

Around the House

Ronald McDonald House New York Magazine

Vol. 11 Iss. 4 Fall 2016

Building Hope:
Read more on how Ronald McDonald House New York
will soon be serving even more families every year



Ronald
McDonald
House®
New York

Contents

President's Letter3
 Staff List & Partnering Hospitals 4
 Upcoming Events5
 Building Hope 6
 Board Spotlight8
 Volunteer Spotlight10
 Stories of #KeepingFamiliesClose12
 Programs14
 Community Snapshots15
 Development Events16
 Thank You18
 Wishlist19



**Ronald McDonald House®
New York**

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems.

Editor:
Caitlin Conklin

Art Director:
Meredith Lewando

Copy Editor:
Mauri Honickman

Cover Photo:
(Back Row, left to right)
Richard Martin, Tina Lundgren,
Shane Durkin, Winifred Cudjoe,
Ruth Browne, SD
(Front Row, left to right)
Xiao, Wes, Mark

Cover Photo Credit:
Marian Goldman Photography

“When you're surrounded by people who share a passionate commitment around a common purpose, anything is possible”

-Howard Schultz

All articles were written by staff of RMH-NY

Dear Friends:

Let me begin by saying thank you for the warm welcome I have received from you, the Officers and Board of Directors, Volunteers, Donors, Staff and most importantly, the Families of Ronald McDonald House New York. As I begin this new chapter of my life as your President and CEO, I am honored and humbled that I was selected to lead this incredible charity that helps children and their families as they undergo the toughest journey of their lives. I look forward to meeting and getting to know each of you in the weeks and months ahead.

In this issue, we hope to give insight into some of the happenings around the House. The Expansion Project is in full swing. Scheduled for completion in 2017, we will have added 11 more rooms for families, including 6 post-transplant suites. In addition to the expansion of our 73rd Street House, we are opening a Ronald McDonald Family Room New York in NYC Health + Hospitals/Kings County so that we may serve more families.

Throughout my years of working in the non-profit sector, I have always been amazed at how dedicated and giving individuals and corporations are. Here at RMH-NY, I am finding a very similar story. As you will see, we have so many great stories that highlight corporate and volunteer generosity.

During the construction and expansion, we have found creative solutions and remarkably have been able to accommodate as many families as possible (two of which are featured in this edition). Our exciting programs have not missed a beat; Camp Ronald McDonald and our Outreach programs have continued to offer our families experiences of a lifetime.

All that the Ronald McDonald House is able to provide our families would not be possible without the generosity of so many individuals, corporations, foundations and groups. For all of this, we cannot thank you enough. Whether you are golfing in one of our tournaments or swimming for us in the Hudson on the Triathlon team, what you do raises awareness and visibility for the House and raises the necessary dollars to help us serve our families.



Finally, it is that time of year when we take stock of the many gifts we have been granted—the gifts of life, resiliency, service, compassion and humility. It is a time for quiet reflection and gratitude for simple things. From this House to yours, Thank You.

Sincerely,

Ruth Browne, SD
President & CEO

Executive Board

Officers

Tina Lundgren
Chairman of the Board

Harris Diamond
Vice Chairman, Chairman-Elect

Milton R. Berlinski
Vice Chairman

Ruth C. Browne, SD
President & CEO

Bruce D. Colley
Vice President

Robert Grubert
Vice President

Richard J. O'Reilly, MD
Vice President

George Simeone
Vice President / Finance Committee Chair

Shelly S. Friedman, Esq.
Secretary

James F. Flanagan
Treasurer

Joseph M. Guidetti
Chief Financial Officer

Stanley B. Shopkorn
Chairman Emeritus

Vivian S. Harris *
Past President

Directors

Timothy G. Baxter
Steven J. Bensinger

Terry Bovin
E. Randall Clouser

Jesse Cole
Linda H. Dunham

Randel A. Falco
James E. Fitzgerald, Jr.

Gregory J. Fleming
Peter C. Georgiopoulos

Judy Gilbert
Joseph R. Gromek

Ellen R. Harris
Robert Howe

James A. Jacobson
Mwaffak Kanjee

Gary LaBarbera
Sacha Lainovic

Kenneth G. Langone
Candace Leeds

James P. MacGilvray
Eric Mandelblatt

Beth Ann McQuade
Ralph Monte

Benjamin G. Neel, MD, PhD
Frank Pellegrino

Lee H. Perlman
David A. Preisler

Kathy B. Presto
Michael E. Roemer

Myron "Mike" Shevell
Steve Shiffman

Joan M. Squires CEBS

Raymond M. Tierney, III
Richard Wurtzburger

Members at Large

Kathryn Beal, MD
Louise Camuto

William L. Carroll, MD
Jerry de St. Paer

Alexander Dimitrief
Casey Gard

Michael A. Giunta
Theodore P. Janulis

Jacques Jiha, PhD
Thomas M. Joyce

Robert E. La Blanc
Timothy J. Mahoney, Jr.

