



Ronald
McDonald
House
New York

Ronald McDonald House New York **2019 Annual Report**

Our Mission

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems.



A Letter from Our Leaders

The world has changed dramatically, and Ronald McDonald House New York has met the challenge with innovation, compassion, and tenacity. The COVID-19 pandemic continues to test our human and financial resources in myriad of ways. Still, we remain steadfast in our commitment to providing temporary lodging and care for families with children battling cancer. During their most difficult days, families seek shelter and solace at the House. Our seamless circle of support remains strong and continues to provide families with essential wellness, financial, logistical, and emotional resources. The pandemic may test us, but it won't stop us.

Looking back at 2019, through the lens of 2020, provokes nostalgia for a time unfettered by social distancing. In 2019, 1,136 families, representing every state and more than 40 countries, stayed a total of 28,650 guest nights at the House. We salute our staff, board, donors, and volunteers for their generous contributions – without them, these milestones could not have been achieved. 569 corporate and community groups donated 15,000 hours in volunteer services and 310 meals. The expansion of our individual volunteer opportunities enriched our community with 106 new volunteers.

Our Hospitality Carts served more than 16,000 families with hospitalized children at the Hospital for Special Surgery and New York Presbyterian Hospital Weill Cornell Medical Center by providing them with snacks, toiletries, coloring books, and other comforting items. Recognizing the importance of providing hospitalized children and their caregivers with a calming space to relax and ease stress, our hospital outreach program served

7,000+ individuals through quarterly events, Musical Magic, Breathe In Breathe Out sessions and Day Pass Programs.

What does the future look like for the House? We certainly never envisioned that a debilitating global health crisis would coincide with a long-overdue worldwide movement for racial justice. These are times of crisis and times of hope. The families that we serve are at the center of every decision that we make. Moving forward, we will enhance services and programs for children and families during and after their stay at the House. This includes expanding educational support and bereavement services. We will also explore increasing our support to local families who do not require lodging but would benefit from our resources and programming.

The House holds a unique and essential position at the nexus of healthcare and hospitality, two fields experiencing rapid change and unfathomable challenges. Now, more than ever, we are humbled and grateful for the strong foundation of support that allows us to respond nimbly to this new paradigm. With resilience, innovation, and strong community ties, the House will continue to be a haven and beacon of hope for families fighting cancer.



Ruth C. Browne, SD
*President & CEO,
Ronald McDonald House
New York*



Steve Bensinger
*Chairman of the Board,
Ronald McDonald House
New York*



In 2019, 3,527 individuals traveled to New York City and stayed at Ronald McDonald House New York allowing 1,136 children to access the life-saving treatment they needed.

Ronald McDonald House New York made it our mission to serve and support these individuals.

Our Stories




Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families. Within these walls, understanding is found, experiences are shared, and enduring friendships are made that last long after exiting the building.

Sandi & Kendall

For years, Sandi and Kendall both knew that one day they would volunteer at the House. Kendall began in the Playroom in 2008 – organizing shelves of books, cleaning toys, and any task to make the space welcoming. Her inner warmth filled the room around her. When she arrived home after her first day of volunteering, her husband, John, looked at Kendall and said, “I have never seen you so happy.” He was right.

When she lived down the block, Sandi walked by the House every day. Even a move across town didn’t diminish her interest, so she submitted an application and was approved to volunteer. Eagerly awaiting her assignment, in 2009, she came to the House and told the Volunteer Manager, with endearing confidence, “I know I am qualified.” The Volunteer Manager agreed, and Sandi was assigned to work in the Playroom.

Sandi and Kendall have met many extraordinary children over ten years of countless experiments, explosions, and educational messes. Sandi keeps a list of names, so she always remembers them when they come back for Weird Science.



“It may surprise many people that have met her, but Antoinette is a self-described introvert. Her slight frame, cloaked in her well-worn GAP hoodie, is misleading; Antoinette has a powerful presence. Behind black-framed glasses, her clever eyes sparkle.”

- Ben Winsten,
Programs Manager

Our Stories

Antoinette

In the summer of 2009, there was a chair in the Playroom that belonged to Antoinette. Nearly every afternoon, she would settle into it quietly, but her presence was immediately felt. “Everything comes back to summer,” Antoinette described her first stay at the House. “That’s when I grew bonds with the other kids, the staff, and the volunteers.”

On most days Antoinette was incredibly sore from bone marrow treatment, but she still came to the Playroom. Antoinette never had to ask, but she and her chair would be gently pushed to wherever the action was. “At first, I was just too tired to walk. But then, you know...” she grins, “It was kind of cool to be pushed around. I was still tired, but it was like, yes, I don’t have to walk!” She remembers going to the Bronx Zoo, deep-sea fishing, and swimming. But there was something special about the Playroom.

“My favorite days, we wouldn’t even have to go anywhere. We would just sit around and play games. I think that’s when I first really felt comfortable.” Traveling back and forth from the House to her home in Texas had been hard. Relationships and friendships were strained by distance and circumstance. But at the House and out of her shell, Antoinette found new friends that she could relate to.

Antoinette always looked forward to returning to the House after treatment. “There was a time in my life that I lived for Weird Science,” she laughs. “I was like, what are we going to get into today? I want to make soap!” She loved making movies with the volunteers, stop-motion Lego shorts in particular and thought

she might become an actress. And then there was karate, Hole in the Wall, and occasionally a new staff member to get to know (or grill) and approve.

Overtime friends began to return home. Antoinette was happy for them, but she couldn’t help but wonder, why am I still here? As the years passed, making new friends became harder. Sometimes the other kids were so much younger. She was also afraid of losing another friend. There were low days, but “I always had the comfort of the Playroom.”

Antoinette grew up in the Playroom, and the room grew around her. She graduated from child to guide, one who could point new kids in the right direction and be a helping hand and familiar face for volunteers. Gradually, Antoinette carved out a space for herself in the office. She would quietly do her homework and take occasional breaks for Mad Libs.

Antoinette had lived at the House for five years, in months and years-long stretches, before receiving word that she could go home. She was elated but also conflicted. “The House was my second home, and it was like we were packing up our lives again.” She remembers feeling excited, scared, happy, and sad. But it was time to leave New York, and Antoinette was ready.

The first time Antoinette returned to the House for follow-ups, all she could think was, “I get to see everyone!” Subsequent trips to the House would always be shorter, but it felt like she had never left. Antoinette was again a welcome fixture of the Playroom. “The Playroom doesn’t have an age to it,” says Antoinette. “There’s an energy in there. It’s for everybody.”



