

# Around the House

The Magazine for Ronald McDonald House New York. Volume 9, Issue 3



RONALD MCDONALD  
HOUSE® NEW YORK



**Olivia Anagnostopoulous has made the Ronald McDonald House in New York City her home-away-from-home while fighting a rare cancer.**

Summer 2014



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On the cover: Olivia Anagnostopoulous of Mahomet, Il., featured on the Jon Lawrence Shevell Third Floor Terrace. Photo by Natalie Greaves.



Ronald McDonald House New York provides a temporary "home-away-from-home" for pediatric cancer patients and their families. The House is a supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world.

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# President's Letter



## Dear Friends,

When we reminisce about the things that made our childhood summers so memorable, laughter, smiles, fun, fellowship and discovery come to mind. Easing into this year's summer season, I can assure you that the Ronald McDonald House of New York City is filled with those very things. By keeping the family together, our children have a

greater chance of survival in their battle against cancer, and activities like Camp Ronald help to ensure that they have the positive experiences that they need.

Our annual gala is held every year at the Waldorf Astoria, and this year's event was exceeded by entertainer Nick Cannon, a champion of causes affecting youth. Board member Louise Camuto, her husband Vince Camuto and James B. Lee, Jr. of JPMorgan Chase were our esteemed honorees for the evening. We are grateful to our gala attendees, Team Ronald supporters, golf outing participants, the graphic arts industry and the construction industry for their longstanding support of our mission. The funds raised from these events will serve to support much needed services for our families who need round the clock support.

This issue of Around the House highlights the involvement of Board Treasurer James Flanagan, a partner at Pricewaterhouse Coopers and, a diehard Rangers hockey fan whose commitment to the House has had a major impact.

Members of our Youth Advisory Council share why they give of their time and resources to help Ronald

McDonald House families, and our community snapshots include our first-ever baby shower for a resident family.

In this issue, you'll meet Olivia Anagnostopoulous. This young lady from Illinois was diagnosed a year ago with a rare form of cancer called Ewing's sarcoma and her family traveled to New York City to fight it under the care of the medical center that discovered the disease.

We hope that you will continue to support our events as we wind down from the summer season. On behalf of the families, staff, volunteers and many other supporters of Ronald McDonald House New York, I say that we are grateful to all that you do and give. Thanks to your support, children with cancer have new opportunities to experience the joys of summer and the magical memories that will help them to fight.

Sincerely,

William T. Sullivan  
President and Chief Executive Officer

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\*In Memoriam

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1. The Children's Hospital at Montefiore
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3. Mount Sinai St. Luke's
4. Kravis Children's Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Pediatric Center
13. Ruck Institute of Rehabilitation Medicine
14. Tisch Hospital
15. Hospital for Joint Diseases
16. Mount Sinai Beth Israel
17. New York Eye and Ear Infirmary of Mount Sinai
18. Bellevue Hospital Center
19. Kings County Hospital Center

# Thank You

For four years, **Michael Davis** of **Cloth Connection** has been a generous supporter of Ronald McDonald House New York's fundraising and programming activities. A special guest star on reality show "My Fair Wedding" with David Tutera, and the linen provider that celebrities rely on to make their special moments that much more memorable, Mr. Davis' involvement with the House has led to many fairytale moments for our families.

Mr. Davis' first donation was the provision of fine silk linens (tablecloths and napkins) in May 2010 during our first-ever Spring Social event, held at the New York Athletic Club. Providing an experience of pampering, glamour and fellowship, the Spring Social gives our families an outlet in the absence of a normal routine.

The positive experience led to a deeper commitment to provide linens for events at the House. Cloth Connection has also supported our annual Team Ronald volunteer event at Guastavino's, as well as our annual galas held at the Waldorf=Astoria and our 35<sup>th</sup> anniversary celebration.

Mr. Davis and his company also donate product for programming events including quarterly hospital outreach programs at local partner hospitals, including Kings County Hospital Center in Brooklyn.

We are very grateful to Mr. Davis and Cloth Connection for the thoughtful and generous donations to our organization.



# Wish List

Thank you for your thoughtful donation of items that help to make the transition a little easier for families staying at Ronald McDonald House New York. Following is a list of items that are urgently needed.

### For the Children

- Diapers, Baby wipes
- Strollers & Plastic Stroller Covers

### For the Teens

- Movie passes
- Blu-Rays, DVDs (Rated G AND PG)
- Sony Snap Lab (UP CR20L)
- Nail polish and make up sets

### For the Moms and Dads

- Gift cards: Visa, MasterCard, American Express
- Metro Cards (\$10 increments)
- Umbrellas & rain ponchos

### For the House—Annual

- 50 irons and 25 ironing boards with covers

### For the House—Ongoing

- Paper goods: cups, plates, napkins
- 100 Swiffers and dry replacement pads
- Clorox or Lysol wipes
- Copy paper
- Oven mitts
- Hand sanitizers
- Batteries (AAA, AA, C, D)

### Help a Family Today with a Special Gift!

- Sponsor a room night payment (\$35/night)

### Bulk Donations:

If you, your community group or company would like to share donations of new goods, seasonal surplus merchandise or other large-scale contributions, please contact Wini Cudjoe, director

of House Operations, at 212.639.0400 or wcdjoe@rmh-newyork.org.

