INTRODUCING THE NIVADA GRENCHEN X WORN & WOUND CHRONOMASTER VALJOUX 72 & DATOMASTER VK64

12.7.22

||| Nivada

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EMBARGO: 12.7.22 - 12PM ET

While there are famous watches strewn through the past century of watchmaking that even non-enthusiasts can recognize, there are only a few movements that carry an equal amount of reverence. These movements, these legends, don't get celebrated often enough, which is why we're excited to do just that.

Worn & Wound has teamed up with Nivada Grenchen to create a duo of special watches that shine a spotlight within. One, with a movement of proven historical significance. A true icon of 20th-century watchmaking. The other a burgeoning legend. A modern movement that has helped create a new generation of watches and collectors.

Introducing the Nivada Grenchen x Worn & Wound Chronomaster Valjoux 72, and Datomaster VK64 in two versions. A series of watches inspired by legendary chronograph calibers but with a style all their own.





Made from 1918 to 1974, the Valjoux 72 powered various Rolex Daytona references, the Heuer Carrera 2447, the Nivada Grenchen Chronoking, and more. A column wheel chronograph with a frequency of 18,000 bph, the Valjoux 72 features a lateral clutch, and a balanced three-register design featuring running seconds, elapsed minutes, and hours, as well as an asymmetric pusher layout.

Based on Nivada's 38mm Chronomaster case, the Valjoux 72 limited edition features a black cherry aluminum bezel and a "racing-dial" layout from Nivada's archives. The dial is rendered in deep fog gray with a racing-style chrono-seconds index printed in khaki on a black outer ring. Black sub-dials with khaki indexes break up the surface, and large applied lume plots mark the hours, day or night. The timing hands are painted deep cherry red, while the chronograph hands are in bright, cyan blue.

Through the open case back the restored Valjoux 72 movement is on full display. A sight rarely seen in its day as display backs did not exist. For the purists, however, an additional solid case-back is included.

Limited to 20 pieces, the Nivada Grenchen x Worn & Wound Chronomaster Valjoux 72 includes a steel "beads of rice" bracelet, a shell cordovan rally strap in Horween Color 8 shell cordovan, and a numbered letterpress print of the Valjoux 72 movement by Springs + Gears. Priced at \$6,900, they go on sale 12pm ET 12.8.22



SPECS

CASE: Brushed and Polished Stainless Steel **MOVEMENT:** Swiss-Made Valjoux 72 VZ Restored and Warrantied by Nivada Grenchen **LENS:** Box Sapphire **DIAL: Fog Gray and Black BEZEL: Black Cherry Anodized Aluminum DIAMETER:** 38mm (39mm at Bezel) LENGTH: 46.5mm **HEIGHT: 14mm** LUG WIDTH: 20mm WATER RESISTANCE: 10ATM STRAPS: Steel "Beads of Rice" Bracelet + Rally Strap in Horween Color 8 Shell Corodovan **ADDITIONAL:** 8" x 8" Numbered Letterpress Valjoux 72 Movement Print by Spring + Gears

PRICING AND AVAILABILITY

PRICE: \$6,900 QUANITITY: 20 Units Total AVAILABLE: 12.8.22 at 12pm ET DELIVERY: First 10 in February, Second 10 in March 2023 PRODUCT PAGE (LIVE 12pm ET 12.7.22): bit.ly/NIV_WW_V72

IMAGES: bit.ly/NIV_WW_LE_PRESS





The Seiko VK mecaquartz chronographs combine quartz timekeeping with a mechanical chronograph gear train, providing the accuracy and affordability of quartz with the feel of a mechanical chronograph. This unique combination allowed a new generation of brands to create high-quality chronographs, spurning a revival of iconic dual and triple register designs.

To celebrate this fantastic modern movement, we utilized Nivada Grenchen's 36mm x 43.5mm x 12mm Datomaster. We stuck with the racing-dial and dark palette from the V72 Chronomaster, but in two versions. Ver A corresponds directly with the Valjoux 72 model with the addition of a date in red on black.

Ver B has the same colors but in an "inverse" set up. The dial surface is black, accented in cool, fog gray. The various indexes are in khaki, deep red, a black. The hour, minute, and sub-dial hands bring in a deep mustard tone, while the chronograph seconds is cyan. Both versions come on a medium brown rally strap.

The Nivada Grenchen x Worn & Wound Datomaster VK64 Ver A and B each cost \$450 and are limited to a 72-hour order window starting December 7th, 2022, at 12PM ET, ending December 10th, 2022, at 12PM ET. All watches sold in that time frame will be produced, and no more. The first 50 of each color will ship by early January, with the remainder starting to ship in March, 2023.



SPECS

CASE: Brushed and Polished Stainless Steel MOVEMENT: SII (Seiko Instruments Inc.) VK64 Mecaquartz LENS: K1 Glass (Mineral) DIALs: Ver A: Fog Gray with Black Ver B: Black with Fog Gray DIAMETER: 36mm LENGTH: 43.5mm HEIGHT: 12mm LUG WIDTH: 20mm WATER RESISTANCE: 10ATM STRAPS: Brown Leather Rally Strap

PRICING AND AVAILABILITY

PRICE: \$450 QUANITITY: 72 Hour Order Window AVAILABLE: 12.7.22 at 12pm ET – 12.10.22 12pm ET PRODUCT PAGE (LIVE 12pm ET 12.7.22): bit.ly/NIV_WW_VK64_1

IMAGES: bit.ly/NIV_WW_LE_PRESS