Meet Luis. Luis is tall, with a deep, serious voice - his presence commands attention, but Luis's serious demeanor softens when he begins to laugh. Luis is also quite persuasive, particularly when convincing people to join a card game.

Our Stories

Luis

Luis doesn't remember much about his first day at the House, but the moment he reached the Playroom is vivid. "I was very sick that day," he said. But when he saw the ping pong table and the instruments, "that was the highlight." Luis had found his space to play.

Luis was fifteen when he arrived at the House from the Dominican Republic. **When he was diagnosed with Leukemia, he learned that his full course of treatment in New York would last three years. "In the beginning, I thought maybe I would get a vacation, even a week off. I just wanted to go back to my country."**

By the summer of 2017, Luis was two years into his stay. He'd come to dominate any ping pong challenge and taught himself guitar in the music room. That summer was full of more trips than ever, but Luis would stay behind. He was determined to graduate high school on time and would not let anything, even one fun day at the beach, get in his way.

Luis would only enter the Playroom after finishing his schoolwork. Upon arrival, he would politely greet friends, staff, and volunteers, and almost immediately ask: "Monopoly Deal?" Luis became the center of a growing teen community. Whenever a new teenager checked in and was reticent to socialize, others would say, "Just introduce them to Luis." That would often happen at Teen Night when the Playroom would stay open until midnight for teenagers

In June 2018, Luis graduated from high school in a foreign language and country. His parents proudly watched as he

strode across the stage and accepted his diploma and a *Bravery and Valor* award. When they returned to the House, the lobby was bursting with families, staff, and volunteers who were there to surprise and congratulate him. A giant banner stretched the length of the room, and hundreds of balloons filled with confetti were passed around. The columns each displayed large images of Luis with happy, serious, and OMG expressions. It was unquestionably his day.

Luis surmounted every challenge, but he hadn't done it alone. He gained a team and found a caring community that championed him. Luis remembers his parents telling him the exact date they would be going home. **"It was like in the movies. Everything was in slow motion. In the beginning, I just wanted to go back to my country. But at the end, I wanted to go back and visit my family and see them again," he said. Holding back tears, Luis said, "But I realized that during the treatment, I was meeting my new family."**

Luis's new family gathered together again, to say their farewells. On a hot August afternoon, speeches were made, stories were shared, and more tears were shed. Luis was given with letters from families, staff, and volunteers that expressed what he meant to them. Luis presented the group with a gift of his own; there were cheers as he unwrapped the OMG Luis face (see page 10 for reference).

On August 13, 2008, Luis finally went back to his country. But Luis brought a piece of the House with him and left a piece of himself behind.

Our Stories

The Reunion

Antoinette returned in the summer of 2019 and picked up where she'd left off. This trip marked a significant milestone: Antoinette attended her graduation ceremony at Memorial Sloan Kettering. She was joined on stage by other patients and friends she'd met over the decade. Antoinette's journey had always been unique, and when the others soon flew back home, she remained in New York a little longer. Treatment continued, and so did her day job: there were Mad Libs to be done.

In the middle of a discussion in the office about a theoretical gameshow, Antoinette's mom knocked at the door and said they needed to go. While she'd been distracted in the office, the Playroom had filled with staff and volunteers for a surprise graduation and birthday celebration in her honor. The crowd included people she'd known for ten years to ten minutes.

There was another surprise in summer of 2019: Luis was back. For weeks, he'd been dropping clues to staff and friends, but no one

had caught on. The moment Luis walked through the Playroom door was magical - excited shouts rang through the House all day.

Over four years had passed since he'd arrived at the House, and this was a true homecoming. "I was battling against Leukemia. But now I remember my time in New York, and I have really wonderful memories," he says of his adopted home. "Sometimes, I really wish I could go back in time and play again in the Playroom, even though I was sick." For four weeks, his dream became a reality; he was back, but cancer-free. Summer 2019 was Luis Suero's victory lap.

Sooner or later, everyone will come back. The Playroom doorbell will ring, and Antoinette will settle in for the day. Luis will return, too, almost definitely without telling anyone first. Sandi, Kendall, and the Weird Science team will arrive in the afternoon and ask, "What should we do today?"

The House is not just a building. The bonds formed, and the memories made, are still present and powerful. Many have become part of this House, and it has become a part of them.



Families travel from around the world to access life-saving treatment for their child battling cancer that is often only available at New York City hospitals.

In 2019, families from 45 Countries, and all 50 States, stayed at Ronald McDonald House New York while their child received the treatment and care they needed.





Ronald McDonald House New York provides much more than just a place for families to rest their heads at night. Our programs and services are tailored to meet the needs and social determinants of health for each individual family.

Family Support Services

Bedside Services

Upon request, our team provides one-on-one support at the hospital for hospitalized children and their families during scheduled appointments, medical procedures and emergencies.

Bereavement Program

12% of children diagnosed with cancer do not survive. This program provides emotional support, referral information, grief resources, and communication assistance to bereaved parents and family members following the death of a child.

Hospital Relations

We work closely with 8 partnering New York City Hospital Systems, including 16 hospital locations, to continue to create effective and sustainable partnerships that serve to meet the needs of our families during their child's medical crisis.



1. The Children's Hospital at Montefiore
2. Morgan Stanley Children's Hospital of New York-Presbyterian
3. Mount Sinai St. Luke's
4. Kravis Children's Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Children's Hospital at NYU Langone
13. Bellevue Hospital Center
14. Mount Sinai Beth Israel
15. New York Eye and Ear Infirmary of Mount Sinai
16. NYC Health + Hospitals/Kings County

Family Support Services

Navigation Program

Through pre-arrival support, on-site orientation and continuous check-ins, our team works to help individuals acclimate to their new surroundings – The House, New York City and our Partnering Hospitals.

Support Services

Our Support Services ensure families receive individualized care and support throughout their journey at RMH-NY. These services include Caregiver Support Groups, Child-life Specialist led Sibling Support Groups, and additional resource referrals.

Transportation Services

Complimentary Transportation Services are provided to families for guests with scheduled medical appointments at our partnering hospital locations. As of 2019, this program is offered 7 days a week.



According to studies, clinical care is responsible for 20% of a person's overall health outcomes, while 80% is attributable to social determinants, such as physical environment, health behaviors and social conditions.¹ Our programs and services are developed to meet those determinants.

In 2019, those 1,136 families participated in our daily Programs 4,957 times collectively.

1. Magnan, S. (2019, June 18). Social Determinants of Health 101 for Health Care: Five Plus Five. Retrieved July 30, 2020, from <https://nam.edu/social-determinants-of-health-101-for-health-care-five-plus-five/>



House Programs

Recurring (Weekly) Programs

Over two dozen weekly (or in some cases, twice weekly) programs with recurring, set times and days of the week. Programs designed for all ages and interests.