### For the Playroom

For further information regarding Playroom donations, please contact Nelida Barreto, director of Programs, at 212.639.0205 or nbarreto@rmh-newyork.org.

### For Beach and Pool

- Sunblock, sunglasses and baseball caps
- Flip Flops
- White T-shirts (for the pool & Tie dye projects)
- Large cooler for trips
- First Aid Kits for trips
- Soft cotton blankets
- Organic Bug Repellent

### Arts & Crafts

- Glow in the dark lanyards
- White & color oak tag and drawing paper
- Crayola Color Wonder paper and markers
- Glitter glue, glue guns, glue sticks, Glue dots
- Googly Eyes
- LEGO blocks, people and BIONICLE sets
- Scissors (blunt and sharp)
- Small Elmer's glue
- Washable paint

### For the Game Room

- Hula hoops — all sizes
- Games: Twister, Battleship, Monopoly Deal Cards
- Ping-pong balls and Paddles
- New Wii U and games for Wii U

### For the Tot Section

- Baby dolls, doll clothing and accessories
- Soft foam building blocks in assorted colors, shapes and sizes

### Sponsor a birthday party or special program party

### Family Support & Wellness

For further information regarding Family Support and Wellness donations, please contact Chaplain Cherilyn Frei, director of Family Support, at 212.639.0100 or cfrei@rmh-newyork.org.

### Navigation Welcome Bags needs:

- Coloring books
- Puzzle books (Sudoku, cross words etc.) for all ages
- Card and travel games for all ages
- Plush socks
- Travel size toiletries, wipes and tissues for moms and dads
- Travel Size wipes and tissues and personal size hand sanitizers
- Granola snacks and pretzels

### Bedside Program needs:

- Local community chain gift cards
- Personal grooming sets for moms and dads
- Cold facial compress
- Wet wipes

### Wellness program needs:

- Gift certificates from local spas & cosmetic companies for makeovers, massage, manicures and other services.
- (1) Massage Chair
- Organic massage oils, lotions or gels
- Professional or spa quality blow dryers, curling irons & flat irons



# What's New at Your House?

In early April, Ronald McDonald House Work began work on the ceiling of its lobby. This very important project represents the first of multiple capital projects scheduled this year. The main lobby ceiling began to show signs of significant deterioration due to age.

Scaffolding was erected first before planking material was installed, and construction equipment was then brought in for the job. Our Operations department took great care to ensure that the scaffolding would be carefully constructed and unobtrusive to House residents and visitors.

The physical construction of the scaffolding structure took

several days, as workmen guided people away from active construction areas and staff monitored the entire operation.

The scaffold deck is approximately 20 feet above the Lobby, and is equipped with lighting and sprinklers so that it can perform as a temporary ceiling and provide protection from falling debris as the existing ceiling is demolished and rebuilt. House operations will continue as normal with unobstructed access to the reception and reservation areas, as well as the Living Room, restrooms, conference room and elevators.

Construction on the lobby ceiling will continue for the duration of the summer, and will cost approximately \$206,000. ■



Photos by Marian Goldman

Before photos of the Ronald McDonald House New York lobby, circa 2006.”

# Spotlight on Your Board

James F. Flanagan joined our board of directors in 2011, assuming the role of Treasurer after former board member Rick Richardson stepped down. In that time, his impact on the organization has been extraordinary.

## How were you first introduced to the House and what inspired you to become involved?

Rick Richardson is a retired partner from PwC. For many years Rick was a huge proponent of the House. I had attended Skate with the Greats when he was on the Board, so I had exposure to that, as well. In addition, my family has a history with cancer, so I have an affinity toward cancer-related causes.

Rick was retiring and I got involved because it was kid-related and cancer-related. Bill (Sullivan) wanted me to meet with him, but he also wanted me to go to the House. You walk into the House and you see the kids and the families and it just breaks your heart. In some ways it's the best-selling tool we have. It's unfortunate what you see in many instances as it relates to the kids, but the care, the attention, and the dedication of the staff is just amazing.

The first time I walked into the House, I had a picture in my mind of what it was going to be like, but it's much bigger, it's much nicer, it's very warm and friendly. I didn't know what to expect, but it's hugely more impactful and more impressive than I expected it was going to be the day I showed up.

