

Around the House

Ronald McDonald House New York Magazine

Volume 12, Issue 2, Spring 2017



Ronald
McDonald
House®
New York

Hear from
Ric and his
Mother

House
Ambassador
Stevie
Van Zandt

2016
Annual
Report

Contents

- 3 President's Letter
- 4 Staff List & Partnering Hospitals
- 5 Upcoming Events
- 6 Snapshots
- 8 House Updates
- 10 2016 Impact
- 12 Volunteer Spotlight
- 14 Featured Family
- 16 Programs
- 18 Events
- 20 Thank You and Welcome
- 21 Ways to Give
- 22 2016 Donors
- 26 2016 Financial Statements

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All articles were written and submitted by the staff at Ronald McDonald House New York.



Ronald McDonald House®
New York

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems.



Above: Story on Page 16



Above: Story on Page 13



Above: Story on Page 14

Dear Friends:

As the flowers on our terrace and in nearby parks are in full bloom, we at Ronald McDonald House New York reflect upon the tremendous resources that allow our organization to thrive. We have so much to be thankful for and much to which we look forward.

Our third annual Volunteer Training Day engaged new and veteran volunteers in active, hands-on informational workshops and instruction. I was pleased to join the over fifty volunteers in attendance and witness their engagement in person. It is gratifying to see volunteers who have been with us for years, along with volunteers who have joined us only recently, display their commitment to our families and the organization as a whole.

I recently held an all-staff Town Hall meeting so that we could come together in a relaxed setting to discuss our ideas, our opinions, and the road that lies ahead. This open forum brought together staff from all departments and levels and was an important step in opening lines of communication and strengthening our collaboration. We have accomplished a lot together over the past eight months and are on a path to get much more vital work done. Each of

our staff members serve a significant role in the furthering of our strategic plan. It is clear that by engaging all viewpoints, we can better unite in service of our mission to support families battling pediatric cancer. I would particularly mention one such committed employee, Joe Guidetti, our Chief Financial Officer, who will retire this summer. Joe's strong leadership and sound guidance over the past 11 years have had a remarkable impact on our organization, and, though we will miss him, we wish him all the best.

This issue of Around the House also serves as our Annual Report. To all our donors, and on behalf of each of our employees, volunteers, and families, I thank you for the important contributions you have made to our organization. Your support enables us to help so many families in need, at such a critical time. We appreciate all that you do.

Through the combined efforts of our staff, volunteers, donors and supporters, we are empowered to ease the burdens of the families we serve every day. You will read about one such family, Ric and his mother Francesca, who have stayed with us since January of this year. Because of you, because of all of us, Ronald McDonald House New York is their temporary home, one



that they are relieved and grateful to return to after long days at the hospital. And now, as summer approaches and construction work for our expansion project nears completion, your help ensures that soon, we will be able to serve ninety five families just like Ric and Francesca's, every day of the year. To all of you, I wish a summer well spent with family and friends. And please know that your support will allow the families that we serve, though far from home, to be together this summer as well.

Sincerely,

A handwritten signature in blue ink that reads "Ruth C. Browne".

Ruth C. Browne, SD
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Tara Spiegel

Rocco Strazzella
Tom Strohmenger

Graham Uffelman
Guy Weltsch

Liz Wintrich
Christa Zambardino

*In Memoriam

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Director of Programs, Hospital Outreach & Family Rooms

Winifred Cudjoe
Director of Operations

Teresa Eggers
Director of Volunteers

Joseph M. Guidetti
Chief Financial Officer

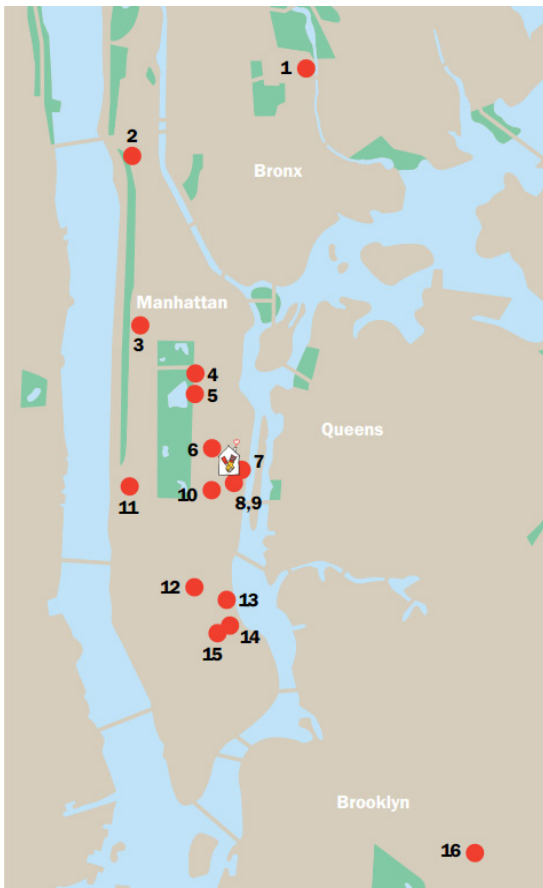
Suzanna C. Houston
Assistant to the President & Director of External Affairs

Sharon Lane
Manager of Corporate Affairs

Patrick J. Lenz
Director of Human Resources, Administration, and Board Governance

Richard H. Martin
Director of Development

Jan Navatkoski
Chief Financial Officer



Partner Hospitals

1. The Children's Hospital at Montefiore
2. Morgan Stanley Children's Hospital of New York-Presbyterian
3. Mount Sinai St. Luke's
4. Kravis Children's Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Children's Hospital at NYU Langone
13. Bellevue Hospital Center
14. Mount Sinai Beth Israel
15. New York Eye and Ear Infirmary of Mount Sinai
16. NYC Health + Hospitals/Kings County

