

Around the House

The Magazine for Ronald McDonald House New York. Volume 10, Issue 3, Fall 2015



RONALD MCDONALD
HOUSE® NEW YORK



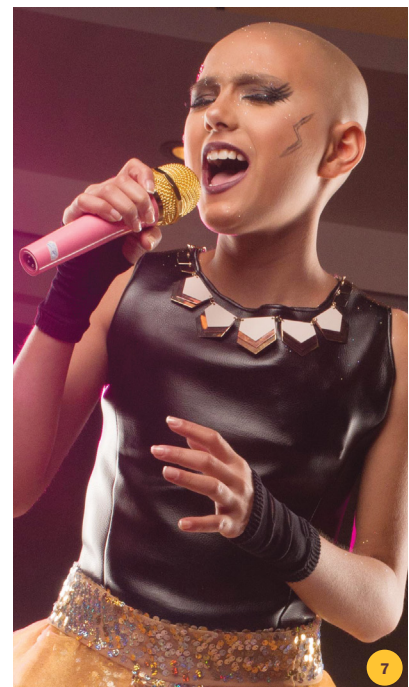
*The Season
of Blessings*



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Ronald McDonald House New York provides a temporary “home-away-from-home” for pediatric cancer patients and their families. The House is a supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world.

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Cover Photo:
Ronald McDonald House resident being blessed by His Holiness Pope Francis.
(Credit: Natalie Greaves)



President's Letter

Dear Friends:

I hope that this issue of our latest newsletter finds you well, as I know many are excited about preparations for our upcoming holiday season. In this issue of Around the House, you'll find that we've had a very busy close to our summer, and the changeover to fall hasn't slowed us down one bit.

As you can imagine, our meeting with the Holy Father Pope Francis was definitely the biggest highlight of the last few months. What I find most impactful was not just our short visit with him, but the promotion of his message to care for others that was shared by so many New Yorkers in the weeks leading up to the Pope's arrival. How fortunate our kids and families were to have had a private audience with him.

In the Community Snapshots, you'll meet the children of St. Ann's School, who worked tirelessly to collect donated items for our Parents' Pantry, as well as a few volunteers from the NYPD and Bloomberg – who will be receiving our Community Service Award at our volunteer dinner.

Frank Pellegrino has served as a member of our board for over 10 years,

and in this rare interview, he shared his secret to his success: treat people well. We are grateful to our many volunteer groups who also share that passion, as evidenced by this quarter's list of groups who have come to serve our charity. We are also thankful to our friends at Adobe for selecting us as the recipient of their Community Fund grant.

September was Childhood Cancer Awareness month, and our families showed us through their words and actions just how powerful their combined voices can be. You'll meet two families who are making a huge difference, and there are many more stories available on our social media pages: @rmhnewyork.

Our Programs department took a page out of Mr. Pellegrino's hospitality book and showed the families an amazing time. We recapped the summer day camp and one of our hospital quarterly outreach programs with a State Fair theme.

Thank you again for your ongoing support of our organization. We truly couldn't do what we do without your generous and thoughtful care. As we approach the holidays, I ask that you remember our families during the



PHOTO CREDIT: Charles Manley

season and maybe fulfill a Wish List request.

I would also like to invite you to join us for our annual Light a Light, Share a Night house lighting ceremony at on December 3rd at 5:30. It is a special evening and a good way to get into the holiday spirit.

My continued thanks and appreciation for all your acts of kindness. We are blessed to have your thoughtful involvement.

Sincerely,

William T. Sullivan
President and Chief Executive Officer

Ronald McDonald House New York

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Graham Uffelman
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*In Memoriam



Staff List and Partner Hospitals

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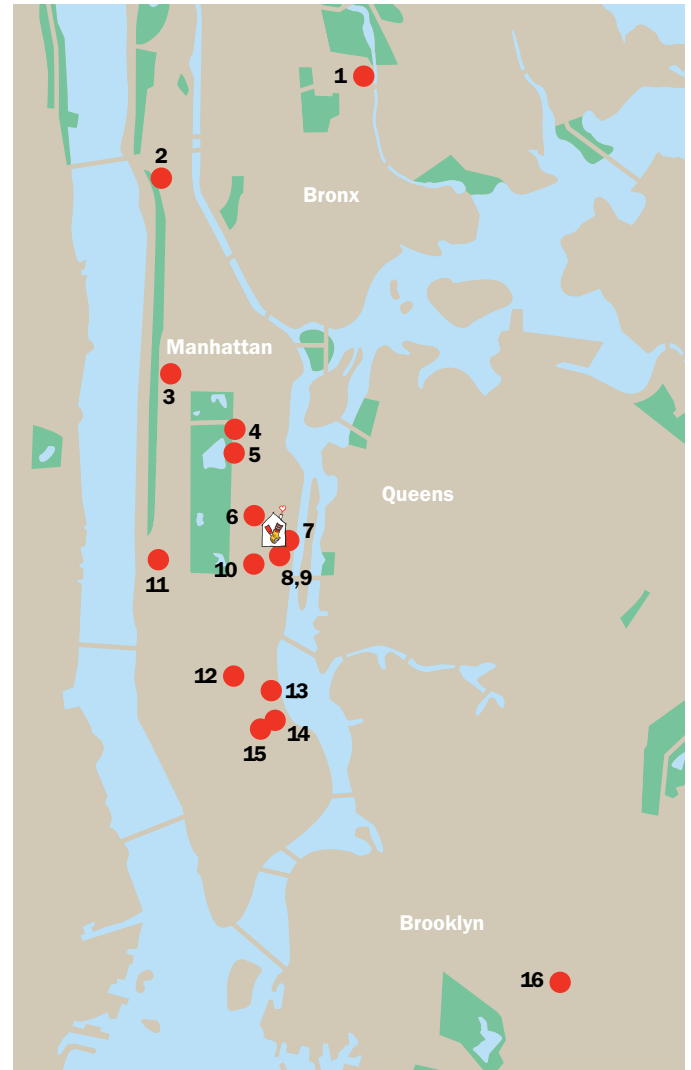
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1. The Children’s Hospital at Montefiore
2. Morgan Stanley Children’s Hospital of New York-Presbyterian
3. Mount Sinai St. Luke’s
4. Kravis Children’s Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Children’s Hospital at NYU Langone
13. Bellevue Hospital Center
14. Mount Sinai Beth Israel
15. New York Eye and Ear Infirmary of Mount Sinai
16. Kings County Hospital Center



