

Around the House

The Magazine for Ronald McDonald House New York. Volume 7, Issue 4



RONALD MCDONALD
HOUSE® NEW YORK



Stephanie Belen and her son Dariel left Puerto Rico in search of hope for a cure. They now call New York City their home.

Fall 2012

Contents



9



14



12

On the cover: Stephanie Belen with Dariel, from Ponce, Puerto Rico. Photo by Charles Manley



Ronald McDonald House New York provides a temporary "home-away-from-home" for pediatric cancer patients and their families. The House is a supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world.

- 1 **President's Letter**
- 2 **Staff List and Partner Hospitals**
- 3 **Wish List**
- 4 **Spotlight on Your Board**
Robert La Blanc
- 5 **Volunteer Spotlight**
Tina Lundgren's Triathlon Team
- 6 **Family Feature Profile**
Stephanie Belen
- 9 **Community Snapshots**
- 12 **Programs**
Welcome Back to Fall
Calvin Klein Art Show
- 13 **Giving News**
- 14 **Event Highlights**
- 16 **Calendar of Events**

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President's Letter



Bob Ray

Dear Friends,

We've all been affected in some way by Hurricane Sandy and the unimaginable devastation brought to the tri-state area by the storm. Our city's history will forever be changed by the experience, but what heartened me as a New Yorker was the outpouring of caring and sharing in a time where so many were confronted by overwhelming crises.

Day in and day out, regardless of our own challenges, we each delved into our resources and helped our neighbors and peers. Such kindness, love and generosity is a blessing that we see at the Ronald McDonald House on a daily basis, and our hearts go out to those who have lost their lives, homes and livelihoods as a result of the storm.

With this issue of *Around the House*, we felt that a theme of "giving and thanks" was most appropriate to describe your generosity and thoughtful guidance, and how it has significantly impacted the lives of the families, volunteers and staff who work to further our mission.

Board Member Robert LaBlanc leads a compelling drive to help children in need and demonstrates this day in, day out. When you read our family profile on Stephanie Belen, you'll see why our house is so focused on the preservation of family, and why additional support of the House beyond the mere bricks and mortar is so dire in their time of need. We've expanded our Wish List to include urgently-needed items for our new hospital expansion program. And of course, we're always grateful for the unique and beautiful items that you think to send us during the holiday season, which might not be featured on our Wish List.

Board Vice Chairman Tina Lundgren pulled together volunteers from all walks of life to a remarkable result with their participation in the annual Aquaphor Triathlon held in New York City. And, as always, our Community Snapshots are sure to a big smile to your face, seeing your friends, neighbors and peers giving of their hearts and resources to bring smiles to the faces of our little heroes. Our Events section might have you believing that our summer was anything but quiet – and you'd be right! We hope to see you joining us for our next round of events, highlighted at the end of this publication on page 17.

During this holiday season we revisit the words of Mahatma Gandhi, "Human nature shows itself best in moments of trial." We see that sentiment personified every day among the children and caregivers at Ronald McDonald House New York. To be part of our guests' journey is truly both a blessing and a privilege. And for your generous giving, we say THANK YOU!

Sincerely,

William T. Sullivan
President and Chief Executive Officer

Ronald McDonald House New York

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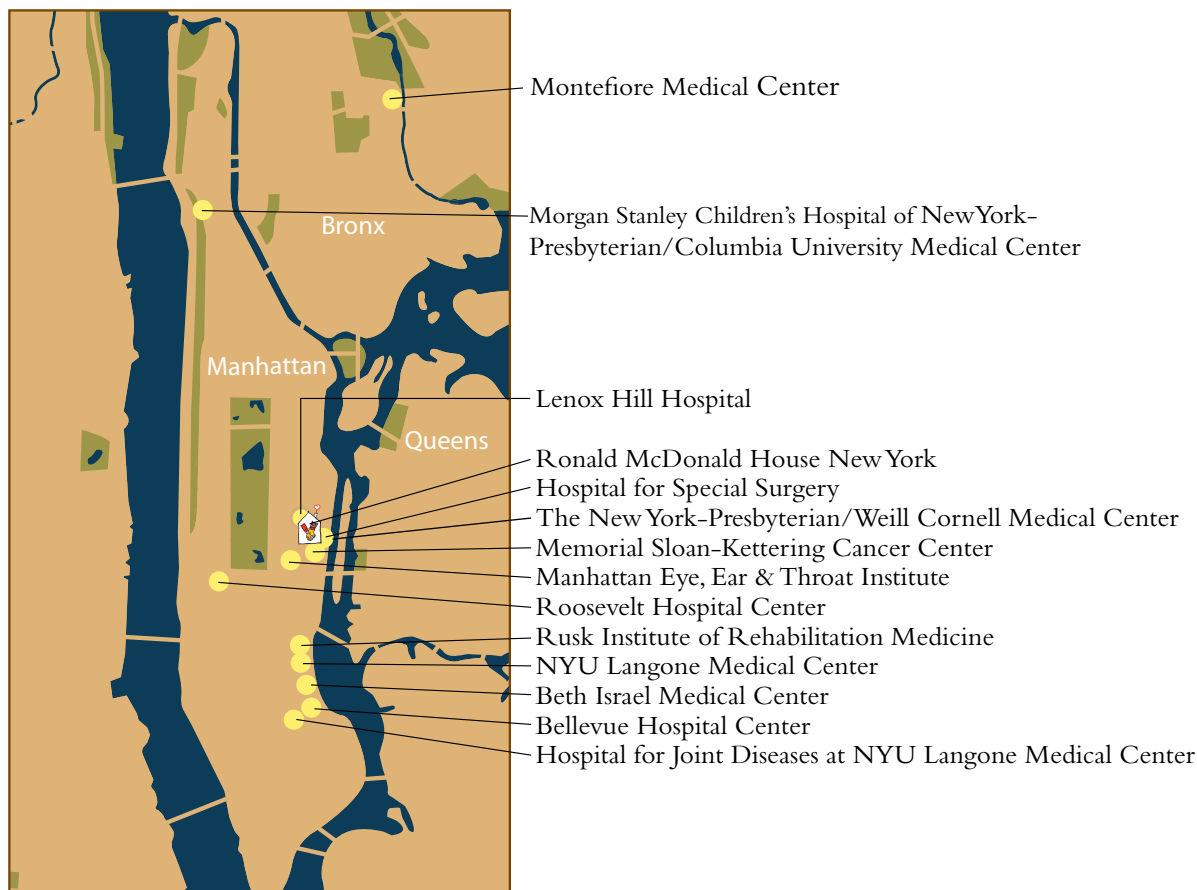
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Wish List

