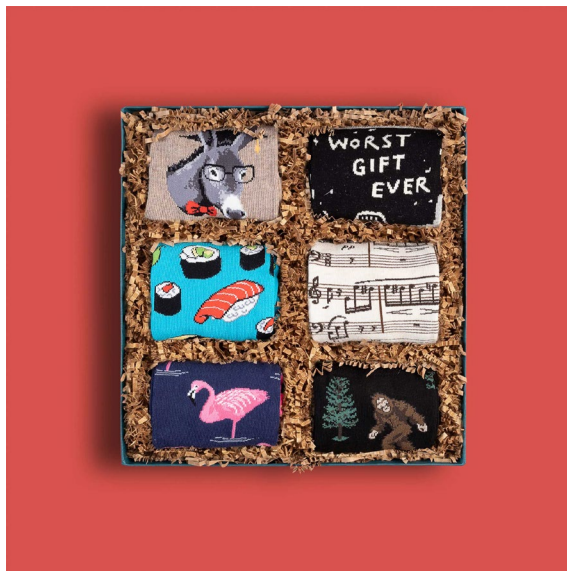
flavor options



Welcome New Baby

\$81*

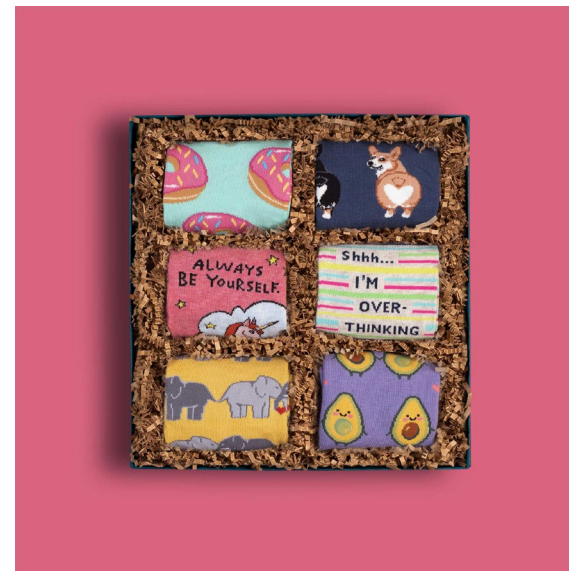
- Wonder Spoon Set
- Happy Links - modern earth
- Plush Hippo and Pacifier
- In Loving Memory Of Sleep Socks
- So Many Kisses Board Book



Men's Socks

\$80*

- Smart Ass Socks - men's
- Sushi Socks - men's
- Flamingo Socks - men's
- Worst Gift Ever Socks - men's
- Genius Composition Socks - men's
- Bigfoot Socks - men's



Women's Socks

\$72*

- Donut Socks - women's
- Always Be a Unicorn Socks - women's
- Elephant Love Socks - women's
- Corgi Butt Socks - women's
- Shhh... I'm Overthinking Socks - women's
- You Guac My World Socks - women's

*Pricing starts at 36 boxes. Bulk discounts may apply.



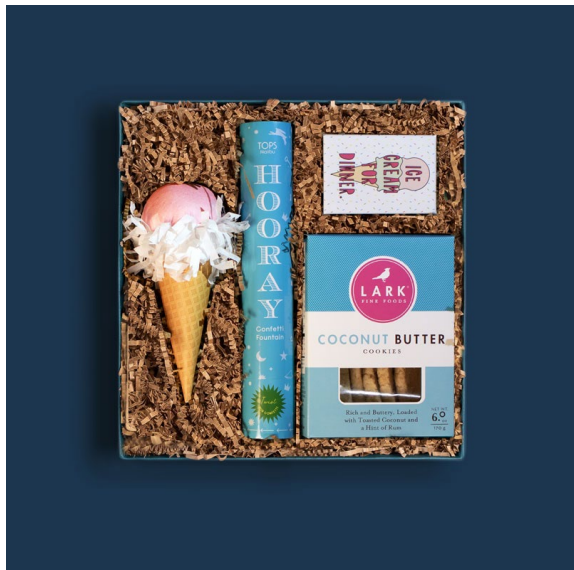
branding options



color options



flavor options



Confetti Birthday

\$65*

- Hooray Confetti Fountain - blue
- Ice Cream Cone Surprise Ball
- Coconut Butter Cookies
- Ice Cream For Dinner Fridge Magnet

LET'S CHAT

*Pricing starts at 36 boxes. Bulk discounts may apply.



