

ROSA & BO  
INDIE PLAY  
GIFT GUIDE



[www.rosaandbo.com](http://www.rosaandbo.com)

Welcome to Rosa & Bo's  
Indie Play Gift Guide in  
celebration of National Play  
Day 2021. We wanted to  
share our favourite small  
businesses and play  
influencers in the industry.  
I hope you love them as  
much as we do.

Love Laura xxx  
Founder of Rosa & Bo



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## PeekaBoo Puzzles

Created by mum of two small boys (Charlie & George) and came up with the puzzles when she was looking for personalised gifts for family and friends. She wanted something personal and something educational so puzzles seemed the perfect combination of fun and learning.

Photos of family, friends, even pets can be hidden behind the puzzle ready to play peekaboo! The delight on little ones faces when they discover who is hiding behind the shape is truly precious. Peekaboo puzzles are a lovely keepsake and make the perfect gift for babies and toddlers.

Discount Code HOUSE20 for 20% off their adorable new house puzzles.

## Fred & Noah

Established in 2014 and run by husband and wife team Natalie & Daniel Reynolds. Fred & Noah is a small UK brand which make luxury clothing for boys and girls aged 0-9 years.

Specialising luxury Baby Leggings, Bedding and Organic swaddles. We use only the highest quality fabrics which are incredibly kind and comfortable for babies and toddlers. All of our clothing is machine washable.

As parents to two young boys we understand the need for durable baby clothes that are also stylish and comfortable. We really hope you like what we do as much as we enjoy making it.

We highly recommend their personalised toy baskets.



[Visit Website](#)

## Little Stories

Little Stories is all about traditional toys with a modern aesthetic. Beautiful and unique items encouraging learning through play. Little ones will love our toys and parents won't want to tidy them away!

Designed by us here in the UK & handmade by skilled toy makers across the world, Little Stories offers toys & nursery decor curated into stories. Our brand motto & mission is to Transform Ordinary Spaces into Magical Places. We provide any child the tools to shine with simple yet effective toys, designed to encourage and unlock imaginative play for those very important early developmental stages.

Shop small, think big. Gift with Little Stories & put a smile on everyone's face - young & old!

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## The Little Black & White Project

The Little Black & White Book Project brings to life animals from around the world as high contrast black and white illustrations for babies, toddlers and preschoolers. Featuring across a range of books, interactive flash cards, prints and gifts, with the hope of inspiring a love of wildlife from as early an age as possible whilst a supporting visual and brain development from day one.

Our mission is to inspire the next generation of animal lovers and conservationists from as early an age as possible, which is why black and white is the vehicle being so important from those first days. I believe exposing children to the amazing wildlife on our planet beyond what they see on their doorstep is the best hope of protecting it for the future.



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Use code PLAYDAY21 for 15% off

# Play Prompts

For anyone caring for babies and young children, playHOORAY! is here to offer a helping hand on those days you need it. Introducing you to... playPROMPTS! Realistic play ideas with minimum prep and maximum play! Browse our range of over 20 packs catering for a variety of ages and themes of play to suit your child's needs. And as we all know, kids love to see their names on everything, we are now super excited to offer our personalised range too!

playHOORAY! is passionately run by Claire, Mum of two and Early Years Specialist who's on a mission to spread the word about play!

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## Teddo Play

Run by Keisha & Ami, the husband & wife duo, Teddo Play are a multi-award-winning small business.

Check out their range on their website to find many varieties of highly versatile sturdy Visual Learning Sets, Portable Educational Poster Boards & other educational products that help encourage conversations and make grasping and retaining of information easier in children. They help promote knowledge & a deeper understanding of various concepts to help boost children's IQ levels, build a robust visual memory & instil a natural enthusiasm for learning in them.



[Visit Website](#)

Discount code ROSABO10 for 10% off

## Crayon Station

Crayon Station was started by Danielle a mammy of 2 girls. I make handmade crayons for everyone.

I make Super fun CE certified crayons in exciting shapes for birthday to Christmas and so much more.

They are used for colouring, learning and play, the only limit is your imagination.

Please don't hesitate to contact me if you would like something specific and can't see it. I'm always happy to help.



[Visit Website](#)

## Little Sensory Box

The Little Sensory Box is a small mum run business offering a wide range of toys and resources with a focus on supporting child development.

It is home to the award-winning Baby's First Year Subscription Package which is a quarterly series of four baby development play boxes, carefully curated to provide all the toys and resources needed to stimulate a baby's senses from 0-12 months and beyond. Each box is bursting with age-appropriate kit and comes complete with a downloadable play and development guide tailored to baby's next development milestones.