**We Couldn't Do It
Without You!**

Thank you to our
Board Members,
Volunteers, Donors,
and all of the Staff at
RMH-NY
for helping us in
Keeping Families
Close.

www.rmh-newyork.org/who-we-are/leadership

Upcoming Events

Greek Walk-a-Thon

Saturday, June 10, 2017

Time: 9:00 AM – 2:00 PM

Location: Ronald McDonald House New York

12th Annual Marsh-Hudson National Golf Tournament

Tuesday, June 20, 2017

Time: 10:30 AM

Location: Hudson National Golf Club

Heroes Volunteer Event

Tuesday, June 20, 2017

Time: 6:00 PM – 10:00 PM

Location: Guastavino's

Builders of Hope, Construction Industry Event

Tuesday, June 27, 2017

Time: 6:00 PM - 9:00 PM

Location: New York Athletic Club

Panasonic NYC Triathlon

Monday, July 17, 2017

Time: 5:15 AM

Location: NYC

Celebrity Golf Tournament

Monday, July 24, 2017

Time: 9:30 AM

Location: Baltusrol Golf Club

Graphic Arts Industry Event

Thursday, September 21, 2017

Time: 6:00 PM - 8:00 PM

Location: Ronald McDonald House New York Macy's Living Room

"Children's Happy Faces Foundation" Three Club Golf Outing

Tuesday, September 26, 2017

Time: 9:00 AM Golf Registration

Location: Sleepy Hollow Country Club, St Andrew's Golf Club, and Hudson National Country Club

Theatre Benefit - Hello Dolly

Wednesday, October 25, 2017

Dinner: 5:30 PM at Tony's Di Napoli Times Square

Show: 8:00 PM at Shubert Theatre

Board of Associates Masquerade: "Tricking Cancer, Treating Children"

Thursday, October 19, 2017

Time: 7:00 PM - 11:00 PM

Location: PH-D Lounge, Dream Hotel

TCS NYC Marathon, Team Ronald McDonald

Sunday, November 5, 2017

Time: 6:00 AM

Location: NYC

Check out our website for a full and updated list of events:
www.rmh-newyork.org/events



CEO, Ruth Browne, takes Zumba with our families



Heroes Volunteer Event in 2016 at Guastavino's



Ronald McDonald House New York's Triathlon team in 2016

Snapshots Around the House







BUILDING HOPE: RMH-NY Continues \$23 Million Expansion Project

A special update from Board Member, Shelly Friedman:

On any given morning, the scene is the same as it has been for the House's 23 years, as families depart the building on their way to our partner hospitals. But for the past year, as these families stream out they have been met by construction workers and contractors streaming in. Each day these men and women – steel fabricators, bricklayers, electricians, plumbers, painters, architects, engineers and construction managers – bring the House one day closer to its completion.

The expansion and modernization of Ronald McDonald House New York continues apace, with construction well past the half way mark.

The work has not been without its challenges, as construction takes place with 30 of the House's 84 rooms occupied. "There is no question that this project could have been completed in two thirds the time and at three quarters of the budget had we just hung out a sign for a year that read 'Closed for Repairs,'" said CEO & President, Ruth Browne, "but our Board and Administration recognized the impact our total closure would have had on our families. The Board stepped up to fund the additional construction and safety costs, and the House staff has risen to the challenge. And although living with construction is never easy, I believe our families recognize that keeping the House open throughout has been all about our efforts to serve them and the families who will follow them."

Upon completion this fall, the House will unveil:

- **Six new suites for families with an immuno-suppressed child.** On the 4th floor, the suites are approximately 700sf and on the 7th floor, the suites are approximately 600sf each. On average, the new suites are between 70% and 90% larger than our standard rooms with kitchens and a small dining area. These first-of-their kind rooms will meet the needs of children who have had recent bone-marrow transplants who must stay in relative isolation for up to three months following their treatment while their immune systems are "re-booting."
- Five new standard family units, increasing capacity to 95 families.
- **A relocated and re-imagined Blavatnik Wellness Center in a new rooftop atrium.** The Wellness Center has played an increasingly important role in the health and wellness of our parents and caregivers.
- A spacious re-designed lobby to welcome new arrivals and provide a brighter, more accessible entry.
- Additional kitchen and dining areas.

In addition to the new, there will be modernizations and upgrades throughout the building, the first building-wide capital improvement program since its opening in 1993. Every guest room is receiving an upgrade to state of the art fire safety features, and critically important to our children in treatment, individualized room temperature controls. We look forward to the completion of the project.

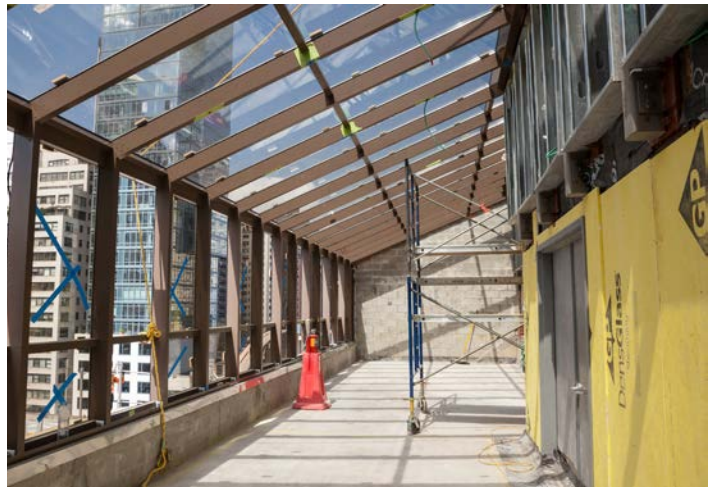


Photo Credit: Marian Goldman Photography





Ronald
McDonald
House®
New York

RONALD McDONALD HOUSE® 2016 IMPACT

Ronald McDonald House New York helps families worldwide stay close to their children while receiving hospital care in New York City, increasing the caregivers' ability to spend more time with their child, interact with their clinical care team and participate in medical care decisions. It also allows siblings and other family members to be present and engaged.



in 2016,
RMH-NY helped
748
FAMILIES

stay close to their children when they were receiving treatment at a hospital.



