

Around the House

The Magazine for Ronald McDonald House New York. Volume 10, Issue 2



RONALD MCDONALD
HOUSE® NEW YORK





Contents



- 1** President's Letter
- 2** Staff List and Partner Hospitals
- 3** Calendar of Events
- 4** What's New at Your House?
- 5** Spotlight on Your Board:
James P. MacGilvray
- 6** Spotlight on Volunteers:
Yonkers P.S. 15
- 7** Ty Murray Family Profile
- 8** Community Snapshots
- 12** Programs: Zumbathon Helps
The Families
- 13** Giving News
- 14** Events
- 17** Summer 2015 Wish List



Ronald McDonald House New York provides a temporary “home-away-from-home” for pediatric cancer patients and their families. The House is a supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world.

Publisher
William T. Sullivan
President & Chief Executive Officer

Editor
Natalie Greaves
Director Of Communications

Art Director
I Can Do That Productions, Inc.
icandothat.com

Cover Photo:
Andrew Wilson Wratten, who's 2 ½, and his father Tim from Hidden Hills, CA, relax on the Third Floor Terrace.
(Credit: Natalie Greaves)



President's Letter

Dear Friends:

Welcome to the latest issue of our newly redesigned *Around the House*. We hope that you find it easier to read and enjoy the stories of friends, families and generous supporters of the House. While the summer is usually a bit slower, it is not the case here at Ronald McDonald House. At the forefront of our activity is the \$23.6 million house expansion including new guest rooms, preparation and planning of our isolation suites, heating and air conditioning, windows, lobby redesign and a new Wellness Center. This project will be our largest endeavor since we built our current facility in 1992.

We are ever so grateful to The Blavatnik Family Foundation for their tremendous support of our new Wellness Center. Please stop by for a tour of this amazing facility on our 9th floor in support of our caregivers.

In our family profile, we look at the story of Ty Murray, a young man from the San Jose, California area who recently returned to the House after five years to treat the late effects of neuroblastoma. Ty has an incredible spirit and he's endured a lengthy battle with cancer that includes a

stem cell transplant and cryosurgery. Stories like the Murray family's are a constant inspiration for us as we plan our upcoming expansion.

The thoughtful expressions of giving by the Marianne Pupello room, the new House vans, Yonkers Paideia School 15, Zumbathon, Max Arden's service project and the Danielle Nicole Handbags are just some of the many heartfelt ways donors are supporting our worthy charity.

Our long term board member, Jim MacGilvray, continues to be a source of inspiration to all who come in contact with his leadership and generosity. We continue to value his many contributions to our special kids and families here at the House.

The 23rd Annual Gala was our most successful, held back in May of this year, raising in excess of \$6 million. We likewise are grateful to the graphic arts industry as well as the construction management and allied trades for record-setting events this past spring. And the Team Ronald Event was just as amazing with record dollars raised and attendance at an all-time high. The event itself was just so much fun.



Left to Right: Michael Hegarty, Board Chair 1999-2006; William Sullivan, President and CEO, 2005-Present; Tina Lundgren, Board Chair, 2014-Present; Stanley B. Shopkorn, Board Chair, 2006-2014
(Credit: Nina Friedman)

I continue to be ever grateful for all the very thoughtful expressions of support surrounding my tenth anniversary as your President. I am inspired by our great board of directors, volunteers, staff and donors and hope to continue to make you proud of our growth trajectory in support of serving more kids and families with our proven programs.

Looking forward to seeing you all during our busy fall. Thanks again for being so very kind!

Sincerely,

William T. Sullivan
President and Chief Executive Officer

Ronald McDonald House New York

Officers

Tina Lundgren
Chairman of the Board
Harris Diamond
*Vice Chairman/
Chairman-Elect*
Milton R. Berlinski
Vice Chairman
William T. Sullivan
President & CEO
Alex Dimitrief
Vice President
Robert Grubert
Vice President
Richard J. O'Reilly, MD
Vice President
George Simeone
*Vice President/Finance
Committee Chair*
Shelly S. Friedman, Esq.
Secretary
James F. Flanagan
Treasurer

Joseph M. Guidetti
Chief Financial Officer
Stanley B. Shopkorn
Chairman Emeritus
Vivian Harris*
Past President

Directors

Steven J. Bensinger
Terry Bovin
E. Randall Clouser
Jesse Cole
Bruce D. Colley
Jerry de St. Paer
Linda H. Dunham
Randel A. Falco
James E. Fitzgerald, Jr.
Gregory J. Fleming
Peter C. Georgiopoulos
Judy Gilbert
Joseph R. Gromek

Ellen R. Harris
Robert Howe
James A. Jacobson
Mwaffak Kanjee
Gary LaBarbera
Robert E. La Blanc
Sacha Lainovic
Kenneth G. Langone
Candace Leeds
James P. MacGilvray
Eric Mandelblatt
Beth Ann McQuade
Ralph Monte
Joel Newman
Frank Pellegrino
Lee H. Perlman
David A. Preiser
Kathy B. Presto
Michael E. Roemer
Myron "Mike" Shevell
Steve Shiffman

Joan M. Squires
Raymond M. Tierney, III
Richard Wurtzburger

Members at Large

John M. Angelo
Kathryn Beal, MD
Louise Camuto
William L. Carroll, MD
Barbara Eig
Casey Gard
Michael A. Giunta
Michael Hegarty
Theodore P. Janulis
Jacques Jiha, Ph.D
Thomas M. Joyce
Rocco J. Maggiotto
Timothy J. Mahoney, Jr.
George F. Mikes
J. E. Reeves, Jr.
Rick Richardson

Clifford A. Sterling
Felicia Taylor

Board of Associates

Eric Anton
Michael Antonacci
Leslie Barrett
Andy Brettschneider
Alexis Buckley
Ranika Cohen
Danielle DiFerdinando
Patricia Donaldson
Christopher Dorrian
Jennifer Farber
Deborah Freer
Alex Gordon
Daniel J. Grattan
Jennifer J. Hadjaris
Kimberly Honig
Joe Hornstein
Anne Jablonski