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Use code PLAY10 for 10% off your first order.

## The Little Coach House

The Little Coach House is a family run business based in the New Forest. We design and make beautifully crafted wooden learning resources and Eco-Kraft flashcards.

Our products are designed using my own background in teaching and interest in the Montessori style of learning and my husbands passion for woodwork.

Our latest collection of resources includes a series of mindfulness boards which encourage children to practice their breathing techniques. We have a passion for making resources that are built to last a lifetime and can be passed down through generations.

We hope you like our products!

Discount code ROSAANDBO10

[Visit Website](#)



## Block Sensory

Block Sensory offers a unique way to explore sensory development with your baby, by creating re-usable sensory decal stickers. The monochrome decals are designed to be bold, high-contrasting, and can be moved to different areas without leaving marks.

What's so terrific about our black and white sensory contrasts? Research has proven that geometric black and white bold contrasting images are the most captivating for a newborn as their eyes have not matured enough for them to perceive colours. Black and white contrasts register powerfully on the baby's retina and send the strongest visual signals to the baby's brain. Stronger signals mean it can help to increase brain growth and faster visual development.



[Visit Website](#)

Use code Happydays for 10% off

## Curiosity Corner



We are Curiosity Corner! We sell luxury sensory dough, to spark your little ones imagination! Our dough is the silkiest, softest scented sensory dough around! We only use the highest quality ingredients in our dough, to give your little one the very best sensory experience.

It doesn't leave that nasty greasy sticky feeling on your hands after using it, instead it leaves hands feeling beautifully soft and clean.

Our play kits and wooden accessories are eco friendly, we only use reusable or recyclable materials and even our sensory dough can be composted once it's past its best so you can be rest assured you are doing your bit to help save the planet.

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Use code SENSORY10 for 10% off

## Mama Designs

Mama Designs offers award winning products for mama's and babies covering breastfeeding, sleep (our multi tog baby sleeping bag, cellular blankets, swaddles and organic sheets), nursery accessories and now including an eco range (bamboo wipes, breast pads, makeup pads and sanitary pads).

Our quilted playmats are a great as the are used from birth, as well as being super soft and provide a safe play space on wooden or tiled floors, they make beautiful backdrop for your little one to play on (and milestone pictures). The heart quilting on the playmat was inspired by a vintage tile I loved! They are great with playgyms, under a door bouncer, in a reading corner or just with a few toys on. They are easily transported in their drawstring cotton bag. My 2 year old Daisy loves using ours with our Rosa and Bo Nesting Dolls.



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Use code ROSA for 20% off playmats



## Zaza's StoryBox

'Are you looking for a way to inspire your little one to love books? ZaZa's Storybox is a subscription tailored to the exact age of your little one delivering beautiful boxes of books and toys to your door monthly. ZaZa's Storybox firmly believe that books should be a part of play and to encourage a love of books it is important to keep books in your little ones play environment, throughout the home, and within easy reach.

Each month a themed Storybox is delivered to suit your little one's age including two books, a toy and reading tips. One-off Storyboxes are also available and subscriptions start from £18.99 per month.

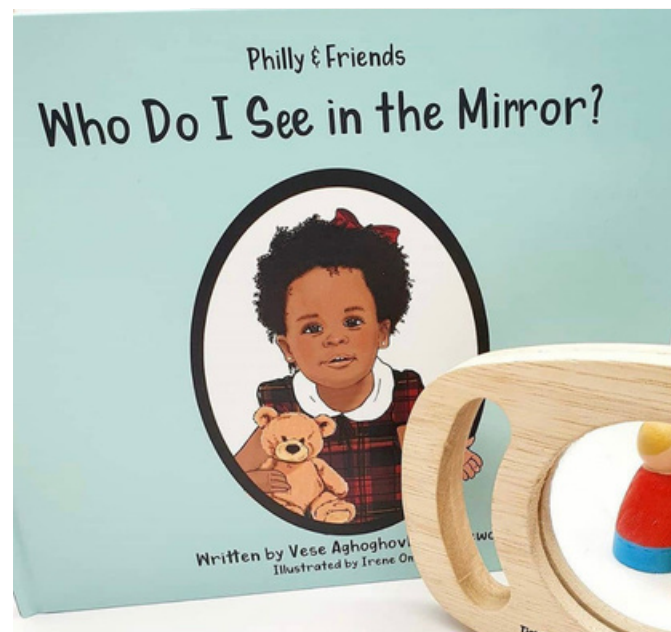
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## Philly & Friends

Philly & Friends is a black owned children's lifestyle brand with a strong purpose at its heart. We aim to add a drop of colour in the sea of children's products while supporting underprivileged kids around the world. Our products are designed to instil confidence and self-love through the power of representation.

