

# Habit

2017

## CHENIN BLANC

JURASSIC PARK VINEYARD

SANTA YNEZ VALLEY

Jeff Fischer is the sole proprietor and winemaker for Habit which he founded in Los Olivos in 2008 after years of making wine in his garage in Los Angeles.

His first vintage was just three barrels of the Red Blend. Habit now produces seven different wines from seven different vineyards in Santa Barbara County.

Fischer's wines focus on high acidity, lower alcohol, and strive to showcase varietal. All of the vineyards are sustainably or organically farmed and managed by the same Vineyard management team that he closely works with. The fruit is hand picked and hand sorted, and fermentations take place with both native and indigenous yeasts. Reductive winemaking techniques, punchdowns only by hand, and extended lees contact up until bottling keep the wines bright, fresh, and clean.

The Current Lineup includes Grenache Rose, Chenin Blanc, Gruner Veltliner, Sauvignon Blanc, Cabernet Franc, Red Bordeaux Blend, Pinot Noir, and Grenache Noir.

2017 Habit Chenin Blanc  
Jurassic Park Vineyard  
Santa Ynez Valley  
400 cases produced

Appellation: Santa Ynez Valley  
Vineyard: Jurassic Park, 35 Year old Vines, Original Rootstock  
Soil: Sand, Sandy Loam  
Harvest Date: September 23rd, 2017  
Brix at Harvest: 22  
Harvest Notes: Picked and Sorted by Hand  
Grapes: Chenin Blanc  
Fermentation: Fermented and aged in stainless steel and neutral french oak barrels  
Aging: 7 Months  
Bottling Date: March 13th, 2018  
Alcohol: 13.1%  
PH: 3.3  
TA: 6.0