Calendar of Events

Power of Your Purse Designer Handbag Auction

November 11, 2015
6:00 PM
Doubles at Sherry Netherland
781 Fifth Avenue, New York, NY 10022

Light A Light, Share A Night Open House

December 3, 2015
5:30 PM
Ronald McDonald House New York

Greek Division Christmas Party

December 8, 2015
6:00 PM
New York Athletic Club,
180 Central Park South, New York, NY 10019

David Yurman In-Store Cocktail Reception

December 9, 2015
6:00 PM to 9:00 PM
David Yurman Town House, 712 Madison Avenue, New York, NY 10065

Z 100-Jingle Ball

December 11, 2015
6:30 PM doors open, 7:30 PM Show
Madison Square Garden, New York, NY

Maritime Industry Event sponsored by General Maritime

December 18, 2015
Mashomack Preserve Club, Pine Plains, NY
7435 New York 82, Pine Plains, NY 12567

Skate with the Greats

Tentative Date: February 26, 2016
The Rink at Rockefeller Center

Highlights

Light a Light, Share a Night

Thursday, December 3, 2015
5:30 PM
Ronald McDonald House New York will celebrate its annual "Light a Light, Share a Night" house lighting ceremony on Thursday, December 3th. It will be an open house to remember. With a nod to the city's generosity and its rich cultural roots, the evening's highlight includes the lighting of the Christmas tree, Hanukah menorah, and Kwanzaa kinara. For more information, Nikki Margarites, Director of Major Gifts, by calling 212-639-0207, or emailing nmargarites@rmh-newyork.org.

22nd Annual Skate with the Greats

Friday, February 26th, 2016 (Tentative)
Join us in 2015 as we celebrate one of the greatest events on the ice! Skate with the Greats brings together the New York Rangers alumni with its fans at Rockefeller Center, in a fundraising event that helps to support families battling pediatric cancer.

Sponsored by RBC Capital Markets and Zurich Financial Services, attendees will enjoy an evening of cocktails and a buffet dinner before hitting the ice for skating with some of the city's greatest heroes in hockey. Special photo and autograph opportunities will also be available. For more information about purchasing a corporate or family package, contact Richard Martin at 212.639.0206, or rmartin@rmh-newyork.org.



What's New at Your House?

RMHNY Meets Pope Francis



Thanks to the love, support and thoughtfulness of volunteers at the New York Police Department (NYPD), families staying at Ronald McDonald House New York were granted a special audience with the Pope.

With less than an hour to prepare, the House received word that an NYPD bus was on its way to transport children and their families to a special meeting with Pope Francis. More than 50 residents and staff members were joined by board Chairman Tina Lundgren and her husband Terry Lundgren.

His Eminence, Timothy Cardinal Dolan, a friend of the House who gives lovingly of his time, greeted Ronald McDonald House New York families with his classic hugs.

As Pope Francis emerged from the papal residence, he turned to embrace, kiss, and bless every one of the children. Families from the United States, Puerto Rico, China, and the Middle East were all in attendance to receive a blessing from His Holiness.

We are ever grateful to our friends of the NYPD for bringing a once in a lifetime opportunity to our families. To Commissioner William Bratton; 2010 Hope Award Recipient Deputy Chief James Murtaugh; 2015 Hope Award Recipient

Detective Vincent Migliore; Deputy Inspector James M. Grant, commanding officer of the 19th Precinct; Detective Chris Helms and Officer Michael Lombardi of the 19th Precinct's Community Affairs department; the entire 19th Precinct; and to the Secret Service, we are ever-thankful. ●



PHOTO CREDIT: Natalie Greaves

Spotlight on Your Board: Frank Pellegrino

Frank Pellegrino Restaurateur, Author

It's hard to imagine Frank Pellegrino doing anything other than what he loves most: taking care of people and treating them well. The actor, restaurateur and owner of the iconic Rao's, also holds the titles of author, former singer and purveyor of a world-famous pasta sauce. We are fortunate at the Ronald McDonald House to be able to call him a member of our board of directors.