Philly & Friends was born out of a desire to see children grow up to see beauty in themselves and others, to believe they can be anything they want to be. I strongly believe representation matters - all children deserve to see themselves and others represented in the books they read, toys they play with and media they consume. Our Debut book is titled: Who Do I See in the Mirror? and was selected by Hello! Magazine as one of the best 15 children's books on diversity.



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Use code ROSABOO21 for 15% off

# Play Experts and Influencers we Love

## Play Hooray! @play.hooray

For anyone caring for babies and young children, playHOORAY! is here to offer a helping hand on those days you need it.

playHOORAY! is all about equipping you with the tools to entertain your young children. You do not need a houseful of expensive toys to get the kids playing. It's amazing what you can create with the items you already have around the house and eagle eye for 'play potential'.

Let me share with you realistic play ideas that you can copy at home without the need of a shopping list! Find playHOORAY! on social media for daily inspiration and live play demonstrations from Claire's kitchen where viewing with a cup of tea is compulsory!!



[Visit Instagram](#)

## Sarah Doman @sarahldoman

I'm Sarah, I'm a hypnobirthing and early years expert, plus I am the resident play expert here at Rosa & Bo.

I offer a range of services and workshops for parents to help them understand their child and their development. When we understand development, it makes parents lives so much easier and importantly, we can support our children to grow, flourish and achieve their potential.

I also help parents-to-be get prepared and informed for their upcoming birth using hypnobirthing. I am currently pregnant with my second child so I am using all that I teach to prepare for my own baby's birth!



[Visit Instagram](#)

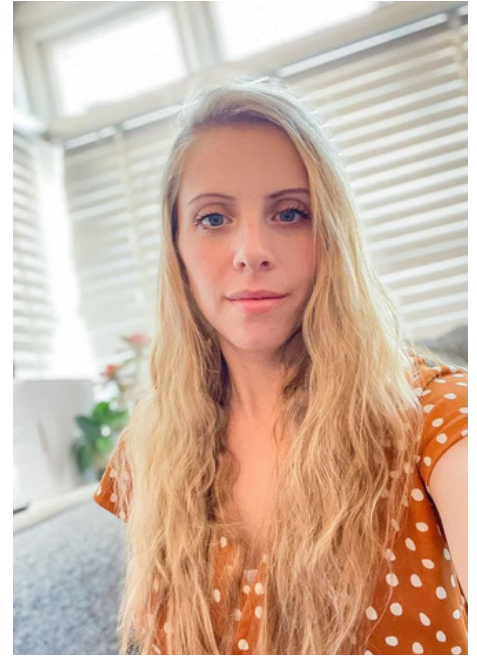
# Play Experts and Influencers we Love

## Create, Make & Play @create\_make\_and\_play

Hi I'm Molly, I am 33 and a Mum to Luca, who is 4 Years Old and Arlo, who is 2 and 1/2 Years Old. Before I became a mum, I was a Primary Teacher for over five years, specialising in Early Years.

Since becoming a stay-at-home mum I have utilised my extensive knowledge and experience to create and make age appropriate play activities for my children to enjoy, flourish and learn from and share them on my Instagram page

@create\_make\_and\_play. I am an advocate for learning through play and thought that sharing some of my knowledge and activities would be a great way to help other parents, carers, grandparents and educators. Which will inevitably mean I am helping other children to learn and grow through play.



[Visit Instagram](#)

## For the Love of Tuffs @for.theloveoftuffs

The arrival of my fourth (and last) child in 2019 gave me a fresh new perspective on my work life balance. With seven years working in childcare settings I made the decision to become a stay at home mum. As the lockdown of 2020 hit it became a necessity to keep my beautiful, curious and energetic little girl stimulated and entertained, and using my knowledge of childcare, I developed For The Love of Tuffs. The focus is on simple and inexpensive activities that are inviting and fun. The idea of sharing and building my ideas became a lovely way to connect with like minded parents.



[Visit Instagram](#)

# Rosa & Bo

We believe it's the little moments that are the big things in life. That's why we're passionate about supporting baby and toddler development by creating happy memories through play, and helping inspire parents to enjoy quality time with their child. It's this that drives us to develop fun and creative products that your children and you will revel in.

Our Nesting Babies are the first Russian Doll inspired toy safe for babies and Toddlers. They encourage hand-to-eye co-ordination through interactive play. Babies will love the faces, challenge and the surprise element as the Rosa babies and Bo Bunny are gradually revealed.



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