RMH®NY helps families save more than

\$7.4
MILLION
each year

in accommodation costs when they must travel long distances for their child's medical care.

Why do families stay at a Ronald McDonald House?

Children, whose families stay at Ronald McDonald Houses, tend to be the sickest, have traveled the furthest distances for care and spend the longest time in the hospital.

16
PARTNERING
HOSPITALS

Proximity to hospitals provides important benefits for children and their caregivers, such as improved psychological well-being and better perceptions of their child's recovery.¹



35 DIFFERENT
COUNTRIES

In 2016, Ronald McDonald House New York supported families from around the world.

8 NIGHTS AVERAGE
FAMILY STAY

24% of families stay longer than 8 nights, with some families staying for over a year depending on their child's treatment.



For the many friends, families, organizations and thoughtful people who give of their hearts, time and resources to help our House, we are grateful. The Ronald McDonald House exists to provide a place and a community for families in search of normalcy, but we could not do the work that we do without the support of our dedicated community.

In 2016, our supporters attended over 27 fundraising events including our 24th Annual Gala, the 22nd Skate with the Greats, the Greek Division's Walk-a-Thon, two community Family Fun Runs, and our Board of Associates Masquerade Gala.



Children playing at Ronald McDonald House New York will allow themselves to express their emotions and therefore experience a sense of normalcy in the face of stress and medical trauma.²

With over 30 weekly activities for all ages, our House is a place for kids to simply just be kids.



Ronald McDonald House New York reduces stress and financial burden for families when they are far from home and accessing medical care for their child.³

Our corporate and community groups saved our families over \$600,000 in 2016 by providing nutritious meals.



At Ronald McDonald House New York, parents have a better quality of sleep compared to sleeping at the hospital bedside.

These better-rested parents can then be more actively involved in their child's care and recovery.⁴



References

1. Franck et al. *Families, Systems, & Health* (2013)
2. Nabors et al. *Issues in Comprehensive Pediatric Nursing* (2013)

3. Daniel et al. *Rural and Remote Health* (2013)
4. Franck et al. *Behavioral Sleep Medicine* (2013)

VOLUNTEERS: Time is often the most valuable gift someone can give.

194
GROUPS



325
Meals
Served



CORPORATE & COMMUNITY GROUPS

RMH-NY offers a number of opportunities for corporate and community groups including our **Day Time Team Building** and the **Daily Dish Dinner Program**.

100
DAYS OF
SERVICE



23
TRIPS

Trips and activities allow children and their families to step away from their day to day at the hospital and just be a family.

VOLUNTEER TEAMS

Volunteer teams also help support our Hospital Outreach Programs, the Happy Wheels Coffee Cart, and the NYC Health + Hospitals/Kings County Family Room.

over
417
ACTIVITIES

24
TEAMS



21,715
HOURS DONATED



25,000
SERVED
at the coffee cart



525 K
RAISED AT
HEROES



Every year our volunteers host the **Heroes Volunteer Event** which raises money for their annual budgets, allowing them to plan trips, activities and special programs.

FUNDRAISING

Over
1,000
ATTENDED



How did our volunteers make a difference in 2016? Learn more about volunteer opportunities by visiting:

www.rmh-newyork.org/volunteer

Thank you

to the corporate and community groups who have volunteered with us and/or sponsored a dinner event from January 1, 2017 through May 1, 2017.

- AECOM
- Allison Bergman
- Annaly Capital Management
- AOL
- AXA Advisors
- Binghamton University Alumni
- Bloomberg
- Burberry
- Candyland
- CIBC Capital Markets
- Contango IT
- FIT Outreach Club
- Giannone Family
- GLG
- Global Brands Group
- Megas Alexandros Soccer
- IEX Trading
- ITG
- Jefferies
- JP Morgan Chase
- JW Marriott Essex House New York
- Knights of Columbus
- KPMG
- Kroll Brand
- LIU Brooklyn
- Macy's
- Marymount Manhattan College
- Neuman's Catering
- NY Junior League Cancer and Awareness Support Committee
- NYC Society of Health - System Pharmacists
- NYIT Phi Eta Sigma
- Project Sunshine
- Pure Barre 2nd Ave and 65th
- PVH
- Ralph Lauren
- RBC Capital Markets
- Roman and Erica Inc.
- Saint Vincent de Paul
- Salesforce
- Sanford C. Bernstein
- Serenity
- Solving Kids' Cancer - Young Professionals Network
- Sterling Men
- The Hackett Group
- Tony's Di Napoli
- TRANE
- Zubatkin

Round Table Volunteer Training Day

On Saturday, March 25th, the House was filled with over 50 volunteers and staff as we hosted our 3rd annual Round Table Volunteer Training Day! We kicked off the morning with a Welcome Reception and Breakfast sponsored by McDonald's 69th Street before launching into our day of learning. We offered ten classes giving our volunteers the opportunity to sign up for what interested them most. Ranging from CPR/AED Certification to An Overview of Childhood Cancer to Cultural Competency, our staff members, volunteers and instructors hosted riveting discussions and lectures that truly engaged our volunteer core. We were honored to partner with individuals from McDonald's 69th Street, Memorial Sloan Kettering Cancer Center, Ferkauf Graduate School of Psychology, and Morgan Stanley Children's Hospital to teach our classes, and Peter Ou Photography who documented the event. By the end of the day, our volunteers felt inspired and were excited to return to their volunteer roles to utilize all that they learned.