Thank you for your thoughtful donation of items that help make the transition a little easier for families staying at Ronald McDonald House New York. Following is a list of items that are urgently needed. We've expanded our list to include special items needed to help support our new hospital expansion program. We are always grateful for your generosity in helping us to better accommodate our families during their stay

For further information regarding House donations, please contact Wini Cudjoe, Director of Operations, at 212.639.0700 or wcudjoe@rmh-new-york.org.

For the Children

- Diapers
- Baby wipes
- Stroller with rain covers
- Clothing

For the Teens

- Movie Passes
- Clothing
- Clothing accessories gift cards
- iTunes/Game Stop/Best Buy/Modell's gift cards
- Video Games — PSP/Wii/DS

For the Moms and Dads

- Gift cards: Visa, MasterCard, American Express, Target, Walgreens, Payless Shoes, JC Penney, Starbuck's
- Clothing (New)
- Slippers
- Make-up kits
- Shaving/Grooming kits

For the Families

- Hand sanitizer
- Umbrellas
- Rain ponchos
- Rain boots (all sizes)
- Coats (winter)
- Tickets for a day of adventure — Big Apple Circus, Bus Tour tickets
- Metrocards
- Crib linen sets – white

For the Breakfast Club

- Coffee
- Coffeemaker
- Hot water maker
- Cup dispenser
- Napkin dispenser
- Juice dispensers
- Cold milk dispensers
- Toasters
- Cereal dispensers
- Cake/pastry display cabinet
- Condiment organizer

For the House

- (84) 46 – 47" inch LCD televisions, wall mountable – any brand
- 90 Vacuum cleaners
- 90 DVD players (Blue Ray)
- 84 Irons
- 84 Ironing boards with covers
- 84 Hair dryers
- Paper goods: cups, plates, napkins
- Clorox or Lysol wipes
- Copy paper
- Oven mitts
- Batteries (AAA, AA, C, D)

Help a Family Today with a Special Gift!

- Sponsor a room night payment (\$35/night)
- Sponsor a birthday party or special program party

Bulk Donations:

If you, your community group or company would like to share donations of new goods, seasonal surplus merchandise or other large-scale contributions, please contact Wini Cudjoe, Director of House Operations, at 212.639.0400 or wcudjoe@rmh-newyork.org.

For the Playroom

For further information regarding Playroom donations, please contact Nelida Barreto, Director of Programs, at 212.639.0205 or nbarreto@rmh-newyork.org.

Nap Time

- Soft fleece blankets

For School

- 2" binders — hard and collapsible
- Backpacks (regular and wheeled) small, medium and large
- Colorful folders
- Erasers
- Lined notebooks
- Lined paper (3-hole punched)
- Pencil sharpeners
- Red, blue and black markers
- Small hand sanitizers
- Yellow/pink/blue
- Highlighters

Arts & Crafts

- Glow in the dark lanyards
- Glitter glue sticks
- White oak tag
- Color oak tag
- Oil cloth for tables
- Scrapbook materials
- Scrapbook add-on decorations
- White gloves
- Acid-free paper
- Archival glue
- Crayola color wonder paper and markers
- Drop cloths for tables
- Feathers
- Glitter glue
- Glue gums and glue sticks
- Glue dots
- Googley Eyes
- White drawing paper
- 8 ½ x 11 colored card stock
- Crayola Play-doh

Media Center

- iPads
- New Movies rated PG and PG 13
- Popcorn

Family Support & Wellness

For further information regarding Family Support and Wellness donations, please contact Cherilyn Frei, Director of Family Support, at 212.639.0100 or cfrei@rmh-newyork.org.