Tyler C. McNeil
Michael Marrale
Holly Robinson
Daniel O'Regan
Trish Wescoat Pound
Jennifer Raines
Gregory Spiegel
Tara Ford Spiegel
Rocco Strazzella
David Stern
Thomas Strohenger
Graham Uffelman
Michael Weisburger
Guy Weltsch
Liz Wintrich
Christa Zambardino

*In Memoriam



Staff List and Partner Hospitals

William T. Sullivan
President &
Chief Executive Officer
wsullivan@rmh-newyork.org

Nelida Barreto
Director of Programs, Hospital
Outreach, and Family Rooms
nbarreto@rmh-newyork.org

Rowan Beckford
Evening Manager
rbeckford@rmh-newyork.org

Edward Cho
Information Technology
Manager
echo@rmh-newyork.org

Winifred Cudjoe
Director of House Operations
wcudjoe@rmh-newyork.org

Teresa Eggers
Director of Volunteers
tegggers@rmh-newyork.org

Mel Farrell
Building Engineer
mfarrell@rmh-newyork.org

Cherilyn Frei
Director of Family Support
cfrei@rmh-newyork.org

Natalie Greaves
Director of Communications
ngreaves@rmh-newyork.org

Joseph Guidetti
Chief Financial Officer
jguidetti@rmh-newyork.org

Elvis Herbine
Evening Manager
eherbine@rmh-newyork.org

Suzanna C. Houston
Assistant to the President &
Director of External Affairs
shouston@rmh-newyork.org

Jerome Kelton
Development Officer
jkelton@rmh-newyork.org

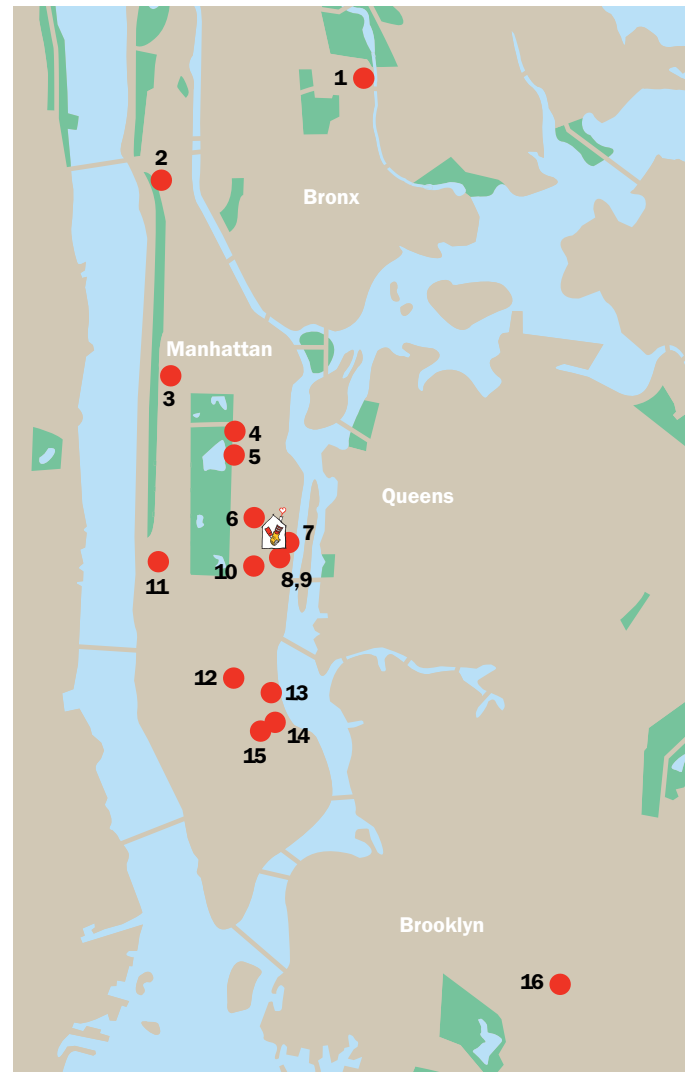
Karen Kirk
Assistant Director of
Development,
Director of Special Events
kkirk@rmh-newyork.org

Patrick Lenz
Director of Human
Resources, Administration
and Board Governance
plenz@rmh-newyork.org

Nikki Margarites
Director of Major Gifts
nmargarites@rmh-newyork.org

Richard H. Martin
Director of Development
rmartin@rmh-newyork.org

Stephen Yarri
Controller
syarri@rmh-newyork.org



1. The Children’s Hospital at Montefiore
2. Morgan Stanley Children’s Hospital of New York-Presbyterian
3. Mount Sinai St. Luke’s
4. Kravis Children’s Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Children’s Hospital at NYU Langone
13. Bellevue Hospital Center
14. Mount Sinai Beth Israel
15. New York Eye and Ear Infirmary of Mount Sinai
16. Kings County Hospital Center



Calendar of Events

Fourth Annual Angel On A Leash Family Fun Dog Walk

Saturday, September 19, 2015
10:00 AM
Carl Schurz Park
East 86th Street and East End Avenue

An Evening of Cabaret at 54 Below with Stephanie J. Block and Aaron Lazar

Monday, September 28, 2015
6:30 PM
54 Below, 254 W 54th St.

Children's Happy Faces Foundation Annual Golf Outing and Drive for Hope Golf Outing at Three Courses

Tuesday, September 29, 2015
9:00 AM Golf Registration
Sleepy Hollow Country Club, Hudson National Golf Club,
Saint Andrews Golf Club
Westchester, New York

Fall Theatre Benefit: Hamilton

Thursday, October 1, 2015
5:30 PM Dinner, 7:00 PM Showtime
Pre-Theatre Dinner at the Marriott Marquis at 1535
Broadway, New York, NY 10036
Theatre Presentation at The Richard Rogers Theatre 226
West 46th Street, NYC

TCS NYC Marathon, Team Ronald McDonald

Sunday, November 1, 2015
6:00 AM
All Five Boroughs

Highlights

Eighth Annual Block Party

Saturday, September 26, 2015
11:00 AM to 5:00 PM
Our annual block party friend-raiser is part-street fair, and part-festival, offering an experience like no other in New York City. Enjoy, games, rides, great shopping and great fun right with the families, volunteers and staff of Ronald McDonald House New York. Admission is free, and open to the public. For more information, visit www.rmhnewyork.org or call (212) 639-0100.