Above: Thank you McDonald's 69th Street for sponsoring breakfast for the third year in a row



Above: Volunteers getting CPR certified with the American Red Cross



Above: Our friends at McDonald's and RMH-NY volunteer, Paula Christiansen, review important food safety guidelines
Below: Thank you to everyone who attended our 3rd Annual Training Day



Below: All hands in after an exciting presentation with New York Presbyterian/MSCHONY Faculty on 'The Language of Play'





#KeepingFamiliesClose

With tears streaming down her face, Francesca Taylor walked into the hospital elevator in her hometown of Atlanta feeling utterly helpless. Her 15-year-old son, Ric (Ricdriguez) Wilson, who had been diagnosed with osteosarcoma just months before, was now being told that leg amputation was the only option left.

By the time she walked out of that elevator, however, Francesca no longer felt defeated, for the woman next to her had just told her all about Memorial Sloan Kettering Cancer Center and a special place called Ronald McDonald House New York.

For the Taylor/Wilson family, the road to that moment was not an easy one. When Ric complained of hip pain in May 2016, Francesca knew something was not right. As the pain radiated down his leg, preventing him from sleeping and even walking, they decided to seek medical attention; however, when his pediatrician said nothing was wrong, Francesca chose to get a second opinion. A trip to the Emergency Room and several scans later confirmed Francesca's worst fear: her son had cancer.

For Francesca, this was not the first time she had heard those words. In 2005, her two-year old son, Ric's younger brother, passed away after fighting neuroblastoma.

In her wildest dreams, she never thought that she would have to endure such hardship again with another one of her children. Immediately after receiving the news, Ric began his chemotherapy treatment in Atlanta, and after ten rounds of therapy, the doctors announced that leg amputation and becoming permanently paralyzed from the waist down would be Ric's fate.

Upon hearing this verdict, Francesca recalls that she and Ric simply could not stop crying. Heading straight to the elevator, where they then learned about MSKCC and RMH-NY, they quickly decided that they would not accept amputation as his reality and began reaching out to figure out a way to get to New York City.

In December 2016, they arrived in New York for the first time and checked in to RMH-NY in early January. Not knowing what to expect, Francesca and Ric felt a wave of relief after their first appointment at MSKCC, where their doctors laid out a new and innovative treatment plan.



When looking back on the past few months at RMH-NY, Ric—now 16-years-old—explains how in the beginning, he preferred staying in his room and felt pretty ambivalent about what the House had to offer. After encouragement from his mom, Ric slowly began embarking to the Playroom, where each day he shed his shell more and more. It is now hard not to find Ric smiling and talking about his passion for coding, gaming and the arts. He explains that, “I didn’t know what to expect at first. I really didn’t, but it is so open here. The staff and the volunteers are so nice.” As Ric and Francesca reminisce about their time at RMH-NY, they have fond memories from the Women in Events (W.IN.E) DJ workshop event, their visit to the Empire State Building, their court-side Knicks game experience, and their participation in the RMH-NY Board Meeting.

Their favorite memories, however, simply stem from their interactions with other families at the House. Francesca explains how meeting families from all over the world who understand what she and Ric are going through has been life-changing. For Ric, watching the younger kids in the House, who are similarly going through such difficulty but are always smiling and laughing, has been invaluable and instantly cheers him up. He elaborates, saying that the other kids at the House are so friendly and welcoming. At RMH-NY, he says, “Everyone here views each other as family. So you just don’t feel uncomfortable. It’s really a home.” Francesca echoed this sentiment, summing up her experience by simply saying, “I do not know where we would be if that woman in the elevator never told us about RMH-NY. This place is really our home away from home.”



Above: Ric Wilson, Lauren Goldberg and Luis Suero



Above: Benjamin Goldberg and Jeff Goldberg

Keeping the Music Spinning

Ric Wilson’s fond memory from the Women in Events (W.IN.E) DJ event was made possible because of Lauren Goldberg. Lauren is an entrepreneur who founded her own company, W.IN.E with event industry peer, Daniela Grafman. W.IN.E’s goal is to create a community where women of the events industry can come together to connect, inspire one another and participate in fun experiences.

Lauren’s brother, Benjamin, was a guest at Ronald McDonald House New York with his father Jeff while he was receiving treatment at Memorial Sloan Kettering Cancer Center. During this time, one of Benjamin’s favorite things was music! Everywhere that he went, he had his iPad and headphones, playing Michael Jackson, The Beatles and Daft Punk. Benjamin was thrilled when, in February 2016, one of Lauren’s friends invited him to attend a DJ workshop at Scratch DJ Academy. Benjamin loved this experience and he always talked about wanting to go back.

Unfortunately, Benjamin lost his battle with cancer this past winter. After Benjamin passed, Lauren and W.IN.E decided that they wanted to host a fundraising event to raise money and awareness for RMH-NY. Lauren explained that, “Benjamin had so many amazing experiences because of his stays at the Ronald, such as being able to sit court side at a Knicks game, VIP boxes at the Yankees and so much more. We found it necessary to pay it forward and give back.” Hosting the W.IN.E event at Scratch DJ Academy only seemed fitting so that they could keep the music playing for other families.