## Tell us about your role as Treasurer, including your role as a direct liaison with the senior staff.

As the Treasurer, I'd say my job is pretty easy because there's a great team in place. I'm involved with different reviews in terms of operations and controls. But I don't do anything related to the day-to-day because Joe Guidetti and his team do a fantastic job on the finance side. The information you get is very good, it's always accurate, very thorough, and thoughtful and there are good analyses that go with it.

By virtue of my role, I get to spend time with the "Cabinet", the House's

senior management team. The thoroughness that everybody goes through in their individual areas is really, really impressive; the passion that they all bring to their jobs and what they're doing and what they're focusing on, and constantly challenging themselves. From a PwC point of view, that's what you love to hear people talking about, so it's very much the same as what I do at PwC.

## PwC is a major supporter of our Skate with the Greats event. It's safe to say you're also a Rangers fan. How have you and your company been involved with "Skate?"

To me, it's really an intersection of a couple of different things. You start with my interest in supporting the House, and I am a crazy Ranger fan. My family's had Rangers season tickets since 1966, I've been responsible for the tickets since 1982.

I've been able to take some of my Ranger connections and what the House does, and blend those all together. Rod and Judy Gilbert deserve virtually all of the credit. They were really smart to get Brian Leetch involved. Between Rod and Judy and Brian, they've been great about getting the current and alumni players involved and [Madison Square] Garden has been great about allowing that to occur. It's been an opportunity to blend my interest in the House and my interest in the Rangers and get the firm involved as well. The success that Bobby Grubert and his team at RBC drove in this year's event resulted in a million dollars.

One thing the House does, no matter what the event, whether it's Skate with the Greats, a golf tournament or even a board meeting, is make it real: having a family there to tell their story. That's the most impactful thing about all of this, and it's what reminds everyone about why they're there and why they're trying to help. So, when you go to Skate and they



## James F. Flanagan

Partner, U.S. Financial Services Leader  
PricewaterhouseCoopers LLP

bring up a family and all the Rangers are there, and they put the jersey on the child and make them an official Ranger, it's just fantastic. And when you see the kid light up and the parent light up... it's heart-breaking to listen to this story, but it's also heartwarming to hear their thoughts and views about the House and the staff, and what they've done to make it easier for them. To me, the best part is actually not on the ice, it's actually on the stage and watching that happen. And then when you see the players out there on the ice, interacting with all the people who showed up to support the event, signing an autograph, to take a picture or just to say hello. It's just fantastic the way the Rangers organization has supported the cause for 20 years and why people keep coming back year after year after year to make it a success.

## What's your number one wish for the House and its families?

I wish we didn't need a House. That if there could be a cure, that these kids didn't need to be at the House at all – that would be my wish. It's a long time away from happening, so my short term wish is for the House to continue to have the support that it does from the board, from the community, and continue to be able to attract the amazing staff. ■



Thank you to the community groups who have volunteered with us and/or sponsored a dinner event the second quarter.

- American Express
- AppNexus, Inc.
- BayCrest Partners
- Ben Bay Kiwanis
- Brooklyn Tabernacle Church
- Brother Jimmy's BBQ
- Calvin Klein
- Dallas BBQ
- Dechert LLP
- EZE Software
- FDNY
- Franklin Equity Group
- Galli Theater
- ING
- International Securities Exchange, LLC
- Investment Technology Group, Inc.
- KPMG LLP
- Leukemia & Lymphoma Society Team in Training
- Macy's
- Make-a-Wish Foundation
- Mapleton Kiwanis
- Mercy College
- Neuman's Catering
- The Nielsen Company
- NY Junior League
- Project Sunshine
- Ritz Carlton
- RMH-NY Board of Associates
- Ronan Thompson
- RBC Capital Markets
- Sanford C. Bernstein
- Shinnyo-en NY
- St. Stephen's of Hungary
- St. Vincent de Paul
- Stanford Alumni
- Temple Emanu-El
- Tony's DiNapoli
- Undergraduate Stern Women in Business Club at NYU
- West End Kiwanis
- Zurich

## Why We Volunteer: The Perspective from Our Youth Volunteers



There is no better way to tell you about what motivates our young leaders than in their own words. We asked two members of our newly formed Youth Advisory Council to tell us why they contribute their time and efforts in support of Ronald McDonald House New York.

### Allie Diamond

I just graduated from Weston High School and I have been involved with the YAC for 2 years. The best part is definitely that we get to spend time with the kids and their families. We have so much fun meeting all of them.

I think it's really important that there is a group in the house where kids plan events for other kids. I think volunteering has showed me how important getting involved with something, that you feel can make a difference, is to have in your life. It makes me want to take charge in my future and to continue to get involved in things like the house.

### Gillian Ryder

I love being part of an organization that supports a family in a time of crisis. The YAC volunteers have so much fun planning events and to see the joy it brings to the children and their parents is really what it's all about. Since my first block party, I've helped plan and execute every event. The Fun Run might be my favorite event because it is so heartwarming to see hundreds of children racing to raise money for the RMH children.

