



Ronald McDonald House®
New York



2023 Q2 NEWSLETTER

Mother's Day Edition

This Mother's Day, we pay tribute to the courageous spirit and resilience of caregivers who are battling pediatric illness. We are continuously inspired by the bravery, dedication, and unyielding love of the mothers, fathers, and caregivers we assist. Thanks to your support, Ronald McDonald House New York (RMH-NY) can provide the families we serve with housing, transportation, meals, programs, events, wellness initiatives and more.

Your vote of confidence in our mission has enabled us to go beyond the House to expand our impact in New York City by creating family rooms for respite at safety-net hospitals, increasing referral networks that connect families to additional resources, hosting events at hospitals that bring joy to children,

delivering activity kits and hospitality packages to in-patient children and their families, and launching a maternal health program for New Yorkers with at-risk pregnancies.

Our mission remains steadfast—to provide a supportive and compassionate environment for families with sick children. **We could not do this important work without your support, and we are grateful for you.**

On behalf of the families we serve, thank you for your continued dedication to Ronald McDonald House New York. We extend warm wishes for a happy and healthy Mother's Day to all the wonderful mothers out there.


Impact Numbers

January - March 2023





285
FAMILIES


11,359
MEALS


3,750
RIDES


1,062
CAREGIVERS
PARTICIPATED IN
WELLNESS PROGRAMS


8
MUSICAL MAGIC
CONCERTS
HELD


727
RONALD MCDONALD
FAMILY ROOM USERS



Meet Casey and Her Son

Casey and her family faced a difficult journey when her son, Andrew, was diagnosed with stage four Neuroblastoma. With tumors throughout his neck, chest, abdomen, and pelvis, Andrew needed surgery and multiple rounds of chemotherapy at Memorial Sloan Kettering Cancer Center in Manhattan. The family found solace and support at Ronald McDonald House New York (RMH-NY), which Casey described as an "escape" from the hospital and **a place that felt like home**. For Andrew, the familiarity and routine of staying at RMH-NY was especially helpful.

As a single-income family, **Casey says she would not have been able to afford getting treatment at Memorial Sloan Kettering without Ronald McDonald House New York**. During their six-month stay, Casey and her family could focus on Andrew's treatment and recovery without added financial stress.

Now back home and healthy, Andrew is three months disease-free! They still visit us occasionally when they're in town for check-ups. In reflecting on how RMH-NY impacted her, Casey said, **"Being able to know that I could make the best decision I could because of RMH-NY. I knew that if things turned out not okay, at least I did the best I could."**

Casey and Andrew's story is a testament to a mother's love and the impact of community support. Thanks to you, the family had a physical space to stay as well as a sense of security and peace of mind during a challenging time. We wish Casey, and all mothers, Happy Mother's Day.



"Without RMH-NY, it definitely would have been a different story for Andrew." — Casey

NICU Graduation Program Highlight

We are proud to offer support to families with critically ill children, including those born prematurely and requiring care in the Neonatal Intensive Care Unit (NICU). Our NICU Graduation program celebrates the milestones of these tiny fighters and their families, as they become strong enough to leave the hospital and begin their journey home. Through this program, we throw a "graduation party" to honor the courage, resilience, and determination of these families, and provide them with the resources they need to make a smooth transition from the hospital to home. We are privileged to be a part of these families' journeys and look forward to celebrating many more NICU graduations in the years to come.

PICTURED:

Baby Philistine, who was in the hospital since January. His mom utilized the RMH Family Room every day since his admission. She was always positive and would stop by the room several times a day between breastfeeding sessions and appointments. She was overjoyed when she received a customized onesie we made for her baby.



“The Ronald McDonald Family Room is a blessing to my family. It helps us immensely while at the hospital for long hours.”

“The Ronald McDonald Family Room has great services and is staffed with nice people. It was extremely welcoming and they made me feel like I was at home.”

“The Delos Chair is the best, I also appreciate the laundry and the lunch. Thank you so much.”

“The team here is so nice. They are great people and care so much about our family. Thank you.”

“I felt so comfortable spending time in here, it is so relaxing and I can be close to my newborn baby. Thank you for opening this room!”



Expanding to New Locations

RONALD MCDONALD FAMILY ROOMS UPDATE

We are thrilled to announce our plans to expand our reach by opening a Ronald McDonald Family Room in three more hospitals within the next year. These additions will build upon two existing Ronald McDonald Family Rooms serving families at Kings County Hospital and Elmhurst Hospital. Made possible by you, we will be providing a warm and welcoming space to even more families with hospitalized children.

Ronald McDonald Family Rooms not only offer a comfortable space for families in hospitals to rest and recharge, but also provide an array of amenities such as laundry facilities, kitchen areas, a lounge section, and additional resources and services.

We take pride in partnering with safety-net hospitals throughout New York City to provide these much-needed services to families in need. We express our sincere gratitude to those who dedicate their talent, treasure and time which helps make this possible.





The **power of your gift** cannot be understated. A grateful mother who stayed with us while her son received treatment recently remarked:



"Every night upon returning to the House from visiting our son, I remained in shock that such a place exists. No one should ever need Ronald McDonald House New York, but for those that do, it is a godsend. We want to personally thank all the donors for making this place a light in a dark time in our lives."

You are that beacon of hope for countless families facing pediatric illnesses by helping them access essential services and a supportive environment during challenging times. With your continued philanthropy, we will reach more mothers, fathers and caregivers of sick children to make a meaningful difference in their lives.



Investment Opportunities

SUPPORT OUR FAMILIES THIS MOTHER'S DAY



Sponsor a Stay

We provide a supportive and compassionate environment for families with sick children. It costs \$365 per night to house, provide meals, and offer programs to each family. When families stay at the House they have access to a wide array of wraparound services that enable them to focus on their child's health. Thank you for helping families in crisis by providing a home-away-from-home.

Sponsor a Ride

Our Sponsor a Ride program offers a crucial lifeline to families by providing transportation to medical appointments, reducing stress and costs. In 2022, this program was selected as the best service by 40% of the families that stayed at the House, and it's easy to see why. At no cost to them, families utilized 10,085 rides last year alone. Thank you for helping RMH-NY families access this vital service.

Smarter Giving

Join us in providing a lasting impact for families battling serious pediatric illnesses by exploring smarter giving methods. By making a planned gift such as charitable bequests in your will, a gift of life insurance, life income gifts or pension gifts, you can help keep families close for years to come.

Contact us for more information about ways you can leave a legacy at the House, including through Qualified Charitable Distributions from your IRA or Planned Giving.

Denean Paulik

Director of Major Gifts

E:dpaulik@rmh-newyork.org
T: (212) 639-0215