J. E. Reeves, Jr.
Rick Richardson

Clifford A. Sterling

Board of Associates

Eric Anton

Michael Antonacci
Laura Arnold

Zoe Baris
Leslie Barrett

Michael Brill
Jesse Cole

Danielle DiFerdinando
Patty Donaldson

Chris Dorian

Todd Forgione

Debbie Freer
Dan Grattan

Kim Honig
Joe Hornstein

Emiley Jellie
Rachel Leinwand

Mike Marrale
Ale McNeil

Tyler McNeil
Dan O'Regan

Caitlin Poliner
Jason Reina

Chris Spahr
Greg Spiegel

Tara Spiegel
Rocco Strazzella

Tom Strohmer
Graham Uffelman

Guy Weltsch
Liz Wintrich

Christa Zambardino

* In Memoriam

Staff

Executive Leadership

Ruth C. Browne, SD
President & Chief Executive Officer

Joseph M. Guidetti
Chief Financial Officer

Richard H. Martin
Acting Chief Operating Officer
Director of Development

Nelida Barreto
Director of Programs, Hospital Outreach & Family Rooms

Winifred Cudjoe
Director of Operations

Teresa Eggers
Director of Volunteers

Suzanna C. Houston
Assistant to the President & Director of External Affairs

Patrick J. Lenz
Director of Human Resources, Administration, and Board Governance

Staff

Nicole Battista
Development Officer, Online Strategies

Rowan Beckford
Evening Manager

Caitlin Conklin
Volunteer Manager

Jerome Kelton
Senior Development Officer

Karen Kirk
Assistant Director of Development and Director of Special Events

Nikki Margarites
Director of Major Gifts

James Molloy
Development Officer, Community Fundraising

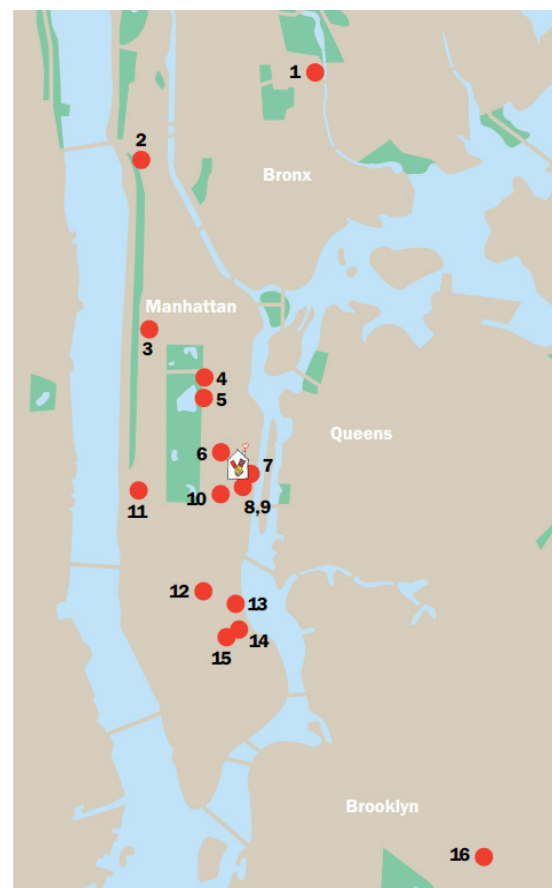
Eric Seaman
Development Officer, Endurance Teams

Stephen Yarri
Controller

See a full listing of staff on our website:
www.rmh-newyork.org/who-we-are/leadership

Partner Hospitals

1. The Children's Hospital at Montefiore
2. Morgan Stanley Children's Hospital of New York-Presbyterian
3. Mount Sinai St. Luke's
4. Kravis Children's Hospital at Mount Sinai
5. The Mount Sinai Hospital
6. Lenox Hill Hospital
7. Hospital for Special Surgery
8. Memorial Sloan-Kettering Cancer Center
9. New York-Presbyterian Hospital/Weill Cornell Medical Center
10. Manhattan Eye, Ear and Throat Hospital
11. Mount Sinai Roosevelt
12. Hassenfeld Children's Hospital at NYU Langone
13. Bellevue Hospital Center
14. Mount Sinai Beth Israel
15. New York Eye and Ear Infirmary of Mount Sinai
16. NYC Health + Hospitals/Kings County



