

Around the House

The Magazine for Ronald McDonald House New York. Volume 10, Issue 4, Winter 2016



RONALD MCDONALD
HOUSE® NEW YORK



When Joshua Jimenez began coming to New York City, he was only 2-years-old. For this cancer survivor with a gentle heart, the fight still continues.



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Ronald McDonald House New York provides a temporary “home-away-from-home” for pediatric cancer patients and their families. The House is a supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world.

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Director Of Communications

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Cover Photo:
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Chairman's Letter

Dear Friends:

The start of the new year allows all of us to hit a figurative "reset" button and think of new possibilities on the horizon. For families staying at the Ronald McDonald House, after a period of respite during the holidays, hope for a cure is one of the most important goals we can affect. Therefore, I am pleased to report on many important initiatives taking place at the House that will help ensure children fighting cancer and their families will always have a comfortable and supportive place to stay.

In this issue of *Around the House*, we introduce two new members of our board of directors: Timothy G. Baxter, chief merchandising officer of Macy's Inc.; and Benjamin G. Neel, MD, PhD, director of the Laura & Isaac Perlmutter Cancer Center at NYU Langone Medical Center. We look forward to their contributions to the board in support of the House and its future.

You will also read about 17-year-old Joshua Jimenez and his mother Tracy who have been coming to the House since 1999. Although he's now considered a survivor of neuroblastoma, his fight is not yet complete. While undergoing long term

care, Joshua has become a living symbol of hope for families seeking treatment. I hope that his story inspires you as well.

Our Community Snapshots section highlights the myriad ways that our community brought love and great cheer to the families staying at the House these last several months. From the New York Police Department and all of our friends at Madison Square Garden to the Department of Homeland Security and its canine officers, the outpouring of love has been a great comfort to us all.

This past autumn we announced that Ronald McDonald House was expanding outside the walls of its 73rd Street home and into the local community with the construction of the city's first Ronald McDonald Family Room at Kings County Hospital. Upon its completion this space will provide caregivers with a space to recharge and refresh within the pediatric care unit of one of New York's finest public hospitals.

Finally, this last quarter was filled with a whirlwind of events. On the programming front, our Saturday Night Fever party and the Halloween Boo Bash brought lots of smiles and fun moments to our children and families.



PHOTO CREDIT: © (2015) Charles E Manley

And on the fundraising front, our 4th Annual Masquerade event and the Greek Division's Christmas party were both very successful again this year.

So, as you look into the new year and think of the possibilities it may hold for you, we hope that you will again include us by renewing your support of the House and the children and families we serve. I encourage you to visit our website or reach to us directly to see how you might participate in one of our upcoming events. As always, we appreciate your commitment and are proud to include you as a part of our family.

Tina Lundgren
Chairman of the Board

Ronald McDonald House New York

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Tara Ford Spiegel
Rocco Strazzella
David Stern
Thomas Strohmer
Graham Uffelmann
Michael Weisburger
Guy Weltsch
Liz Wintrich
Christa Zambardino
*In Memoriam



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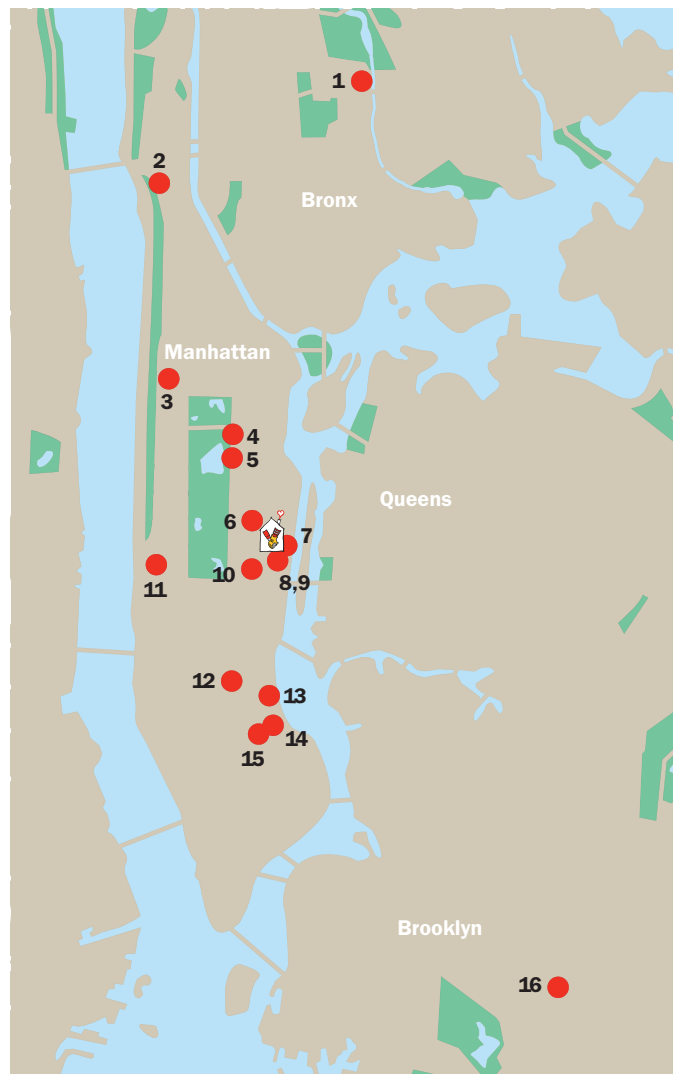
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1. The Children’s Hospital at Montefiore
2. Morgan Stanley Children’s Hospital of New York-Presbyterian
3. Mount Sinai St. Luke’s
4. Kravis Children’s Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Children’s Hospital at NYU Langone
13. Bellevue Hospital Center
14. Mount Sinai Beth Israel
15. New York Eye and Ear Infirmary of Mount Sinai
16. Kings County Hospital Center