Great Days Program

Activities and trips designed to allow patients, siblings, and caregivers to get out of the House and make lasting, happy memories together.

Seasonal Programs

Special programs and events to celebrate and recognize important times of the year and shared reasons to celebrate.

Pop-Up Programs

New in 2019, our Pop-Up Programs welcomed outside locations (DO Cookie Dough Confections, The Craft Studio, etc.) to the House, bringing their own staff, expertise, and experiences to families who may otherwise be unable to come to them.

Individualized Programs

Personalized experiences for individuals and families provided, including tailored programs for children who are confined to the space of a post-transplant suite.

Education Programs

The House provides educational support to patients and siblings through one-on-one tutoring, education, and school placements. For parents and teenagers, our English as a Second Language program is available on a weekly and individual basis.



Wellness Programs

The Blavatnik Family Foundation Wellness Center was home to approximately 25 weekly Wellness programs and activities in 2019. Programming for caregivers ranged in services from self-care workshops designed to mitigate stress and tension to personal training sessions tailored to caregivers' unique needs and fitness goals.

Over two dozen Wellness volunteers and corporate partners provided these and many other holistic wellness services, such as acupuncture, massage services and haircuts. Supporting and strengthening the mental and physical wellbeing of our caregiver community was always the driving force in scheduling our 2019 programming.

- Acupuncture
- Baking/Cooking Workshops
- Camp for Caregivers
- Cardio & Fitness Workouts
- Haircuts
- Knitting
- Manicure/Pedicure
- Martial Arts
- Massage Services
- Meditation/Mindfulness
- Music (Harp, Sound Baths, etc.)
- Personal Training
- Reflexology
- Reiki
- Self-Care Workshops
- Spa Nights
- Tea & Talk
- Walk & Talk Tours
- Yoga/Restorative Rest
- Zumba



New York City is home to many of the top-rated and ranked Cancer Treatment Centers including those who conduct clinical trials and research for Childhood Cancer.

Ronald McDonald House New York provides housing for pediatric cancer patients and their families so they can access the treatment they need while also continuing to support the families right here in our community.

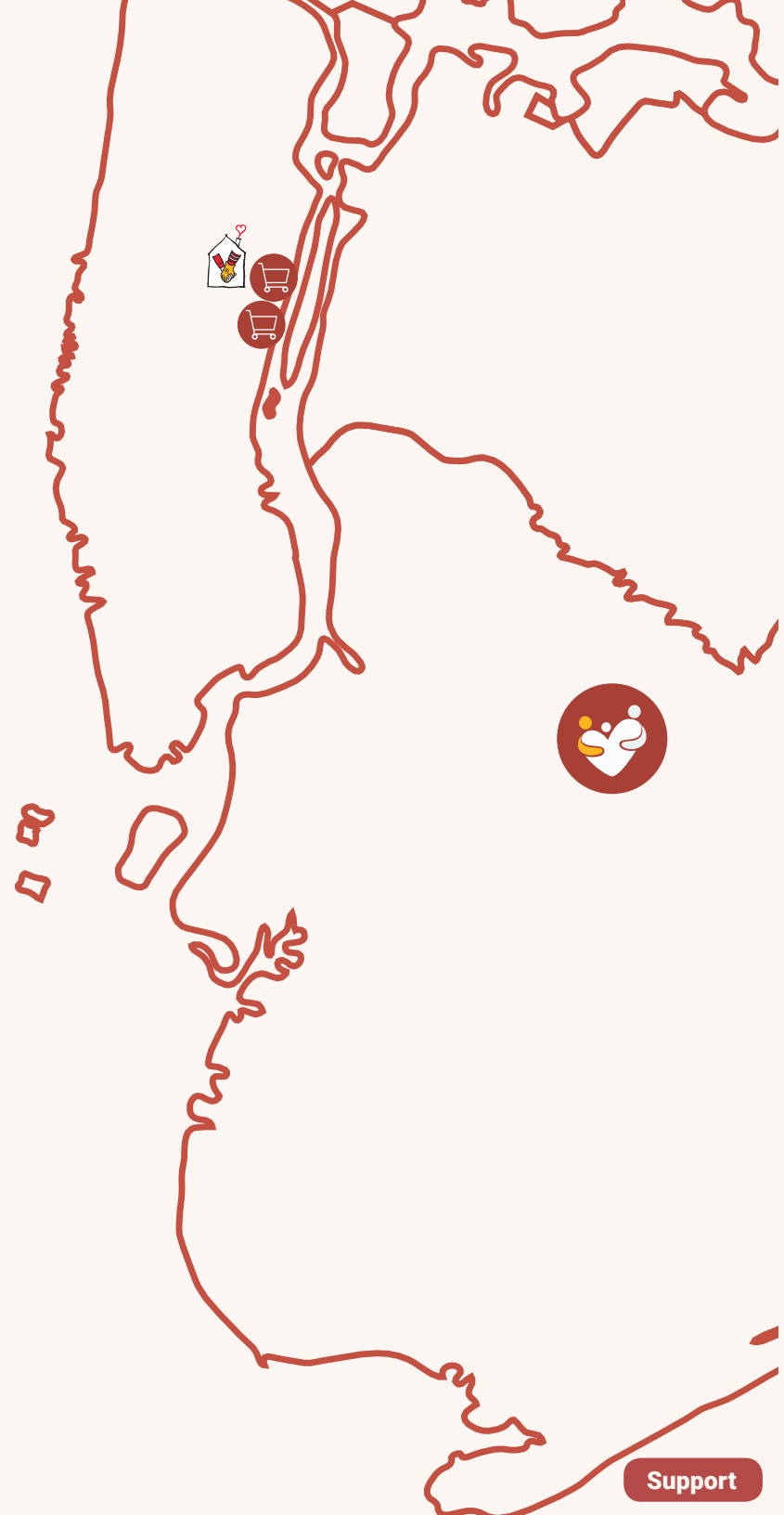
Hospital Outreach Programs

Ronald McDonald Family Room at NYC Health + Hospitals/Kings County

Located at NYC Health + Hospitals/ Kings County in Brooklyn, NY, Ronald McDonald House New York's Family Room provides family members with a place to rest and recharge in the hospital, just steps away from where their sick child is being treated. Research shows this promotes their overall well-being, helping them cope better with the stress of their child's illness.

