



Invent your very own flavoured chocolate bar and design its wrapper!

Animate Arts CIC is a brilliant, Faversham based organisation, working to bring communities, schools and people together through creative projects. For 20 years, their inspirational projects have helped thousands of people boost their wellbeing, learn new skills and connect with their local communities.

To mark their 20th birthday, Animate Arts CIC has teamed up with Faversham's very own chocolate factory Kakawa Artisan Chocolate & Co Ltd, based at Brogdale Farm to create three brand new bars of chocolate to enjoy and help fundraise which will not only support the vital work of Animate Art's projects, but inspire creativity in all! The three handmade bars will feature as a special edition in Kakawa Artisan Chocolate & Co's range, each made with different, delicious toppings or inclusions and flavours, beautifully presented in uniquely, illustrated boxes by artists.

Two of the bars will feature artworks by professional artists from Animate Arts CIC, and the third will be created by a local young artist from Swale – the winner of this art competition! This competition is to inspire a new flavour for this milk chocolate bar and to create a matching artwork for the box! This is the ultimate Willy Wonka style, and creative competition.

Good luck! we can't wait to see your design and hear your recipe ideas!

WHO CAN ENTER? To enter you must:

- Be aged 5-11 years old
- Living in, or attending a school in the Swale district, Kent (Faversham, Sittingbourne, Sheerness and surrounding villages/towns within the borough)

HOW TO ENTER:

- You must submit your recipe idea + box design, using the template and entry form provided.
- **PART A: Create your chocolate bar recipe** What would be your ultimate flavoured chocolate bar? You can suggest any single or combination of flavours/toppings or inclusions as your heart desires, to add to your milk chocolate base. Would you create a spin on a salt 'n' vinegar chocolate bar, perhaps a strawberries and cream bar, or maybe a multicoloured confetti bar, full of sprinkles! Be sure to write your recipe creation on the official Entry Form.
- **PART B: Design artwork for the box** Create an artwork that shows-off and adds that WOW factor to your delicious recipe and choice of flavours. Art works should be submitted on 1 x A4 paper, along with your Entry Form. You can use your choice of pencils, felt tips or any other medium that you want, but the final artwork must be flat so that it can be scanned at the printers! Be bold, colourful and creative!

- Recipe and artwork must be made by the entrant.
- Submit your art work with a completed entry form which are available from www.animateartscompany.com
- Send your submission to Animate Arts CIC at the following address:
 The Alexander Centre
 17 Preston Street
 Faversham
 Kent, ME13 8NZ
 (If you want to hand-deliver your entry, there will be a post box in the reception area)
- Entries must be received by Wednesday 12 October, 5pm.
- If you would like your artwork returned, please include a self-addressed, prepaid envelope.

WINNER

Our panel of judges, including children's illustrator Esther Coombs, Artistic Director of Animate Arts Jo Dyer and Kakawa Artisan CEO, John Jeffery will select and announce the winning design by Friday 21 October 2022 on their social media channels.

The winner will have their chocolate recipe created and their artwork transformed into the wrapper for the chocolate bar! The winning young artist will also receive a VIP invitation to visit the chocolate factory of Kakawa Artisan & Co Ltd at Brogdale Farm to make their chocolate bar with Kakawa's very own Willy Wonka inspired Chocolatier! They will also receive a hamper of chocolate and arts & crafts goodies to take home, along with their school receiving a free membership bundle to the Animate Art's amazing *Art Builders* programme which will further benefit all the staff and pupils in their school.

Two runners-up will each receive a prize of chocolate and crafts, along with their school receiving membership to *Art Builders 2023*.

Ts & Cs:

1. Only one entry per person.
2. There is no entry fee and no purchase necessary to enter this competition.
3. We will not accept any entries after the stated deadline, and no responsibility can be accepted for entries not received for whatever reason.
4. Children entering the competition must be aged 5-11 years old within the competition dates, proof of age may be required.
5. Children entering this competition must be living in, or attending a school in the Swale district at the time of the competition, and may be required to prove their address.
6. Artworks/recipes must be the original work of the entrant, with any design from an obvious third party being removed and not considered.
7. The prizes are as stated and no cash or other alternatives will be offered. Prizes are not transferable. Prizes are subject to availability, and we reserve the right to substitute any prize with another of equivalent value without notice.
8. If the winner cannot be contacted or does not claim the prize within 7 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
9. Kakawa Artisan and Animate Arts will liaise with the winners as to when and where the prize can be collected/takes place, but it is hoped to be arranged before the end of October 2022.
10. The winners and their parent/guardian consent to the use, and distribution of the full name, DOB, geographical location and image of both named parties in any publicly available material, such as but not limited to social media, local/national press releases, and website media as well as details and copies of their entry material. This consent is given on signing of the entry form
11. The winning recipe will be interpreted as closely as possible. The actual flavour may vary to accommodate practical and availability of ingredients. For example, a fresh raspberry recipe, may be adjusted to use dried raspberries instead.
12. The winning recipe and artwork will be used and reproduced for the chocolate bar & wrapper, which will be sold from various outlets, both online and in a brick and mortar setting to help raise funds, and awareness in support of the work of Animate Arts CIC. The winners and their parent/guardian waive any right to fees, royalties or other commissions or compensations arising or related to the use of their contribution.
13. Animate Arts CIC and Kakawa Artisan Chocolate & Co Ltd may wish to photograph the winner and their artwork for media purposes. Parents/guardians will be contacted separately and will be required to sign for consent of this.
14. Animate Arts CIC reserves the right to use any of the entries submitted into the competition for promotional purposes. Copyright of entries will remain with the entrant but the entrant licenses Animate Arts CIC and Kakawa Artisan to use images of entries online and in print, in perpetuity.
15. Entry into the competition will be deemed as acceptance of these terms and conditions.