Upcoming Events

Masquerade

Thursday, October 27, 2016

Time: 7:00 PM

Location: Apella

NYC Marathon

Sunday, November 6, 2016

Location: 26.2 miles around NYC

18th Annual Kid's Charity Fun Run

Saturday, November 12, 2016

Time: Opening Ceremony at 9:00 AM

Location: Central Park

#GivingTuesday

Tuesday, November 29, 2016

Time: All Day

Location: Online

Annual Greek Division Christmas Dinner

Tuesday, December 13, 2016

Time: 6:00 PM

Location: New York Athletic Club

Skate with the Greats

Friday, February 24, 2017

Time: 6:00 PM

Location: The Rink at Rockefeller Center

Check out our website for a full and updated list of events:

www.rmh-newyork.org/events



Kids Fun Run, Central Park



Annual Masquerade Ball organized by RMH-NY Board of Associates



Ronald McDonald House New York Marathon Participant, Cassandra Headrick

Share a Night

Light a Light

Share a Night ~ Light a Light, one of the most beloved events at Ronald McDonald House New York, will be a virtual event this year.

Many of the current infrastructure improvement and expansion projects at the House include the very spaces we have celebrated in during our annual holiday season celebration. We look forward to sharing a beautiful lobby and fully restored living room with you again in 2017. This year, we have only enough room to celebrate with the families living with us. But as you light your Menorah, bless your Kwanza table, or welcome Santa to light your Christmas Tree - please remember the families living far from home with us at Ronald McDonald House New York.

We invite you and your family to celebrate Share a Night ~ Light a Light this year by choosing a night in December and sharing it with the people closest to your heart. Please see our website for ways to participate in our virtual Share a Night.

As you gather, remember to share past holiday memories and light a holiday light for the special children and their families staying at the House this Holiday Season. As you celebrate, please consider "sharing" your night with Ronald McDonald House New York with a donation to the Share a Night program at:

www.ShareANightRMHNY.org

Building Hope



Ronald McDonald House New York is expanding our facilities to help support more families battling pediatric cancer.

Ronald McDonald House New York is expanding in more ways than one! The House on 73rd Street is under renovation with an expansion project set to add 7,000 GSF, 6 post-transplant suites, 5 additional family units, relocated wellness center, upgrades to existing mechanical systems, expansion of dining room seating, and other capital improvements, including window refurbishment and lobby redesign.

In addition to being able to support more children and their families, this project represents the first significant work on the House since its construction in 1992.

Work will occur inside the building with significant exterior work occurring on the southside of the building above and behind the 6th floor street wall. New heating and cooling controls will be installed in each room, designed to improve conditions for our families.

Updated safety equipment will be installed throughout the building. There will be no increase in the height of the building; no excavation or foundations work, no heavy machinery, blasting or rock-chipping.

The New York City Department of Buildings requires us to provide a standard sidewalk safety bridge over the public sidewalk that will extend 20 feet beyond our property line in both directions. A safety bridge was erected in July 2016 and is expected to remain up for the duration of the project. We hope to complete the entire project in 12 months.

But that is not all; The House is also expanding its services to Brooklyn! The House is in the process of completing the construction at NYC Health + Hospitals/Kings County, building our first Ronald McDonald Family Room New York. This Family Room will join 196 Ronald McDonald Family Rooms in 23 countries and regions.

Story continued on the next page...

Ronald McDonald Family Room New York at NYC Health + Hospital/Kings County



The Family Room will serve as a respite care facility for caregivers of patients in the Neonatal and Pediatric Intensive Care Units and will offer a kitchen, washer, dryer and lounge area for relaxation and a place to recharge for the families of children receiving inpatient care.

In April 2015, a study published in the Journal of Health Organization and Management showed a strong majority of hospital administrators in 16 countries agree that Ronald McDonald House programs play a significant and important role in family-centered care for children with serious medical needs. [1] The House is thrilled to be a part of such an exciting new endeavor and we want you to join us! If you, or anyone you know, are interested in becoming a volunteer of Ronald McDonald Family Room, please contact our Volunteer Manager, Caitlin Conklin at cconklin@rmh-newyork.org.

[1] Lantz, Paula M, Nicole Rubin, and D Richard Mauery. "Hospital Leadership Perspectives on the Contributions of Ronald McDonald Houses." Journal of Health Organization and Management J of Health Org and Mgt, 2015, 381-92.

Photo Credits, Top Left Page: Marian Goldman Photography
 Photo Credits, Bottom Left Page and Across: Christine Spinelli, R.A., AIA, LEED AP, Linea Architects, P.C.
 Photo Credits, Top Right Page: NYC Health + Hospitals



“When a family is faced with the overwhelming stress of a child in the hospital, as care providers we want to do anything we can to improve their experience and bring that family comfort. The Ronald McDonald House Family Room will provide families and patients in our pediatric units with another location where they can feel at home and at ease, if even for a moment, when they need it the most. We are so grateful to the Ronald McDonald House for choosing NYC Health + Hospitals/Kings County Hospital for this very special project.”

