

Habit

2021

HABIT RED BLEND SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rose, Chenin Blanc, Gruner Veltliner, Sauvignon Blanc, Cabernet Franc, Red Bordeaux Blend, Pinot Noir, and Grenache Noir.

2021 Habit Red Blend
Santa Ynez Valley
193 cases produced

Appellation: Santa Ynez Valley

Vineyards: Syrah and Cinsault- Nolan Ranch, Alisos Canyon, Grenache-Rock Hollow, Los Olivos

All Sustainably Farmed

Soils: Loam, clay loam, sandy loam

Harvest Dates: Sept. 29th, Oct 8th, Oct 16th, 2021

Brix at Harvest: 21, 23, 24

Harvest Notes: Picked and Sorted by Hand

Grapes: 50% Syrah, 25% Grenache, 25% Cinsault

Fermentation: Syrah 100% whole cluster, foot tread Grenache and Cinsault - 20% whole cluster, punch downs by hand twice daily. Native ferment.

Aging: 9 months on the lees in neutral French oak.

Bottling Date: June 20th, 2022

Alcohol: 13%

PH: 3.5

TA: 6.0 g/L

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RED WINE
SANTA YNEZ VALLEY

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