

Habit

2022

HABIT RED BLEND SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rosé, Sauvignon Blanc, Grüner Veltliner, Cabernet Franc, Red Blend, Grenache Noir and Cabernet Sauvignon.

2022 Habit Red Blend
Santa Ynez Valley
296 cases produced

Appellation: Santa Ynez Valley

Vineyards: Syrah Coquelicot Vineyard Certified CCOF Organic
Cinsault- Nolan Ranch, Alisos Canyon, Grenache- Rock Hollow, Los Olivos
Sustainably Farmed

Soils: Ballard gravelly fine sandy loam, clay loam, sandy loam

Harvest Dates: Syrah October 5th, 2022, Grenache October 15th, 2022,
Cinsault October 24th, 2022

Brix at Harvest: 21, 22, 24

Harvest Notes: Picked and Sorted by Hand

Grapes: 50% Syrah, 25% Grenache, 25% Cinsault

Fermentation: Syrah 100% whole cluster, foot tread Grenache and Cinsault
- 20% whole cluster, punch downs by hand twice daily. Native ferment.

Aging: 9 months on the lees in neutral French oak

Bottling Date: June 22nd, 2023

Alcohol: 12%

PH: 3.5

TA: 5.3 g/L