

Habit

2022

CABERNET FRANC COQUELICOT VINEYARD SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rosé, Sauvignon Blanc, Grüner Veltliner, Cabernet Franc, Red Blend, Grenache Noir and Cabernet Sauvignon.

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2022 Cabernet Franc
Santa Ynez Valley
145 cases produced

Appellation: Santa Ynez Valley
Vineyard: Coquelicot Vineyard
Soil: Certified CCOF Organic Ballard gravelly fine sandy loam
Harvest Date: October 5th, 2022
Brix at Harvest: 22
Harvest Notes: Picked and Sorted by Hand
Grapes: Cabernet Franc
Fermentation: Native Ferment 100% Whole Cluster
Aging: 8 months in neutral French oak, unfinned, unfiltered
Bottling Date: June 22nd, 2023
Alcohol: 12%
PH: 3.5
TA: 5.4