The YAC taught me that leadership isn't about being in charge, but learning to communicate well and coordinate efforts with a single goal in mind. Every member of the team would come to meetings eager to share their ideas and make the events as fun as possible. We accomplished what we did because we believe in the House and what it stands for. Volunteering allows you to actually see the difference you can make in someone's life.

### Gabriella "Gabi" Tepper

I am entering my senior year at The Abraham Joshua Heschel School, and I love helping to plan events for the RMH. I have been involved in planning the Chelsea Pier Bowling trip, the Luau, the Disco Night, as well as helping with the Street Fair and Fun Run every year. After all the work is done, and I see the smiles on the faces of the children and their families, I know that I did my job of giving them a few hours of relief and enjoyment.

I believe the most important aspect of a leadership role is to work for the benefit of the people you are working to help, and not for your own benefit. My experiences of volunteering at the RMH has strengthened, and honed my skills as a leader. Just by helping someone, whether it be just putting a smile on someone's face or sewing quilts for the sick, is such a wonderful act. ■

## Olivia Anagnostopoulous, A Unique Fighter



Natalie Greaves



Nina Friedman

While Olivia and mom Jessica fought cancer in the hospital, baby sister Lily and the rest of the family stayed close by at the Ronald McDonald House.

On July 17, 2014, 5-year-old Olivia Anagnostopoulous left the Ronald McDonald House® in New York City to head back to her hometown of Mahomet, Illinois. It had been exactly a year since her diagnosis with Ewing's sarcoma, a rare bone cancer. During that year, Olivia, her baby sister Lily, mom Jessica and grandparents have been back and forth between home and New York City seeking treatment at the medical center where her cancer was first discovered.

Not only was Olivia's illness rare, but the way that it presented within her body was even more unusual. Ewing's sarcoma typically affects the bones and then metastasizes to the soft tissue. In

Olivia's case, the cancer was found in the soft tissue of her stomach and had affected none of her bones. Given the unique nature of her illness, the family decided to pursue treatment where she would have the best chance of beating it — at Memorial Sloan Kettering Cancer Center.

"She's unique in every aspect," said Jessica Anagnostopoulous, Olivia's mother. A former pharmaceutical sales representative, she acknowledges that the family is still adjusting to how different life has become after just one year.

Although Ewing's sarcoma had been discovered in 1921, the rarity of the condition meant that the treatment

protocol hadn't yielded as many new options as compared to other childhood cancers. "We needed someone that was going to help us to really customize the treatment approach. Olivia would have really high dose chemotherapy prior to surgery and then after surgery, she would have five standard chemotherapy treatments, and they're tough. She never really had a chance to feel better because it was a three-week cycle and as soon as she would start to feel better, we'd have to go for another round."

Olivia received one major surgery in November 2013, but also endured multiple biopsies prior to the surgical procedure. While staying at Ronald





Nina Friedman

McDonald House New York, a good portion of her time has been inpatient with Mom at her bedside while her grandparents have taken turns assisting with the family's care.

**The Moment That Life Changed**

Prior to her diagnosis, Olivia came down with a series of low-grade fevers. When doctors tested for illness, results would come back normal and the consensus was that Olivia had picked up a possible bug here or there from classmates at preschool. She would also complain of nausea, experience vomiting and a sensitive stomach. In July 2013, doctors found a tumor in her stomach that was large enough to feel.

"Your whole life changes in one second," Mrs. Anagnostopoulous recalled. "The radiologist knew right away and they said we needed to get to St. Louis Children's Hospital. Having Ewing's sarcoma, which is very rare — 3 out of a million — it's like winning the worst type of lottery."

**A Home Away From Home**

Whether inpatient or at home, Olivia and little Lily have been able to interact with the Angel on a Leash therapy dogs, play in the Playroom and develop relationships with other children battling cancer. Mr. Anagnostopoulous' family is from Patra, Greece, and through the Ronald McDonald House's Greek Division, the family has been able to receive additional support from the local Greek community.

"The House has given us a home," said Mrs. Anagnostopoulous. "It hasn't just been a hotel room, it's a community. Everyone else under this roof is fighting the same battle that you are."

"Spirie heard about us and she has completely given so much support," recalled Mrs. Anagnostopoulous. "She's been wonderful taking care of us so that we can focus on getting Olivia better. Lily's also been so occupied with all of the events and the activities in the Playroom. Having all of these things in a safe location is so important and a safe location is so huge. You feel so vulnerable going through treatment, and then you think of the safety of your whole family."

"What I try to do is to help the families. If I know that they're struggling one way or another, I try to help them connect with local organizations like Philoptochos," said Spiridoula "Spirie" Katechis. Philoptochos is the charitable organization of the Greek Orthodox Church. "Especially for Christmas and Easter, there are a few organizations out there that know that we have Greek families and they bring in financial and other support for all the families. They do dinners, bring Easter baskets for all the kids in the House and vasilopita, which is St. Basil's pie. The volunteer organizations bring toys like Build a Bears and the kids really enjoy it."