Toiletries

- Pocket-sized Kleenex packs
- Pocket-sized hand sanitizers (i.e. Purell)
- Emery boards

Wellness

- Terrycloth or microfiber bathrobes
- Slumber masks and/or eye pillows
- Neck roll travel pillows
- Lavender aromatherapy oils & mists
- Spa socks, (preferably with rubber grips on soles)
- Support stockings & knee-highs
- Slippers or slip-on ballet slippers, with rubber soles
- Sanitary pads
- Heating pads
- Travel-sized fleece blankets
- Relaxation CD's
- Yoga or women's workout DVD's
- Exfoliating shower gloves
- Folding travel mirror

Gift Cards

- iTunes gift cards
- Duane Reade gift cards
- Visa/Mastercard gift cards for hospital food/coffee kiosks

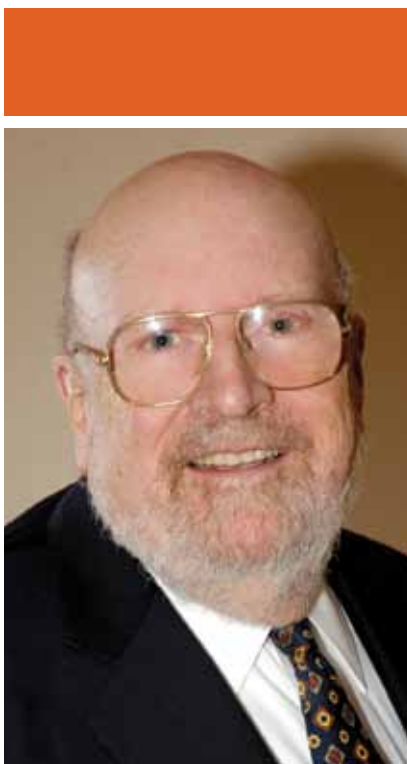
Macy's Gift Registry

The RMH-New York "Wish List" is also available through the Macy's Gift Registry (First Name: ronald Last Name: mcdonald). For more information, visit our "Wish List" page at www.rmh-newyork.org/wishlist.

Spotlight on Your Board

Throughout his career as an expert in information technology and investment banking, Robert LaBlanc's many accomplishments have been significant. However, one of the father of five's greatest achievements has been his and his wife Betty's work as philanthropists. Following the loss of their daughter Jeannie 30 years ago at age 14, the LaBlancs established a scholarship fund to help inner city youth to obtain educational opportunities. As a result of their work, more than 250 high school and 25 college scholarships have been awarded.

Mr. LaBlanc joined the Ronald McDonald House New York Board of Directors in 2008 and has since been a very active member, supporting our annual gala and providing his guidance.



Robert LaBlanc

How were you introduced to Ronald McDonald House New York and its mission?

I knew about Ronald McDonald House and it turned out that Stanley Shopkorn and I were partners at Salomon Brothers. I called him and said, "Can you use another volunteer?" He said yeah, sent me down to House President Bill Sullivan, and Bill and I became friends. So I got involved because I know how tragedy affects individuals and families, and was eager to help in any way. We lost my father to cancer. This place kinda rocks my heart.

What inspired you to become involved with the House?

The need. In fact, after I spent a couple of weeks here, I called Terry [Bovin, another Board Member], and

I said "Boy, have I got something that you'll be interested in." When I started Jeannie's scholarship fund, she and her husband Denis had donated to it. And she lost her little boy. She discovered he had leukemia the day that my daughter Jeannie was killed. We both hit the same tragic wall at the same time.

Even though Jeannie wasn't a cancer patient, you see the need here and it is very fulfilling. I thought when I first came here that I would find it very difficult to see the kids — and it is. But it's also nice to see them leave and you feel so much better when you do.

Please tell us about your involvement on our Gala committee.

We've been involved, trying to get as many people to come as we can. Rick Martin, the Director of Development is marvelous with the way he handles it. It really acquaints people who really may not know anything about Ronald McDonald House. It's such a positive thing to help parents who are going through a torturous experience.

What is your number one wish for its families?

It is so difficult to lose a child. I still pray for Jeannie every day, and I think of her every day. It really is a tough thing to lose a kid. To go through the struggle that any of the parents here did, going from hospital to hospital, doctor after doctor, trying everything... If I had one wish for a family here, it would be that they found the right doctor and the right medication and the right techniques that would make their child well.

If you had one wish for the House, what would it be?