Hospitality Carts

Our Hospitality Carts "roll" throughout pediatric hospital areas, offering beverages, snacks, hygiene items, toys and other basic items to families of pediatric patients. Each cart is operated by volunteers who offered additional support and comfort to families. Our Hospitality Carts offered these services to 16,415 individuals at the Hospital for Special Surgery and New York Presbyterian/ Weill Cornell in 2019.



Hospital Outreach Programs

Breathe In. Breathe Out.

A program offered twice monthly at three partnering hospitals to provide a safe, calm, healing space in which hospitalized children and their caregivers can find restoration, relaxation, and recovery.

Broadway Inspirational Voices

Broadway composers bring a unique experience to children from the House and partnering hospitals to create an original song about the child, which is performed in concert at RMH-NY.

Musical Magic

Engaging and interactive performances by world-class musicians at four partnering hospitals provided to families and children inpatient receiving treatment.

Quarterly Events

An opportunity for families, from the House and three partnering hospitals, to create memories together and forget about the day to day life of their illness, treatment and appointments.

Special Events

Family-friendly events hosted at our partnering hospitals including a NICU Reunion and Halloween celebration at NYC Health + Hospitals/Kings County.



6,528 V LUNTEERS

In 2019, **6,528 individuals**, including **569 corporate groups**, volunteered **31,003 hours** to help provide support and services at Ronald McDonald House New York.

Ronald McDonald House New York relies on volunteers to help fulfill our mission by providing nightly activities, daily meals, wellness programs and support services



Volunteer Programs

Day of Service

Volunteer Groups dedicate time to help with daily House needs so our staff can better serve families. They help clean, sort donations, restock our Parents Pantry, create Welcome Bags and other special projects.

Individual Volunteers

Each individual brings their own talent and skills to the House. We have a variety of ways volunteers support the House, by greeting families in the lobby, taking photos at events, administrative tasks and skill-based tasks.

Meal Program

Groups donate, serve and sometimes prepare meals for families so that the last thing they need to worry about after a long day of appointments is where their next meal is coming from.

Nightly Teams

Each team is dedicated to ensuring that families staying at the House have an engaging activity to look forward to each night. Every nightly activity is different and full of excitement, ranging from tie dying or bingo to 70s disco parties and talent shows.

Special Events

Event Volunteers help support events by working at registration, handing out gift bags, directing guests and more.

Therapy Dogs

While families are unable to bring their pets along with them during their travels to NYC, our Therapy Dogs help by greeting families at the door or even in our Playroom.

6,528

Individuals
Volunteered

31,003

Hours
Volunteered

310+

Meals
Served

312+

Nightly Activities
Provided



Corporate & Community Groups

1 Hotel Central Park
5W Public Relations
Alliance Bernstein
AcuityAds
Adelphi University, Physician
Assistant Club
AECOM Tishman
Agricultural Bank of China New York
Branch
AHEPA Chapter #517 Garden State
Allergan Pharmaceuticals
Alma Bank
Alvarez & Marsal Taxand
Angilletta & Romeo Family
Annaly Capital Management
Apple
Atlantic Group
Amazon Web Services
AXA
Bandujo Advertising
Bank of America
Bankrate
Barnacho
BDO Counts
Beta Alpha Psi at Pace University
Blackstone Charitable Foundation
Bloomberg
Bloomingdales
BNY Melon
Board of Associates
Box, Inc.
Broadway.com
Brooke Eaton

Bubba Gump Shrimpossibles
BUILD @ Cushman & Wakefield
Burberry
Burlington Girls Apparel Team
Burlington Stores
Buyouts Insider
Candyland
Carlitos Wish Foundation
CBIZ
CBS Women's Networking Group
CFGU
Cheely Sy Family
Children's Happy Faces Foundation
Cindy and Brian Gavin
Citi Client Onboarding
Clickpay
Coalition for a Cure: Students from
Fordham University
Cohen & Co
Congregation Kol HaNeshamah
Conversant Media
CorSearch
Council of Shopping Centers
COXREPS
Credit Suisse
Cureatr
Deloitte
Delos
Drone Racing Leauge
DZ Bank
EA Cares
East Stroudsburg University
Eisai

Em and Liz Team
Erin and Friends
Ernst & Young - Digital Strategy Team
Everest Insurance
EVF Performance
EXPAND- Yext
Eze Software
Finra
FIT Outreach
Flexport
Fonseca Group/PKF Management
Foot Locker
Fox Deportes, Hispanic Division of
Fox Sports
FOX Rehab
Franklin Templeton
G III Apparel Group Ltd
Gallagher Benefit Services, Inc. a
division of Arthur J. Gallagher
Gerald Lotenberg
Germantown Academy Alumni
Giannone Family
GLG
Global Brands Group
Goldman Sachs
Google
Graduate Student Organization at
Columbia University
Grand Hyatt New York
Gravesend Kiwanis
Guy Carpenter Finance Dept
Hackett Group
Haddad Brands

Hanover Street Capital
Hatchette Book Group
HawkPartners
Hightower Helps
Highwire PR
Hunter College
Intercontinental New York Times
Square
Invesco
ITG
Itochu Prominent USA
Jaafari Youth Organization
JCC/Engage Volunteer Corps
JDJ Charitable Foundation
Jersey Cares
JetBlue Airways- People Data
Management
Josie Michelle Events
JP Morgan Chase & Co.
JW Marriott Essex House
Kat and Friends
KBRA
Kenshoo
KFBS NYC Alumni Chapter
Kiwanis
Knights of Columbus #293
KPMG
Lenox Advisors
Lewis Hayden Chapter #47, Order of
Eastern Star, Prince Hall Distric #1
NYC
Liberty Fairs
Liberty Kiwanis



Corporate & Community Groups

Liberty Mutual
LinkedIn
LIU Brooklyn
L'Oreal
Madison Square Garden
MAG
Maggie's Mission
Margulies Hoelzli Architecture
Marino
Marsh LLC
Mary Ruchalski Foundation
Mastercard
McDonald's
McKinsey and Company
Meet Recruitment
Miss Violets
Monday Properties & F-Factor
Municipal Credit Union
Muslim Volunteers for New York
Natori
NBA
NBC Universal
Neuman's Kitchen
New York Eye & Ear
New York Junior League
NFL
Nickelodeon Consumer Products Team
Novotel NY Times Square Hotel
NPD Beauty
NY Marriott East Side
NYC Adpi Alumnae Association
NYC Parker + Lynch