Board of Associates Masquerade

Wednesday, October 28, 2015
7:00 PM to 11:00 PM
Join our Ronald McDonald House New York Board of Associates during its third annual gala event, "Masquerade," at New York City's stunning and sophisticated Rainbow Room. Bring the mystery and we'll provide the masks on Wednesday, October 28th as we raise funds to help families battling childhood cancer. The fun begins at 7 p.m. and tickets start at \$300. For more information or to purchase tickets, call 212-639-0206 or visit www.rmh-newyork.org.

Kids Charity Fun Run

Saturday, November 7, 2015
10:00 AM
On Saturday, November 7, children from public and parochial schools throughout the Tri-State area will participate in the 18th Annual Kids' Charity Fun Run, with proceeds from the event to benefit Ronald McDonald House New York.

The Kids' Fun Run provides New York City-area youth with an opportunity to help children who are just like them, but are battling cancer. Kicking off with warm-ups by Ronald McDonald, 4-year-olds are the starting "heat" with a 500-yard run followed by other age groups ending with teenagers at the half-mile. To find out more about participating, contact Anthony Cardiello at (212) 639-0100, or acardiello@rmh-newyork.org.



What's New at Your House?

House Expansion & New House Vans

Ronald McDonald House® New York's Board of Directors recently approved a \$23.6 million capital expansion project that will offer increased capacity and more comprehensive family support services within its East 73rd Street facility. Currently the largest facility offers 84 guest rooms, and the new Ronald McDonald House will be home to 95 beds with an outdoor terrace, a wellness center and suites for immunocompromised patients.

HIGHLIGHTS OF THE WORK WILL INCLUDE:

- New guest rooms: Eleven new rooms (and an additional kitchen will be added to the main dining room) to accommodate more families. The newly added rooms will be American Disabilities Act (ADA) compliant with roll-in bathrooms.
- Isolation suites: Six existing guest rooms will be expanded into suites to include kitchenettes and ADA-compliant bathrooms. These suites will fulfill the needs of patients with weakened immune systems recovering from transplant surgery.
- Heating & air conditioning: The existing two-pipe HVAC system will be replaced with a four-pipe system for independent climate control in each guest room.
- Windows: New windows will also be installed to eliminate noise, dust and dirt infiltration.

- Lobby redesign: The lobby will be redesigned and upgraded with a mind toward more stringent security and to better manage guest arrivals and departures.
- Wellness Center: The recently-introduced Blavatnik Wellness Center for families will be moved to the 11th floor. With a full-time Wellness coordinator, the center will offer wellness services, relaxation sessions and beauty treatments for caregivers.

Our mission has been and will continue to be to provide shelter for families seeking comfort and hope when they need it most. With our expansion efforts, more children will have access to lifesaving treatment options, which will lead to more impactful breakthroughs in medical research.

The organization has hired Zaskorski & Associates Architects, AIA, PC to design these improvements. Structure Tone, Inc. has been named as the project's construction manager, and Zubatkin Owner Representation, LLC will represent the organization. Construction is scheduled to begin this fall and will last 17 months.

NEW VANS

We recently introduced two new Turtle Top "Van Terra" custom-built vans to fulfill our families' transportation requests. After a careful assessment of the previous vans' usage and a review of our current population's needs, we were able to design to spec on top of a Ford E350 heavy duty chassis.

Introduced by Turtle Top specifically for passengers with special needs, the vans can accommodate 10 passengers, or six passengers with two wheelchairs. Each van is designed with extra headroom, space for safe and efficient aisle passage. They are also equipped with a wheelchair lift, front and rear heaters and air conditioning.

Residents of Ronald McDonald House New York receive free, scheduled transportation to and from treatment at our partner hospitals (see page 2 for map). The stylish vehicles offer the stability of a dual rear wheel bus and are ideal for navigating New York City's busy streets.

We are grateful to Susie & Michael Kerr for their very thoughtful sponsorship of vans that will help our families to get to treatment. ●



PHOTO CREDIT: Alanna Walker



Spotlight on Your Board: James P. MacGilvray

James P. MacGilvray, chief executive officer of JP Mac LLC, has seen the Ronald McDonald House of New York City undergo numerous transformations.

With the exciting news of our upcoming expansion, we wanted to acknowledge Mr. MacGilvray's commitment and dedication to our mission throughout the years, and also bring light to his very important work as a member of our board.

Mr. MacGilvray joined the board of directors in 2006, however he was originally introduced to the House during its early days as a fledgling 20-bed facility.

When Stanley Shopkorn assumed his role as Chairman of the Board, Mr. MacGilvray officially joined our leadership and has since served on two committees. In addition Ronald McDonald House New York, Mr. MacGilvray also lends his time to the stewardship of the Alfred E. Smith Memorial Foundation, an organization that provides education, access to health services and family support for children in need.

1. What was your introduction to the House? What was it like the first time you walked into the new facility on East 73rd Street?

I was introduced to the House through a couple of other board members: Frank Pellegrino; James Jacobson and Stanley Shopkorn. Stanley had just gotten involved – this was over 20 years ago – and one of my traders got me to come up and take a look at the old House. So, I'd been aware of it for a very long time.

When I walked into the new House, I couldn't believe it. It was incredibly different, and they'd done a great job.

2. Tell us about your work on the Investment and Development Committees.

My involvement with the Investment committee is...I follow the lead of James Jacobson and Ellen Harris, who do an incredible job of working with the investment managers. On the Development Committee, I chaired the New York Pops Gala for a few years. James Jacobson passed the torch to me, and afterward, I passed the torch to Thomas Joyce.