Calendar of Events

Skate with the Greats

February 26, 2016
6:00 PM
Rink at Rockefeller Center

CHFF Casino Night

March 11, 2016
6:30 PM
Fino Wall Street
1 Wall Street Court
Between Hanover Street & Pearl Street

United Airlines NYC Half Marathon

March 20, 2016
7:30 AM
Manhattan

Hogs for Hope “Hope to Ride” Motorcycle Run

April 24, 2016
9:00 AM Registration, 11:30 AM kickstands up, 1
PM party
Croton Gorge Park Police Escort Ride to JFK Marina
on Hudson River

TD Bank Five Boro Bike Tour

May 1, 2016
6:30 AM
Battery Park

Greek Walk-A-Thon

May 14, 2016
Registration at 9:00 AM, Walkathon Begins at
11:00 AM
Ronald McDonald House New York

23rd Annual Gala

May 16, 2016
6:00 PM – 9:30 PM
Waldorf Astoria

Highlights

TD Bank Five Boro Bike Tour

Sunday, May 1, 2016
6:30 AM

As the nation’s largest cycling event, the TD Bank Five Boro Bike Tour gives New Yorkers a unique opportunity to rule the road en masse in a tremendous show of pride for the places, people and charitable organizations that are most important to them.

Ronald McDonald House New York’s team is actively seeking participants for its team. If you would like to join us as we cycle toward hope for our families, please contact Sue Houston at (212) 639-0500, or shouston@rmh-newyork.org.

24th Annual Gala

Monday, May 16, 2016
6:00 PM – 9:30 PM

It’s one of the most important nights of the year for Ronald McDonald House New York, and a very special night for all who attend. The 23rd annual gala will celebrate the achievements of honorees from the retail and financial industries.

The evening will feature live music provided courtesy of the “Diva” Jazz Band, Broadway Inspirational Voices and guest appearances by some of the resident families whose lives have been impacted by their stay, inspiring new hope in their battle against cancer.

For tickets or more information, contact Richard Martin at (212) 639-0206, or rmartin@rmh-newyork.org.



What's New at Your House?

Ronald McDonald House® New York and HHC Kings County Hospital Announce Partnership to Build the First Ronald McDonald Family Room in Brooklyn

Executives from Ronald McDonald House New York (RMH-NY), NYC Health and Hospitals (HHC), and HHC Kings County Hospital Center held a ceremony in November 2015 to kick off the construction of a Ronald McDonald Family Room located inside the hospital. This represents the first major capital project between the organizations since the children's charity began providing programs designed to serve local families with children in the neonatal intensive care unit. HHC's philanthropic arm, The Fund for HHC, which cemented the capital expansion agreement, will be managing the creation of Family Rooms throughout the corporation. The Family Room is expected to be completed and open for use by NICU families in spring 2016.

Our strategic planning committee recognized the need to stretch and grow beyond our traditional programs and services, and in 2012, we launched the Hospital Outreach Program. We couldn't have selected a better partner for this incredible milestone with the potential to serve more than 8,000 families per year.

Speakers from RMH-NY and HHC Kings County Hospital included Harris Diamond, chairman and CEO of McCann Worldwide, vice chairman and chairman-elect of the RMH-NY board of directors, and head of the board's strategic planning committee; Dr. Ram Raju, CEO of HHC; Lee Perlman, executive vice president of administration and CFO of the GNYHA Ventures, and RMH-NY board member; Mr. Baptiste; and Brooklyn Deputy Borough President Diana Reyna.