NYC Young Professionals Kiwanis
NYP-Cornell Greenberg 14s Staff
NYPD Sports Teams
NYU Gentlemen of Quality
Oracle Corporation
Orange Theory Fitness
Orr Group, Inc.
Patek Philippe
Patient Services NYP
Penguin Young Readers Design Group
Penske Truck Leasing
Perkins + Will
Pfizer Biopharma Leadership Team
Pfizer Controllers
Philoptochos Society of St. Anargyroi Church
PineRock
PMX OOH
Poly Project
Project Sunshine
PS 173 Q Teachers
PVH
PwC
QBE Reinsurance
Ralph Lauren
RBC Capital Markets
Ribbon
Ridgewood Savings Bank
Ritz-Carlton New York Central Park
Roman and Erica, Inc.
RRT (Rapid Relief Team)
RTA Academy- McKinsey & Company
Ryan Haq

Saint Vincent de Paul
Salem United Methodist Church
Salesforce
Sard Verbinnen & Co.
Seismic Software
Sia Partners
Site Centers
Skanska
Skyline Builders Group
Societe Generale
Spaulding Ridge
Starry Intenet
Studio Office Solutions
Summit Trail Advisors
Swiss Re
T. Rowe Price
Table 87
Takeda Pharmaceuticals
Tao Group
Team Migliore
Temple Emanu-El
Northwell Health
The Barry Family
The Burns Family
The Fonseca Group
The Hartford
The Instant Group
The Langham, New York
The Mount Holyoke Club of New York City
The Promise Society
The Tropper Family
Tiffany & Co

Tony's Di Napoli
Trane
TrialSpark
Triumph Construction
Two Ten Footwear Cares
Uber
United Talent Agency
Vetterly
Virtu Financial
WellCare Health Plan
Wells Fargo Technology- NY
WeWork
Yext
Yonkers Fire Department
Zocdoc
ZS Associates



Celebrating 40 years of Impact

On December 4th 2019, we invited 500+ families and close friends to celebrate our House's 40th Anniversary. This celebration marked an enduring commitment of love, joy and lasting memories with our families, volunteers, donors, partners, and staff. Together, we celebrated 40 years of impact in our New York City Community and the 59,000+ families we served over the last four decades.

A special thank you to all those who supported the success of this celebration.

Event Chairperson - Meagan Celeste

Event Coordinator - Marc Eliot

AFR Rentals

Alice Flynn

Baked By Melissa

Terry Bovin

Broadway Inspirational Voices

Candace Leeds

Cloth Connection

David Hechler

DIVA JAZZ Orchestra

Do Cookie Dough

Confectioners

EJ's Luncheonette

Frost Productions

KVL Audio Visual Services

Larry Gold's Unique Musique

Macy's

McDonald's

MDC Productions

Tara Mitnick

New York Athletic Club

SWOOP

Rebecca Taylor

Tenth and Pike Sweet Shop

Tony's DiNapoli



40 Gifts for 40 Years

In 2019, our team launched our *40 Gifts for 40 Years* Campaign to support the renovation of our Playroom and continued evolution of our House and Programs. A special thank you to our donors who each contributed a gift of \$10,000 and above to this campaign in support of our mission to provide a safe and supportive environment for families battling pediatric cancer.

(3) Anonymous

The Billie & George H. Ross Foundation

Odile de Lyrot, *In Honor of Joel S. Kirschenbaum*

PVH Corp.

Guy M. Stewart Cancer Fund Inc.

Ruth C. Browne

Sofia & Tom Fredericks

Mr. & Mrs. Henry E. Adams

Mr. & Mrs. David and Bonnie Altman

Marie O'Brien

Sandra Gluck

Jeanne Magram

Carol & Joey Low, *In Honor of Ken Alpert*

Sol and Margaret Berger Foundation

Ken Alpert

Wolverine Worldwide, *In Honor of Joe Gromek*

Penelope & Daniel Cirola

Barbara Hellman

Tina & James Deutsch

Flynn Romeo Productions

Leila & Ella McKiernan

Marilyn & Stanley Barry

James McAvoy

Hans Kertess

NYPD

Linda & George MacDonald, *In Honor of Ryder's*

Recovery and Remission

Optimum Solutions Corporation

Petra & Michael Miebach

Hannah Low, *In Honor of Ken Alpert*

Sara Furber

RBC Foundation USA

Kathy & Jim Flanagan

George Simeone

Centric Brands

Mastercard

Rotary Foundation of New York

Lee Perlman

MDC Productions

Celebrity Guests

Our celebrity guests have remained as committed and generous to the families we serve as ever in 2019. Celebrity guest visits to our House, and even sometimes events, always bring a sense of excitement and positivity to our days. Thank you to each and every special guest who helped to bring smiles and joy to the families staying at Ronald McDonald House New York.

Jay Baruchel

Jack Black

Dean DeBlois

Kevin Hart

Amber Heard

James Marsden

Amy Poehler

Chris Pratt

Don Saladino

Michael James Scott

Justice Smith

Sebastian Stan

Thank you to our friends at MDC Productions for making it all possible and for always ensuring our House is full of action with the help of our superhero friends.



Because of our community of supporters, Ronald McDonald House New York was able to provide **28,650 night stays** for **1,136 families** from around the world so they could access the treatment their child needs

It would not be possible for Ronald McDonald House New York to do what we do without you.

Fundraising Events

3rd Annual JLL & Scott M. Panzer Foundation Sporting Clays Charity Shoot

10th Annual RMH-NY Apparel Golf Tournament

13th Annual Children's Happy Faces Foundation Golf Tournament

14th Annual Marsh Golf Tournament

21st Annual Kids Fun Run

24th Annual Greek Christmas Party

25th Annual Greek Walk A Thon

25th Annual Skate with the Greats

27th Annual Gala

40th Anniversary Birthday Celebration

Annual Block Party

Board of Associates (BoA) HBO Crashing Comedy Event

BoA Bloom's Tavern Happy Hour Event

BoA Homemade Tortellini Making Class

BoA Masquerade "Tricking Cancer, Treating Children" Event

BoA Mother's Day Event

BoA Pure Barre Class

BoA Reception

Builders of Hope Awards Construction Reception

Children's Happy Faces Foundation Casino Night

David Yurman Jewelry Event

Direct Mail Donor Cultivation Reception

Edie Dolwich, Guy M. Stewart Cancer Research Room Dedication Reception

Face Off to Fight Pediatric Cancer Hockey Event

Graphic Arts Industry Dinner

Greek Charity Hockey Event

Heroes Volunteer Event

Hibernian Provident Society Golf Classic

Hogs for Hope Motorcycle Ride

Hospitality Mixer, Hosted by Grand Hyatt New York & Hotel Association of NY

Maritime Tower Shoot

NYC Marathon

Play with A Pro, Texas Hold'em Poker

Queens Family Fun Run/Walk

RAO's Event

RBC Race for the Kids

Share A Night 40th Anniversary Celebration

Theatre Benefit "Close Encounters of the Third Kind"