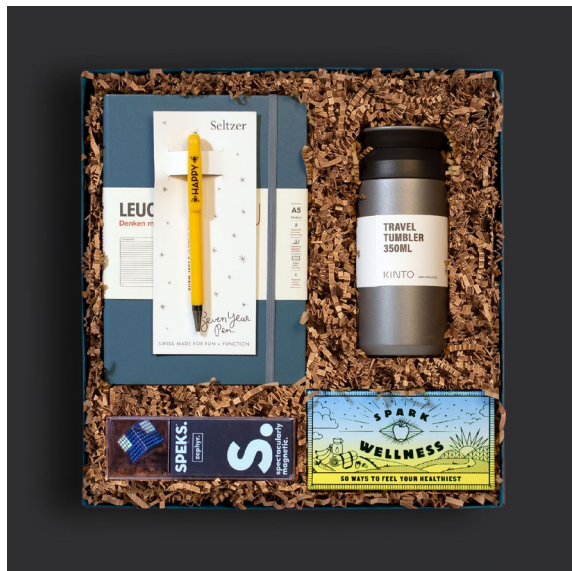
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color options

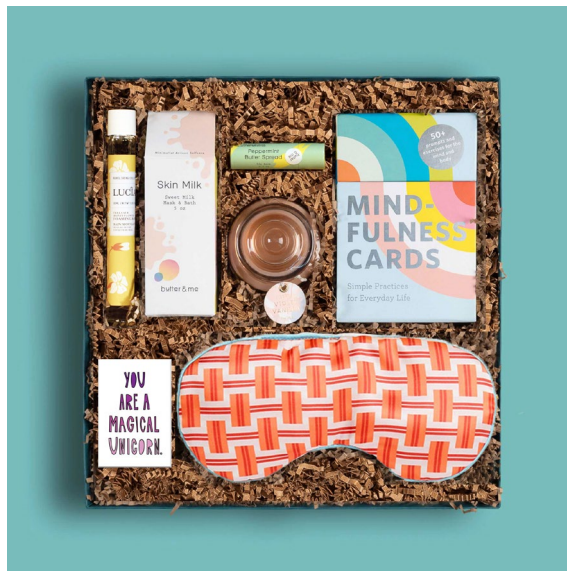


flavor options



Wellness Journey \$144*

- Bee Happy Seven Year Pen
- Thermal Travel Tumbler - silver
- Magnetic Ball Desk Toy - blue
- Lined Hardcover Notebook - stone blue
- Spark Wellness Faux Matches with Inspiring Prompts



Self Care \$110*

- Mindfulness Card Deck
- Getaway Eye Mask
- Foaming Bath - tea leaf & honey
- Skin Milk Mask and Cleanser
- Butter Spread Lip Balm - peppermint
- Glass Soy Wax Candle - violet vanilla
- You Are a Magical Unicorn Fridge Magnet



Get Well \$89*

- Double-Walled Glass Mug - green
- Butter Spread Lip Balm - peppermint
- Raw Honey Sticks
- Glass Soy Wax Candle - cactus flower
- Organic Tea Sachets - chamomile

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options



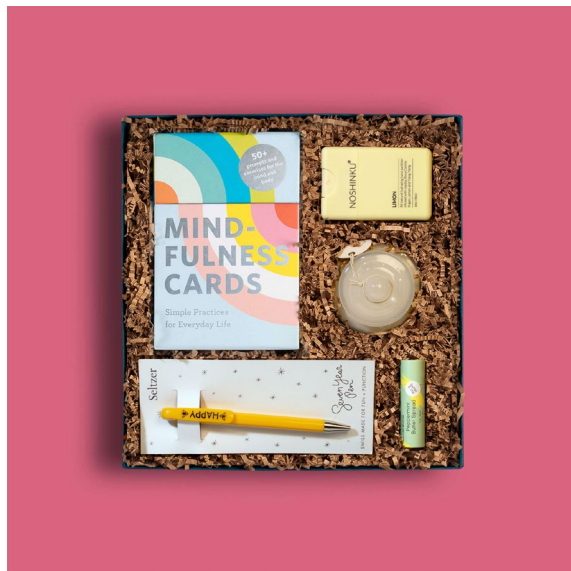
flavor options



Stop Overthinking

\$81*

- Am I Overthinking This Book
- Glass Soy Wax Candle - tobacco patchouli
- Overthinking Women's Socks
- I Got This Sticky Notes
- Rainbow Stress Ball
- Bath Bomb - sea la vie



You Matter

\$79*

- Mindfulness Cards
- Glass Soy Wax Candle - cotton & teak
- Bee Happy Seven Year Pen
- Butter Spread Lip Balm - peppermint
- Refillable Pocket Sanitizer - limon

LET'S CHAT

*Pricing starts at 36 boxes. Bulk discounts may apply.