The family will continue to do low-dose chemotherapy at home in Illinois that will allow for Olivia's hair to grow back, and hopefully return to a more normal routine. In the meantime, the team at Memorial Sloan Kettering Cancer Center will continue to serve as Olivia's primary care medical team. And the Ronald McDonald House will always be here as their home away from home when they need it.

Community Snapshots

At the home-away-from-home for families coming from all over the world in their battle against cancer, our "community" is a broad one. Here are a few highlights of some of the people who have recently touched our hearts at Ronald McDonald House New York.

**Max Arden's Mitzvah Project**

There's a lot to be said for young leaders who display a heart to serve at an early age. Max Arden is a great example of such a leader. Raising more than \$3,300 via a hockey-themed community event, Max has inspired his friends and family to learn more about our mission and find new ways to help families battling cancer.



Natalie Greaves

**Our First Baby Shower**

Ronald McDonald House® New York introduced a new service as a part of its new initiatives program, throwing its first baby shower for our residents, the Xiang family.

The Xiang family traveled from China to receive treatment for their 2-year-old daughter, Di, while mother Ling's due date was scheduled for July 2014.

With authentic Chinese catering provided by nearby Café Evergreen, more than 40 people joined together on the 9th floor Atrium to celebrate the Xiang family's baby girl's impending arrival. Volunteer Nina Tsai was also in attendance from Taiwan to assist with translation for the families, as well as to help with organization of the event.

A special blessing for the new baby and all of the children staying at the Ronald McDonald House was said by Chaplain Cherilyn Frei, director of Family Support.





## Community Snapshots (continued)

### New York Athletic Club Room Dedication

Thank you to the New York Athletic Club for the generous sponsorship of our “Adopt the House” program. A dedication ceremony was held in January where members of the club’s Board of Governors were on-hand for the ribbon cutting.



Photos by Natalie Greaves



### Vince Camuto Mother's Day Shoe Event

As part of their annual Mother's Day tradition, board member Louise Camuto and the staff of Camuto Group visited with our families for their annual shoe giveaway. This year's event included Vince Camuto shoes, as well as an assortment of accessories. While caregiver moms and young women were treated to light refreshments and an afternoon of bliss, arts and crafts activities were provided for the children to channel their creative energy. We would like to acknowledge the Vince & Louise Camuto and the Camuto Group for their ongoing support of our families. We are truly grateful for their thoughtful generosity.



Photos by Natalie Greaves and Nina Friedman



## Diary of a Wimpy Kid

“Diary of a Wimpy Kid” author and illustrator Jeff Kinney visited the House to sign a themed wall mural that will be hung in the Playroom. The wall mural was a gift from Mr. Kinney and the series’ publishing company, ABRAMS. Joining Mr. Kinney for the visit were Jason Wells, executive director of Publicity and Marketing for Abrams Books for Young Readers, and Charles Kochman, editorial director of Abrams Comic Arts.

In addition to the wall mural, ABRAMS also donated 40 copies of assorted books within the “Diary of a Wimpy Kid” series including “Dog Days,” “A Novel in Cartoons,” “Movie Diary,” “Cabin Fever,” “Hard Luck,” “The Last Straw,” “Rodrick Rules,” “The Third Wheel” and “This Is A Journal NOT a Diary.”

We are grateful to Mr. Kinney and our friends at ABRAMS for their generous contribution to our programming department’s reading enrichment program. ■



Photos by Nina Friedman

## Movie Madness

On Saturday, June 4th the second quarterly event of the Hospital Outreach Program, “Movie Madness,” was held at the Bohemian National Hall on East 73rd Street for residents of Ronald McDonald House New York and families from local hospitals participating in our outreach program.

Dreamworks representative Scott McCarthy visited from Los Angeles to present an advance screening of the movie “How to Train Your Dragon 2.” Residents of Ronald McDonald House New York were joined by nearly 80 family members from three partner hospitals: Hospital for Special Surgery; Hassenfeld Children’s Hospital of NYU Langone Medical Center; and Kings County Hospital. The Bohemian Hall, which features a state-of-the-art movie theater, is located just one block away from the Ronald McDonald House and has served as the premiere venue for resident families’ original movies.

We would like to thank Mr. McCarthy and the team at Dreamworks for their thoughtful provision of the movie, as well as a previous showing of the 2010 first installment of the series in preparation of the event. We would also like to acknowledge volunteer Meagan Celeste for her special contributions, as well as Michaela Boruta and his staff at the Bohemian National Hall. We are also grateful for the assistance of Team Ronald volunteers Michael Abrams and Alice Flynn. It was an event to remember. ■



Photos by Nina Friedman

## Ways to Help — Share a Night

Thank you for making our House a “home-away-from-home” for families in crisis. Families faced with pediatric cancer shoulder a tremendous personal financial burden associated with care and treatment of their child.