TD Five Boro Bike Tour



Gift-In-Kind Donors

1 Hotel Central Park	Guastavinos	Palm Bay International
American Express Co.	Kelsie Haynes	Morgan Paul
ASHA 44, LLC	William Henn	Petracca & Sons, Inc.
Assured Environments Pest Control	Hercules Corp.	Pier Sixty LLC
Beetlejuice Broadway, LLC	HH Global	PVH Corp
Tracey Bilski	Anne Ivanhoe	RBC Capital Markets
Broadway.com	Jerry Rose Floral & Event Design	Repeat Roses
Coca Cola USA	Kristen Kennedy	Sarah Seehafer
Steve Cohen	Jack Kindregan	Sequin
Command Companies	King Kong Broadway LLC	Goordat Somdat
Amy & Harris Diamond	Kleinfeld Bridal Corp	Soroban Capital Partners LP
Downtown Boathouse	Judy Kloner	Alix Strauss
Elite Island Resorts	LEGO Systems Inc.	Tamarack Country Club
Facebook	Melissa Lis	Kristen Tomlan / DO Cookie Dough Confections
Kathy & Jim Flanagan	L'Oreal USA	Tony's DiNapoli
Alice Flynn	Macy's	Transatlantic Translations
GIII Apparel Group, Ltd.	Madison Square Garden	Jeff Verschleiser
Gala Productions	Marc Eliot Enterprises	Weber Shandwick
Garden Of Dreams Foundation	Masana NYC Portrait Artwork	Wolfgang Traber
Judy & Rod Gilbert	Mastercard International Incorporated	Zaskorski & Associates
Grand Hyatt New York	MDC Productions	
Great Society Broadway LLC	New York Rangers	

Gift-In-Kind Donations are a kind of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. This list reflects those who have made in-kind donations in 2019 that are valued above \$5,000.

2019 Donors

\$100,000 +

American International Group
Sol and Margaret Berger Foundation
Blavatnik Family Foundation
Bloomberg Philanthropies
Children's Happy Faces Foundation
Estate of Catherine Hinterbuchner
Flynn Romeo Productions
GIII Apparel Group Ltd.
Rebecca & Sacha Lainovic
Danielle & Eric Mandelblatt
Jeanne Magram & Andrew Murphy
Mastercard International Incorporated
Mother Cabrini Health Foundation
Naddisy Foundation
Peerless Clothing International Inc.
RBC Capital Markets
Ronald McDonald House Charities
Chris Stroup
Zurich North America

\$50,000 - 99,000

Steven J. Bensinger and Carol A. Staab
Fiona & Stanley Druckenmiller
Gilder Gagnon Howe & Co.
Goldman Sachs & Co.
Gail & Joseph Gromek
Nicole Foster & Bobby Grubert

Guy M. Stewart Cancer Fund, Inc.
Ellen Harris
Tina & Terry Lundgren
Macy's
Marsh LLC
James McAvoy
McCann Worldgroup
Beth Ann & Daniel McQuade
Merchant Bank CD
Karen & Andrew Merson
Michael Kors
Scott Panzer
Jane & David Preiser
RBC Foundation USA
Beatrice Schoenberg Revocable Trust
Tracy & Stanley B. Shopkorn
SMBC Global Foundation, Inc.
Stone Point Capital, LLC

\$25,000 - 49,999

Bonnie and David Altman
Aquiline Holdings LLC
Sandra Bass
Dennis Basso
Bank of America Merrill Lynch
Geoffrey Beene Foundation
Jena & Milton Berlinski
Helen A. Brandes

Loren Breslow
Himan Brown Charitable Trust
Burlington Stores
CBRE, Inc.
Chubb
Tom Corbett
Amy & Harris Diamond
Charles and Marna Davis Foundation
Deloitte & Touche LLP
William C. Dowling, Jr. Foundation
The Eisner Foundation, Inc.
Kathleen & James Flanagan
Sara & William Furber
The Gaisman Foundation
Cindy & Brian Gavin
Global Payments
GNYHA Ventures, Inc.
Greenberg Traurig
Hercules Corp.
Home Depot
IEX Group, Inc.
Interpublic Group of Companies
Jones Lang LaSalle
Hans W. Kertess
Kramer Levin Naftalis & Frankel LLP
Elaine & Kenneth G. Langone
Michael Loobman
Carol and Joey Low

2019 Donors

Madison Square Garden
Petra & Michael Miebach
Mutual of America
National Distribution Alliance, LLC
NYC Gives Campaign
Marie J. O'Brien
OTG
PricewaterhouseCoopers, LLP
Pure Insurance
John J. Rohs
George Simeone
Lenard Tessler
Yonkers Firefighters Local 628

\$20,000 - 24,999

Henry E. Adams
AHEPA Estia-Pindus Chapter No. 326
Tracy & Frank Bisignano
The Blackstone Charitable Foundation
Bovin Family Foundation
Efficient Combustion & Cooling Corp.
Charitable Lead Annuity Trust Under the
Will of Louis Feil
Grano Family Foundation
Richard A. Grasso
David Gerstenhaber
Sandra P. Gluck
HBO Box Office, Inc

Houlihan Lokey, Inc.
Kerry & James Jacobson
Charles Komar
The Jessica S. Tisch and Daniel Z. Levine Fund
Linda and George MacDonald
Dr. Phyllis Koton Neel & Dr. Benjamin Neel, M.D.
Linda Riefberg & Lee H. Perlman
Rongson (USA) Leather Goods Co., Ltd.
Sedgwick, Inc.
Tharanco Lifestyles, LLC
The Windfall Foundation
Alison Wolfson
David Yurman Enterprises

\$15,000 - 19,999

Airbus Americas, Inc.
Alba Wheels Up INTL, Inc.
Alice + Olivia LLC
AmTrust Financial Services, Inc.
Arch Insurance Group
Bargold Storage Systems, LLC
David Baum
Belk, Inc.
Benard L. Maas Foundation
James J. Burke
Centric Brands Inc.
Citrin, Cooperman & Company
Clune Construction Company

Crestview Partners
Cushman & Wakefield, Inc.
Debevoise & Plimpton LLP
Steven Denning
Robert Derector Associates
DG Premium Brands LLC
Digital Realty Trust
Thomas J. Fredericks
Grandstand Sports & Memorabilia, Inc.
Greater Houston Community Foundation
Grunfeld Desiderio Lebowitz Silverman
& Klestadt LLP
Guess? Foundation
Barbara Hellman
Hugh O'Kane Electric Company, Inc.
ICAS Corporation
JAD Corporation
Johnson & Johnson
Kenneth Cole Productions, Inc.
Ketchum
Lakewood Capital Management, LP
Lambran, Louis & Constance Fdn-Agency
Lionstone Foundation
Hannah Low
Janet & James P. MacGilvray
Thomas Majewski
Memorial Sloan-Kettering Cancer Center
Movado Group Inc.