3. How do you introduce people to the House?

I just tell people, you've got to see it. I tell people that they should also get involved with the volunteer program, but there's a waiting list for it and I can see why. When I go to the volunteer recognition dinner, I'm always impressed by how long these people have been contributing. The whole place is selfless, which is the best part about it.

The other thing that really intrigues me about the House is that the turnover is so low amongst the staff. The volunteers stay, the turnover is so low, there's a morale that always seems to be way above expectations. Finally, the board



members, they're also engaged, and they do a lot of work to make the House great. When I leave, I feel happy about being a part of the whole deal.

4. If you had one wish or desire for the House, what would it be?

That the House continues to run as well as it runs now, and that more families will continue to receive the help that they need. ●



Spotlight on Volunteers: Yonkers P.S. 15

Yonkers Public School's Paideia School 15 recently hosted their second annual charity walk. With 1,000 participants among students, parents, faculty staff and other members of the community, the event raised \$15,724 to benefit Ronald McDonald House New York.

PLANNING BEGAN IN AUGUST 2014 AND THE SCHOOL HELD A NUMBER OF AWARENESS AND GIVING EVENTS LEADING UP TO THE WALK:

- Parents Pantry-The school held a monthly "wish list" drive and donated goods to the Parents Pantry on a monthly basis.
- Winter Clothing Drive-During the winter months the school held a collection of new gloves and coats donated to the House.
- Pop Tabs-The school, PTA, and staff collected pop tabs in creative containers that helped to raise awareness about RMH-NY's mission. Through their outreach, a local Girl Scout troop was inspired to collect pop tabs as well.
- Day of Service-The Eighth grade class was bussed to the House where the students got a tour of the House and baked cookies for resident families.

- Technology-All grades contributed toward the creation of electronic story books available online for families staying at the House. These story books are interactive and imagined by the students and told in their own voice.
- PSA-The students received a grant to produce a public service announcement. They chose to use the PSA to spread awareness about the House, its mission and ways to help.
- Educational Posters-Posters lined the halls of Paideia 15 filled spreading awareness about pediatric cancer, the New York chapter of Ronald McDonald House and the international organization known as Ronald McDonald House Charities. From kindergarten to eighth grade, all levels got involved.

After the walk, Paideia School 15 hosted a carnival on the school's baseball field. The eighth grade hosted games, and the event included posters created by walk participants.

We are grateful to the Paideia School 15 for selecting Ronald McDonald House New York as their chosen charity for this year's project. ●



Volunteer Groups – Thank you to the community groups who have volunteered with us and/or sponsored a dinner event during the second quarter of 2015.

AIG
 American Express
 American Heart Association
 AOL
 AXA Advisors
 Ben Bay Kiwanis
 Bloomingdale's
 Business Insider
 Calvin Klein
 CBS Sports
 Cintrin Cooperman
 Cohnreznick
 ConEdison
 Cross Country Consulting
 Dallas BBQ
 Delta Epsilon Beta of St. John's University
 DePaul University Alumni
 Exponential

EZE Software
 Fordham University
 Franklin Templeton Investments
 Gerson Lehrman Group
 Greystone
 Hudson Advisors
 ICM Partners
 ING
 International Securities Exchange
 Israel- America Council
 ITG
 Josie-Michelle Events
 Ladies Philoptocos Society of Holy Trinity New Rochelle
 LLS Team in Training
 Macy's
 Mapleton Kiwanis
 Microsoft
 Morgan Stanley Fund Services

Neuman's Catering
 Nielsen's Global Impact
 NYIT
 NY Junior League
 NYPD
 Optimity Advisors
 Project Sunshine
 PricewaterhouseCoopers
 Ralph Lauren
 Royal Bank of Canada
 Ritz Carlton
 Rotary Club of Wall Street
 SAAC Hunter College
 Sanford Brown Institute
 Sanford C. Bernstein
 SEB
 Serve With Liberty
 Service Together
 SJU

St. Ignatius Loyola Facility
 St. John's University Circle K
 St. Stephen's of Hungary
 St. Vincent de Paul
 Team Red, White, and Blue
 Temple Emanu-El
 Tentative Circle K International
 Tony's DiNapoli
 Trane Commerical Systems
 Twitter
 US Marine Corps
 US Navy
 Wells Fargo
 West End Kiwanis
 Yale University Alumni
 Youth Advisory Council
 Zurich Insurance Group



Ty Murray Family Profile

Ty Murray: Surviving Cancer

Carmen Murray remembers the day that her son Ty was diagnosed with cancer like it was yesterday. Ty had always been a colicky baby, but at around 16-months-old his parents felt that there might be another reason for his temperament.

“The day he was finally diagnosed, we had already taken him to the pediatrician three times that week. It wasn’t until seeing the pediatrician the third time that the doctor finally did blood work and sent him to get an x-ray. I was at work and my husband Scott had taken him. He called me and ‘Ty hasn’t eaten all day, he’s limp in my arms, and I’m taking him to the emergency room.’ When the x-ray results came back, they said they found a mass in his spleen.”

Mrs. Murray met her family in the emergency room where she noticed that her baby’s stomach was distended and he seemed very weak. Doctors told her that Ty was anemic and needed a blood transfusion. Doctors also shared a suspicion that Ty might have a type of tumor with a high success rate for treatment. The Murrays were referred to experts at Lucille Packard Children’s Hospital at Stanford Hospital, where they traveled in a medical transport.

“I remember seeing the word oncology and thinking ‘he has cancer?’ it was so surreal,” recalled Mrs. Murray. “It was 3 a.m. and Ty was hooked up to all of these wires in his arm, and the doctors said there’s a chance he has neuroblastoma, which isn’t good, and there’s a 30 percent chance of survival. My sister had given me a little notebook and I wrote down everything they said. I still remember writing ‘30 percent chance’ and ‘5 year survival rate.’ It was blurry because I was crying at that point.”