It would that every child would walk out of here *cured*. ■

2012 Aquaphor Triathlon Team Raises More than \$165,000

When Ronald McDonald House® Board Vice Chairman Tina Lundgren announced that she was forming a team to participate in the 12th Annual Aquaphor New York City Triathlon to raise money in support of our families, we were moved by the grit and determination that was demonstrated by her team members — not only on the course, but in the weeks leading up to the event. What resulted from this year’s Triathlon team’s efforts has definitely set the bar for many years to come.

“When I first thought about adding the NYC Triathlon to the roster of Ronald McDonald House team events, I wasn’t sure if I could find many people willing and able to commit to the training required to do the race,” said Mrs. Lundgren. “The key was putting together relay teams to share the physical workload! The great thing is that the teams really gelled. They worked together to place well in their categories, and they each worked hard to raise a lot of money for our kids.”

Mrs. Lundgren’s 40-person team included several all-stars in their own respective fields: Buddy Van Vugt, trainer, two-time triathlete and team motivator; Tim Goebel, 2002 Olympic figure-skating bronze medalist; NFL Superbowl Champion Amani Toomer, formerly of the New York Giants; Meghan Baker, reporter for Fox News; Sapna Parikh, WABC-TV News medical correspondent; and Barry Kringstein,

co-President of Herman Kay Company. Original team members also include Mrs. Lundgren’s husband Terry, chairman of Macy’s; and Emanuel Chirico, chairman and chief executive officer of PVH. Messrs. Lundgren and Chirico ultimately did not participate in the final event, although their tremendous support was felt throughout, all the way to the finish line.

On event day, 3,000 total participants arrived at their designated locations before dawn determined to overcome the grueling course. The event featured a 1,500-meter swim in the Hudson River, a 40-kilometer bike ride along the Henry Hudson Parkway, and a 10K-run in Central Park. By 9:45 a.m. it was all over, and team members celebrated this truly significant accomplishment.

“The Triathlon is a unique experience. I’ve never been quite so exhausted and exhilarated at the same time. But seeing my husband Terry and all of our teammates at the finish line and then signing the big check for our kids together was a moment I’ll never forget. It’s true...when you give, you end up receiving even more in return,” added Mrs. Lundgren.

In total, the team raised more than \$165,000 on behalf of the House, which included a very generous gift from PVH. As she reflected on the overall impact of the team’s first triathlon event, Mrs. Lundgren noted, “Several of the team members are still in touch with each



Natalie Greaves

Resident Nora Getchell featured with former NY Giant Amani Toomer

other and are looking for ways to become involved with the house. What a first-time showing we had! We created a strong, driven and committed team that raised over \$150,000, which didn’t go unnoticed by the NYC Triathlon organizers.”

To the members of our first-ever Triathlon team, we are grateful for your hard work and generous giving on behalf of our mission. ■



Triathlon Team Group Photo



Photos by Natalie Greaves

Sapna Parikh with Terry and Tina Lundgren

Stephanie Belen: Motherly Love And the Will to Survive

Among the many experiences that Stephanie Belen hold dear have transitioning to adulthood from her teens, the most exciting will be starting a new life in New York City after leaving her native Puerto Rico. Although cancer was the illness that brought her and her 16-month-old-son Dariel to New York on a temporary basis for treatment, it's the love of friends and family — both existing and new — as well as the promise of a new life with cancer behind them that has inspired her to stay. At Ronald McDonald House® New York where most of the children are in the 2- to-10-year-old range, it is easy to presume that Dariel is the patient. However, this story is about Stephanie's successful battle against Stage 4 Hodgkin's Lymphoma.

"It was October 31st. I woke up that day and I had a big bump on my neck — a big mass. That same day I went to the hospital and they told me I had to remove it because it was going to start growing," said Stephanie. "Two weeks later, I found out I was pregnant."

It was 2010, and Stephanie faced the terrifying prospect of receiving treatment while undergoing the physical stress of pregnancy. Originally misdiagnosed with a potential thyroid condition, all tests eventually came back negative. Stephanie's other diagnostic options were limited due to her pregnancy and she also had to deal with the difficult experience of morning sickness that stayed with her right up until the day she gave birth to Dariel one month prematurely.

Two months after Dariel was born in June 2011, Stephanie returned to the doctor to address the mysterious lump in her neck. Although it was August, her biopsy wasn't scheduled to take place until January of the following year. During that time, Stephanie's mother Sonia had already been living in New York City while her daughters stayed behind in Puerto Rico. That December, she came home to Puerto Rico to visit her daughters who were both new mothers at the time. When Sonia took in her daughter's appearance, she immediately became alarmed.

"I went from 130 pounds to 70 pounds in two weeks," said Stephanie. "When I was dizzy, I used to fall. She



Charles Manley



Photos provided by Stephanie Belen

Left and center photos: Stephanie featured with her sister; right: Stephanie with her son Dariel in NYC.

knew I had the mass because I tell her everything. But she didn't know I was so skinny. My mother was going to stay in Puerto Rico with me, and I told her I needed to go to a doctor in New York. She said let's go. I came to New York on January 23rd. On January 26th, I was admitted to Brooklyn's Methodist Hospital."