"I got involved with the House through Ken Langone," said Mr. Pellegrino. "Ken had been here a few times – we're going back now over 10 years ago – and then Kenny asked if I would do an event for Ronald McDonald House. I agreed to do it, and I wound up on the board. You have no idea what an honor it is for me. It's absolutely incredible."

A NYC Institution Lends A Helping Hand to Another

Rao's, a NYC landmark that's been a part of its East Harlem neighborhood for nearly 120 years, has expanded to include outposts in Las Vegas and Hollywood, California. Ask any New Yorker, and they'll easily tell you that a seat at Mr. Pellegrino's table is one of the most exclusive reservations in town. The walls of the restaurant are lined with photos of VIPs from every industry imaginable with the most recent photos including Leonardo DiCaprio, Bill and Hillary Clinton, and quite a few faces that you might recognize in the pages of *Around the House*.

What is clear is no matter where Mr. Pellegrino is, he's always serving and caring for others.

"When I got on the board, I remember [Founder] Vivian Harris was the head of the board, and then it was Stanley

Shopkorn, who's another incredible man," said Mr. Pellegrino. "The fundraising event that I do here, I do it every other year. And generally speaking, we raise about a half a million dollars each time we do it. It fills up and we wind up having a great evening, a lot of fun, and raise a lot of money for the House with no expenses. It's totally underwritten."

"Our new leader, Mrs. Lundgren is another fabulous lady, truly dedicated and passionate," he continued. "I don't think a minute goes by that she's not thinking about the House and how to improve it and what more can we do. The leadership at the house has always been of the highest caliber."

Mr. Pellegrino credits his family upbringing and his show business background for his success. "I've been here at Rao's for 43 years. Prior to that, I spent a lot of time with my mother, who was perhaps the greatest host in the world. My mother taught me about hospitality and how you welcome people, and how you cook for them. I kinda brought what I learned from my family into the restaurant business with me. I was also in show business all my life. And show business taught me discipline. It also taught me that in order to succeed, you have to work harder than anybody else. There's no sliding back, no slacking off, you have to work very, very hard. That's become my philosophy in life. And I truly believe that's why I've had some success."

On the upcoming expansion at the House, Mr. Pellegrino said, "You have to be excited about it because it means that the good we try to do is growing. Ronald McDonald House is a great, great organization and I



PHOTO CREDIT: Natalie Greaves

think the expansion was desperately needed. I love this Pope {see page 4}, and I love his message and I think that related directly to what we do and how we do it. It's just doing more good work and helping more people. That's what we're supposed to do. And again, our particular house and our particular board, you can't find a better group of people to handle it and move it forward. They're very smart, dedicated people, and it's all done from the heart."

A Legacy of Giving

"I just thank God that I've been somehow put in a position where I'm able to do something good," said Mr. Pellegrino. "At Ronald McDonald House, when we save a life there we never know what that child is going to give to humanity in the future. We are giving these children a shot at a decent life. Building a foundation. To know, perhaps, that I was a tiny, tiny, tiny piece of that, I can leave this earth saying 'Maybe I did something right, maybe I did something good.'"

"To see them live, to see those kids succeed, I don't know that there's a better feeling that we could possibly have," he continued. "There is no greater gift than in giving. Some people don't realize the more you give, the more you get back." ●



Spotlight on Volunteers: Adobe's 2015 Employee Community Fund Grant



Ronald McDonald House New York has been selected by Adobe as a recipient its 2015 Community Fund Grant. As part of the program, Adobe encourages employees worldwide to engage in community service projects that benefit local nonprofit organizations.

In addition, Adobe employees also participated in our eighth annual block party, where 21 employees managed a booth branded the "Adobe Carnival." The carnival featured a 30-foot structure filled with games and prizes for the block party's attendees.

In addition to a cash donation of \$10,700 toward our nutrition program, Adobe has agreed to commit to having 20 employees serve dinners throughout 2015 and 2016.

To our friends at Adobe, we are thank you for your service to helping our local NYC community, and so many others worldwide. ●



Volunteer Groups – Thank you to the community groups who have volunteered with us and/or sponsored a dinner event during the third quarter of 2015.

Adobe
Ben Bay Kiwanis
Bloomberg
Burberry
Calvin Klein
Carlito's Wish Foundation
Central Synagogue
Con-Tees
Danielle Diferdinando
Duane Reade
Eisner Amper
Franklin Templeton Investments

Greg Spiegel
ISE Triumph Construction
ITG
KPMG
LinkedIn
LLS Team in Training
Macy's
NBA
Neuman's Catering
NYPD
POPSugar
Project Sunshine

PVH
RBC
Rosetti Family
Sanford C. Bernstein
Seigel+Gale
"Service Together"
Sofia Wine Bar
St. Stephens of Hungary
St. Vincent de Paul
US Navy
West End Kiwanis



Childhood Cancer Awareness Month

The month of September brings a wave of gold ribbons – ribbons of remembrance of children that we’ve lost in the fight against cancer, and also encouragement and awareness. Throughout the month, we highlighted stories of families who were using the power of their social media network and local communities to raise awareness. Here are two examples of remarkable stories.