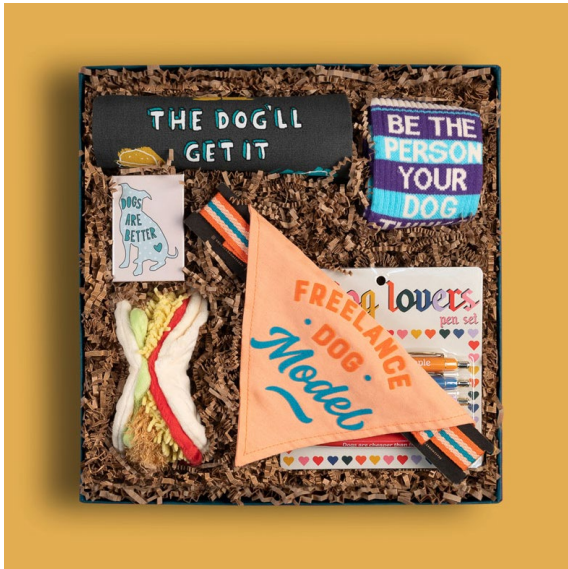
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color options



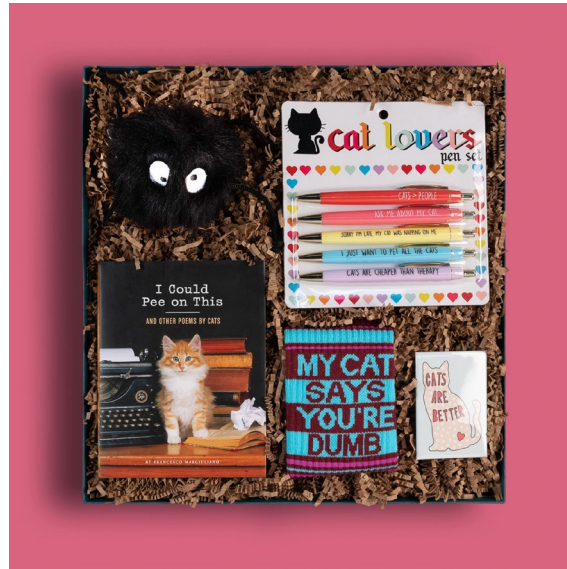
flavor options



Dog Lover

\$94*

- Freelance Dog Model Dog Bandana
- Be the Person Your Dog Thinks You Are Socks- unisex
- The Dog Will Get It Dish Towel
- Dog Lovers Pen Set
- Taco Dog Toy
- Dogs Are Better Fridge Magnet



Cat Lover

\$75*

- Frisky Furball Cat Toy
- I Could Pee On This Book
- My Cat Says You're Dumb Socks - unisex
- Cat Lovers Pen Set
- Cats Are Better Fridge Magnet

LET'S CHAT

*Pricing starts at 36 boxes. Bulk discounts may apply.



branding options



color options








flavor options



Branding Options






We make it easy to add a bit of your company into our unique gifts! Select from our curated product and packaging options to showcase your brand so your recipients know it's from you.

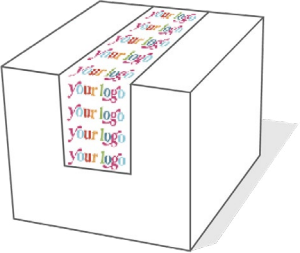
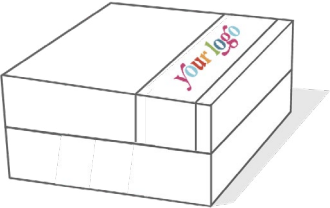
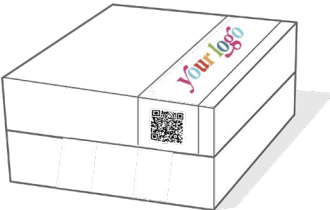


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Item	Options	Details	Minimum Quantity	Lead Time
	Hard Candy: logo, custom art, 30+ flavors, branded label	Handcrafted	100 jars or 350 bags	1 - 2 weeks
	Whole Bean Coffee: branded coffee label	Full color print	40	2 - 3 weeks
	Insulated Tumbler: color, logo, branded art	Full color print or laser etching	60	3 - 4 weeks
	Notebook: color, logo, branded art, paper style	Debossed	100	3 - 4 weeks
	Socks: color, sizes, styles	Knit to design	120 pairs	4 - 6 weeks