Racing Against Time for an Accurate Diagnosis

Things moved very quickly once Stephanie was admitted to the hospital. During that time, her mother cared for her infant son while they tried to figure out what their options would be. Tests showed that Stephanie indeed had lymphoma, and that the cancer was in the fourth stage. This cancer of the lymph tissue can typically affect a person's lymph nodes, liver and spleen. Stephanie was stoic when she heard the news while her mother was completely devastated. By the time she received an accurate diagnosis, Stephanie was also suffering from acute anemia and her skin color had become very pale.

With the assistance of a family member in New Jersey, Stephanie was able to be transferred to Morgan Stanley's

Children's Hospital. In mid-February 2012, she began her treatment for the lymphoma. Stephanie received a bone marrow transplant and high-dose chemotherapy. During her first round of chemotherapy, she underwent three long days of treatment for two weeks. The second round of high-dose chemotherapy lasted for two months; this time for one day per week, but over 11 to 12 hours.

As Stephanie underwent treatment, her mother cared for young Dariel; sometimes bringing him with her to the hospital as she cared for Stephanie. In March, Stephanie's sister left her own baby behind in Puerto Rico to assist Sonia as the girls' mother dealt with the task of caring for her daughter and newborn grandson at the same time.

Life at Ronald McDonald House New York

In all, Stephanie spent one month in each hospital before she was discharged and checked in to stay at Ronald McDonald House New York. Her mother Sonia was already in her sixties and currently staying in senior housing, which meant that neither Stephanie nor Dariel would be allowed to move in with her.

By May, the family's home-away-from-home was conveniently close enough for Grandma to visit on a daily basis. With a small child in tow, Stephanie was desperate for someplace that would be able to accommodate both of their needs.

"I was relieved when I came here because I saw a lot of people and I made friends," said Stephanie. "It's fun because we're all going through cancer, we're all doing the same thing. It's different because when I had cancer, I used to go out and shop and everyone would look at me. Here, you can wear anything and no one cares because you know you're all going through the same stuff. Going out on trips, hanging out with the families, those are the things that I like. It makes it feel like the problems go away."

For Sonia, having her daughter at the nearby Ronald McDonald House is a blessing because it keeps them close to her.

"Stephanie's situation is unique because she has had very few actual peers," said Chaplain Cheryl Frei, director of Family Support at Ronald McDonald House New York. "There were some older teens in the House around her age who were also patients, but none of them

Stephanie Belen (continued)

shared the same fears of survival as she did — for the sake of her son.”

The New York Transition

When Stephanie thinks about what she'll miss most about her home in Puerto Rico, she doesn't hesitate to say her family. But still, Stephanie knows the move is definitely for the best given her positive experience so far. With her sister's baby on the verge of turning 1, Stephanie is anxious to see her nephew, and hoping that he and Dariel — both only six months apart — can be reunited soon.

Prior to receiving a diagnosis of cancer, Stephanie had been considering a move to New York to be closer to her mother. With her sister married and starting a new life with her own family, Stephanie had been in the final stages of completing her education, and wanted to pursue a career in the city — and ultimately be closer to her mom.

It's been a beautiful thing to watch Stephanie's story unfold. Her future is full of possibilities, and a she has lifetime of memories yet to make with her family,” said Chaplain Frei. Now that Stephanie is cancer-free and on her way to rebuilding her life, she's also regaining her health, strength and independence.”

“Stephanie and her mother Sonia have great faith which sustains them through adversity, and a community of support that Sonia actively participates in by providing food and clothing to families who are less fortunate,” continued Chaplain Frei. “Sonia is thankful for her daughter's healing, and in gratitude gives back to the needy families of her faith community.”

Today, Stephanie's treatment has been declared successful and she is cancer-free. Her aggressive schedule of surgery and chemotherapy proved to be effective. If you ask Stephanie, she'll tell you that it was the longest six months of her life! But it was clearly worthy it.

“I really want to move to New York to give Dariel a better life,” Stephanie says hopefully. “Because Puerto Rico is a nice place, but only for vacations and not to live. Right now, I want the best health I've ever had and for the cancer to never come back.” ■



Sonia and Stephanie reunited in NYC.

Community Snapshots

At the home-away-from-home for families coming from all over the world in their battle against cancer, our “community” is a broad one. Here are a few highlights of some of the people who have recently touched our hearts at Ronald McDonald House New York.



Photos by Natalie Greaves



Board of Associates Summer Dinner

At the height of summer when the temperatures are high and treatment schedules can bring the highest level of fatigue, our Board of Associates members came through with a dinner to remember! Held on the Third Floor Terrace, resident families noshed on burgers, hot dogs, chicken fingers, salad and pasta while they took in the summer breeze in the city.



Photos by Natalie Greaves

IPG Luau

The thoughtful and generous people at the Interpublic Group of Companies, Inc. (IPG) visited over the summer to bring about an unforgettable summer luau experience.