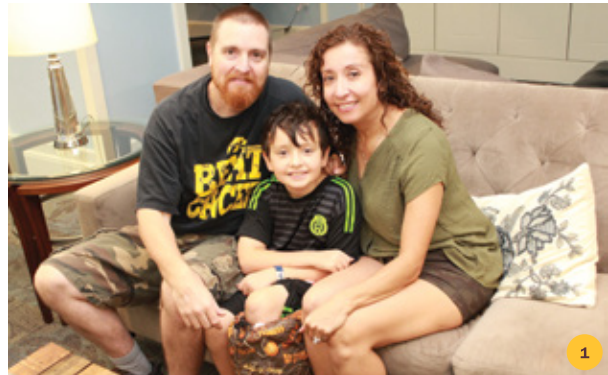
A bone marrow biopsy returned a stunning result. Ty had stage 4 neuroblastoma, an invasive cancer of the nerve endings. Within one month, he lost his newfound ability to walk, and the tumor had grown enormously. After receiving physical therapy, Ty was able to walk again. He would remain inpatient for one month and even began his first round of chemotherapy during that time. In total, Ty would ultimately undergo seven rounds of chemotherapy, 12 rounds of radiation, surgery to remove the tumor, and a stem cell transplant while in California.

Antibody Treatments as a Solution

Ty still had a stubborn spot in his leg that would not respond to treatment and while his parents prepared to undergo antibody therapy, they learned that the trial they

needed at Stanford had suddenly closed. The Murrays looked at options in San Diego and Houston, and after much deliberation, ultimately chose Memorial Sloan Kettering Cancer Center.

At the age of 2, Ty became a serious road warrior, making 15 trips back and forth between New York City and San Jose before he stopped treatment at 4. In an extraordinary act of generosity, his parents’ colleagues donated vacation time to ensure that Ty’s parents would both be available to care for him during treatment.



PHOTOS:

1. Scott, Carmen and Ty Murray in the Macy’s Living Room.
2. Ty shows off the custom-made cover for his brace.

PHOTO CREDIT: Natalie Greaves



Ty Murray Family Profile

Prior to coming to New York, the family had already gained an understanding of what life at a Ronald McDonald House would be like. When Ty underwent stem cell transplant surgery at Stanford, the Murrays stayed in a part of the facility built specifically for children with compromised immune systems.

“We lived at the Ronald McDonald House in Stanford. We had our own little kitchenette, bathroom, living room and bedroom,” said Mrs. Murray. “His transplant surgery happened in November 2008, so we were there for Thanksgiving and Christmas. They really made it nice for us. We had to be isolated two months and even after that, we still couldn’t go out into large crowds, and even then he had to wear a mask. Ty had just turned two.”

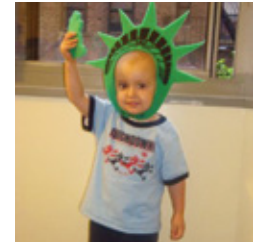
Ty underwent nine rounds of antibodies, but the cancer remained persistent and he never cleared. His medical team began to consider other options and presented cryosurgery as a potential solution. Typically used to treat very specific cases of bone cancer, surgeons would drill a hole and then pour liquid nitrogen into Ty’s leg to freeze the cancer cells at subzero temperatures. The treatment would not only neutralize the cancer permanently, but it would also be Ty’s best chance at preventing recurrence.

When making their decision, the family became encouraged after seeing the successful results of another family staying at the Ronald McDonald House. In February 2010, doctors performed Ty’s cryosurgery and on April 7th, declared that he had no evidence of disease.

Now 8, Ty has recently returned to the House to address a deformity in his legs. Surgeons recently placed a brace on the outside of his leg that will help to lengthen the bone of his left leg, which is currently 2 ½ inches shorter than his right leg. His parents turn knobs on the brace on a daily basis to assist the process.

“Even though, Ty has had a rough summer with surgery and physical therapy, and even though he is not battling cancer anymore, he is fighting the ‘late effects’ of cancer treatment; it’s something we most likely will be dealing with for the rest of his life,” said Mrs. Murray.

Ty has shown no evidence of disease (NED) for five years now, which is an extraordinary milestone in the neuroblastoma community. The results have been very positive, and the Murrays expect to return home any day now.



PHOTOS:

Little Ty during his first earlier years at RMH-NY.

PHOTO CREDIT: Murray Family

Surviving Cancer (As a Yankee Fan!)

When the family returns home, Ty will head straight to the third grade. Back in their hometown of Gilroy, California, which is approximately 30 miles outside of San Jose, the Murrays have carved out a normal life where they work hard to promote awareness of childhood cancer.

Among the things that he counts as his favorites, Ty likes Batman, playing the FIFA 15 video game, and baseball. As a matter of fact, somewhere along the way Ty and his family became New York Yankees fans. For children battling cancer, access to a suite goes a long way when the child has a weakened immune system. Sometimes, the excitement and stimulation of being at a ball game can mean the world to a family that’s been in isolation for months.

“Our first game, they had just opened the stadium that year. We were able to go and sit five rows behind home plate. We are Yankees fans and a big part of that is because we were here and they give the House tickets,” said Mrs. Murray. “To be a Yankees fan in California is not very popular, and I say ‘do you know what they do for cancer kids?’ and then people back off.”

Ty is now a big brother to 4-year-old twin sisters, Siena and Bella. According to his mom, he’s the best helper, who plays hide and seek and helps with their care. And when they’re in New York, although the girls miss their big brother terribly, the Murrays know that they’ll have a home-away-from-home at the Ronald McDonald House.

“The thing that I love most about this house is the people we’ve met. I always say you’re surviving cancer. I don’t like to say he’s a cancer survivor. I feel like that jinxes it. I say he’s surviving cancer and he’s made new friends here. They’re lifelong friends of ours and it’s invaluable.” ●



Community Snapshots



Danielle Nicole Handbag

Board of Associates member Danielle DiFernandino and her company Danielle Nicole Handbags recent introduced a limited edition tote featuring the original artwork of children staying at the facility. During a Handbag & Tea Party for House residents, participants were invited to draw a handbag design and submit their interpretations of a number of themes: love, animals, nature and superheroes. The winning design is a variation of the designer's Savannah tote and is available for a limited time at Macy's.com and DN.com.



