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**WOOM** is a European bicycle company that designs and manufactures the highest quality and most adaptable bikes for children of all ages. Our attention to detail sets us apart – from our commitment to safety, performance and carefully selected, lightweight materials, to our first-of-it's-kind **UP**CYCLE program, **WOOM** is changing the paradigm of youth cycling.

Every **WOOM** bike is designed and handcrafted for a specific age group. This allows us to focus on the unique safety and performance specifications required for each ability and skill level.











**WOOM** bikes are designed with age-appropriate safety and handling specifications, such as "small hand reach" brakes for effortless braking, low rolling resistance tires to improve pedaling efficiency, low entry top tubes for easy mounting, and low center of gravity for better balance and control.



**WOOM** bikes uses only carefully selected materials and components for optimum quality, performance, and sustainability.











- Each WOOM frameset is made from lightweight aluminum tubing with ChroMoly forks and is protected with a toxic-free powder coating to enhance durability.
- The cockpit includes a thread-less headset with alloy stem and handlebar.
- All **WOOM** bikes feature lightweight alloy rims and industry-leading, low-toxic tires.
- **WOOM** 4 and **WOOM** 5 include performance SRAM shifters
- Each WOOM bike features toxic-free grips and saddles.





**WOOM** wants to grow with your child. We've created the **UP**CYCLE program to ensure that as your child grows, **WOOM** bikes is there to provide them with the best bike and the best fit.



WOOM No.		2	3	4	5
Age	1.5 - 4 years	3 - 5 years	5 - 7 years	7 - 9 years	9 - 13 years
Height	85-100cm	95-110cm	105-125cm	120-135cm	>130cm
	33-39"	37-43"	41-49"	47-53"	>51"

- Has your child outgrown his or her **WOOM** bike? No problem. Simply purchase the next size up, return the old bike, and we'll reimburse 40% of the original bike's purchase price.
- The returned bikes are refurbished and utilized in various different youth cycling programs for nonfor -profit organizations. This will ensure that as many children as possible have access to quality bikes. A truly sustainable system.





The Woom 1 is the ideal partner to introduce your young child to the concept of riding two wheels. Due to the extremely low entry and the high cockpit, our little ones can enjoy the ride as soon as they can start walking - without training wheels.

\$229.00





The 14 inch model Woom 2 is the first bicycle of the Woom family with a unique geometry. It is also one of the most popular bikes. The flat seat angle, short cranks and the low bottom bracket enable your child to always put their feet on the ground without losing balance. This bike represents the ideal link between the balance bike and a pedal bike enabling fast learning of the movement process - even without training wheels.

\$339.00





The 16 Inch Bike model Woom 3 is all about offering a lower ride height. The low center of gravity of this comparably small triangle frame in conjunction with the high cockpit, a stable, good-natured geometry helps the children to further improve their riding skills.

\$369.00







The 20" WOOM 4 with optimized geometry is built to enhance riding dynamics. With 8 gears and light, off road tires it is perfect for exploring and extended usage.

\$449.00





The 24" model WOOM 5 delivers adult riding dynamics with an optimized geometry and light profile tires. Its 8 gears expand the usage spectrum significantly. This model represents the last stage of a bike tailored to children.

\$499.00



## **ACCESSORIES**







Kick Stand



Bottle Cage



Cap



Bell



Personalized Name Sticker

## Moom



www.us.woombikes.com