Health & Hospitals Corporation, Kings' County Hospital Center, and Ronald McDonald House New York leadership with Brooklyn Deputy Borough President Diana Reyna and NICU alumni family.

Respite Care and Other Amenities for NICU Families

The Ronald McDonald Family Room at HHC Kings County Hospital will serve as a respite care facility for caregivers of patients in the NICU and will offer a kitchen, washer and dryer, bathroom, and lounge area sponsored by Macy's to provide an area of relaxation and a place to recharge for the families of children receiving inpatient care.

The Strategic Planning Committee of RMH-NY launched the Hospital Outreach Initiatives in 2012, providing programming activities for inpatient families within the HHC Kings County Hospital NICU department. In April 2015, a study published in the Journal of Health



NICU alumni patient with the nurses who helped to care for him during infancy.

Organization and Management showed a strong majority of hospital administrators in 16 countries agree that Ronald McDonald House programs play a significant and important role in family-centered care for children with serious medical needs.¹ This will be the first Family Room located in Brooklyn, joining 196 Ronald McDonald Family Rooms in 23 countries and regions. ●

¹Lantz, Paula M, Nicole Rubin, and D Richard Mauery. "Hospital Leadership Perspectives on the Contributions of Ronald McDonald Houses." Journal of Health Organization and Management J of Health Org and Mgt, 2015, 381-92.



RMH-NY staff member introduces signage for the upcoming Family Room.

PHOTO CREDITS: © (2015) Charles E Manley



Spotlight on Your Board

In October 2015, the nominating committee of the Board of Directors met to consider new candidates. It is our pleasure to welcome the following individuals to the board:



PHOTO CREDIT: Carol Seitz



**Timothy G. Baxter,
Chief Merchandising Officer,
Macy's Inc.**

Timothy G. Baxter serves as chief merchandising officer of Macy's, Inc. He assumed the position in February 2015. Mr. Baxter previously served as Macy's' executive vice president and general merchandising manager for ready-to-wear since April 2013.

For more than 23 years, Mr. Baxter has served in a number of important roles on behalf of Macy's and The May Department Stores company.

**Benjamin G. Neel, MD, PhD
Professor, Department of Medicine
Perlmutter Cancer Center**

Director of the Laura & Isaac Perlmutter Cancer Center at NYU Langone Medical Center

Benjamin G. Neel, MD, PhD, is the head of the Laura and Isaac Perlmutter Cancer Center at NYU, a National Cancer Institute-designated cancer center. Dr. Neel is currently overseeing efforts to expand the center's work in oncology research and patient care. In addition to building world-class program in translational research, Dr. Neel is also responsible for all programs throughout NYU Langone's network of clinical care.

Dr. Neel earned his PhD in Viral Oncology from The Rockefeller University in 1982, and his MD degree from Cornell University Medical School in 1983. He is also the author of more than 200 published works in leading scientific journals. ●



Spotlight on Volunteers: 37th Annual Volunteer Recognition Dinner



1

With 400 guests, our 37th annual Volunteer Recognition Dinner was held on November 5th at the Grand Hyatt Hotel.

Seventy-seven awards were distributed throughout the evening to individual and group volunteers in acknowledgment of their service to the organization. Agatha Louis, Mary Lambert and Mary Latrou Demas hit the ultimate milestone celebrating their 35th anniversary as volunteers at the House.



2

Michael Slocum, vice president of Customer Engagement for The Coca Cola Company presented as the evening's guest speaker, discussing the long-standing relationship between The Coca Cola Company, and Ronald McDonald House Charities.

Bloomberg LP and Guy M. Stewart Cancer Fund were the recipients of the Distinguished Community Service Award and each group was presented with a "key" to the House.



3

Linda Dunham, Ronald McDonald House New York Board Member and former board chairman of the RMHC Global Board of Trustees, was in attendance. Mrs. Dunham and other McDonald's Owner/Operators were in attendance to show their support and appreciation for the volunteers. ●

PHOTOS:

1. Rodney Witherspoon, Linda Dunham, and Michael Slocum.
 2. Richard H. Martin with the Hibernian Society.
 3. Tuesday Night Volunteer Team.
- Left to Right* is Barbara Duemesi, Joy Park, Elaine Louis, Megan Fitzpatrick, Amanda Trabilys, Paul Sengakis, Alexandra Gottfried, Kenneth Schulman, Peter Corritori, and Jason Garfield.

PHOTO CREDIT: Joe Martinez Photography

Volunteer Groups – Thank you to the community groups who have volunteered with us and/or sponsored a dinner event during the fourth quarter of 2015.