Max Arden

A year ago, Max Arden donated funds raised from a hockey event as his mitzvah project to help kids battling cancer. This year, Max and his father returned to present to the House a check for \$5,281. Max and young people like him exhibit the true spirit of leadership through the process of giving to those in need. We continue to be inspired by his work on behalf of our families.



Liam Neeson

Actor Liam Neeson paid a quiet visit to the Ronald McDonald House, spending a little time with the families. More than 30 families met with the distinguished actor known for his roles in such hits as Taken 1-3, The Chronicles of Narnia, Star Wars and Schindler's List.

PHOTO CREDITS:

- 1, 2, 3. Natalie Greaves & Alanna Walker
- 4. Natalie Greaves
- 5. Andrew Toth

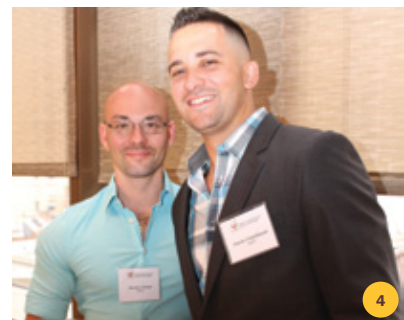


Community Snapshots



Friends of the House Dinner

Formerly known as our Executive Assistant's Dinner, the concept has expanded to include many other Friends of the House who help us greatly behind the scenes in our programming, fundraising and other operations. Preceded by a cocktail reception in our newly introduced Blavatnik Wellness Center, the event was held in the Macy's Living Room.



The Brian Forgione Foundation

Each year, Todd Forgione thinks of new ways to give back to the House that served as a home to his brother Brian while he fought cancer. This year, he and several volunteers representing RBC Capital Markets, Dylan's Candy Bar and Orical LLC visited the House over several days to staff our sidewalk sale. The group raised more than \$6,000.

The Lagana Family

Every year, Joseph Lagana of United States Information Systems visits the House during the holiday season to help spread cheer for the families. With his five children and 17 grandchildren, the family boards an executive bus coach and travels into the city from Pearl River in Rockland County. Their visit to the House includes the delivery of household goods and pop tabs collected by the family to help resident families and raise awareness about our mission.



PHOTO CREDITS:

- 1, 2, 3, 4. Natalie Greaves
- 5. Richard H. Martin
- 6. The Lagan Family



Community Snapshots

July 4th BBQ Picnic

As part of our annual July 4th trip to see the Macy's Fireworks, the NYPD hosted a BBQ on the Third Floor Terrace filled with loads of fun and laughs. Commissioner William Bratton visited the House before heading down to oversee the activities of more than 7,000 officers who reported for duty to keep the city safe during the Independence Day holiday. With the help of Team Ronald volunteers, the NYPD, the Fire Department of New York and the Yonkers Fire Department put on an incredible spread, followed by VIP transportation to see the fireworks show over the East River.

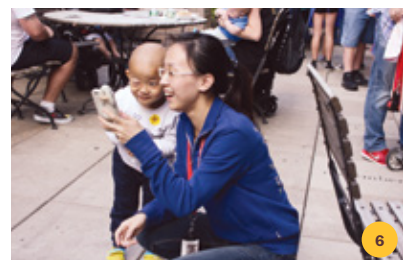


PHOTO CREDITS:
1, 2, 4, 5, 6. Natalie Greaves
3. Caitlin Conklin



Programs: Zumbathon Helps The Families



1

When Leila McKiernan turned 7-years-old three years ago, she began to think of ways to help others around her and make a difference in her community. At the time, she wasn't sure what that specific cause would be, but she knew it had to be local and it had to help children. After a little research, Leila learned about Ronald McDonald House New York and its mission before she decided it was a perfect match.

With her mother, Leila toured the facility on East 73rd Street and learned that it costs the House \$295 per night to provide housing for just one family. She set a goal of \$12,775 to raise enough money to support one family for a full year.

Leila initially set out holding auctions of handmade crafts and poetry books. Within a few months, she and her younger sister Ella had come up with a bigger idea and put their plan in action. The sisters enlisted the help of their Aunt

Jillian, a Zumba teacher, and started to plan "The Ultimate Zumba Party."

The First Zumbathon was a huge success! The girls were so pleased with their progress that they began to hold an annual Zumbathon to raise money. This past May, they held their third event, which was attended by over 100 children and adults.

The sisters recently visited the House and together, they donated \$12,775. They plan to reset their goal and raise another \$12,775.

We are incredibly inspired by the work of this example of youth leadership to help our families. ●

PHOTOS:

- 1, 2. The McKiernan family celebrates with their supporters.
- 3. The McKiernan sisters with RMH-NY CEO Bill Sullivan.

PHOTO CREDITS:

- 1, 2. McKiernan Family
- 3. Richard H. Martin



2



3



Giving News

Blavatnik Wellness Center

A major focus of our Family Support department is care of the caregiver. In addition to providing what can sometimes be complicated methods of care and support for their children, parents and other caregivers also serve as advocates on their behalf. The physical, mental and emotional toll can be exhausting.

Thanks to The Blavatnik Family Foundation, caregivers staying at the Ronald McDonald House now have a place within the facility to receive rest and relaxation. In June, the Blavatnik Wellness Center was introduced to more than 100 attendees. With brand new, state of the art equipment to provide caregivers manicures and pedicures, spa facials and touch therapy massages. Our Family Support department hosts monthly wellness nights facilitated by local practitioners who donate their time and this space definitely provide a private and welcoming environment for stress relief.

