

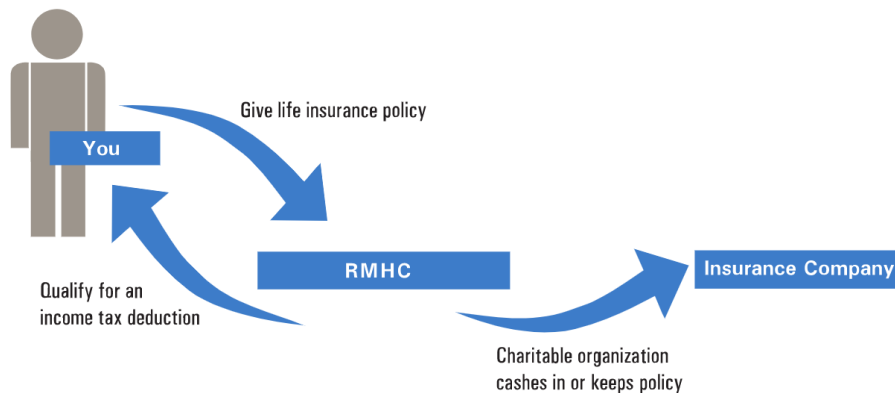


## A GIFT OF LIFE INSURANCE

### A LOW-COST WAY TO MAKE A BIG IMPACT

If you would like to help us support children and families with a substantial gift with little cost to you, a gift of life insurance may be right for you.

### HOW IT WORKS



### YOUR CHARITABLE OPTIONS

#### Name Ronald McDonald House New York as Beneficiary

If you would like to obtain the flexibility to change your mind at any time by retaining ownership of a policy, you can:

1. Name us as the primary beneficiary for a percentage of the policy.
2. Name us as the contingent beneficiary to receive benefits only if your primary beneficiary predeceases you.

#### Name Ronald McDonald House New York as Owner

You may be entitled to an income charitable tax deduction (when you itemize) for the value of a policy, future annual premiums or both when you:

- Transfer ownership of an existing policy.
- Purchase a new policy and name us as the owner.

### YOUR NEXT STEP

For more information, please contact Jim Molloy, Development Officer at 646-771-5141 or [jmolloy@rmh-newyork.org](mailto:jmolloy@rmh-newyork.org) or Richard Martin, Director of Development, at 212.639.0206 or [rmartin@rmh-newyork.org](mailto:rmartin@rmh-newyork.org).