- Ernest J. Baptiste, Chief Executive Officer, NYC Health + Hospitals/Kings County

Adopt the House



Individuals, corporations and foundations are invited to support the House through several new “naming” opportunities, resulting from the expansion project of Ronald McDonald House New York. The Adopt the House program provides donors of \$30,000 and more a unique way to honor, recognize or memorialize loved ones, friends or businesses on a beautiful plaque inside the House.

New spaces and rooms available for naming through the expansion project include post transplant suites, welcome center, volunteer center, new kitchen, family guest rooms and more. Gifts to the Adopt the House program have a remarkable impact on the needs of the House’s children and families. Contributions to this program are transformational and help to turn spaces into a home of hope.

As cancer continues to threaten the lives of children and the cost of care continues to skyrocket, more families each year require assistance to stay at the House. We invite you to partner with us as we serve children and families needing Ronald McDonald House New York. Together we will make a difference in the world.

Ronald McDonald House New York Adopt the House includes appropriate recognition for all donations. For information about how you can participate with the Adopt the House program, please contact: Nikki Soteropoulos Margarites at 212-639-0207





Board Spotlight: Ray Tierney

1. How were you first introduced to Ronald McDonald House New York and its mission?

I was introduced to the House over 10 years ago at Morgan Stanley Investment Management by my friend and colleague Bobby Grubert, who later became a member of the Board of Directors for RMH-NY. After Bobby invited me to join him in serving dinner at the House one night, I felt instantly connected to the mission. Being a part of the Daily Dish Dinner Program helped me understand how special this organization truly is and led me to become involved with the annual Skate with the Greats event. Not too long after that, Bobby asked me to join the executive board of the House, and I officially became a board member in 2013.

2. What inspired you to join the Board of Directors?

Bloomberg has always been a strong supporter of the House—both through volunteer service and financial donations—but I realized that we had no presence at the Board level. I loved the idea of being the one to coordinate the company's involvement, and ever since, I have truly enjoyed being an advocate to help deepen our employees' understanding of the House's mission.

3. Do you have a favorite memory or memories from Bloomberg's years of service at the House?

My favorite memories have always come from Bloomberg's monthly dinners at the House. We are able to share a night full of fun, food, and smiles with the families, and there is nothing quite like it. Seeing the kids laugh as they pose with dressed-up action figures or walk into dinner in elaborate Halloween costumes makes the entire night worth it. Their strength of spirit is inspirational, and I am reminded of it every time I walk into the building. Knowing that the families are going through so much and that the kids overcome such pain and adversity on a daily basis stands out and pushes me to continue giving back.

4. What does it mean for Bloomberg employees to volunteer at the House and host dinners?

A culture of service begins at the top. If you expect those whom you lead to share a passion for giving back, you must be prepared to lead by example, which is something I have strived to accomplish. At Bloomberg Trading Solutions (600 employees globally) and Bloomberg Tradebook (175 employees globally), community service is an integral part of our culture. Hosting dinners at the House motivates our employees and unites them under one common cause. They have enjoyed the dinner program so much that they now line up to help with the Skate with the Greats event and the Gala, for they genuinely understand the importance of RMH-NY's mission and want to be a part of all aspects of the organization.



"Being a part of the Daily Dish Dinner Program helped me understand how special this organization truly is and led me to become involved..."

5. What is your number one wish for the House and the families living here?

My wish is to see the day when the House is empty because we've helped provide a cure or effective solution for pediatric cancer. Our involvement has been wonderful, and I am deeply passionate about this organization, however, I want to see the day when these brave children are pain free and no longer suffering. My number one wish is to simply see them lead normal lives.



“A culture of service begins at the top. If you expect those whom you lead to share a passion for giving back, you must be prepared to lead by example, which is something I have strived to accomplish.”



Haddad Brands

On August 16th Haddad Brands, licensing partner for the most iconic children's apparel line in the world, hosted a full Day of Service at the House by sending 35 staff members to lend a helping hand. Haddad volunteers worked tirelessly on inventorying, sorting, and cleaning the family's kitchens to ensure the best for our children. Through the hard work these volunteers dedicated, the House was able to update our Amazon Wish List with needed kitchen supplies. **Check out page 19 to see how you can be a part of the Amazon Wish List!**



Cooking with the Families

As 6:30 PM hit on a warm Tuesday in August, families began to filter onto the terrace for another wonderful dinner at Ronald McDonald House New York. Unlike most nights, however, the families were not met by a volunteer corporate group. Rather, when they approached the buffet line, they saw their fellow House parents, a group of devoted volunteers, and some wonderful staff members serving a feast of homemade dishes with flavors from around the world. This was no ordinary dinner; it was the semi-annual special "Cooking with Families, Volunteers, and Staff" event.