With the help of the amazing team at Scratch DJ Academy and with the support of some generous donors, W.IN.E was able to raise \$1,100 for RMH-NY in honor of Lauren’s brother, Benjamin “Dutch” Goldberg. Lauren explains that, “This was our way of saying thank you for all of your support over the years and to help families currently staying at the Ronald remember that as long as we have hope, music and laughter, we will always be ok.”



Superhero for a Day

This April, over 120 families from the House and Hospital Outreach program attended our third annual "Superhero for a Day" celebration.

The event connected the children with famous fictional superheroes, as well as real life superheroes from the FDNY, NYPD, Coast Guard and Customs and Border Patrol.

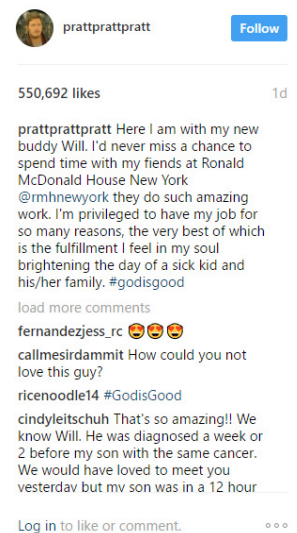
Throughout the day, our families took in all the super attractions: they made their own superhero capes with the

RMH-NY Board of Associates, created puppet sidekicks, entered lightsaber battles with the Emerald Jedi, visited the photo booth, got custom sketches from Kids Comic Con, and took part in many interactive demonstrations. Three authors were on-hand to sign their superhero books for the children. As always, Dylan's Candy Bar donated tons of candy that had the kids flying through the afternoon.

Thank you to all of our super friends, donors, and volunteers for making this event happen!

Chris Pratt Comes Again!

He's back! While in town promoting his new movie, *Guardians of the Galaxy: Volume 2*, Chris Pratt stopped by the House to hang out with our families. Not only did he meet and take photos with each family, he also personally signed and gave out *Guardians of the Galaxy* toys to every child. A few of the kids even taught Chris how to play a card game involving kittens and explosions. Thank you, Chris, for coming back to the House for a third time. We all appreciate your friendship and look forward to your next visit.



NEW HOUSE AMBASSADOR: STEVIE VAN ZANDT

In April, Ronald McDonald House New York announced that it will partner with Stevie Van Zandt as an official friend and ambassador of the House. In his new role, the rock and roll legend, actor and music education advocate will promote the great work of the House and also provide unique mentorship to the cancer stricken children of the organization. As a partner of the House, he will provide the children with access to amazing musical activities and events throughout 2017.

The Ronald McDonald House has a long tradition of partnering with influential personalities to promote its mission and help brighten the lives of children afflicted with cancer. Prominent friends of the House include musicians, athletes and social impact leaders. "I believe that being part of a band is special and that music can sometimes have healing powers," said Van Zandt. "Through my partnership with the House, I am hoping that I can share this power and love for music with the people that need it most."

Van Zandt released his first album, **SOULFIRE**, in nearly two decades, on May 19th and he will personally announce his new partnership with Ronald McDonald House New York at the annual Heroes Volunteer Event, on June 20, 2017, at Guastavino's in New York City. At the event, Van Zandt will officially present a special gift to the House children. Tickets are available at www.heroesevent.com.

"The House has always been blessed with great friends that help amplify our work here locally in New York," said Ruth C. Browne, President and CEO of Ronald McDonald House New York. "With the help of other friends like Stevie, we are able to raise awareness for all the programs the House has to offer and help keep families close."

About Stevie

Stevie Van Zandt is a Musician, Performer, Songwriter, Arranger, Music Producer, Music Supervisor, TV Producer, Actor, Director, Broadway Producer, TV and Film

Composer, Live Event Producer, International DJ, Activist, Historian, Teacher, member of the Rock and Roll Hall of Fame, and is recognized internationally as one of the world's foremost authorities on both Contemporary and Traditional Rock and Roll. Van Zandt is a founding member of Bruce Springsteen's E Street Band, co-producing the band's seminal albums "The River" and "Born in the U.S.A.", and is a renowned musician in his own right recording and performing with his band, Little Steven and The Disciples of Soul. He is also a critically acclaimed writer and producer for many artists including Southside Johnny and the Asbury Jukes, Gary U.S. Bonds, Darlene Love, and more.

Stevie Co-Starred in all seven seasons of the Sopranos playing principle character "Silvio Dante." Van Zandt is chairman of the Rock and Roll Forever Foundation, a non-profit that has developed a History of Rock and Roll curriculum called "Teach Rock", an online educational resource offered free-of-charge to educators and individuals everywhere. Interdisciplinary in nature, it is geared toward middle and high school students but includes resources for learning at all levels.





Skate with the Greats Raises

\$820,254

Above: Nick Fotio, Adam Graves, Colton Orr, Brian Mullen, Steve Vickers, Rod Gilbert, Lana Budimir, Dragica Marosevic, Ronald, Giles Villemure, Ed Hospodar, Silvana Budimir, Brian Leetch, Pete Stenkowski, & Ron Duguay

On Friday, February 24th, New York Rangers' Hall of Fame Hockey legends took to the ice for the 23rd annual Skate with the Greats event at Rockefeller Center. Our families, along with star-struck NHL fans, had the opportunity to skate alongside NHL alumni players throughout the night.