- Adobe
- Ben Bay Kiwanis
- Bloomberg
- Burberry
- Calvin Klein
- Carlito's Wish Foundation
- Central Synagogue
- Con-Tees
- Danielle Diferdinando
- Duane Reade
- Eisner Amper
- Franklin Templeton Investments

- Greg Spiegel
- ISE Triumph Construction
- ITG
- KPMG
- LinkedIn
- LLS Team in Training
- Macy's
- NBA
- Neuman's Catering
- NYPD
- POPSugar
- Project Sunshine

- PVH
- RBC
- Rosetti Family
- Sanford C. Bernstein
- Seigel+Gale
- "Service Together"
- Sofia Wine Bar
- St. Stephens of Hungary
- St. Vincent de Paul
- US Navy
- West End Kiwanis



Family Profile

Joshua Jimenez: A Young Man's Enduring Battle



PHOTO CREDIT: © (2015) Charles E. Mantley

When Joshua Jimenez was diagnosed with cancer in December 1999, he was only 18-months old, and the family struggled to find a medical provider in his home state of Florida that could provide the best method of treatment. Joshua began chemotherapy, tumor resection and radiation treatment in Orlando, before heading to Jacksonville to undergo a bone marrow harvest and transplant. Following those surgeries, his bone marrow was mailed off for study by a specialist in California, and despite all of these efforts, doctors couldn't provide the family with many answers.

When Joshua turned two, his mother brought him to Memorial Sloan Kettering Cancer Center (Sloan) in New York City, where she felt they had a better chance of beating stage 4 neuroblastoma, the cancer that was attacking Joshua's nerve cells.

When the family first arrived, they checked into a hotel before someone at the Sloan invited them to visit the nearby Ronald McDonald House.

"Nobody in my family, nobody I've ever known had a child with cancer, so I had no idea what I was doing. It took me years to figure it out," said Joshua's mom, Tracy. "I had

actually rented a car and it costed me more to park it in New York City than to rent it. When we first arrived, it was in the middle of a blizzard. I had never been to New York City, and I couldn't see the road. It took me a couple of hours, but I found my way into Manhattan. I don't know how I found my way there because there was no GPS back then."

On the family's first visit, they stayed for eight weeks. For Joshua and his mom, staying at a Ronald McDonald House was the best help because it allowed her to focus his attention on the joys of being a child, and not a patient.

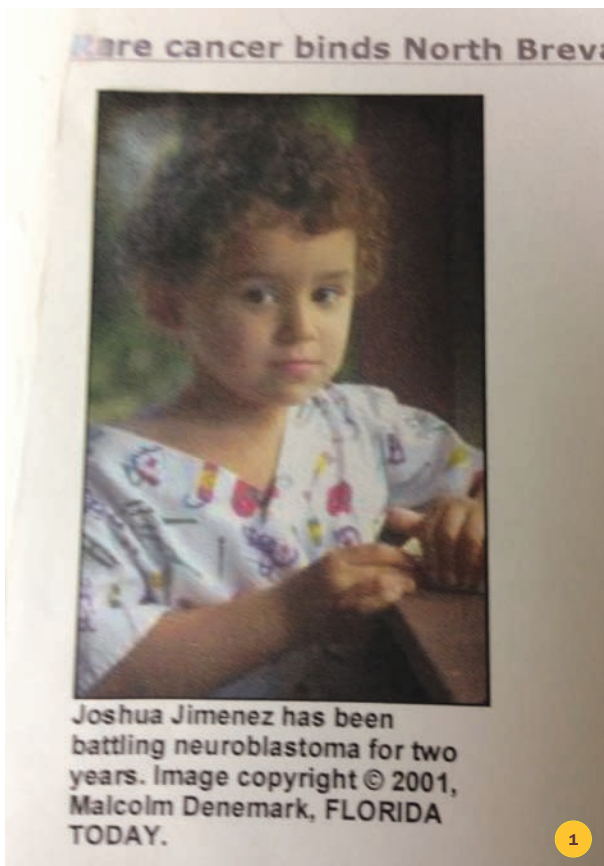
"I remember when I was really little, and I always remember the playroom," said Joshua. "My mom has all of the information about me and my treatment, but I have all of the information about the wonder that I feel when I come here."

Life after treatment

Now 17, Joshua has been living for 15 years with no evidence of disease, typically referred to as N.E.D. He has since been enrolled in Sloan's Long Term Follow-Up care program for pediatric cancer survivors, where Joshua and his mom regularly visit with its Director, Dr. Sklar. He no longer undergoes scans for cancer, however today, Joshua ►



Family Profile



is considered high-risk for secondary cancers, heart disease, liver disease and skin cancer. At home in Florida, Joshua follows-up with numerous specialists including a cardiologist and a dermatologist. His kidney function has also diminished as a result of radiation treatments received as a child.