Andrew Wilson Wratten

You may remember Andrew Wilson Wratten from the cover of our previous issue of *Around the House*. Now 2 ½ years old, Andrew Wilson Wratten was originally diagnosed with neuroblastoma at 13 months.

“On May 30th, 2014, I was playing peek-a-boo with him, and while I was playing with him, he bumped his head on a little piece of furniture and got a little lump on the left side of his head. A few days after that, the lump was still there, but it wasn’t bruising. Over the next several days, Andrew would make multiple visits to the doctor to determine the cause. Andrew began throwing up and experiencing fevers and doctors began to think that he might have a stomach flu,” recalled his father Tim Wratten.

“It was probably about 5 a.m. that we took him to the ER and when we started to discuss with the ER doctor, he said ‘you know what, do a CT scan of his head. If that bump is still there, it’s not bruising and now it’s been there for over a week, let’s explore there. And that’s when they revealed to us that he had multiple tumors in the head. That was June 9th, 2014,” continued Mr. Wratten.

An MRI was conducted at another facility that confirmed the doctor’s diagnosis, and Andrew was rushed into surgery that very same day.

Since then, had been through two surgeries to remove tumors and 11 rounds of chemotherapy. Andrew was scheduled to do receive high-dose chemotherapy followed by a stem cell rescue, but the risks were too great. They instead chose to come to NYC this past April to join the 3F8 program at Memorial Sloan Kettering Cancer Center.



PHOTO CREDIT: Natalie Greaves

“We had heard about Memorial Sloan Kettering Cancer Center (MSKCC), just from other parents that we follow their children’s stories on Facebook and Instagram. They had talked a lot about Memorial Sloan, and the immunotherapy treatment that they do instead of the stem cell rescue,” said Mr. Wratten.

Andrew was expected to receive treatment every three to four weeks, but after the second treatment his body began to reject the antibodies.

“At the hospital, we’re rushing around and when you’re at the Ronald McDonald House, you really have an opportunity to sit down and talk to parents. You have more opportunity for your child to be around other kids who are going through this; kids who are bald, who have scars, who have ports –in our child’s case a broviac (catheter) that comes out of his chest – so it really opens the door for us to be in a comfort zone where we can talk to parents freely about what’s going on in our lives. And they know exactly what we’re talking about,” he continued. ➤



Childhood Cancer Awareness Month

Raising Awareness About the Fight Against Cancer



www.our-little-warrior.com

Andrew Wilson Wratten
September 20, 16

Andrew did well yesterday after his MRI scan and MIBG injection.

Today was another early day at the hospital with a very rough start to the day. Andrew needed to drink contrast for the MBIGCT scan this morning, but refused to drink it. So unfortunately he had to get an NG tube placed in order to get the contrast into his stomach. It was a struggle to hold him down to place the tube, another struggle to hold him still for an X-ray to make sure the tube was placed correctly, and another struggle to get the contrast into the tube. It's such a gut wrenching experience for our poor baby Andrew and for us.

Today he is also getting a bone marrow biopsy which is a procedure where the doctor drills 4 small holes into Andrew's hip, front and back, and pulls out tissue and blood. This is done to check for any possible cancer cells.

We hope to get some preliminary results today from the doctor. Please please pray we get good news.....

As we end Childhood Cancer Awareness month, we ask all of you who know and care about us, to continue to think about and support childhood cancer awareness in any way you can. It CANNOT be acceptable to anyone that childhood cancer receives so little funding for research, less than 4% of the funds provided by our

To share their story with the world, the family has established the www.Our-Little-Warrior.com Web site, and uses social media to update their supporters. Mr. Wratten explained how they came up with their branding and memorable hashtag: "We have a good following on Facebook and our Instagram account. The idea is for people to see the things that our family is going through, but also the daily struggle that Andrew has dealing with cancer. We came up with 'Our Little Warrior' because in my mind, I see Andrew has the battle scars already on his body from fighting the cancer. It seemed so fitting to Andrew that he would be our little warrior since he has gone through the battle of his life right now."

The family also has a group of supporters who host local fundraising events and they also raise money in partnership with the Talbert Family Foundation to help families with additional expenses.

This past spring, the Wrattens received a major helping hand to raise awareness when actress Eva Mendes posted a photo of herself wearing one of Andrew's t-shirts in her first social media selfie.

Andrew and his family are from West Covina, California, and as they search for a cure, they spend their time traveling back and forth for care until Andrew's body can take the next level of treatment. And when in New York City, they're always welcome to call the Ronald McDonald House their home.

Alexa Bolton

Eleven-year-old Alexa Bolton is an amazing dynamo who continues to think of ways to help others despite the demands of her own battle against Ewing's sarcoma. The Syracuse native noticed the discomfort



PHOTO CREDIT: Natalie Greaves

of other patients at her home hospital in Upstate New York. For patients like Alexa who had lost their hair, the standard issue towels tended to scratch their skin. Alexa began to collect and distribute fluffy towels to fellow patients that were soft and would bring a little bit of sunshine to their day.