Rod Gilbert and Brian Leetch, New York Rangers' Hall of Famers and founding team members of the "Skate with the Greats" event, have supported Ronald McDonald House New York since 2006. In addition, the New York Rangers organization and the Garden of Dreams Foundation have been generous advocates for raising funds and awareness, and have provided long lasting experiences for the children of Ronald McDonald House.

Skate with the Greats was such a success thanks to RBC Capital Markets, the lead sponsor of the event. Bobby Grubert, Managing Director at RBC Capital Markets, explains that, "Helping our clients thrive and communities prosper is our company's purpose and we are honored to sponsor Skate with the Greats for an eighth consecutive year... Through our longstanding partnership with Ronald McDonald House New York, we are honored to raise awareness and provide support for pediatric cancer patients and their families and we appreciate the support from the Rangers and all of those who joined."

Additional sponsorships came from Bloomberg Philanthropies, Zurich North America, American International Group, PricewaterhouseCoopers, Garden of Dreams Foundation and Mutual of America. Ruth Browne, President and CEO of the House, said, "What a great family and fun-filled event to kick off the New Year." Thank you to RBC, our partner organizations, the Rangers' Greats, and all who helped make the event such a success.

In the past 10 years...
Skate with the Greats has raised over \$9,000,000 for the House!



Left to Right: Ruth Browne, Terry Lundgren, Steve Bensinger, Rod Gilbert, Bobby Grubert, Judy Gilbert, Diane Tierney, Ray Tierney, III, Tina Lundgren



Above: Guests at the Generation NXT event at TAO Downtown

Generation NXT

Generation NXT is a group of young professionals who come together once a year to organize and host a fundraiser on behalf of an elected non-for-profit charity. Each year, they evaluate and select different charitable organizations that they find to be sound, efficient, and for which their funds and efforts will have maximum impact. Ronald McDonald House New York was selected to be the charity of choice for the 2017 Generation NXT Event on February 16th at TAO Downtown. The RMH-NY Board of Associates teamed up with Generation NXT to assist with event details, registration and overall awareness. The evening was full of excited guests ready to enjoy live DJs, contortionists, a silent auction, an open bar and much more. It was an amazing night, raising over \$92,000 for the House. We are grateful to have had the opportunity to collaborate with Generation NXT and look forward to working together in the future.

**In the past 7 years...
The NYC Half Marathon has raised
over \$385,000 for the House!**

NYC Half Marathon

This year's NYC Half Marathon team raised \$45,000 in support of the House, led by the hard work of our top fundraiser, Tina Wind, who single-handedly raised \$15,000! Thank you to our entire team of half marathon runners for your commitment and dedication to Ronald McDonald House New York! We truly appreciate your support.

If you're interested in joining our 2018 NYC Half Marathon team, email Eric Seaman for additional information: eseaman@rmh-newyork.org.

Kids Fun Run Top Fundraisers

The 18th Annual Kids Charity Fun Run held on November 12, 2016 in Central Park was an overwhelming success. Over 1,000 runners from 25 local schools came together to raise money for the kids and families of Ronald McDonald House New York.

Congratulations to our two top fundraisers, Gigi M. from the Marymount School and Darren T. from the Browning School. Gigi & Darren both won very special mountain bikes donated by Coca Cola. Our lead sponsor was once again the Blavatnik Family Foundation.

The 2017 Kids Charity Fun Run will be held on Saturday, November 11th in Central Park.



Above: Gigi M. from the Marymount School



Above: Darren T. from the Browning School



Thank you, Joe Guidetti! Welcome, Jan Navatkoski!

We are at once delighted and disheartened to announce that Joseph Guidetti, Chief Financial Officer at RMH-NY, is retiring this June. Over the past 11 years, Joe has been a tremendous employee and has truly left his mark on this organization.

Starting off as the Controller in the Finance Department, Joe rose in the ranks quickly, assuming the role of CFO after only two years. Throughout his tenure, Joe has witnessed RMH-NY evolve and has enjoyed managing our immense growth. From increases in staff to increases in budgets, Joe has played a crucial role in ensuring the financial stability of our expanding organization. When looking back on his career, he is proud to have prioritized presenting transparent, clear and accurate financial information to reflect an organization that he believes is one of New York City's best kept secrets in the nonprofit world.

While Joe's retirement is our loss, we are excited about what this next chapter will bring him. He is most looking forward to having more leisure time and no longer having to set his alarm clock, though he will miss the sense of community that comes from working at RMH-NY. Over the years, Joe has formed relationships with not only his fellow employees, but also the many families and volunteers that he has interacted with, and that, he says, will be the most difficult part of leaving.

We all wish Joe the very best in his retirement, and are looking forward to starting a new chapter of our own as we welcome our new Chief Financial Officer, Jan Navatkoski to RMH-NY! With our House's expansion and our increasing reach in the New York City community, this is a particularly exciting time to introduce such a knowledgeable and well accomplished professional to our organization.

Jan joins us from Food Bank for New York City, where she served as CFO, and she has also held positions at Deutsche Bank and Citi for over 20 years. She was drawn to RMH-NY because of the House's commitment to our mission and dedication to our families. Having suffered a pediatric illness herself and having experience travelling back and forth to hospitals with her family as a child, she recognizes the importance of this House and can connect with what our families are going through on a daily basis. Please join us in welcoming Jan to RMH-NY.

Did you Know...

In college, Joe almost became an actor. We give Joe a standing ovation for his performance in the Finance Department!



Ways to Give

make a **DONATION**

You can contribute in a number of ways and help in our mission of **keeping families close**. Choose from our Catalog of Gifts, support families' night stays through our Share a Night Campaign, enroll in automated giving options, or check out our Amazon Wish List!