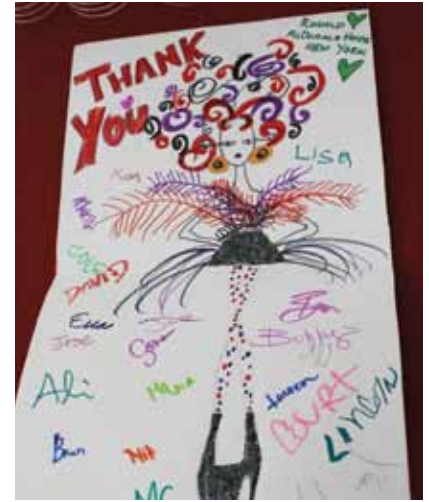
Community Snapshots (continued)

Idol Family Room Dedication

John Idol, chairman of Michael Kors, recently visited Ronald McDonald House New York with his wife Amelia for the dedication of a room in their name.



Photos by Natalie Greaves



Louis Lipson's Pop Tabs Creation

Over the past year, we've ramped up our requests, pop tabs to help raise awareness about the Ronald McDonald House mission. What a pleasant surprise to receive the deluge of soda can tabs that have come in as a result! To help with our collection efforts, Louis Lipson, son of Children's Happy Faces Foundation's David Lipson, created a Lucite glass house that will house these very special donations. A pediatric cancer survivor himself, Louis is currently in his fifth year at Cooper Union Architectural School. We are very grateful to the Lipson family for this and their many special contributions to the House.



Natalie Greaves

Batman Saves Gotham

You may have previously heard of the Route 29 Batman as an Internet sensation who gained notoriety for being pulled over in his Lamborghini in Maryland with the bat symbol for a license plate. Determined not to be deterred by Sandy, Batman visited with our families on Halloween. This superhero brought many smiles to our little heroes' faces.



Nina Friedman



Photos by Nina Friedman

Whitney Museum Visit for Summer Camp

Summer camp just wasn't complete without a visit to "The Whitney," home to more than 19,000 paintings, sculptures, drawings, and other media showcasing 20th and 21st century art. In addition to a tour, our summer camp participants had their own very special modern art workshop.



Water Mill Fundraiser

A grand expression of thanks goes out to Frederick Kane Marek and Ken Lewis for hosting their fifth annual Fourth of July Fundraiser on behalf of the House. The fundraiser was held in the beautiful Water Mill area of Southampton. Also featured are Monday Night Volunteer Joan Coppotelli and RMH-NY President & CEO William T. Sullivan.



Programs



Photos by Nina Friedman

Ariana Blanco sports her new backpack

Welcome Back to Fall

For the third year in a row, “Welcome Back to Fall” returned to bring a fun feeling to back to school season. With the support of BDO USA, the Lower Level Lounge was once again transformed into the best resource for school supplies to assist our pediatric cancer patients and their siblings to be best prepared for school.

With John Kwon of BDO Valuation Advisors, LLC once again leading the charge, our young students were well-prepared for this year’s educational experiences.

This year’s “Welcome Back to Fall” also featured a new dimension with a distribution of school supplies to families participating in our new hospital initiatives program. For pediatric cancer patients who live within the New York



BDO’s John Kwon featured with House residents.

City area who currently participate in home school and receive other support via the local Department of Education, the Welcome Back to Fall ensured that they were prepared.

Many thanks to BDO USA for their generous consideration of our needs at Ronald McDonald House New York, and we are very grateful for their support of the “Welcome Back to Fall” program.

Calvin Klein Art Program

One can never tell when or where the spark of inspiration might be present, especially when it comes to the creation of fine art at Ronald McDonald House New York! Thankfully, thoughtful volunteers from Calvin Klein were in the house to help the process along.

Working with our Programs department, volunteers from the company worked with young guests staying at the House to create unique pieces that reflected their visionary thoughts and ideas.

The final pieces were displayed during a special event for the families in the Macy’s Living Room, and then later introduced during a “PVH Cares” event at the Calvin Klein showroom. Under the leadership of Marti Solomon, Jacqueline Wolfson and Eva Lokaj, it truly was a magical experience — one that helped our young artists to discover extraordinary potential talent — and one that we are very grateful for. ■

House residents’ masterpieces showcased at RMH-NY and PVH Cares.



Photos by Natalie Greaves



Giving News



Jerry Ruotolo

The Tree of Life

As our stories continue to add new detail to the rich history of Ronald McDonald House New York, the Tree of Life wall sculpture continues to flourish with new leaf additions.

The financial support generated for Ronald McDonald House New York from The Tree of Life enables us to offer more than just a place to sleep when families travel to New York City for their child's cancer treatment. Like

a tree, the House provides shelter, has many branches of support and gives us strength in times of turmoil. The House is a home-away-from-home, a place with an extended family and life-long friendships with those who are there when you need them.