While staying at the Ronald McDonald House this past fall, Alexa received a surprise of her own when she received a knock on her door before treatment. Actress and "The View" co-host Raven Symoné stopped by to inform Alexa that she would be the recipient of a fantasy photo shoot courtesy of "Anything Can Be Project," an organization that helps pediatric cancer patients realize their fantasies through the art of photography. Another surprise was the appearance of Alexa's family, including her 4 brothers and sisters.

On Friday, September 25, more than 2 million viewers heard Alexa and her parents as they told their story on live television. She hopes to someday be a rock star, and her dreams were realized on live television before the world. From YouTube videos to local awareness events, the Bolton family works hard to inform others about how they can help families fighting cancer. To us at the Ronald McDonald House, this brave young woman and her mom Suzette have energy that continue to inspire us every day. ●



PHOTO CREDIT: ©2015 Anything Can Be © 2015 A



Community Snapshots



NYPD Harbor Event

New York City during the summer months can be a magical place with many wonders. Our families enjoyed a rare opportunity to see the city from the water thanks to the New York Police Department. Families spent time on the water with the Harbor Patrol, and also met the human and equine members of the Mounted unit.



Bloomberg Superheroes Dinner

Our dinner program brings many smiles to residents of all ages for many reasons. One recent evening, Ray Tierney, global head of Bloomberg's Trading Solutions Group and Ronald McDonald House New York board member, joined his team for their annual Superheroes dinner.



St. Ann's School

In anticipation of Pope Francis' visit to New York City, elementary school students at St. Ann's school in East Harlem participated in a grand service project in support of our families. The students collected items for our Parents' Pantry project, a program where supporters provide canned goods, dried foods, toiletries and other paper products to help our resident families offset the cost of groceries.

As a result of their efforts, the second and fourth graders also received the distinction of NYer of the Week from Time Warner Cable television network's NY1.



PHOTO CREDITS:

NYPD Harbor: Chris McNerney
Bloomberg Superheroes & St. Ann's: Natalie Greaves



Community Snapshots



RMHC Global Conference

Every two years, representatives of Ronald McDonald House chapters, family rooms and care mobiles come together in Chicago to celebrate the core mission of Ronald McDonald House Charities. With the theme of “Keeping Families Close,” this year’s global conference provided us with many opportunities to share, collaborate and learn from our counterparts from other regions including southern California, Australia and British Columbia. With our upcoming expansion projects under development, we are grateful for our international network of friends.



Macy’s Run Walk

Macy’s employees gave back to charity in a number of ways this summer. One of the most exciting initiatives was the 5K Run/Walk that took place in Battery Park City and raised more than \$46,000. Family and friends joined the retailer’s employees as they enjoyed the scenic route alongside the Hudson River and met up for a jubilant celebration of their great effort.



ABC’s *The View*’s Raven Symoné Visits The House

Guests on their way to treatment likely rubbed their eyes in disbelief one morning as *The View* co-host Raven Symoné passed through the lobby. Raven was on a special mission to surprise the Bolton family (see page Family Profiles on page 7), who would appear on an episode later that week to promote Childhood Cancer Awareness Month.



First Lady of Cyprus

On a recent visit to the U.S., Ms Andri Anastasiades, the first lady of Cyprus visited the New York City Ronald McDonald House. Joined by the Archbishop Demetrios of the Greek Orthodox Church, Ms. Anastasiades enjoyed a reception presented by the Greek Division and its volunteers.

PHOTO CREDITS:

RMHC: Alanna Walker
Raven Symoné: Natalie Greaves
Macy’s Run Walk: Carol Seitz
First Lady of Cyprus: Natalie Greaves



Programs: State Fair & Camp



State Fair

On June 27th, the State Fair came to Ronald McDonald House New York. Families were treated to a live Dixieland band experience, and fair cuisine including popcorn, cotton candy. The event ended with a flowers and fresh fruit giveaway and attendees went home with goody backpacks filled with books, Crayola items and ranger gear.

Dallas BBQ and Cloth Connection graciously sponsored the event and 45 family members from Kings County Hospital Center, Hospital for Special Surgery and Morgan Stanley Children’s Hospital were in attendance. In total, 175 residents, outreach program participants, staff and volunteers participated in the day of fun.

Camp Ronald

This year’s Camp Ronald session saw six weeks of outrageous fun and learning, using the entire city as its classroom. With 95 registered participants, patients, siblings and parents went on dozens of field trips, as well as participated in special activities within the facility. We would like to acknowledge the many supporters who helped to make this year’s camp experience a success:

- American Leisure
- The American Museum of Natural History
- Craft Studio
- Domino’s
- The Downtown Boathouse
- Elmwood Country Club
- Gary Green & Alliance Building Services
- Hampshire Country Club
- IPG
- Marilyn Jean Charters



- McDonald’s B-Boy Royale II
- Mediabrands
- New York Athletic Club Travers Island
- Paul Fagan & volunteers
- PVH
- Rockland Police Department and NYPD
- The Riccio family
- The Simeone family
- Top of the Rock
- Universal

PHOTO CREDIT:
State Fair: Pure

www.rmh-newyork.org



Giving News - Share a Night

Share a Night

When a child is diagnosed with cancer, their family's lives are turned upside-down. Many times, the child must travel far from home for specialized treatment in New York City. This places even more stress and financial hardship on an already burdened family.