As parents and children walked down the buffet line, their eyes wandered over the enormous spread in front of them. Nadia Morreale, a mother in the House who helped spearhead the event, personally made salmon, chicken and pork shish kabobs, stuffed mushrooms, baked potatoes, and string beans. While Mom Ilsa Suero channeled her Dominican roots and cooked a special shrimp dish with a spicy kick, Yingson Xiong and a team of mothers and fathers from China worked hard at rolling and folding over 400 pork dumplings.

What many did not see, however, was the amount of preparation that went into the extravagant meal. After an exciting trip to Costco and Target, the two-day cooking extravaganza began. It could not have come together so seamlessly without the help of some superb volunteer sous-chefs. Dennis McGarry, Helena Russo, Shirley Jacobs, Paul Sengakis, and Jim Eggers did everything from grilling the shish kabobs to cutting the fruit salad to serving the meal. With smiles on their faces, our volunteers provided enormous help and support throughout the entire event.

This camaraderie was contagious, leading many of the Ronald McDonald House staff members to stay late to help serve and clean up the meal and some even joined in on the cooking throughout the day.

In the end, the dinner was a huge success! While the meal was delicious, what was more impactful was seeing how the dinner brought together families, volunteers, and staff from a variety of cultures with differing backgrounds and native languages, uniting them around one joyous occasion. We cannot wait to host the event again this winter!



Spirit of Franchising Award: Citrin Cooperman

RMH-NY Volunteer Department Honored at Franchising Gives Back Celebration & Awards Dinner in Washington D.C.

On Monday, September 12th Terri Eggers, Director of Volunteers at RMH-NY, joined community partner, Aaron Chaitovsky of Citrin Cooperman, on stage to accept the Spirit of Franchising Award.

Franchising Gives Back Celebration & Awards Dinner is the International Franchise Association's recognition of franchise companies' contributions to the well-being of their communities.

"It only takes one person to help change someone's world, but at Citrin Cooperman we believe it takes a village," says the nomination form for Citrin Cooperman Cares. In June 2016, their national day of service included 700 staff members/volunteers giving back to various organizations. One site was RMH-NY, which has been an annual tradition since 2013. Thank you for your commitment to the House Citrin Cooperman!



Thank You to the community groups who have volunteered with us and/or sponsored a dinner event from May 1, 2016 through October 1, 2016

85.41 Company
AB Day of Service
Aberdeen Asset Management Inc.
Adobe
Alcon
Amazon
American Express
Amobee
Annaly Capital Management
Anthony Migliore
Carlito's Wish Foundation
BDO Consulting
Ben Bay Kiwanis
Bloomberg
Bloomingdale's
Broadway.com
Bubba Gump Shrimp Co.
Burns Family
Calvin Klein
CBS Sports
Charles Schwab
Cintrin Cooperman
Cohn Reznick
Consolidated Edison
Deloitte
DePaul Alumni Association
Deutsche Bank
Eisai, Inc.
Exponential
Eze Software

Franklin Templeton Investments
GLG
Haddad Brands
Happy Faces Foundation
High Tower Advisors
Hill+Knowlton Strategies
Home Advisor
Hormel Foods
Hudson Advisors
IEX Trading
Invesco
ITG
Josie Michelle Events
JP Morgan
KPMG
L. Herman
Lenox Advisors
LLS Team in Training
Macy's
Maybank
Merck & Co
Miss Violets
Morgan Stanley
NBA
Neuman's Kitchen
Nielsen Group
NYC Department of Health and Mental Hygiene
PadSquad
Project Sunshine

PVH
RBC
Ritz Carlton
Ronan Foundation
Sanford C. Bernstein
Sofia Wine Bar
Solving Kid's Cancer
Southwest Airlines
St. Vincent de Paul
Stanford Alumni
Sutton Place Strategies
Symphony
Telsey Group
Temple Emanu-El
The Hackett Group
The Narrative Group
The Polish Food Truck
The Saint David School
The TRANE Company
Theorem
Throggs Neck Kiwanis
Tokio Marine Management
Tonys DiNapoli
Triumph Construction
Twist Mtkg
Voya Investment Management
West End Marine Park Dyker Heights
Kiwanis
Zurich



#KeepingFamiliesClose

When families check in to Ronald McDonald House New York, they check in to their home away from home, a place they return to year after year when they come to New York for treatment and well-visits. These families, from all over the world, become the heart of our House, and we believe their stories are worth sharing.

Both the Brewer family and the Roche-Griffin family have spent many years visiting Ronald McDonald House New York, and while their journeys have not been easy, they have grown to call this House their home.

When Ben Brewer, just a toddler, was diagnosed with neuroblastoma in 2004, the Brewer family's entire life changed. Pregnant with now 12-year old Madeline, Sarah Brewer immediately quit her job in the pursuit to do anything necessary to keep Ben, now 15-years old, healthy. Five years into his treatment, a relapse brought Ben and his family from their home in Denver to Ronald McDonald House New York for the very first time.