Mrs. Emily Blavatnik performed the ribbon cutting, where she was joined by her mother, son and special guest Mr. Peter Thoren. In attendance for the event were other participants in our Adopt the House program including representatives of the RBC Foundation; Ms. Joan Squires; members of the Guy M. Stewart Cancer Fund, and Ms. Ellyn Harris, daughter of our Founder Vivian Harris.

The Blavatnik Family Foundation has pledged a total of \$5 million in support of the wellness center, which will ultimately reside on the 11th floor once our expansion project is completed.

We are ever grateful to the Blavatnik family for its thoughtful attention and generosity to our caregivers' needs.



Adopt the House: The Marianne Pupello Room

When Mr. Louis Pupello visited the House on April 23rd he invited five friends to join him for a special occasion.

In a quiet ceremony on what would have been his wife's birthday, he dedicated a room at Ronald McDonald House New York in her memory. Mrs. Pupello's sweet spirit and generosity will continue to be remembered and honored here with our families. ●



PHOTOS:

1. Mrs. Emily Blavatnik cuts the ribbon on the wellness center.
2. Mrs. Blavatnik with RMH-NY CEO Bill Sullivan and Chairman Tina Lundgren
- 3, 4. Blavatnik Wellness Center
5. Mr. Pupello with his son Anthony at the dedication ceremony.

PHOTO CREDITS:

- 1, 2, 3, 4. Joe Martinez Photography
5. Nikki Margarites



Events: Gala Recap



23rd Annual Gala

Ronald McDonald House New York celebrated its 23rd Annual Gala in May at the Waldorf Astoria New York Ballroom with a star-studded guest list. Hosted by ABC News anchor George Stephanopoulos, the event raised \$6 million to support operations of the 'home away from home' for families battling serious illnesses.



This year's event highlighted the work of Emanuel Chirico, chairman & CEO of PVH Corp.; and Keith S. Sherin, chairman & CEO of GE Capital, and vice chairman of GE. The attendees at this year's event included Kenneth Langone; Terry Lundgren, chairman, president, CEO & Director of Macy's, Inc.; Trish Wescoat Pound & Jesse Cole of Haute Hippie; Tommy Mottola, CEO of Casablanca Records & his wife, singer/actress Thalia Sodi; Eric Eisner, co-founder of L+E Productions & Stacey Bendet Eisner, CEO & creative director of Alice + Olivia; Tony Award-winning Actress, Singer and Stage Director Phylcia Rashad; Thomas Moran, CEO & president of Mutual of America; Joan Squires, chief information officer of Mutual of America; Louise Camuto of Camuto

Group; and the invocation was given by Rev. Dr. Calvin O. Butts, III, pastor of Abyssinian Baptist Church.

Broadway Inspirational Voices provided musical selections including an original composition in honor of one of the House's residents. DIVA Jazz Orchestra provided the live musical accompaniment.

Marsh Golf Outing

The tenth annual Marsh Golf Outing was led by new Ronald McDonald House New York board member event Chairman Bob Howe. Mr. Howe is managing director of Marsh, Inc., and the company once again served as title sponsor. The day began with an 8:30 a.m. morning flight hosted by

Phil Myers and Morgan Stanley, and an afternoon flight departed at 12:30 p.m., 42 foursomes participated in the day's event.

In total, the event raised \$377,500. We would like to thank and acknowledge committee members Tim Bunt of CBRE; Bob Howe, Margret Ditolla, Scott Patterson, and Tim McDougald of Marsh, Inc. for their continued support of this event.

PHOTOS:

1. The Lima family with George Stephanopoulos and Bill Sullivan
2. Honorees Emanuel "Manny" Chirico and Keith S. Sherin
3. Phylcia Rashad
4. Tina & Terry Lundgren with an RMH-NY resident
5. Marsh Golf committee members
6. Marsh's Bob Howe with daughter Joanna, also an RMH-NY intern
7. Morning flight host Phil Myers and guests.

PHOTO CREDITS:

- 1, 2, 3, 4. Charles Manley
5, 6, 7. Natalie Greaves



Events: Builder of Hope



Builders of Hope

The 5th Annual Builders of Hope Award Reception honored Joe Coppotelli, vice chairman of Structure Tone, Inc. Tom Gesualdi, president of the Teamsters Union Local 282, was also presented with the Edward J. Malloy Humanitarian of the Year Award by Ronald McDonald House New York board member and event co-chair Gary LaBarbera, president of the Building & Construction Trades Council of New York. Richard T. Anderson,

president of the New York Building Congress; Kevin Barrett, executive vice president & NY Group Manager for Hunter Roberts Construction Group; James W. Cahill, president of the NYS Building & Construction Trades Council; Charlie Murphy, senior vice president & general manager of Turner Construction Company; and Tom Webb, executive vice president & general manager of Skanska USA Building, Inc. all served as event co-chairs in support of the event.

The event was catered by Tony's DiNapoli and raised \$262,000 in support of families battling pediatric cancer.

Spartan Race

For the first time ever, Ronald McDonald House New York participated in the Spartan Race at Tuxedo Ridge, one of the most difficult obstacle races of the series. With 14 participants, the obstacle course spanned four hilly miles and included a giant uphill mud crawl. This test

of strength and willpower raised \$14,000 on behalf of our families. For those who met the challenge to endure the extreme experience, we are grateful.

PHOTOS:

1. Committee chairs featured with honoree Joe Coppotelli of Structure Tone, Inc.
2. Tom Gesualdi received the Edward J. Malloy Humanitarian Award from Gary LaBarbera.
- 3, 4. Spartan Race participants raised \$14,000 on the first effort.

PHOTO CREDITS:

- 1, 2. Natalie Greaves
- 3, 4. Richard H. Martin



Events: Graphic Arts Reception



Graphic Arts Industry Reception

Nearly 100 people attended our fourth annual Graphic Arts Industry Reception in June. Event co-chairs Diane Romano, president & CEO, HudsonYards, Kathy Presto, Ronald McDonald House Board Member and Vice President of Strategic Sourcing at TAG Worldwide and Valerie Merone, executive vice president, L Brands, once again returned to provide their leadership.