That's why Ronald McDonald House® New York opens our doors to seriously ill children and their families. We welcome families from all over the United States and the world when they must travel to New York for their child's life-saving treatment. Our House offers them a place where they can stay together, and find all the love and support they need to fight pediatric cancer together!

Can you imagine if Ronald McDonald House didn't exist? Many families would find that they simply can't afford to stay in an expensive hotel in the city. For them, having a safe, clean, and affordable place to stay in New York makes their life-saving trip possible.

Support the Share a Night Campaign in December!

There are several ways that you can help us to provide the best possible care for the families that depend on Ronald McDonald House New York. Please support the Share a Night Campaign.

On Tuesday, December 1st, charities, families, businesses, community centers, and students around the world will come together for one common purpose: to celebrate generosity and to give. On this global day of giving, we ask that you donate to our Share a Night campaign.

On Thursday, December 3rd, we'll also host our annual Light a Light, Share a Night house lighting ceremony, where the evening's highlight includes the lighting of the Christmas tree, Hanukah menorah, and Kwanzaa kinara. The event begins at 5:30pm.

By joining the Share a Night Campaign, you can help to relieve families of some of that burden by sharing the cost of their stay at the House. Families are asked to contribute just \$35 per night's stay — a fraction of the actual cost of \$295 per night. No family is ever turned away due to their inability to pay.

To give to the Share a Night Campaign, please contact Nikki Margarites, Director of Major Gifts, by calling 212-639-0207, or emailing nmargarites@rmh-newyork.org. ●

Thursday, December 3, 2015

Share a Night

Because the last thing a **child fighting cancer** should worry about is where to sleep.

More than 35,000 children and their families have called Ronald McDonald House® New York their home during weeks or months of cancer treatment. Just \$35 can share a night's stay ... and help families heal. **DO SOMETHING GOOD TODAY. SHARE A NIGHT. TO DONATE:**

ShareANightNYC.com | 1.888.803.5437

See the difference you can make! Text RMHNY to 51555 for an inspiring video.

CREDIT: True Sense Marketing

Events: Triathlon / Dog Walk



Triathlon

Congratulations to all of the athletes who participated in this year's Triathlon team! Seventy-five athletes tested their strength and determination over the course battling the Hudson River current and the mean streets of New York City. Led by Board Chairman Tina Lundgren, the team raised more than \$290,000 in support of Ronald McDonald House New York.

Team participants included Macy's Chairman & President Terry Lundgren; Mrs. Lundgren; and AG Lafley, Chairman, President & CEO of Proctor and Gamble along with team co-captains Laura Kirkpatrick; Julio Bolivar; and Denise Ramirez. We are also grateful to our sponsors who generously helped to support this year's team: Macy's, Bloomingdale's, Finish Line, PVH, Speedo, Godiva, AIT Worldwide Logistics, eDesign, Accent Group Solutions, Van Stry Design, and b Michael America.

Family Fun Dog Walk

This year's Angel on a Leash/Ronald McDonald House New York Family Fun Dog Walk was our most successful yet with 100 canine participants and their handlers. The event was hosted by David Frei, voice of the Westminster Kennel Club Dog Show, Cat Greenleaf, Emmy award-winning journalist and host of NBC's "Talk Stoop" and WPLJ's Cooper Lawrence. The event raised \$13,100. Thank you to all of the sponsors who gave of their time and resources in support of the event: Costco, CW PetMate, Bark Place, Calling All Pets, and ReKaf Marketing Solutions. ●



PHOTOS:

1. This year's team raised over \$290,000.
2. Co-captain Denise Ramirez with team members from Bloomingdale's.
3. Co-Captains Julio Bolivar and Laura Kirkpatrick with their Team Ronald teammates.
4. Chester, the Ice Cream Sundae, won the best-dressed dog contest.
5. Angel on a Leash's participants included more than 100 happy dogs and handlers.
6. The event raised more than \$13,000.

PHOTO CREDIT: Natalie Greaves



Events: Children's Happy Faces Foundation



Children's Happy Faces Foundation

Children's Happy Faces Foundation's annual golf outing announced that it surpassed last year's record of \$600,000 in support of Ronald McDonald House New York and the Make-A-Wish Foundation® of Hudson Valley. Held on three separate courses on September 29th, the event culminated in an evening celebration held in the mansion at Sleepy Hollow Country Club.

Twenty-eight foursomes played at Sleepy Hollow Country Club, while 18 foursomes played at Hudson National Golf

Club, and 22 foursomes took to the greens at Saint Andrews Golf Club. The Sleepy Hollow daytime participants enjoy more than 300 acres of golf, swimming, horseback riding and tennis. The evening party took place at Mansion at Sleepy Hollow Country Club featuring an awards ceremony, auction and celebration. In addition to Title Sponsor Century Management Services, the fundraiser was also supported by a number of notable organizations that included Platinum sponsors Hercules Corp., National Cooperative Bank & Alex Dimitrief, newly appointed senior vice president and general counsel of GE. ●

PHOTOS:

1. Century Management Team
2. Event Chairman David Lipson with RMH-NY Board VP Alex Dimitrief
3. Phil Meyers and the Morgan Stanley foursome.
4. Jeff Bleustein, Karl Nelson of the NY Giants, Stanley Barry, Hope Davis, David J. Lipson, Stanley Miller