Sarah recalls her first journey to New York as extremely overwhelming. "Coming here was scary. We didn't know anyone. We didn't know this environment," she explains, going on to describe the hustle and bustle of New York City as foreign to her family. This element of uncertainty took a toll on the Brewers, but they found comfort in knowing they had

a safe place to call home at Ronald McDonald House. For three years, the Brewers traveled to the House for one week each month. Sarah describes these years as exceptionally difficult personally and financially, but with the best therapies in New York City, there was no other option.

"What pushes me forward is keeping the hope alive that all of this is for Ben's greater good," Sarah describes. She goes on to explain how important teamwork has been within their family, attributing much of their compassion and positivity to younger sister Madeline. The family has also found support networks within the House extremely significant. She explains that, "The connections we've made here are priceless. Not only with other families, but also with the staff."

Faced with another relapse just a year ago, Ben is back at the House with his family to continue his treatment in NYC. While he misses skiing in Denver, he has continued to pursue his passion for computer programming and describes the House as "a very welcoming environment." Sarah has expressed how grateful she and her kids are for all of the opportunities Ronald McDonald House has given them, but their goal this visit is to make it to a preseason hockey game because they have yet to see Madison Square Garden in all their years in New York.

While picking up their life and heading to New York City has been an overwhelming experience for the Brewers, Sarah says that it "is nice to know that we do have an extended family right here." This extended family reaches beyond New York City, over the Atlantic, all the way to Ireland, where the Roche-Griffin family resides.



“We have to remove both of his eyes.” That is what Patricia was told by her doctors in Ireland as she held her baby, Ronan, who had been diagnosed with retinoblastoma as an infant.

Refusing to accept complete blindness as Ronan’s fate, Patricia and her family uprooted their life in order to seek treatment from a doctor in New York who proposed to save both of Ronan’s eyes for as long as possible. With that hope, the Roche-Griffin family arrived at Ronald McDonald House New York for their first stay in 1998.

For the next five years, Ronan and his mother would travel to the House every three weeks, and now, visit around once a year. We were lucky enough to sit down with Ronan, now 19 years old, and Patricia on their most recent trip to the House this summer. When discussing their favorite memories involving the House, Patricia fondly recalls the warm welcome our volunteers would give her and her son. After listing many volunteers and staff members by name, Patricia adds that she was most taken

aback by their generosity, explaining, “That feeling of being cared for extended beyond volunteers and staff and into other families at the House as well.”

Patricia discusses how she has kept in touch with some families that she has met at the House, mentioning the various Christmas cards that she continues to receive year after year. Ronan, who now attends Trinity college in Ireland, remembers the many trips he took with volunteers, from ringing the bell at the NY Stock Exchange to throwing the first pitch at a Mets baseball game. He and Patricia got into the habit of checking the electronic calendar as they left the House each morning and picking a volunteer activity to look forward to for when they returned from the hospital. Ronan’s favorite memory, however, is not one specific event, but rather how he has always felt so comfortable and looked after at the House.

Patricia echoes this sentiment, explaining, “it is a huge relief to feel that other people care about you.” Just like the Brewers, the Roche-Griffins have also found an extended family right here at Ronald McDonald House New York. As our families return month after month or year after year, this extended family is waiting to welcome them to their home away from home.



“That feeling of being cared for extended beyond volunteers and staff and into other families at the House as well.”



Camp Ronald

Each summer, families staying at Ronald McDonald House New York take part in a special program called Camp Ronald McDonald. For six weeks, campers and caregivers enjoy a host of special events and exciting trips within and outside New York City. For the third summer, families from our Hospital Outreach Program joined in the fun!

This summer was especially hot and our families were grateful for the opportunity to get out of the city and cool off. On the very first day, families from the House and hospital partners spent a day in the countryside with the Rockland Sheriff's Department, complete with an all-day barbecue, swimming, arcade, and interactive demonstrations from the police and fire departments. Elmwood Country Club, Hampshire Country Club and New York Athletic Club Travers Island were some family favorites this year!



Our families also got to experience some of the best of New York City. At the American Museum of Natural History, we enjoyed a Shake Shack lunch donated by the Louis Segreto 26 Foundation before going inside for a private tour. We made a splash at the Downtown Boathouse, where we kayaked on the Hudson River with close-up views of One World Trade Center. And everyone got another incredible view at Top of the Rock, where we could see the whole city, all the way from Central Park to the Financial District.

We are grateful for all of our amazing friends and donors who provided these trips and special events at no cost. Because of them, we were able to help families spend quality time together and make lasting memories.