Item	Options	Details	Minimum Quantity	Lead Time
	Canvas Tote	Full color print	36	2 - 3 weeks
	Rocks Glass	Laser etching	36	2 - 3 weeks
	Stemless Wine Glass	Laser etching	36	2 - 3 weeks
	Everyday Bottle	Full color print	36	2 - 3 weeks
	Double Walled Ceramic Mug	Screen printing	36	2 - 3 weeks

Item	Description	Pricing Starts At (minimum quantity: 36)
	Packing Tape	\$2.00
	Lid Band	\$4.50
	QR Code: Printed on lid band	FREE
	Box Contents Overlay	\$3.00
	Card Insert: double-sided, 4"x6"	\$2.50





How Our Program Works

STEP 1

FIND THE PERFECT GIFT

Gift Options*	Timeline	Minimum Order
Brightlane Gift Box: Select from our collection	2 - 4 weeks	36 boxes
Curated Gift Box: Work with an account manager to create your own box options	2 - 9 weeks	\$8,000 project budget

STEP 2

GIFT SELECTION & DELIVERY

Selection Options	Address Management	Pricing
Client selects gift for recipient and surprises them at their doorstep.	Client provides recipient shipping address	\$0
Client selects gift for recipient and surprises them via a branded email.	Recipient provides shipping address	5% per recipient (platform fee)
Client selects multiple gift boxes and recipient chooses one via branded email.**	Recipient provides shipping address	\$500 + 5% per recipient (platform fee)

*Product inventory may be subject to change based on availability

**36 box minimum per box choice

Affordability Redefined

On a budget? No problem! Our budget friendly product line is priced at \$60 or less. With a minimum order of \$2,500, you can choose your favorite item, and we'll expertly package and deliver it to your desired addresses.

Don't miss out on this cost-effective opportunity to make a lasting impression!*



Double Wall Groovy Cup



Luxe Micro Ballpoint Pen



Market Tote



Lite Laptop Sleeve

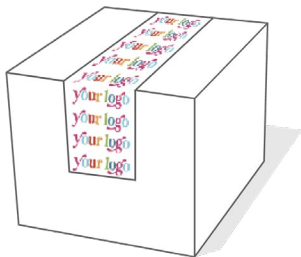


Night Sky Rocks Glass

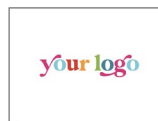
SEE THE FULL LINE

Elevate your Brand Presence

Choose from our selection of quality brandable products to add your logo (listed on page 27 & 28) or you can brand the unboxing experience with packaging tape and personalized notecards.



Starts at \$2/box
(minimum quantity: 36)



Starts at \$2.50/card
(minimum quantity: 36)

*Your items will be securely packaged in a classic brown shipping box, providing them with extra protection during their journey, instead of the typical Brightlane-branded box.

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Happy Clients

“

Our go-to partner for all our “surprise and delight” gift needs. They are quick, responsive, detail-oriented and astonishingly creative with a can-do attitude that can’t be beat. I’ll work with them until I die or retire.

Dawn J.
Sophos

“

I have such a hard time finding the right gifts & I want them to be special so I tend to overthink them as well.

Brightlane is my perfect solution, their gifts are fun, creative & there’s something for everyone. They even have gifts already put together which is so helpful.

The gift looked great at pickup and my clients have really loved them!

Michelle B.
Richardson Properties

“

The team at Brightlane are an absolute pleasure to work with! Not only do we receive fast and excellent customer service, but they also are pros at printing and shipping!

We’ve used them to design and deliver numerous products to our customers around the world and Brightlane makes the process so smooth and easy for us!

Looking forward to working with them for years to come.

Andrew S.
Hypable Media/
Patreon Consultant

“

Our company has partnered with Brightlane for many gifting projects and each time the team has been phenomenal. They are a team that truly gets things done with efficiency, urgency and ease.

Brightlane has turned our gifting ideas into reality and provided superior customer service from beginning to end. They source, pack and ship which is a company’s dream!

Hailey S.
Apartment List



Meet Brooke & Her Team

Meet the people behind Brightlane! We are the real humans you talk to on the phone when you call. We're also an eclectic bunch of creative folks headquartered in San Luis Obispo, CA (aka - the happiest place on earth - thanks Oprah!)

We're led by founder, owner and CEO Brooke English, whose years of experience and wellspring of resourcefulness inspire our every move. Connect with us for a few moments and you'll feel like no task is impossible.

We are yes people. So what can we do for you?



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Ready to Order?

We're ready to get started as soon as you are! Or maybe you have some questions. We get that.

We're standing by with solutions.

GET STARTED

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HEREFORYOU@BRIGHTLANEGIFTS.COM