Honoring Andy Merson, chairman of the Command Family of Companies, the event raised \$111,000. We are grateful and honored to have the support of the Graphic Arts Industry, which also generously contributes to the printing and production of our annual report.



Team Ronald Heroes Volunteer Fundraiser

More than 800 people attended the Annual Team Ronald Heroes fundraiser in New York City, raising more than \$630,000 to support residents at the Ronald McDonald House in New York City fighting pediatric cancer. Held at the iconic Guastavino's under the 59th Street Bridge, revelers enjoyed music by DJ Mr. Biggs and a sumptuous feast provided by Tony's DiNapoli.

Team Ronald, the volunteer corps of Ronald McDonald House New York, has over 250 members who commit to various activities around the House including cleaning, serving dinner, event support and facilitating programming activities for the entire family. With this year's fundraiser once again led by Event Chairman



Bruce Dimpflmaier, general manager of Tony's DiNapoli, the event's fundraising totals reached record levels, including more than \$310,000 in in-kind donations.

The evening's biggest highlight included appearances by FOX's So You Think You Can Dance host Paula Abdul; actress/musician Jill Hennessy, a Team Ronald volunteer; and Miss New York Jamie Lynn Macchia. This year's major sponsors included Tony's DiNapoli; Star Shop and Regis Corporation. Once again, our volunteers showed out with their overwhelming support. The funds raised from the event will help to underwrite programming activities for the families.

PHOTOS:

1. Graphic Arts co-chairs Diane Romano, Kathy Presto, and Valerie Merone.
2. Honoree Andrew Merson with wife Catherine
3. Joseph DeBellis of Bulkley Dunton with Kathy Presto
4. Team Ronald event co-chairs Ken Schulman, Bruce Dimpflmaier and Dennis McGarry.
5. Paula Abdul with Mr. Schulman and guest.

PHOTO CREDITS:

- 1, 2, 3. Natalie Greaves
4, 5. Joe Martinez Photography





Summer 2015 Wish List

Thank you for your thoughtful donation of items that help to make the transition a little easier for families staying at Ronald McDonald House New York.

FOLLOWING IS A LIST OF ITEMS THAT ARE URGENTLY NEEDED.

House Operations

For the Children

- Diapers, Baby wipes
- Strollers & Plastic Stroller Covers

For the Moms and Dads

- Gift cards: Visa, MasterCard, American Express
- Metrocards (\$10 increments)
- Umbrellas & rain ponchos

For the House-Annual

- Crib linens

For the House - ongoing

- Paper goods: cups, plates, napkins
- 100 Swiffers and dry replacement pads
- Clorox or Lysol wipes
- Copy paper
- Oven mitts
- Hand sanitizers
- Batteries (AAA, AA, C, D)
- Sugar packs

Help a Family Today with a Special Gift! Sponsor a room night payment (\$35/night)

Bulk Donations:

If you, your community group or company would like to share donations of new goods, seasonal surplus merchandise or other large-scale contributions, please contact Wini Cudjoe, Director of House Operations, at 212.639.0400 or wcudjoe@rmh-newyork.org.

Playroom/Programs

For Beach and Pool

- Sunblock, sunglasses and baseball caps
- Flip Flops
- First Aid Kits for trips

Arts & Crafts

- Glow in the dark lanyards
- White & color oak tag and drawing paper
- Crayola Color Wonder paper and markers
- Glitter glue, glue guns, glue sticks, Glue dots
- Googly Eyes
- Scissors (blunt and sharp)
- Small Elmer's glue
- Washable paint

For the Game Room

- Hula hoops — all sizes
- Games: Twister, Battleship, Monopoly Deal Cards
- Ping-pong balls and Paddles

For the Teens

- Movie passes
- Blu-Rays, DVDs (Rated G AND PG)
- Sony Snap Lab (UP CR20L)

For the Tot Section

- Baby dolls, doll clothing and accessories
- Soft foam building blocks in assorted colors, shapes and sizes

Sponsor a birthday party or special program party

For further information regarding Playroom donations, please contact Nelida Barreto, Director of Programs, at 212.639.0205 or nbarreto@rmh-newyork.org.

Family Support/Hospital

Outreach Programs

Navigation Welcome

Bags needs:

- Coloring books
- Puzzle books (Sudoku, cross words etc.) for all ages
- Card and travel games for all ages
- Plush socks
- Travel size toiletries, wipes and tissues for moms and dads
- Travel Size wipes and tissues and personal size hand sanitizers
- Granola snacks and pretzels
- Nail polish and make up sets
- Baseball hats
- Headphones

Bedside Program needs:

- Neighborhood store gift cards (Food Emporium, Matter of Health, Starbucks)
- Personal grooming sets for moms and dads
- Cold facial compress
- Wet wipes

Wellness program needs:

- Organic massage oils, lotions or gels
- Professional or spa quality blow dryers, curling irons & flat irons

For further information regarding Family Support and Wellness donations, please contact Chaplain Cherilyn Frei, Director of Family Support, at 212.639.0100 or cfrei@rmh-newyork.org.





RONALD MCDONALD
HOUSE® NEW YORK

405 East 73rd Street, New York, NY 10021



www.rmh-newyork.org



[Facebook.com/rmhnewyork](https://www.facebook.com/rmhnewyork)



[Twitter.com/rmhnewyork](https://twitter.com/rmhnewyork)

Block Party!

Saturday, September 26th

Free Event and Open to the Public

11:00 AM-5:00 pm

73rd Street between

1st and York Ave

www.rmh-newyork.org/block-party

[f /rmhnewyork](https://www.facebook.com/rmhnewyork) [@rmhnewyork](https://twitter.com/rmhnewyork)

Street fair food, chili cook-off, craft and activity booths, face painting, rides, music, toy and houseware sales, Ronald meet and greet and more!

Learn more about sponsorship opportunities by contacting Meredith Lewando at 212-639-0118 or mlewando@rmh-newyork.org



RONALD MCDONALD
HOUSE NEW YORK

Better
Together.