Carnival: Outreach Event



Our 2nd Annual Carnival was held at the Burden Mansion this August. Once again, Floralia Events crafted the fabulous décor and Cloth Connection donated linens to complete the Big Top look for the afternoon. New York Athletic Club donated delicious carnival-style treats for the day. Ronald McDonald himself came to take pictures with the children and families before joining them on the dance floor with Lady DJ. Zabo the Juggler, a magician, and Miguel the Clown entertained the families with tricks and magic. One parent from Morgan Stanley said, "Your Ronald was amazing, funny, helpful and very connected with the children. We had such a wonderful day." We too would like to say "thank you" to everyone who made this event possible.

Breathe In. Breathe Out.

This is a program that provides a safe, calm, healing space in which hospitalized children can find revitalization, restoration, relaxation and renewal from the stress of their experiences.

Now entering its second year at NYC Health + Hospitals / Kings County, the program takes place two times a month in the Behavioral Health Unit at the hospital for patients between the ages six and twenty.

Children there deal with behavioral issues such as ADHD, psychosis, auditory hallucinations, bipolar disorder and other conduct disorders. The response to the class has been extremely positive. Some children have left their session commenting they do not want to leave because they are finally so relaxed.

Did You Know...

Children battling cancer miss over 1500 days of creating, learning, playing and developing... Programs like Camp Ronald and "Breathe In. Breathe Out." give them the gift of normalcy.



Community Snapshots



One Saturday afternoon in September, families from the House were invited to attend a New York Yankees game. This was not just any day at the ballpark; our friends at Barclays provided their private suite where we watched the game in style.

Taylor Debolt, Jason Behzadi, and Daniel Dellicarpini hosted and helped ensure the day was full of fun, food and refreshments. Thank you to Barclays for giving our families this opportunity.



New York Red Bulls players, "Street Team" and staff helped us "Kick Off" Childhood Cancer Awareness Month for the third year in a row.





7th Annual Apparel Industry Golf Tournament

Event Committee: Rich Wurtzburger, Frank Tworecke, Jonathan Greller, David Sirkin, Karen Kirk, Pete Hunsinger, Jimmy Rosenfeld, Jeff Kantor, Rick Martin

Held on August 1st at the Westchester Country Club in Rye, NY, participating foursomes enjoyed a day of golf alongside notable sports and entertainment celebrities including Carl Banks, Scott Shannon, Harry Smith, Constantine Maroulis, John Senden, OJ Anderson, Jim Spanarkel, Todd Eldredge, Marty Hackel, Gus Johnson, Steven Baker, Chris Calloway, John Starks, Brian Propp, Tim Higgins, and Bart Oates.

The event raised over \$500,000 and was led by RMH-NY Board Member and Event Chairman, Richard Wurtzburger of Peerless Clothing. Peerless Clothing once again served as the lead sponsor of the event.

For their continued support of the tournament, we would like to thank and acknowledge Rich and committee members Jonathan Greller of HBC/Saks Fifth Avenue Off Fifth; Morris Goldfarb, of G-III Apparel; Brendan Hoffman of Vince; Peter Hunsinger of Golf Digest; Jeff Kantor of Macy's; Jimmy Rosenfeld of Fishman Tobin/Global Brands Group; Mike Setola of Tharanco/Greg Norman Collection; David Sirkin of PVH; Michael Balmuth of Ross Stores; Allen Sirkin; and Frank Tworecke. Additional sponsorship provided by Macy's, PVH, Tharanco Lifestyles, Fishman Tobin/Global Brands Group, Golf Digest Magazine, Geoffrey Beene Foundation, Hawke & Co., Komar Brands, New York Giants, Publis Media, Ross Stores, GIII Apparel, HBC/Saks Fifth Avenue Off 5TH, Vince and Zurich.



Bottom Row (Left to Right): Gene Tolliver, NY Giants, Anthony Stolarz, Philadelphia Flyers, Brian Propp, Philadelphia Flyers, O.J. Anderson, NY Giants, Stephen Baker, NY Giants, Chris Calloway, NY Giants, John Starks, NY Knicks, Brian Kelley, NY Giants

Top Row (Left to Right): Constantine Maroulis, Singer/Actor, Tim Higgins, NCAA Referee, Ed Hospodar, NY Rangers, Rich Wurtzburger, Golf Chairman, Chris Kotsopoulos, NY Rangers, Marty Hackel, Golf Digest "Mr. Style", Brian Mullen, NY Rangers

Macy's Gives Back

This past June 4th, over 200 Macy's employees, friends, and family came together to volunteer for the fourth annual Macy's 5K Run/Walk event in the spirit of Live Healthy, while supporting a great Partners in Time cause. Each year, the Macy's Run/Walk event gives associates and senior leadership the opportunity to connect with one another outside of the office.