Leaves are engraved with a message and the name of the honored person. Each leaf may be purchased for \$2,500. Your leaf will be placed on The Tree of

Life and you will receive a beautiful glass tile to acknowledge the installation of the leaf in your Loved One's name. Your generosity is greatly appreciated and will help us continue to offer services to families arriving today, tomorrow and in the years ahead.

For more information or to purchase a leaf, please contact Nikki Margarites, Director of Major Gifts, at 212.639.0207 or via email at nmargarites@rmhnewyork.org. ■

The Vivian Harris Society



Established in honor of our late Founder and President Emeritus, the Vivian Harris Society allows those concerned about the mission of Ronald McDonald House New York to continue supporting our work as a part of their legacy. During her 26-year tenure, Mrs. Harris nurtured our families and inspired staff and volunteers to do more for families facing their most challenging fight.

Members of the Vivian Harris Society recognize the House in their estate plans or retirement plans, thus ensuring that the utmost hospitality will be extended toward families who travel to New York City seeking shelter while battling pediatric cancer. By including Ronald McDonald House New York in their estates, donors place a meaning-

ful reminder for their your loved ones about supporting a very special cause that they believe in.

If you are moved by the idea of becoming a member of the Vivian Harris Society, please contact Nikki Margarites, Director of Major Gifts, at 212.639.0207 or via email at nmargarites@rmh-newyork.org. Mrs. Margarites will discuss how to arrange a gift that best fits the needs of your own beneficiaries, your goals for asset protection, generational wealth transfer, along with tax-saving implications, and a gift to the House. A discussion never places you under obligation.

We invite you to join our Vivian Harris Society by making a gift to the House in your Estate or Retirement Plan. ■

Event Highlights

Board of Associates Gala

Ronald McDonald House New York's Board of Associates held their inaugural gala event, "Masquerade" to raise funds in support of kids fighting cancer. With VIP attendees including actress Michelle Trachtenberg, model Erin Heatherton, and media personality Donny Deutsch and NY Knicks Guard JR Smith and the Route 29 Batman, the event raised more than \$350,000 to support House operations.

Masquerade was held at Tom Colicchio's "Apella," the East Side's hottest new venue at the Alexandria Center. Guests enjoyed a mysterious experience featuring great music, cocktails, hors d'oeuvres, and luxury raffle prizes.



Route 29 Batman with NY Knicks Guard JR Smith



Trish Westcoat Pound, Stanley and Tracy Shopkorn, Jesse Cole and William T. Sullivan



Michelle Trachtenberg



Donny Deutsch



Charlotte Ronson



Erin Heatherton



All About Love

Rock and Roll Hall of Fame legend Darlene Love blessed her fans with an intimate performance at the nearby Bohemian National Hall. The singer/actress and longtime volunteer at the House sang some of her most notable hits including "He's a Rebel."



Ms. Love featured with RMH-NY residents



Natalie Greaves

Pat Dunne



Natalie Greaves

David Frei and Cat Greenleaf



Natalie Greaves

Canine Volunteer

Family Fun Dog Walk

The dog days of summer saw the introduction of a new event catered to our canine-loving supporters. Angel on a Leash partnered with Ronald McDonald House New York to host its first annual “Therapy Dog Family Fun Dog Walk” at Riverside Park. While the day brought a few sprinkles, it didn’t stop our participants of the two-legged and four-legged variety. Hosted by NBC New York’s Cat Greenleaf of “Talk Stoop,” the event raised \$5,000.



David Frei



Maurice Hines



James Read, Nancy Rabstajnek Nichols and William T. Sullivan

Feinstein’s

Famed cabaret club Feinstein’s at Loews Regency served as home to our annual cabaret event featuring legendary director, choreographer and entertainer Maurice Hines with The DIVA Jazz Orchestra. The evening celebrated the music of the 1960’s, along with special guests Mark Nadler and the Nunziata Brothers. The New York Pops Music Director, Steven Reineke, hosted the intimate evening beginning with a champagne reception followed by a seated dinner and concert performance. Evening at Feinstein’s, which raised more than \$40,000, was a joint benefit in support of Ronald McDonald House® New York and The New York Pops Education Programs whose partnership has brought creative expression and joy through music to pediatric cancer patients and their families.



Photos by Charles Manley

The Nunziata Brothers with Maurice Hines, Steven Reineke, and Mark Nadler

Event Highlights (continued)



Natalie Greaves

Fifth Block Party

The fifth annual Block Party brought out the best of Manhattan's Upper East Side as supporters gathered with the families, volunteers and staff at Ronald McDonald House New York on a pleasant Saturday to celebrate the community. As a result proceeds for ticket sales for rides, food, games and outrageous shopping deals, the event raised more than \$22,000. Also in attendance was our very own Ronald McDonald, and Youth Ambassador Jake T. Austin.

