

Habit

2021

CABERNET SAUVIGNON SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rosé, Sauvignon Blanc, Grüner Veltliner, Cabernet Franc, Red Blend, Grenache Noir and Cabernet Sauvignon.



2021 Cabernet Sauvignon

Santa Ynez Valley

123 cases produced

Appellation: Santa Ynez Valley

Vineyard: Coquelicot Vineyard

Soil: Certified CCOF Organic, Ballard Gravelley Fine Sandy Loam

Harvest Date: October 12th, 2021

Brix at Harvest: 21

Harvest Notes: Picked and Sorted by Hand

Grapes: Cabernet Sauvignon

Fermentation: Open-top fermenters, Punch Downs and Pump Overs

Aging: 18 months in neutral French Oak sur lees, bottled unfiltered and unfiltered

Bottling Date: April 14th, 2023

Alcohol: 12.8%

PH: 3.4

TA: 6.0