

Habit

2022 GRÜNER VELTLINER SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rosé, Sauvignon Blanc, Grüner Veltliner, Cabernet Franc, Red Blend, Grenache Noir and Cabernet Sauvignon.

2022 Grüner Veltliner
Rancho Arroyo Perdido
Santa Ynez Valley
243 cases produced

Appellation: Santa Ynez Valley
Vineyard: Rancho Arroyo Perdido, Los Olivos
Soil: Clay Loam, Loam
Harvest Date: October 10th, 2022
Brix at Harvest: 20.8
Harvest Notes: Picked and Sorted by Hand
Grapes: Grüner Veltliner
Fermentation: Stainless Steel
Aging: 6 months
Bottling Date: April 14th, 2022
Alcohol: 12%
PH: 3.45
TA: 6.8

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