When the family visits New York City, they usually stay for anywhere from one week to 10 days while they await test results and the approval to go home. During the wait time, they reconnect with and reminisce about the New York City landmarks, special places and people that have become an important part of their past. The family recalls visiting the World Trade Center shortly before 9/11, and celebrating breakthroughs at Mars 2112.

“New York City has saved his life completely, and me too. The meaning of Ronald McDonald House to me, this place is amazing to me and to everyone who brings their kids here,” said Mrs. Jimenez. “The older Joshua gets, he understands more about his condition and our struggles. Every year, when we come to the Ronald McDonald House

in New York City, Joshua spends his time with the children that are there, making them smile, laugh and helping them to not think about why they’re there.”

Over the years, both here in New York City and in Florida, Joshua has continued to develop his gifts. A self-taught piano player, he says that the first song he learned was “This Land is Your Land,” by Woody Guthrie. Joshua began practicing on the keyboard at his local church in Cocoa, Florida. Today, it’s not unusual to find Joshua playing the grand piano in the Macy’s Living Room for the enjoyment of fellow residents while he and his mom are in town.



“Long term recovery from pediatric cancer can be a long, and difficult road for some families, but Joshua and his family have really become an inspiration for so many in the fight today,” said Chaplain Cherilyn Frei, director of Family Support. “Remaining vigilant and embracing his gift and his purpose has become a valuable part of Joshua’s healing for both him and his mom.”

“This is literally a home away from home where we feel welcome. I’ve been telling him that after more than 10 years of N.E.D., you’re an inspiration to others. Now he’s really understanding that he is a big deal to all of these kids. What he gives them is hope.” ●



PHOTO CREDITS: Tracy Jimenez

PHOTOS:

- 1. A local Florida newspaper helped to raise awareness of neuroblastoma at a time when little was known about the illness.
- 2 & 3. Young Joshua as an infant receiving inpatient treatment for cancer.



Community Snapshots



Langston Galloway Brings His Family for Thanksgiving

The New York Knicks' Point Guard Langston Galloway surprised our families on Thanksgiving evening when he brought his entire family to help serve dinner.



Knicks Forward Derrick Williams and New York Liberty's Teresa Weatherspoon spent time with our residents in the Playroom.

Garden of Dreams' Knicks/Liberty Visit

Thanks to the support of the Garden of Dreams, residents in the play room had a chance to spend a few moments with legends representing the New York Knicks and the New York Liberty. Teresa Weatherspoon of the New York Liberty and Los Angeles Sparks was joined by New York Knicks Forward Derrick Williams. The duo handed out headbands, backpacks and other cool items, and signed autographs.



New York Knicks Point Guard Langston Galloway and his family helped to serve families during Thanksgiving dinner.

PHOTO CREDITS: Althea Alvarez



Community Snapshots



NYPD Christmas Party

The New York Police Department's 19th and 20th precincts brought Santa, his elves and lots of love this holiday season when they held simultaneous toy drives to benefit our families. Joined by the Macy's Santa and his very special elves, the evening ended on a magical note.



TSA Dogs Visit

The Department of Homeland Security brought special smiles to our families one fall afternoon when three canine officers from the Transportation Security Administration (TSA) stopped by for a visit.



PHOTO CREDITS:
1-3 - NYPD Christmas Party: Chris McNeerney/NYPD
4-6 - TSA Dogs Visit: Natalie Greaves



Programs

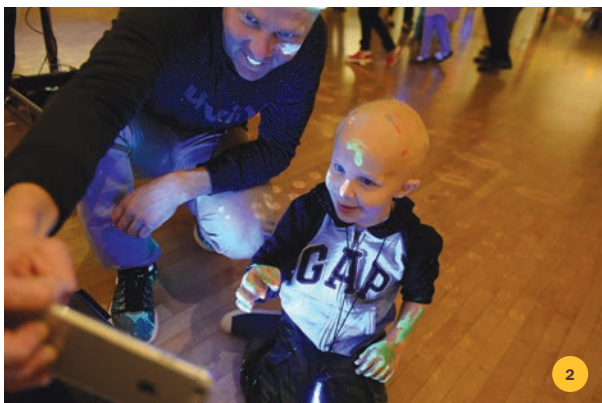


1

3rd Annual Boo Bash: Kings County Hospital Center

Our third annual Boo Bash entertained 250 attendees at Kings County Hospital Center. Sponsored by Alice + Olivia, the Halloween-themed event provided a brief respite for local families receiving treatment within the medical center’s pediatric units on all floors.