PHOTO CREDITS:

- 1,2, 4: Howard Wexler
3: Natalie Greaves



Events: Block Party / Cabaret



Block Party

The eighth annual block party raised more than \$50,000. We couldn't have delivered more smiles and great fun to our community without the additional support of sponsors Fresh Direct, Dade Paper, NYPD and the NYPD Hispanic Society, FDNY, Insomnia Cookies, Bubba Gump Shrimp, Session 73, Bare Burger, The Sweet Shop, Time Out New York, New York Red Bulls, Make-A-Wish, New York Public Library, David's Tea, Maker State, Magic 74, Amoun Mediterranean Kitchen & Lounge, Petaluma and Ridgewood Savings Bank.

The block party saw hundreds of attendees who enjoyed carnival rides, games, pony rides, a Superhero booth, shopping, our "homestyle fare" cuisine, and a little bit of our Ronald McDonald House New York hospitality. Attendees also had an opportunity to spend time with Ronald McDonald himself, as well as show off their skills to the New York Red Bulls street team.



Cabaret

Broadway stars Stephanie J. Block and Aaron Lazar performed in "A Cabaret Evening" at our annual joint benefit in support of The New York Pops PopsEd Programs and Ronald McDonald House® New York. The two organizations partner to provide music education programs that serve as creative outlets for the children and families in residence at the facility.

The event was hosted by Steven Reineke, Music Director of The New York Pops. Aaron Lazar received a Drama Desk Award Nomination for his performance as Enjolras in *Les Misérables*, and was joined by his Music Director and Pianist Jesse Kissel, cellist Sarah Carter, and drummer Dan Weiner. Stephanie J. Block is best known for her portrayal as Elphaba in *Wicked*, and was accompanied by her Music Director and Pianist Ben Cohn, cellist Allison Seidner, and drummer Sean McDaniel. One hundred thirty people were in attendance to witness the performance and the event raised \$95,000. ●



PHOTOS:

1. William T. Sullivan with RMH-NY Board Member Ralph Monte.
2. Guests played on rides, met our therapy dog volunteers and enjoyed yummy food!
3. A new addition to this year's ride was the NYPD's rock climbing wall.
4. Even Ronald McDonald got in on the action, playing soccer with the Red Bulls street team.
5. Steven Reineke, Music Director of The New York Pops
6. Stephanie J. Block and Aaron Lazar

PHOTO CREDITS:

- 1 - 4: Natalie Greaves
5,6: Mary Ann Lo Pinto



Thank You

Ronald McDonald House New York would like to acknowledge the many thoughtful individuals and organizations that have donated generously to help us fulfill our mission of providing the utmost hospitality toward our guests.

General Donation:

Bed Bath and Beyond UWS & Manager
Kellie Marsalli

Parents' Pantry September 2014- August 2015

Birch Wathen Lenox School
Bluebird Childcare Center - (Queens)
Boyle Road Elementary School
(Long Island)
Brearley School
The Cathedral School
Cathedral High School
Center School
The Chapin School Brownie Troop
The Churchill School Center
Church of the Epiphany Day School
Collegiate School
The Dalton School
Duane Reade Lexington Avenue
and East 61 Street
Eastside Community High School
Ecole Internationale de New York
The Epiphany School
The Family School
The Family School West
Fairway Market East 86th Street
Food Emporium Third Avenue
and East 63 Street
Food Emporium Third Avenue
and East 68th Street
The Fieldston School (Riverdale)
Gateway School
Good Ground Cleaning (Carolyn and
Billy Dzanoucakis - Long Island)
Girl Scout Troop 4703 (Queens)
Girl Scout Troop 5026 (Staten Island)
Global Learning Collaborative
Guardian Angel School
Abraham Joshua Heschel High School
The Hewitt School
High School of Art and Design
High School for Language and
Diplomacy

Kids Stock the House
(Donna Christina Olivieri and her
Long Island high school volunteers)
Kiwannis group
Legacy School for Integrated Sciences
Arleen Liquori
Loyola High School
Lycee Francaise
Manhattan Hunter Science High School
Manhattan Theater Lab High School
Manhattan Village Academy
Middle Collegiate Church
Morningside Montessori School
MSKCC Dragon Boat Team
MSKCC Kimmel Center Urology
outpatient nurses
MSKCC Pediatric ICU
MSKCC Pharmacy Department
Nightingale Bamford School
9/11 Tribute Center
Park Avenue Methodist Day School
Park Avenue Synagogue Early
Childhood Center
PS 6
PS 9
PS 19
PS 77
PS 87
PS 116
PS 126
PS 150
PS 183
PS 192 (Brooklyn)
PS 198
PS 226
PS 452
Rebecca School
Regis High School
Rockland County Girl Scout Troop
40472
Siegel-Gale Law office
Smith School
Stephen Gaynor School
St. Ann School
Saint David School

St. Ignatius Loyola School
St. Jean Batiste High School
St. Stephen of Hungary School
Allen Stevenson School
Robert Lewis Stevenson High School
Stuyvesant High School
Success Academy Hell's Kitchen
Temple Emanu-El Preschool
Town School
Town Residential Real Estate office
Wagner Middle School (PS 167)
Winston Preparatory School
York Avenue Preschool

Macy's Fashion Pass

From July 22 to Aug. 15, Macy's "Fashion Pass" in-store promotion helped to raise \$250,000 on behalf of Ronald McDonald House New York. Via the promotion, shoppers donated \$5 per pass to receive a 15 to 20 percent discount, plus \$10 off a \$30 purchase. By the conclusion, more than 300,000 passes had been sold in support of our mission. On behalf of our families, we are grateful to Macy's and their very thoughtful shoppers who helped to support RMH-NY and the other participating charities.

