

Habit

2022

SAUVIGNON BLANC McGINLEY VINEYARD HAPPY CANYON OF SANTA BARBARA

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rosé, Sauvignon Blanc, Grüner Veltliner, Cabernet Franc, Red Blend, Grenache Noir and Cabernet Sauvignon.



2022 Sauvignon Blanc
McGinley Vineyard
Happy Canyon of Santa Barbara
235 cases produced

Appellation: Happy Canyon of Santa Barbara
Vineyard: McGinley
Soil: Clay Loam, Red and Yellow Chert, Serpentine
Harvest Dates: August 30th, 2022
Brix at Harvest: 21.8
Harvest Notes: Picked and Sorted by Hand
Grapes: Sauvignon Blanc
Fermentation: Skin contact, fermented in Stainless Steel
Aging: 7 months
Bottling Date: April 14th, 2023
Alcohol: 13%
PH: 3.3
TA: 6.5