

Habit

2019

CABERNET FRANC COQUELICOT VINEYARD SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rose, Chenin Blanc, Gruner Veltliner, Sauvignon Blanc, Cabernet Franc, Red Bordeaux Blend, Pinot Noir, and Grenache Noir.

2019 Cabernet Franc
Santa Ynez Valley
269 cases produced

Appellation: Happy Canyon of Santa Barbara
Vineyard: Coquelicot Vineyard

Soil: Certified CCOF Organic, Ballard gravelly fine sandy loam

Harvest Date: October 9th, 2019

Brix at Harvest: 22

Harvest Notes: Picked and Sorted by Hand

Grapes: Cabernet Franc

Fermentation: 80% whole cluster, pigeage

Aging: 7 months

Bottling Date: May 5th, 2020

Alcohol: 12.8%

PH: 3.35

TA: 5.5

