



keeping families close

# BEQUEST CHALLENGE

*Vivian Harris Society*



A major part of Ronald McDonald House New York's (RMH-NY) success lies in the extraordinary giving and dedication of people like our founder, Vivian Harris, and others who have sought to ensure that the generosity would continue to help families in need as a part of their legacy.

The Vivian Harris Society was established to honor and thank all who have made a planned gift of a charitable bequest in their will, a gift of life insurance, life income gifts, or retirement and pension gifts. When you remember Ronald McDonald House New York in your estate plans, you leave a legacy of hope and love for the future needs of the House's children and families.

We invite you to show your devotion to serving children and their families battling pediatric cancer by joining the legacy of Vivian Harris. We encourage you to join our **Bequest Challenge** and designate a portion of your estate to RMH-NY. This is a special concentrated program to increase the impact of your bequest intentions and other planned gifts with an immediate impact as well as providing a long-term gift.

In this challenge, a matching funder pledged to make an immediate cash gift of \$500 once RMH-NY is notified of qualifying bequest intention. For example, a bequest of \$50,000 would immediately give RMH-NY a \$500 cash gift from the matching funder.

Ronald McDonald House New York has partnered with **FreeWill** to give you an intuitive online resource that helps you to easily write a legally valid will online. [Get started on yours today!](#)

For more information about ways to support Ronald McDonald House New York, please contact **James Molloy**, Development Officer, at **646-771-5141** or [\*\*jmolloy@rmh-newyork.org\*\*](mailto:jmolloy@rmh-newyork.org).



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**Name Ronald McDonald House New York in your will, or as a beneficiary of your retirement plan, bank account, or life insurance policy and a generous supporter will make an immediate cash gift of \$500 once we receive your qualifying bequest intention.**

**Yes!** I want my future gift to qualify for the Bequest Challenge.

**I have named RMH-NY in my:**

Will/Trust    Life Insurance    Retirement Plan    Bank Account

**For RMH-NY to receive an immediate cash gift, please use your best estimate of the current value of your future gift.**

My bequest is stated as a percentage and is worth approximately: \$\_\_\_\_\_

My bequest is in the specific amount of: \$\_\_\_\_\_

I wish to keep the value of my bequest private at this time.

I wish to make my bequest the residuary of my estate.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Return completed form to:**

**James Molloy**

**405 E 73rd Street**

**New York, NY 10021**

**Thank You!** We are so grateful for your support!