“adopt the **HOUSE”**

Ronald McDonald House New York is a place of solace for families coming to New York City for their child's medical treatment.

Through the Ronald McDonald House New York Adopt the House Program, you can help **provide shelter, compassion, and hope** to children and families battling pediatric cancer.

Naming opportunities available: Your contribution to the Adopt the House Program will have a remarkable impact on the House's children and families.

For more information please contact Richard Martin at rmartin@rmh-newyork.org

attend an **EVENT**

Hosting a fundraising event is a great way to help children and families battling pediatric cancer. When your company or community group plans its philanthropic activities, please consider holding an event to raise funds for Ronald McDonald House New York.

When companies rally their resources to create fun events like golf outings, dances, and block parties, they often find that the impact is twofold! Their caring efforts **promote teamwork and camaraderie** among coworkers and the community, and the funds that result help us offer comfort and support to families in need.

donate your time and **VOLUNTEER**

There are many ways to volunteer and support our mission in keeping families close. Post construction, RMH-NY will be expanding our volunteer corps.

We are pleased to introduce a **new group volunteer opportunity** starting this fall! In addition to our Daily Dish Dinner Program, we will now have corporate and community groups host breakfast and lunch for our families.

If interested, please reach out to Mauri Honickman at mhonickman@rmh-newyork.org



\$100,000 and Over

Barclays Capital Inc.
 Sol and Margaret Berger Foundation
 Jenna & Milton Berlinski
 Blavatnik Family Foundation
 Bloomberg
 Denis and Terry Bovin
 Children's Happy Faces Foundation
 Coty Inc.
 Amy & Harris Diamond
 Jill & Alexander Dimitrief
 Tony's DiNapoli, Inc.
 Fiona B. and Stanley Druckenmiller
 Elissa Myers & Shelly S. Friedman Esq.
 Garden of Dreams Foundation
 General Maritime Corporation
 Kara & Peter C. Georgiopoulos
 Friedman & Gottbaum LLP
 The Greek Division
 Estate of Rochelle F. Green
 Nicole Foster & Robert Grubert
 G-III Apparel Group Ltd.
 Guy M. Stewart Cancer Fund, Inc.
 Ellen R. Harris
 Estate of Rita Hertzig
 Hibernian Provident Society
 Interpublic Group of Companies
 Kerry & James A Jacobson
 JAT Capital Management, L.P
 JPMorgan Chase & Co.
 Rebecca & Sacha Lainovic
 Elaine & Kenneth G. Langone
 Tina and Terry Lundgren
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 Danielle & Eric W. Mandelblatt
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 Janet & James P. MacGilvray
 McCann World Group
 The Naddisy Foundation
 New York Athletic Club
 New York Rangers
 Peerless Clothing
 The Perelman Family Foundation Inc.
 Perry Ellis International
 Jane & David Preiser
 PVH Corp.
 RBC Capital Markets
 Ronald McDonald House Charities-New
 York Tri-State Area
 The Estate of Doris M Seligman
 The Estate of Jon Lawrence Shevell
 Myron P. Shevell
 Tracy & Stanley B. Shopkorn
 Debora & Jes Staley
 Louise Tashjian
 Diane R. & Raymond Tierney III
 Weber Shandwick Worldwide
 Zurich North America

\$50,000 - \$99,999

Sabrina and Michael Antonacci
 Ajay Banga
 Annaly Capital Management

THANK YOU

When you donate to Ronald McDonald House New York, you not only help us provide temporary housing for pediatric cancer patients and their families, but also enable us to keep families close and allow them to heal in the best way they can—together.

No family is prepared to hear the words “Your child has cancer,” or ready to endure the stress of having to battle such a disease. But with your support, families are welcomed with love and comfort into an environment where kids can be kids first and cancer patients second. Parents can be within reach during rigorous treatments, while also building bonds with families going through similar experiences.

When you donate to Ronald McDonald House New York, you allow us to create a space where families fighting cancer can find the hope and support that they need. For that, we cannot thank you enough!

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Burlington Coat Factory
Bruce D. Colley
The Company Store
EarthShare Charity Support Center
The Eisner Foundation Inc.
Stacey Bendet & Eric Eisner
Falic Fashion Group/Duty Free Stores
Kathleen & James F. Flanagan
Melissa Shaw & Gregory J. Fleming
Gail & Joseph R. Gromek
Geoffrey Beene Foundation
The Heller Family Foundation
Mastercard International Incorporated
Beth Ann P. & Daniel McQuade
Michael Kors
Andrew Merson
Linda S. Riefberg & Lee H. Perlman
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PVH Foundation
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Univision Communications, Inc.

\$25,000-\$49,999

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The Sandra Atlas Bass & Edythe & Sol
Atlas Fund, Inc.
BC International Group, Inc.
Leslie Barrett
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Bychance LLC
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The Travelers Companies, Inc.
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\$20,000-\$24,999

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BBC International
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Bespoke Fashion LLC
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Gerard Bonomi
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Fried, Frank, Harris, Shriver &
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Grandstand Sports & Memorabilia, Inc.
Green Apple Management Corp
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Hudson's Bay Company
Husch Blackwell LLP
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American Essentials
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 Todd Forgione
 Philip Fullerton
 G & E Dubin Family Foundation
 GBRG, Inc.
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 HCC Global Financial Products
 Carlos & Claire Hernandez
 Hogan Lovells
 Houlihan Lokey, Inc.
 Howard Rubin
 Hugh O’Kane Electric Company, Inc.
 Hypan Co., Inc.
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 Inc.
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 ITG, Inc.
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 Jonathan Louis International Ltd.
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 Frances Kirkpatrick
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 NAON, Inc.
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 National Cooperative Bank
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 LLC
 Daniel O’Regan
 Pauly’s Gift of Love Foundation
 Pershing Square Capital Management
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 VF Sportswear, Inc.
 Elizabeth Wintrich