2019 Donors

Andrew Nawn
NCB National Cooperative Bank
New York Athletic Club Inc.
New York Football Giants
Perry Ellis International, Inc.
Peter C. Richardson
Andrew Rosen
May and Samuel Rudin Family Foundation, Inc.
Marilyn Safenowitz
Safety National Casualty Corporation
Barbara S. Samuelson
Selendy & Gay PLLC
Susan B. Stearns
Joan H. & Preston R. Tisch Fund
Mr. & Mrs. Walter S. Tomenson, Jr.
UBS Financial Services, Inc.
Wells Fargo Bank N.A.
Welsh Family Foundation, Inc.
Wolverine Worldwide Foundation

\$10,000 - 14,999

Advertising Production Club of NY Scholarship Fund
Allianz Global Corporate & Specialty
Kenneth Alpert
Arthur J. Gallagher & Co.
Aspen Insurance
Tracy Bisignano
Gerard Bonomi

Brookfield Property Partners
Ruth C. Browne
Cantor Fitzgerald Relief Fund
Century 21 Associates Foundation
Clayton, Dubilier & Rice LLC
CNA Insurance
Armando M. Codina
Cowen
Judy Angelo Cowen Charitable Lead Unitrust
Coyle Contracting Corp
CRC Group - Wholesale & Specialty
Deeds Foundation Inc.
Tina and James Deutsch
Patricia H. Donaldson
Face Off to Fight Cancer
Federal Farm Credit Banks Funding Corporation
Herbert Feinberg
Jeffrey D. Fields
Jeffrey & Leslie Fischer Family Foundation
FM Global
Joel M. Frank
Debbie & John Freer
Jeff Frieden
Stephen & Barbara Friedman Foundation
Robert Friedman
FSA Store
Bruce G. Geary Foundation
General Atlantic Philanthropic Foundation

Constance Goulandris Foundation
Grafton Apparel
Highland Associates
Laura & Robert Howe
Icon Interiors, Inc.
Itochu Prominent
Raelin & Jeff Kantor
Lane Office Furniture, Inc.
The Laurence W. Levine Foundation, Inc.
Liberty Mutual Insurance
Janet P. Lonney
M & R Management Company, Inc.
Maeve Foundation Inc.
Markel Assurance
Steven Merson
Paul M. Mihilades
Milrose Consultants Inc.
Morgan Stanley
Motion Picture Club Foundation
Motives International Ltd..
Mule Family Foundation
Ronald Ory
P/Kaufmann Inc.
Karolina Pajdak
Pauly's Gift of Love Foundation, Inc.
Frank Pellegrino, Jr.
Publicis Media Americas
Ralph Lauren Corporation

2019 Donors

Jimmy Rosenfeld
Ross Stores
Rotary Foundation of New York
Elizabeth Roth
RT Specialty, LLC
Olivier Sarkozy
Veronica Schultheis
Sciame Construction LLC
The Shubert Organization, Inc.
Sigmapharm Laboratories, LLC
The Skyline Charitable Foundation Inc.
Society of Kastorians "Omonoia," Inc.
Sompo International
Jane and Frances Stein Foundation
David Stern
Syska Hennessy Group, Inc.
Vincent Terranova
TJX Foundation
Tokio Marine Management, Inc.
Travelers
United Association of Journeymen and Apprentices
John Wobensmith - Genco Shipping and Trading
XL Catlin
XL Specialty Insurance
Zach Buchwald

\$7,500 - 9,999

Aggressive Energy & Mechanical Group
Marilyn and Stanley Barry
Brietman Family Foundation, Inc.
Century Elevator Maintenance Corp.
Penelope and Daniel Cirola
Teresa & Bruce D. Colley
Dell Technologies
Direct Property Management LLC
Faber Future Foundation
Fidelity Charitable Gift Fund
Theodore Fowler
Gallet Dreyer & Berkey, LLP
Graybar
Ehud Grofman
The Heller Family Foundation
Henegan Construction Co., Inc.
Hines
Peter K. Hunsinger
Katten Muchin Rosenman LLP
The Litwin Foundation, Inc
Maintech Incorporated
Victor Mankovsky
Gregory P. Maroukian
Richard H. Martin
Mr. & Mrs. Gino Potesta
Race to Erase MS

Rebecca & Arthur Samberg
John Samuelson
Elena Schulman & Musa Lone
The Signature B&B Companies
TrueSense Marketing
Jan and Eric Woglom

\$5,000 - 7,499

100 WHO CARE
AFD Contract Furniture Inc.
Allan Briteway Electrical Contractors
America's Charities
Asha 44 LLC
Atlantic Tomorrow's Office
BankUnited, N.A.
Barclays Capital Inc.
Baron Capital Foundation
Barrie-Getz Family Charitable Fund
Barry Family Foundation
Beazley Group
The Amy Beck Charitable Foundation
Nicholas Botta Foundation
BP Elevator Co.
Charles N. Bralver
Audrey Hayes Brinker
Broadway.Com
Pamela Buchmueller
Michael Candullo

2019 Donors

Centennial Elevator Industries, Inc.
Century Management Services
Jordan Clark
Laura and William Cody
Kevin J. Conway
Credit Suisse Americas Foundation
Dafnonas Society Inc.
Daniels Norelli Cecere & Tavel PC
Sanjay Dasgupta
Daughters of Penelope Medusa Chapter 345
Mr. & Mrs. Michael Defazio
Rutger DeQuay
Digital Realty Trust
Digitech Computer Inc.
John T. Dillon
Jill & Alex Dimitrief
Donnelly Mechanical
Teddy Donohue - Trade Web
Dowling & Partners Securities, LLC
Robert Driscoll
Dunwell Elevator Electrical Industries Inc
Steven G. Einhorn
Elizabeth Eisen
Emmet Marvin & Martin, LLP
Enterprise Association Steamfitters Local 638
Epam System
EWBC
Nancy V. Falco