Our Share a Night Campaign helps relieve families of some of that burden by sharing the cost of their stay at the House. Families are asked to contribute just \$35 per night’s stay — a fraction of the actual cost of \$295 per night. No family is ever turned away due to their inability to pay.

*Here are some ways that YOU can make a difference through the Share a Night Campaign:*

**Companies for Kids — Workplace Giving** is a fun and easy way to help the children and their families staying at Ronald McDonald House New York. Companies can creatively raise funds to give young cancer warriors the gift of family togetherness and at the same time work on team building skills.

- Host a Denim Day
- Participate in the Collection Box Program
- Have a bake sale
- Design your own special event
- Payroll deductions
- E-giving campaigns

**Kids collect coins for Ronald McDonald House New York.** Young children, tweens, and teenagers have the opportunity to complete community service through the Collection Box Program. All donations directly help children with cancer and their families staying at Ronald McDonald House New York. Each time a coin or dollar is put in the Collection Box, young cancer warriors and their families receive the gift of family togetherness.

**Donations to Share a Night, Weekend, Week or Month.** Individuals, families, friends, and businesses can show their support for families staying at Ronald McDonald House New York by donating in increments of \$35. Your gift will help families stay together at a time when they need each other most.

Please join us at 5:30 pm on Thursday, December 4, 2014 for our annual “Light a light, Share a Night” celebration at Ronald McDonald House New York when we celebrate the holiday season.

For further information on supporting the House through the Share a Night Campaign, please contact Nikki Margarites, Director of Major Gifts by calling 212-639-0207, or emailing [nmargarites@rmh-newyork.org](mailto:nmargarites@rmh-newyork.org). ■





# Event Highlights

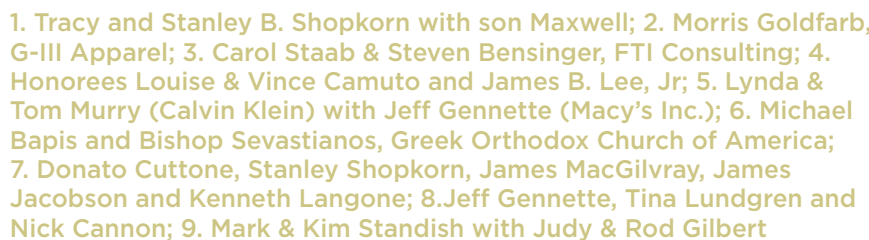
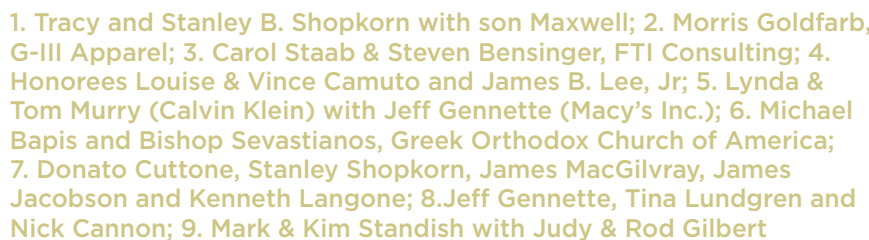
## 22<sup>nd</sup> Annual Gala

The 22<sup>nd</sup> annual gala event was once again held at the Waldorf Astoria New York Ballroom where more than \$3 million was raised with a theme of “funding futures” for children battling pediatric cancer. Entertainer Nick Cannon served as the master of ceremonies for the event, with proceeds to benefit families staying at Ronald McDonald House® New York.

This year’s gala celebrated and honored the work of Louise Camuto, creative director of the Camuto Group, Vince Camuto, chief creative officer & CEO of the Camuto Group, and James B. Lee Jr., vice chairman of JPMorgan Chase & Co.

The attendees at this year’s event included presenter Clinton Kelly, co-host of ABC’s “The Chew;” presenter Kenneth G. Langone, Invemed Associates; Tina Lundgren, Ronald McDonald House New York vice chairman; Jeff Gennette, chief merchandising officer, Macy’s Inc., Tom Murry, CEO of Calvin Klein; Thomas Moran, CEO & president of Mutual of America, Joan Squires, chief information officer of Mutual of America, Raymond Tierney, CEO & president, Bloomberg Tradebook, and NHL great Rod Gilbert.

The 22<sup>nd</sup> annual gala featured performances by Broadway Inspirational Voices, as well as a touching performance of an original composition by a child receiving services via the Ronald McDonald House. Singer Carly Rose Sonenclar, of FOX’S *X Factor* and Broadway fame, also sang her signature hit “Feeling Good,” and an inspiring rendition of her original song, “Fighters.”