Beginning at Battery Park City on the west side of Manhattan, employees run or walk along the scenic, Hudson River before looping back down to Wagner Park for an end-of-race celebration. This year, some of the prizes included an Apple Watch Sport, Oakley Sunglasses and Finish Line gift cards.

With a focus on giving back as a part of Macy's company culture and by exemplifying the Macy's motto that "Teams Win," together, we raised almost \$14,000 benefitting Ronald McDonald House New York.

Additionally, we were very fortunate to be one of two featured charities along with the Council of Fashion Designers of America to be invited on stage at Macy's Fashion Front Row on Wednesday, September 7th at the Theatre at Madison Square Garden. A portion of the ticket sales to the event will be donated to both charities. Macy's Chairman, Terry Lundgren introduced RMH-NY Acting COO Rick Martin and CFDA spokesperson Diane von Furstenberg to speak briefly about their respective charities to a packed theatre audience and the show was rebroadcast on E! on September 15th.

Many families from the House had the opportunity to attend and see performances by Ariana Grande and Flo Rida as well as the latest fashions for the Season by Betsy Johnson xox Trolls, INC International Concepts, Kenneth Cole, Ryan Seacrest Distinction, Rachel Rachel Roy, Tallia, and Tommy Hilfiger, to name a few. Also in the audience were Salt & Peppa, Martha Stewart, and Iris Apfel. Our families enjoyed gift bags that included many fun and interactive fashion accessories. As more than one of our families breathlessly expressed, "Ariana Grande was awesome". Thank you, Macy's!



NYC Triathlon

Congratulations to all the athletes who completed the 2016 NYC Triathlon as part of Team Ronald! Our team of eighty-five triathletes tested their strength and perseverance over the course, battling the Hudson River current and the unforgiving streets of New York City.

We are very grateful to our amazing sponsors: Macy's & Bloomingdales, Michael Kors, Green Street Solar Power, AIT Worldwide, Van Stry Design, and Accent Group. A special thank-you as well to our Team Captains: Tina Lundgren, Laura Kirkpatrick, Denise Ramirez and Julio Bolivar. We look forward to another great turnout for NYC Tri 2017! For more information contact:

Eric Seaman at eseaman@rmh-newyork.org



Allyson Felix Brings Gold to RMH-NY

Olympic gold and silver medalist, Allyson Felix, stopped by the House last month to meet some of our families. Julia, from Canada, taught Allyson how to play Monopoly Deal and Allyson showed our kids how heavy a gold medal is! Thank you Allyson for stopping by and for helping us in keeping families close.



Allyson Felix pose with a few kids from the House along with her gold medal.



PVH Gives Back

Associates from PVH spent the summer collecting donations in order to provide the children of RMH-NY with an awesome back-to-school package.

Kimberlyn Lomolino, Danielle Colantoni & Brittany Mulholland all spent an afternoon packing each backpack with all the necessities a new student would need; notebooks, crayons, markers, pens, pencils, folders and tissues, just to name a few of the items that were packed.

As each family walked onto the terrace, the first thing they saw was a table full of backpacks and their faces absolutely lit up. It was a pleasure to watch each child excitedly pick out their favorite backpack and carry it around the rest of the night! Thank you, PVH!

PVH was also a supporter of Camp Ronald this past summer, hosting day trips and fun events.



RMH-NY continues to receive weekly donations of a variety of fresh produce for our families thanks to the support of The Blind Shepherd Fund.

Kimberly Wells and her good shepherd "Braille" alongside Board Member, Terry Bovin.

HOUSE Wish List

amazonwishlist

Check Out our full wish list on
Amazon by searching
Ronald McDonald House New York

Featured Items:

Toilet Paper

Lysol Wipes

Laundry Detergent



#GIVING TUESDAY

11.29.16

Help make more moments
like this possible this

#GivingTuesday

www.rmh-newyork.org/donate





Ronald
McDonald
House®
New York

PRESORT
FIRST CLASS
U.S. POSTAGE
PAID
WHITE PLAINS, NY
PERMIT NO. 2101

405 East 73rd Street, New York, NY 10021

 www.rmh-newyork.org

 [Facebook.com/rmhnewyork](https://www.facebook.com/rmhnewyork)

 [Twitter.com/rmhnewyork](https://twitter.com/rmhnewyork)

 [@rmhnewyork](https://www.instagram.com/rmhnewyork)



Ronald McDonald House®
New York

Share a Night

Because the last thing
families fighting cancer should
worry about is where to sleep.

More than 35,000 children and their families have called Ronald McDonald House® New York their home during weeks or months of cancer treatment.

Just \$35 can share a night's stay ... and keep families close.

**DO SOMETHING GOOD TODAY. SHARE A NIGHT.
TO DONATE, VISIT:**

ShareANightNYC.com