Ridgewood Golf

A beautiful summer day in Paramus, New Jersey served as the backdrop for the Ronald McDonald House New York (RMH-NY) third annual celebrity golf tournament. Ridgewood Country Club was the setting for former athletes including, Rod Gilbert (New York Rangers), Paul O'Neill (New York Yankees), Charles Smith (New York Knicks), Carl Banks (New York Giants), Jim Burt (New York Giants), Bruce Harper (New York Jets), Rodney Hampton (New York Giants), Karl Nelson (New York Giants), and Lynn Swann (Pittsburgh Steelers), to chip and putt their way to raise more than \$500,000 for the House.



Children's Happy Faces Foundation and Trump National Golf Outing

More than 54 foursomes braved the rain and wind to celebrate a day of giving in support of children battling cancer at the sixth annual Children's Happy Faces Foundation (CHFF) Golf Outing held at Sleepy Hollow Country Club with foursomes also teeing off at Trump National Golf Club on October 2nd. Raising more than \$475,000, the proceeds will benefit Ronald McDonald House® New York and the Make-A-Wish Foundation® of the Hudson Valley — two organizations working to help families battling pediatric cancer.

With 32 foursomes participating at Sleepy Hollow Country Club Championship Golf Course, and 22 foursomes at Trump National, the day's scheduled activities of golf, horseback riding, tennis, and dominos were unfortunately impacted by the inclement weather. However, the inspired supporters played on, ultimately settling into an evening of celebration that featured live music, a live auction and luxury prizes.

Joining Mr. Lipson as co-chairs of this year's event were Bret Reilly and Pat Dunne. In addition to Century Management Services, the fundraiser was also supported by NCB, Alex Dimitrief, Efficient Combustion & Cooling Corporation, Graphic Services Bureau, Hercules Corporation, Hess Corporation, Mustang Harry's, Bargold Storage, Bollinger Insurance, and the New York Association of Realty Managers. ■



Photos by Charles Manley

Top: Connor Gerber with Former NY Knick Charles Smith

Center: Truly grateful to our event's leadership! From left, Peter Hunsinger, Morris Goldfarb, Honoree Alan Sirkin, Mike Setola, Frank Tworecke, Rich Wurtzburger, and William T. Sullivan.

Bottom: Rodney Hampton



Calendar of Events

Save the Date

Light A Light, Share A Night

December 6, 2012

5:30 PM

Ronald McDonald House New York
405 E. 73rd Street, New York,

Z 100-Jingle Ball

Starring Lady Gaga,
Kelly Clarkson, David Guetta,
Pitbull, Demi Lovato

December 9, 2012

Doors Open at 6:30PM, Show

Begins at 7:30PM

Madison Square Garden

Greek Division Christmas Party

December 10, 2012

6:00 PM

New York Athletic Club, 180
Central Park South, New York, NY
10019

Annual Christmas fundraising party
by the "Greek Division" of Ronald
McDonald House New York.

Maritime Industry Event

December 21, 2012

Mashomack Preserve Club
Pine Plains, NY

Annual event sponsored by
General Maritime

Skate with the Greats

February 1, 2013

6:30 PM Cocktails, Dinner, Skating
The Ice Rink at Rockefeller Center
or MSG

Light a Light, Share a Night

Give the gift of shelter, hope and love this holiday season by joining us on December 6th! While families are asked to provide a donation of \$35 per night, the cost to operate one room at Ronald McDonald House New York is \$295. Through our Share a Night program, millions of New Yorkers have helped to bridge the gap and provide more than just simply shelter, but a true home-away-from-home for families from more than 70 countries worldwide.

Opening our doors to celebrate the strength, joy and unity brought about by the holiday season, we'll be lighting a Christmas tree, a Hanukkah menorah and the Kwanzaa kinara. We hope you will join us as for the Share a Night celebration. For more information on how you can help support a family's stay at Ronald McDonald House New York, visit www.rmhnnewyork.org, or call (212) 639-0600.

19th Annual Skate with the Greats

Join us in 2013, as we celebrate one of the greatest events on the ice! Skate with the Greats brings together the New York Rangers alumni with its fans at Rockefeller Center, in a fundraising event that helps to support families battling pediatric cancer.

Sponsored by RBC Capital Markets and Zurich Financial Services, attendees will enjoy an evening of cocktails and a buffet dinner before hitting the ice for skating with some of the city's greatest heroes in hockey. Special photo and autograph opportunities will also be available. For more information about purchasing a corporate or family package, contact Richard Martin at 212.639.0206, or rmartin@rmh-newyork.org.



Former New York Rangers Rod Gilbert (left) and Brian Leetch (right) with House resident Kevin Metzger, who was named an honorary Ranger.



RONALD MCDONALD
HOUSE® NEW YORK

Ronald McDonald House New York
405 East 73rd Street, New York, NY 10021



19th Annual Skate with the Greats — Coming in February!

Join us on Friday, February 1st, as we
celebrate the 19th Annual Skate with the
Greats with the New York Rangers!

The Rink at Rockefeller Center
(Entrance at 30 Rockefeller Plaza
between 49th and 50th Streets)

6:30 PM to 8:30 PM

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