1. Tracy and Stanley B. Shopkorn with son Maxwell; 2. Morris Goldfarb, G-III Apparel; 3. Carol Staab & Steven Bensinger, FTI Consulting; 4. Honorees Louise & Vince Camuto and James B. Lee, Jr; 5. Lynda & Tom Murry (Calvin Klein) with Jeff Gennette (Macy’s Inc.); 6. Michael Bapis and Bishop Sevastianos, Greek Orthodox Church of America; 7. Donato Cuttone, Stanley Shopkorn, James MacGilvray, James Jacobson and Kenneth Langone; 8. Jeff Gennette, Tina Lundgren and Nick Cannon; 9. Mark & Kim Standish with Judy & Rod Gilbert

Photos by Charles Manley

## Graphic Arts Industry Reception

The third annual reception was once again chaired by board member Kathy Presto, vice president, Tag Worldwide; Diane Romano, president & CEO, HudsonYards; and Valerie Merone, executive vice president, L Brands. A special acknowledgment was given to event underwriters Andy Merson, Ms. Merone, and National Distribution Alliance. We are very proud and grateful for industry’s effort, which resulted in the event raising a record \$80,000.



Above: Thank you to Bulkeley Dunton for generously donating paper toward the production of our annual report. Left: Event committee members with William T. Sullivan and Jerome Kelton of RMH-NY

Photos by Natalie Greaves

## Drive for Hope at Hudson National Golf Club

The ninth annual “Drive for Hope” was held at the Hudson National Golf Club with extraordinary support from the insurance industry that helped to raise \$334,000. Chaired by board Member Tim Mahoney of Marsh, the event was a smashing success with sunny skies that made for a wonderful day of golf. We would like to thank event committee members, Phil Meyers, Tim Bunt, Bob Howe, Tim McDougald, Margret Ditolla, and Dave Liston, who also gave generously of their time and resources to make the event a success.



Thank you to committee members and participants of this year’s event!

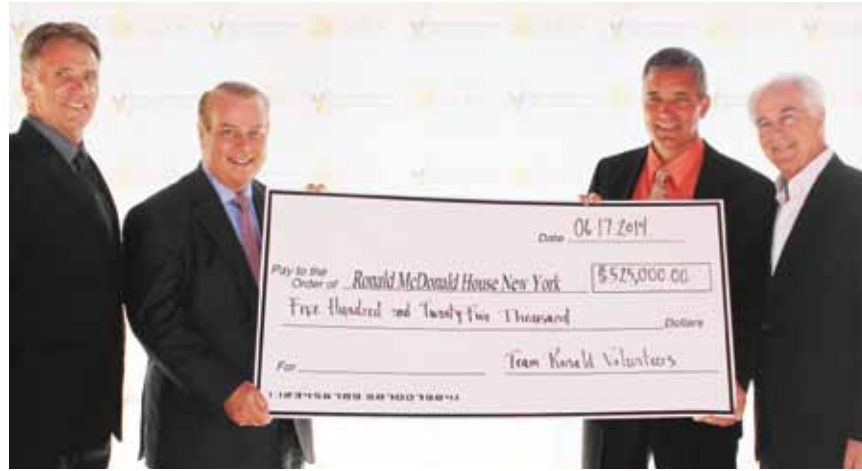
Photos by Natalie Greaves



## Event Highlights (continued)

### Annual Team Ronald "Heroes" Event

The annual Team Ronald "Heroes" event raised more than \$550,000 in support of volunteer programming activities for families staying at Ronald McDonald House New York. With over \$50,000 sold in raffle tickets, revelers enjoyed music by DJ Mr. Biggs and a sumptuous feast provided by Tony's DiNapoli. Held at the classic New York City venue, Guastavino's, the event was chaired by Bruce Dimpflmaier. We would like to thank the sponsors of this year's event: Dallas BBQ; Session 73; Tony's DiNapoli; E&J Gallo Winery; Hatzel & Buehler, Inc.; IMAX; Sassoon Salon; CON-TEES; Cloth Connection; and RBC Capital Markets.



Team Ronald's event raised a record \$550,000 in cash and in-kind donations.



Thank you to committee members and honorees of this year's event.

### Builders of Hope Awards Reception

The fourth annual Builders of Hope awards reception took place in late June, honoring James Cahill, president of the NYS Building & Construction Trades Council, and Kevin M. Barrett, executive vice president & general manager of Hunter Roberts Construction Group, who received the Edward J. Malloy Humanitarian of the Year Award. The event was attended by 175 representatives of the construction industry, and raised more than \$176,000. We would like to thank our event co-chairmen: Gary LaBarbera, president of the Building & Construction Trades Council of Greater New York and Ronald McDonald House New York board member; Richard T. Anderson, president of the New York Building Congress; Charles F. Murphy, senior vice president & general manager of Turner Construction Company; and Thomas J. Webb, P.E., executive vice president & general manager for the metro New York region for Skanska USA Building, Inc. Their extraordinary leadership led this year's event to record success!