Attendees entered a “haunted mansion,” with a DJ, photo booth, face painting, pumpkin painting, fortune teller and other arts and crafts. The families also received a Ronald McDonald House New York-branded tote that they were able to fill up with: candy, Vita Coco coconut water, mini Whoopie Pies from Batter & Cream, New York Cake Pops, Magnum ice cream bars, Eleni’s cookies, watermelon water provided by WTRMLN WTR and more! One child walked away with a prize after guessing the correct amount of candy corns in the jar. We are grateful to the sponsors and volunteers who helped to make the event a success.



2

Saturday Night Fever

On Saturday, October 24th, our Programs department brought a disco party to the Bohemian National Hall, and it was a party for ages!

Approximately 125 attendees including residents of the Ronald McDonald House and participants from our Hospital Outreach program joined us for the 70s disco experience. Pure and Cloth Connection generously provided sponsorship to the event, transforming the ballroom into a 1970s disco dance floor.

Guests were given wigs and other accessories reminiscent of the era, and a DJ played tunes certain to get every able-person onto the dance floor. Professional dancers helped everyone to perfect their moves, and a photo booth from Whosevent helped to capture the memories.

Participating Hospital Outreach sites included Morgan Stanley Children’s Hospital, Hospital for Special Surgery, and Kings County Hospital Center.



3



4

PHOTO CREDITS: PURE NYC



Giving News

The Donny Fermaglich Fund's 20th Anniversary

The Donny Fermaglich Fund was established in 1997 following Mr. Fermaglich's unfortunate passing due to kidney disease at just 24-years-old. On the 20th anniversary of his passing, the family held a special fundraising event with proceeds benefiting families staying at the Ronald McDonald House.

Chaired by Mr. Fermaglich's sister Nancy Fermaglich Hall, the benefit committee included Ken Fermaglich, Julie Sanders Fermaglich, Monty Hall, Killy Smith, Doug Kaplan, Andrew Gottlieb, Milton Lee, Nicole Yablon Jonas, Drew Silvester, Chad Adler, Chris Petix, Lory Rosenberger, Adam Russakoff, and Jason Blum.

The event was held at the PhD Lounge at the Dream Hotel and raised \$105,000.

Via the Adopt the House program, our Development department worked with the family to name a room in Mr. Fermaglich's honor. On November 10th, friends and family gathered at the Ronald McDonald House to attend the ribbon-cutting ceremony.

To learn more about how you can align your support with the Ronald McDonald House New York mission, please contact Nikki Soteropoulos Margarites, Director of Major Gifts, at (212) 639-0207 or nmargarites@rmh-newyork.org or visit www.rmh-newyork.org.



PHOTOS:

- 1. Donny Fermaglich room plaque.
- 2. Mr. Fermaglich assembled post ribbon-cutting.
- 3. Ms. Hall with RMH-NY staff members Karen Kirk and Cheryln Frei.
- 4. The Fermaglich family receiving plaques of appreciation from RMH-NY.

PHOTO CREDITS: Natalie Greaves



Events: Greek Christmas/Kids Fun Run



Greek Division Christmas Party

Our annual Greek Christmas party was held on December 8th at the New York Athletic Club. Honoring John C. Doscas, CEO, Axios Capital Management LLC, the event raised \$215,000. The 2015 Greek Division Christmas party was chaired by Dean J. Poll, proprietor of The Loeb Boathouse Central Park and Gallagher's Steakhouse. Mr. Poll also served as honoree in 2014, and presented the award to Mr. Doscas with our Board Chairman Tina Lundgren and Michael Bapis, chairman of the Greek Division, and partner and managing director of the Bapis Group at Hightower.

The evening was supported by a packed house with a musical presentation by Anastasia Zannis and a special performance by House resident Leonides Theodoridis. The presence of the Honorary Chairman His Eminence Archbishop Demetrios was a blessing to all in attendance.

PHOTOS:

1. Mr. Doscas is presented with his award by Tina Lundgren, Dean Poll, and Michael Bapis.
2. International Soprano Anastasia Zannis performed for guests and even participated in a special song with an RMH-NY resident.
3. Event and organization leadership with Greek Division Honorary Chairman Archbishop Demetrios.
4. Yonkers Firefighters volunteered their time to help along the course.
5. Every runner's a winner at the Kids Fun Run
6. Fighting cancer is always a family affair.

