

## **Unique qualities of Storytime Toys' playsets:**

### **Storytime Toys gives reading, building and imaginative play creative new dimensions!**

Storytime brings kids' favorite fairytales to life through building, reading, imagination and creativity. Each playset comes with a picture book based on a classic fairytale along with kid-friendly pieces that snap together to form a miniature storybook world complete with houses, furniture and characters from the book. Kids can read, build, act out the existing story and imagine new twists and turns! Each picture book includes fun do-it-yourself projects to inspire children to add personal touches to the sets. Endless possibilities and hours of fun are right at kids' fingertips.

### **Our hand-painted artwork inspires smiles and sparks imagination.**

Lovely, hand-painted watercolor imagery designed to delight takes center stage in every playset, from the whimsical pages of each picture book to the colorful miniature 3-D worlds kids can assemble.

### **Classic fairytales leap off the page right into kids' hands.**

Fairytale favorites that have stood the test of time for generations provide the perfect inspiration for kids' imaginations to run wild as they build and play in our miniature storybook worlds.

### **Storytime's playsets were thoughtfully designed to please kids and parents.**

Our storybook houses and characters are uniquely made from EVA foam, the same material used in baby play mats, which is then paired with card stock. When laminated, these materials become stiff like wood or plastic, though they are far more economical to produce.

### **Building is easy and fun for kids with our smart, well-constructed designs.**

Our sets' pieces easily snap together with tabs that press into place, so even young kids can assemble them by themselves. No tools, glue or screws are necessary, which means no fuss and no mess!

### **Everything children need to read, build and play comes in one box...**

Our all-inclusive playsets have everything kids need to bring classic fairytales to life – a beautifully illustrated picture book and a building set to create a miniature storybook world. No batteries, glue or tools are needed for the fun to begin.

### **...and that box is easy to store and carry!**

Unlike a lot of building toys and dollhouses that permanently take up a lot of space, our storybook worlds easily come apart and store flat in a carrying case that can go from bookshelf to car to play date with ease.

**Storytime's playsets capture the imagination of both girls and boys.**

Our picture books and miniature sets are gender-neutral by design. Both boys and girls enjoy and benefit from developing skills in storytelling, reading, building, spatial relations and dexterity. Kids grow and develop while immersed in play.

**Our books were written with careful consideration for our young audience.**

Up-and-coming children's book author Kimberly Duncan-Mooney lovingly retold our classic fairytales to suit our budding readers and builders. Vocabulary, sentence structure and themes are all appropriate for children ages 3 - 6.

**Creative do-it-yourself projects help kids personalize their playsets!**

At the end of each picture book, kids are encouraged to customize their mini storybook worlds through creative do-it-yourself projects. The playsets' offer endless possibilities for creativity, a great value all in one box.