Fall 2015 Wish List

Thank you for your thoughtful donation of items that help make the transition a little easier for families staying at Ronald McDonald House New York. Following is a list of items that are urgently needed. We've expanded our list to include special items needed to help support our new hospital expansion program. We are always grateful for your generosity in helping us to better accommodate our families during their stay

For further information regarding House donations, please contact Wini Cudjoe, Director of Operations, at 212.639.0400 or wcudjoe@rmh-new-york.org.

For the Children

- Baby powder
- Baby wash
- Baby Lotion
- Baby Shampoo
- Baby Wipes
- Diaper Rash Cream (A&D Ointment, Desitin)
- Kids' Body wash

For the Teens

- Gift cards: Visa, MasterCard, American Express, iTunes, Starbucks, Dunkin Donuts, Amazon
- Movie passes
- Winter clothing
- Winter coats
- Headphones

For the Moms and Dads

- Gift cards: Visa, MasterCard, American Express, Starbucks Dunkin Donuts, Amazon
- Metro Cards (\$10 increments)
- Postage stamps
- Winter clothing
- Winter coats
- Umbrellas
- Rain ponchos
- Rain boots/ winter boots (all sizes)
- Tickets to local attractions: circus, bus tour, landmark day trip, Plays, concerts

For the House - ongoing

- Paper goods: cups, plates, napkins
- Paper Towels
- 100 Swifter's and dry replacement pads
- Clorox or Lysol wipes
- Lysol Disinfectant Spray
- Copy paper
- Oven mitts
- Hand sanitizer
- Batteries (AAA, AA, C, D)

Bulk Donations:

If you, your community group or company would like to share donations of new goods, seasonal surplus merchandise or other large-scale contributions, please contact Wini Cudjoe, Director of House Operations, at 212.639.0400 or wcudjoe@rmh-new-york.org.

Playroom/Programs

For further information regarding Playroom donations, please contact Nelida Barreto, Director of Programs, at 212.639.0205 or nbarreto@rmh-new-york.org.

For Nap Time

- Soft fleece blankets

Arts & Crafts

- Lanyard or Gimp String
- Pom poms
- Craft sticks
- Oil cloth for tables
- Scrapbook materials
- Scrapbook add-on decorations
- Drop cloths for tables
- Feathers
- Hot glue gun sticks
- Glue dots
- Elmers Glue
- Goggles Eyes
- White drawing paper
- Crayola Play-doh
- Tissue Paper
- Pipe Cleaners
- Sculpey
- Crayola Model Magic
- Crayola Washable Markers

For the Game Room

- Hula hoops — all sizes
- K'nex building sets
- Monopoly Deal Cards
- Ping-pong balls and Paddles
- iTunes Gift Cards (for our new iPad Programs)

For the Tot Section

- Soft foam building blocks
- Wood building blocks
- Duplo blocks
- Preschool toys
- Small train sets
- Play kitchen food and utensils
- Play tools
- Gift certificates to Discount School Supply

For the Teens

- Blu-Ray DVDs (Rated G AND PG)
- Xbox and Playstation games and controllers

For Families

- Passes for local museums
- Movie passes/gift certificates
- Metrocards for transportation
- Local zoo and aquarium passes

Family Support/Hospital

Outreach Programs

Navigation Welcome

Bags needs:

- Coloring books
- Puzzle books (Sudoku, cross words etc.) for all ages
- Card and travel games for all ages
- Plush socks
- Travel size toiletries, wipes and tissues for moms and dads
- Travel Size wipes and tissues and personal size hand sanitizers
- Granola snacks and pretzels
- Travel blankets

Bedside Program needs:

- Local community chain gift cards
- Personal grooming sets for moms and dads
- Cold facial compress
- Wet wipes
- Personal sewing kits
- Travel size facial tissues

Wellness program needs:

- Gift certificates from local spas & cosmetic companies for makeovers, massage, manicures and other services.
- Coffee/ Espresso maker
- Organic massage oils, lotions or gels
- Professional or spa quality blow dryers, curling irons, flat irons, brushes, combs, scissors
- Organic make-up
- Organic nail polish
- Organic make-up remover cloths
- Q-tips
- Cotton balls
- Surround sound music system with wireless speakers

For further information regarding Family Support and Wellness donations, please contact Chaplain Cheryl Frei, Director of Family Support, at 212.639.0100 or cfrei@rmh-new-york.org.



RONALD MCDONALD
HOUSE® NEW YORK

405 East 73rd Street, New York, NY 10021



www.rmh-newyork.org



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