Kids Fun Run

On Saturday, November 7th, more than 1,000 children ranging in age from 4-17 years ran their races in Central Park, raising \$217,000. Community and school groups from throughout the Tri-State Area participated. The 17th annual Kids' Charity Fun Run was organized and produced with the cooperation of The City of New York, Mayor Bill DeBlasio & Mitchell J. Silver, FAICP, the Commissioner of Parks & Recreations. The event received major support from lead sponsor The Blavatnik Family Foundation. ●

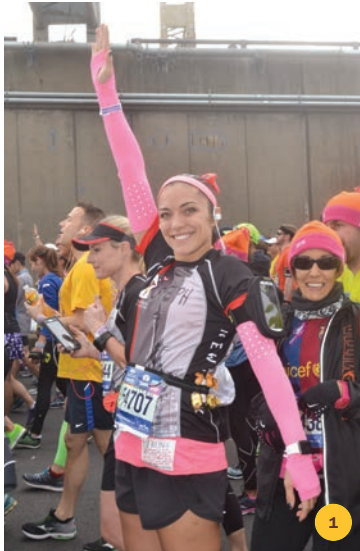


PHOTO CREDITS:

- #1 - #3 Greek Christmas Party: Dimitrios Panagos.
- #4 - #6: Kids' Fun Run: Natalie Greaves



Events: Marathon/Masquerade



TCS New York City Marathon

Our team of 28 runners take on all 26.2 miles in the NYC Marathon on Sunday, November 1st, 2015. With transportation assistance provided by the NYPD, team members made it down to the starting line in Staten Island. The 2015 marathon team raised over \$98,000 for the House! In 2015, our endurance events raised a total \$745,000 to benefit programs and services at Ronald McDonald House New York.

Registration for the 2016 marathon begins in March. To participate as a member of Team Ronald, please visit www.rmh-newyork.org, or contact Eric Seaman, our endurance events coordinator at (212) 639-0204.



Masquerade debuted at the Rainbow Room and raised \$455,000.

Masquerade

Board of Associates' annual gala "Masquerade" made its debut to much fanfare its new venue, the Rainbow Room. Led by Chairman and Ronald McDonald House New York board member Jesse Cole, the Ronald McDonald House New York Board of Associates is a non-policy making group of young professionals committed to philanthropy and the mission of the charity. With great music, hors d'oeuvres, and luxury raffle prizes, the event also benefitted from live and chance auction items, including tickets to a live taping of Dancing with the Stars. Masquerade raised \$455,000 and received major sponsorship support by RBC Capital Markets and ITG. Décor and masks were provided by Ricky's NYC. ●



PHOTO CREDITS:
Runner image #1 credit: Stephanie Porter
Marathon and Masquerade: Natalie Greaves



Events: Power of Your Purse/Share a Night



Power of Your Purse

The second Power of Your Purse event took place at the Double Club at the Sherry Netherland, and once again, an incredible evening was had by all. Featuring designer handbags and purses from brands including Chanel, Hermes, Michael Kors and many more, the event raised \$60,000.



Share a Night

At Share a Night, we lit the Christmas tree and Hanukah menorah lights preceded with a blessing ceremony for all faiths. Families staying at the Ronald McDonald House as well as Share a Night guests were treated to a visit from the Radio City Musical Hall Santa and two members of the Rockettes.

Share a Night raised \$399,945 in support of our families and we are grateful to all sponsors and donors who either came out to the event, or donated a night's stay at Ronald McDonald House New York. We'd like to acknowledge the sponsors who contributed to the evening's event including the New York Athletic Club, JR Regifting, Haley Lehman, Michelle Rubel, John Rohs, and The Guy M. Stewart Cancer Fund. Thank to our wonderfully generous community for your support of our mission! ●

PHOTOS:

1, 2: We are grateful to the leadership of the 2015 Power of Your Purse event.
3-7: Thank you to the supporters of the 2015 Share a Night event, which raised \$399,945.

PHOTO CREDITS:

Power of your Purse: Natalie Greaves
Share a Night: Joe Martinez Photography



Thank You

Ronald McDonald House New York would like to acknowledge the many thoughtful individuals and organizations that have donated generously to help us fulfill our mission of providing the utmost hospitality toward our guests.

The Company Store

The Company Store held its National Family Pajama Night, donating the proceeds from the purchase of pajama sets for the entire family in support of Ronald McDonald House Charities chapters. In New York City, resident families received donated pajama sets. In total, 324 pairs of pajamas with a retail value of \$17,516 were donated for the families.

In celebration of the promotion, an event was held on November 21st in the dining room. The New York Athletic Club provided breakfast for dinner, and the event was once again hosted by NBC's Andrea Joyce, her husband journalist Harry Smith, and their dog Reggie.

Dinner concluded with a rousing game of chutes and ladders with the Saturday Night Volunteers.