FIS Foundation, Inc.
Fox Sports
Frank P. Gallipoli
Allison Gault
Genex Services Inc.
Elinor M. Georgiopulo
Arlene & Morris Goldfarb
Justin Goldstein
Barbara Gottesman
Green Apple Management Corp
Cheryl Guerin
Kerry Ann & William Guinan
Julie Harkins
Hatzel & Buehler Inc.
Herman Kay Company
Herr-Donat Fund
Franklin W. Hobbs
Tim Huestis - Dealer Web
Independent Product Supply LLC
Jack Resnick & Sons Inc.
Mary Jaharis
JDJ Foundation
Joining Against Cancer
Elizabeth & Thomas M. Joyce
JPMorgan Chase & Company
Kalad Management Corp
Brad and Ashley T. Katsuyama
Laurie Kayden Foundation

Keefe, Bruyette & Woods
Michael Kerr
Agha Khan
Sam Kliger
KPMG LLP
The Bari Lipp Foundation, Inc
Loeb & Loeb LLP
Lucas Bols USA, Inc
Stephen Mandel
Maytag Commercial Laundry
Theresa McCabe
Karl John McErlean
Mechanical Contractors Association of New York
David Messer
Metro Data Sales Solutions
Patrick Meyers
Vincent P. Migliore
Morgan Stanley
Morrison Cohen LLP
M&N Management Inc.
National Financial Services LLC
National Maintenance Supply Co. Inc.
NBA / WNBA
Neubauer Family Foundation
New York Plumbing & Heating Corp.
New York State Pipe Trades Association
NFL Foundation
NYS Supreme Court Officers Association

2019 Donors

Offit Capital Advisors LLC	Riviera Sun, Inc. Vilebrequin USA	Kathryn Sweeney
On-Trac Construction Associates, Inc.	D. Anson & Naomi S. Rosenthal Fund	John Tavlarios
Paula Oppenheim	Christopher Scala	Teamsters Local Union 282
Optimum Solutions Corporation	Jeremy Schiffman	Technology Desking, Inc.
Jeff Paraschac	Schneider Electric	Tiedemann
Penguin Air Conditioning Corp.	Dominick Scotto	Diane and Ray Tierney III
Arnold Penner Foundation	Michael Seeve	TIG Advisors LL
Mike Peragine	Philippe Selendy	TigerRisk Partners
PGEI of America Charitable Foundation, Inc.	Barbara A. Serpe	TPG Architecture, LLP
Platinum Maintenance Services Corp.	James Simons	Frank Tworecke
James Poer	Site Centers	United Way, Inc.
Dean J. Poll	Skuld North America, Inc.	Diane & Jeffrey Urban
The Powers Family Foundation	Debbie Smith	Vincent Family Charitable Foundation
Property Resources Corporation	Dan Spina	David Wachtel
P.S. Marcato Elevator Co.	Stahl Family Charitable Foundation	The John L & Sue Ann Weinberg Foundation
Rael Automatic Sprinkler Company, Inc.	Stapleton Charitable Trust	Judith Weintraub
Red Apple Group	Cliff Sterling - Sterling Wealth Advisors LLC	Keren & Guy Weltsch
Renaissance Charitable Foundation	Striano Electric Co., Inc.	Elizabeth Witten

KEEPING FAMILIES CLOSE

Support

2019 Board Members

Officers

Steven J. Bensinger

Chairman of the Board

Robert Grubert

Vice-Chair/Chair Elect

Ruth C. Browne

President & CEO

Milton R. Berlinski

Vice President

Bruce D. Colley

Vice President

Richard J. O'Reilly, MD

Vice President

George Simeone

Vice President

Shelly S. Friedman, Esq.

Secretary

James F. Flanagan

Treasurer

Jan Navatkoski

Chief Financial Officer

Harris Diamond

Chairman, Emeritus

Tina Lundgren

Chairman, Emeritus

Stanley B. Shopkorn

Chairman, Emeritus

Directors

Terry Bovin

Randall Clouser

Jesse Cole

Nancy Cutler

Linda H. Dunham

James E. Fitzgerald, Jr.

Gregory J. Fleming

Debbie Freer

Sara Furber

Cindy Price Gavin

Judy Gilbert

Maria Ginzburg

Morris Goldfarb

Joseph R. Gromek

Ellen R. Harris

Robert Howe

James A. Jacobson

Jeffrey A. Kantor

Dr. Andrew Kung, MD/PhD

Gary LaBarbera

Sacha Lainovic

Kenneth G. Langone

Candace Leeds

James P. MacGilvray

Eric Mandelblatt

Beth Ann McQuade

Michael Miebach

Ralph Monte

Benjamin G. Neel, MD, PhD

Scott M. Panzer

Frank Pellegrino, Jr.

Lee H. Perlman

Will Platt-Higgins

David A. Preiser

Kathy B. Presto

Jason A. Rabin

Michael E. Roemer

Myron "Mike" Shevell

Steven B. Shiffman

Raymond M. Tierney III

Guy Weltsch

Richard Wurtzburger

Board of Associates

Michael Antonacci

Laura Arnold

Zoe Baris

David Bassiouni

Lucia Burrola

Michael Brill

Jesse Cole

Danielle DiFerdinando

Patty Donaldson

Ryan Donohue

Mike Farrell

Todd Forgione

Jessica Fredricks

Rachel Friedman

Debbie Freer

Lauren Goldberg

Joe Goss

Dan Grattan

Lauren Hopkinson

Richie Hyden

Emiley Jellie

Becky Kohberger

Rachel Leinwand

Musa Lone

Will Martell

Anthony Messina

Churchill Ndonwie

Dan O'Regan

Kaitlyn Paredes

Dave Pennoni

Jason Reina

Nichole Ross

Nutan Seecharran

Elena Shulman

Chris Spahr

2019 Financials

Balance Sheet	2019	2018
Total Assets	\$132,941,615	\$127,780,101
Total Liabilities	<u>\$11,912,935</u>	<u>\$16,408,252</u>
Total Net Assets*	\$121,028,680	\$111,371,849

**Net Assets will be utilized for Strategic Planning purposes*

Summary of Revenue & Expenses	2019	2018
Contributions	\$15,752,256	\$14,386,237
Investment Revenue (Realized & Unrealized)	\$10,902,391	-\$3,473,342
Other Revenue	<u>\$654,572</u>	<u>\$1,108,915</u>
Total Revenue	\$27,309,219	\$12,021,810
Total Operating Expenses	\$17,652,388	\$16,452,039
<u>Excess Revenue over Expenses</u>	<u>\$9,656,831</u>	<u>-\$4,430,229</u>



405 East 73rd Street
New York, New York 10021
(212)639-0100

[Donate](#)

[Volunteer](#)

[Follow](#)