\$7,500-\$9,999

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 Zoe Baris
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 Bloom Energy
 CBRE, Inc.
 CRC Insurance Services- Wholesale
 Group
 Daniels Norelli Cecere & Tavel PC
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 Henegan Construction Co., Inc.
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 JLT Specialty Ltd
 KPMG LLP
 Liberty Mutual Insurance
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 Madison Community Foundation
 Theresa McCabe
 McDonald’s Corporation
 Navigators Management Company
 Inc.
 QBE The Americas
 Robert Derector Associates
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 Marilyn Safenowitz
 Safety National Casualty Corporation
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 The Hartford Financial Services Group
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 Peter Wunsch
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 AllianceBernstein L.P.
 Alix Strauss
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Metallic Lathers & Reinforcing Iron
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John C. Tsunis
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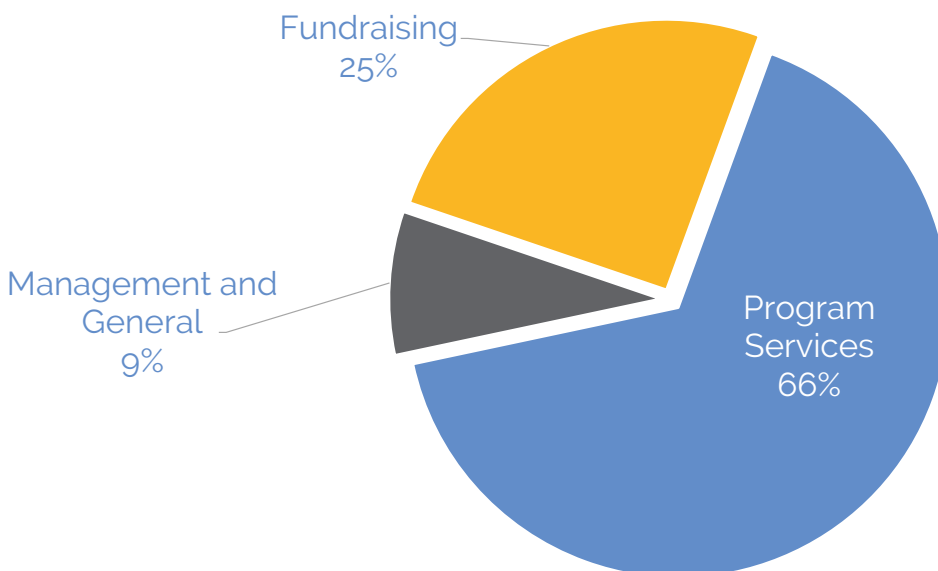
If we have erred or omitted anyone,
we apologize and ask that you
please contact Richard Martin at
212-639-0206 so that we may correct
our records.

STATEMENTS OF FINANCIAL POSITION

As of December 31, 2016 and 2015

	AUDITED 2016	AUDITED 2015
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 4,381,309.00	\$ 4,801,185.00
Investments	78,534,403	78,623,732
Other Current Assets	<u>796,115</u>	<u>740,427</u>
TOTAL CURRENT ASSETS	83,711,827	84,165,344
Contributions and Pledges Receivable	3,991,806	6,102,133
Property Plant & Equipment - Net	25,854,553	19,362,338
Other Assets	<u>461,748</u>	<u>1,135,186</u>
TOTAL ASSETS	\$ 114,019,934	\$ 110,765,001
Accounts Payable and Accrued Expenses	624,925	258,360
Bonds Payable	-	3,500,000
Net Assets	<u>107,770,679</u>	<u>104,681,392</u>
TOTAL LIABILITIES AND NET ASSETS	\$ 114,019,934	\$ 110,765,001

2016 Annual Operating Expenses



STATEMENTS OF ACTIVITIES

As of December 31, 2016 and 2015

	AUDITED 2016	AUDITED 2015
PUBLIC SUPPORT AND REVENUE:		
Public Support	\$ 13,631,771	\$ 23,138,943
Investment Income/(Loss)	3,684,378	(2,649,960)
Other Revenue	<u>507,785</u>	<u>873,015</u>
Total Other Revenue	<u>4,192,163</u>	<u>(1,776,945)</u>
TOTAL PUBLIC SUPPORT AND REVENUE	17,823,934	21,361,998
EXPENSES:		
Program Services	9,739,522	10,557,785
Supporting Services:		
Management and General	1,262,883	1,569,853
Fundraising	<u>3,732,242</u>	<u>4,184,284</u>
Total Supporting Services	<u>4,995,125</u>	<u>5,754,137</u>
TOTAL EXPENSES	<u>14,734,647</u>	<u>16,311,922</u>
CHANGE IN NET ASSETS BEFORE GAIN ON SALE OF PROPERTY AND EQUIPMENT	3,089,287	5,050,076
Gain on Sale of Property and Equipment	<u>-</u>	<u>19,080</u>
CHANGE IN NET ASSETS	3,089,287	5,069,156
Net Assets - Beginning of Year	<u>104,681,392</u>	<u>99,612,236</u>
NET ASSETS - END OF YEAR	<u>\$ 107,770,679</u>	<u>\$ 104,681,392</u>




Ronald
McDonald
House®
New York

405 East 73rd Street, New York, NY 10021

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SILENT AUCTION **AND MORE!**

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Correspondent and Journalist

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& Actor



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