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SONY

# Masters of Full-Frame

What the Professionals say...



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[www.imagingambassadors.com](http://www.imagingambassadors.com)  
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## Why I chose the α7 Series...

“I love traveling with my Sony α7s. It's small and lightweight yet the build is solid and the camera feels great in-hand. I like the style of the camera...it is a beautiful piece of equipment. With the electronic viewfinder, I can adjust exposure settings and see the results before taking a shot which helps with creativity. The camera is discreet when shooting street photography or portraiture and I enjoy the flexibility of shooting with lenses from all manufacturers. Finally, the camera's ISO capabilities are extraordinary. It can see in the dark!”