



TitanZero™

CARBON NEUTRAL WAX

Many consumers look for eco-friendly products and actively consider their impact on the environment. They also have a desire to purchase from companies with sustainability practices in place. They now look to industries to prioritize their activities by choosing materials with plant-based materials or offering eco-friendly products. With TitanZero™ Carbon Neutral Wax, Calumet now offers both.

WHAT DOES CARBON NEUTRAL MEAN?

Carbon Neutral means the greenhouse gas (GHG) emissions resulting from operational activities are compensated through funding verified carbon offset projects with a positive environmental impact. These projects reduce or remove CO2 (carbon dioxide) and other GHGs in the atmosphere that would have otherwise been emitted. Carbon Neutral products are actively helping to mitigate climate change.

HOW IS OUR WAX CARBON NEUTRAL?

We worked with an external firm, ClimeCo, to calculate our product carbon footprint using formulas from accredited environmental organizations and documentation of our processes. Our carbon footprint includes GHG emissions released during production of TitanZero Wax from raw material extraction through manufacturing. Following that process to earn carbon neutrality, we had our carbon footprint independently verified by SCS Global Services (SCS), implemented a GHG management plan and purchased an equal number of carbon credits to negate our footprint. We are committed to maintain a net neutral carbon footprint of TitanZero wax, backed with credibility from our Carbon Neutral Certification with SCS — to ensure a more environmentally friendly product in your candles.

WHAT PROJECTS DO WE FUND?

Calumet selected verified North America projects to offset the TitanZero wax carbon footprint that had an ‘industry-helping-industry’ approach. The projects included N2O capture and destruction, refrigerant reclamation, and wind energy.



CARBON NEUTRAL
CERTIFIED
THROUGH MANUFACTURE OF PRODUCT
BY SCS GLOBAL SERVICES

TYPICAL PROPERTIES	Melt Point °C ASTM D3954	Melt Point °F ASTM D3954	Penetration @77 °F ASTM D1321
TitanZero ParaNatural 5475	51	124	76

Available in liquid bulk and slab form. TitanZero ParaNatural 5475 candle blend is a combination of paraffin and soy ingredients. The candle blend is formulated for excellent glass adhesion, cold and hot throw, and for high performance in a variety of manufacturing conditions.

TECHNICAL ASSISTANCE If you have questions regarding products or technical specifications, please contact your sales representative or Calumet Technical Services at 1-800-437-3188 or technical@clmt.com

DISCLAIMER: The SCS Carbon Neutral Certification mark issued to Calumet is not transferable for use by third parties without the explicit written consent of SCS. The photograph pictured at the top of this page with a carbon neutral monograph is for illustration purposes only. Claims can state that final product is manufactured or made using Carbon Neutral TitanZero wax, but carbon neutral claims can not extend to the entire final manufactured product.