Remembering Ed Malloy, former board member and humanitarian.

## Calendar of Events

### Save the Date

#### Third Annual "Angel on a Leash" Family Fun Dog Walk

Saturday, September 20, 2014  
10:00AM to 12:00PM  
Carl Schulz Park, Upper East Side  
New York, NY

#### Seventh Annual Block Party

Saturday, September 27, 2014  
11:00AM to 5:00PM  
East 73rd Street between First and  
York Avenue

#### Children's Happy Faces Foundation Annual Golf Outing and Drive for Hope Golf Outing at Three Courses

Tuesday, October 1, 2014  
9:00AM Golf Registration  
Sleepy Hollow Country Club,  
Trump National Golf Club and  
Hudson National Golf Club  
Westchester, New York

#### An Evening of Cabaret at 54 Below

Monday, October 6, 2014  
6:30PM  
54 Below  
254 West 54th St, New York, NY

#### Board of Associates Masquerade

Thursday, October 30, 2013  
7:00PM to 11:00PM  
Apella, 450 East 29th Street  
(between First Avenue and the  
FDR, at Riverpark)  
New York, NY

#### Power of Your Purse Event

Wednesday, October 8, 2014  
6:00PM  
Doubles at Sherry Netherland  
781 Fifth Avenue, New York, NY

#### TCS NYC Marathon

Sunday, November 2, 2014  
6:00AM  
All Five Boroughs, NYC

#### Kids Charity Fun Run

Saturday, November 8, 2014  
10:00AM  
Central Park  
(Enter at Seventh Avenue Entrance on 59th  
Street and follow signs)  
New York, NY

#### Fall Theatre Benefit: Kinky Boots

Wednesday, November 12, 2014  
5:30PM Dinner, 8:00PM Show  
Pre-Theatre Dinner at Tony's Di Napoli  
147 W 43rd St, Manhattan, NY  
Theatre Presentation at Al Hirschfeld Theatre  
303 West 45th St., New York, NY

#### Seventh Annual Block Party

Saturday, September 27, 2014 · 11:00 AM to 5:00 PM

Our annual block party friend-raiser is part-street fair, and part-festival, offering an experience like no other in New York City. Enjoy, games, rides, great shopping and great fun right with the families, volunteers and staff of Ronald McDonald House New York.

Admission is free, and open to the public. For more information, visit [www.rmhnewyork.org](http://www.rmhnewyork.org), or call (212) 639-0100.

#### Board of Associates Masquerade

Thursday, October 30, 2014 · 7:00 PM to 11:00 PM

Join our Ronald McDonald House New York Board of Associates during its third annual gala event, "Masquerade," at the East Side's sleek, and sexy new venue, Apella. Bring the mystery and we'll provide the masks on Thursday, October 30th as we raise funds to help families battling childhood cancer. The fun begins at 7 p.m. and tickets start at \$300. For more information or to purchase tickets, call 212-639-0206, or visit [www.rmh-newyork.org](http://www.rmh-newyork.org).

#### Kids Charity Fun Run

Saturday, November 8, 2014 · 10:00 AM

On Saturday, November 8, children from public and parochial schools throughout the tri-state area will participate in the 16th Annual Kids' Fun Run, with proceeds from the event to benefit Ronald McDonald House New York.

The Kids' Fun Run provides New York City-area youth with an opportunity to help children who are just like them, but are battling cancer. Kicking off with warm-ups by Ronald McDonald, 4-year-olds are the starting "heat" with a 500-yard run followed by other age groups ending with teenagers at the half-mile. To find out more about participating, contact Anthony Cardiello at (212) 639-0100, or [acardiello@rmh-newyork.org](mailto:acardiello@rmh-newyork.org).





**RONALD MCDONALD  
HOUSE® NEW YORK**

405 East 73rd Street, New York, NY 10021



[www.rmh-newyork.org](http://www.rmh-newyork.org)

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Twitter.com/rmhnewyork



Part Street Fair, Part Festival. Great food, crafts, toy sale, carnival games, rides, live DJ and meet Ronald!

All proceeds will benefit Ronald McDonald House New York, a "home-away-from-home" for families battling pediatric cancer. Our block party is our way of saying thank you to the community and loyal supporters.



**RONALD MCDONALD  
HOUSE® NEW YORK**

## 7th Annual Block Party!

**Saturday, September 27th  
73rd Street between 1st & York  
11:00 AM – 5:00 PM**

**Free Admission and Open to the Public**

For additional information, or to be a sponsor,  
please contact:

Rowan Beckford, Elvis Herbine or Meredith Lewando  
at 212-639-0100



[www.rmh-newyork.org/block-party](http://www.rmh-newyork.org/block-party)

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