The Company Store will donate \$1 to Ronald McDonald House New York for every pair of pajamas sold between October 12th and December 2nd, 2015.

The PVH Cares Campaign

The PVH Cares Campaign, a unique employee giving campaign that allows the retail company's associates to support their favorite causes, raised more than \$18,000 to support the House.

Held during just one week, the company organized a series of events:

- Fat Tuesday Coffee Break with a New Orleans King Cakes – associates had a chance to win various gift cards
- The Main Event – PVH CAREnival / Mardi Gras held at the Chelsea Pier – many interactive games, food, drinks etc.
- Bourbon Street Buffet Breakfast – Buffet Breakfast
- Lent the Good Times Roll Pot Luck Luncheon
- Themed Baskets – Associates purchased raffle tickets in hopes of winning one or more of the many “fun filled” Baskets- Baskets included, tickets to “Thanksgiving Parade” to an “Ice Cream Maker Basket”!
- 50/50 Raffle – A lucky associate had a chance to win half the “pot of money”!
- Denim Day – Pay to Wear Denim for a day or entire week
- Rome Trip Raffle!

We are grateful to PVH for its support of our organization throughout 2015, from Chairman & CEO Emanuel “Manny” Chirico's involvement as the honoree of this year's gala, to this year-end effort by PVH employees.



Winter 2016 Wish List

Thank you for your thoughtful donation of items that help make the transition a little easier for families staying at Ronald McDonald House New York. Following is a list of items that are urgently needed. We've expanded our list to include special items needed to help support our new hospital expansion program. We are always grateful for your generosity in helping us to better accommodate our families during their stay

For further information regarding House donations, please contact Wini Cudjoe, Director of Operations, at 212.639.0400 or wcudjoe@rmh-new-york.org.

For the Children/Teens

- Baby toiletry items
- Gift cards: Visa, MasterCard, American Express, iTunes, Starbucks, Dunkin Donuts, Amazon
- Movie passes
- Winter coats all sizes

For the Moms and Dads

- Gift cards: Visa, MasterCard, American Express, Starbucks Dunkin Donuts, Amazon
- Metro Cards (\$10 increments)
- Umbrellas
- Tickets to local attractions: circus, bus tour, landmark day trip, Plays, concerts

For the House - ongoing

- Paper goods: cups, plates, napkins
- Swifter's and dry replacement pads
- Clorox or Lysol wipes
- Lysol Disinfectant Spray
- Batteries (AAA, AA, C, D)

For the Wellness Center

- Surround sound music system with wireless speakers
- 6-Bliss flat iron
- 6- Blow dryers

Bulk Donations:

If you, your community group or company would like to share donations of new goods, seasonal surplus merchandise or other large-scale contributions, please contact Wini Cudjoe, Director of House Operations, at 212.639.0400 or wcudjoe@rmh-new-york.org.

For further information regarding Family Support and Wellness donations, please contact Chaplain Cherilyn Frei, Director of Family Support, at 212.639.0100 or cfrei@rmh-new-york.org.

Playroom/Programs

For further information regarding Playroom donations, please contact Nelida Barreto, Director of Programs, at 212.639.0205 or nbarreto@rmh-new-york.org.

For Nap Time

- Soft fleece blankets

Arts & Crafts

- Lanyard or Gimp String
- Pom poms
- Scrapbooks
- Scrapbook add-on decorations
- Scrapbook variety scissors
- Drop cloths for tables
- Feathers
- Hot glue gun sticks
- Glue dots
- Elmers Glue
- Googley Eyes
- White drawing paper
- Crayola Play-doh
- Tissue Paper
- Pipe Cleaners
- Sculpey
- Crayola Model Magic
- Crayola Washable Markers
- Crayola Magic Coloring Books with magic markers

Movie Night

- New and classic movies rated G – PG
- Popcorn
- Family board games: Sorry, Monopoly, Operations, JENGA

For the Game Room

- Hula hoops – all sizes
- K'nex building sets
- Monopoly Deal Cards
- Ping-pong balls and Paddles
- LEGOS sets

Birthday Gifts for all ages

- Baby gifts ages birth – 12 mos.
- Costume jewelry for tweens and teens
- Headphones
- New hand held video games
- iTunes Gift Cards

Computer Room

- Headphones





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SKATE WITH THE GREATS

Save the Date

Friday, February 26, 2016
The Rink at Rockefeller Center

6:00pm to 8:30pm
(VIP Access at 5:30)

22nd Annual Benefit for
Ronald McDonald House®
New York



Please contact Richard M. Martin, Director of Development at 212.639.0206 or rmartin@rmh-newyork.org
rmh-newyork.org/skate