At Miravel, we know good taste comes from making good choices. That’s why we consider limiting our environmental impact in every decision we make. Our company was founded on the belief that, by reducing our reliance on large-scale agriculture and the distribution of those greens, we can take a much-needed step toward achieving a sustainable society. How we get there is just as important. Making choices that might be harder or more expensive, but are better for our planet.

We take this seriously throughout our entire supply chain. In practice, we meticulously audit our manufacturers to make sure we are operating in line with the strongest accepted sustainability practices. We also choose to partner with local manufacturers whenever possible to limit transportation and empower our local communities. This helps us ensure that every unit we make is carefully and thoughtfully put together before it arrives at your door.

We also strive to empower you to live more sustainably through our technology itself - each unit requires minimal energy consumption and completely reduces the need for single use plastics. We utilize a new form of hydroponic technology that is extremely resource efficient. Our systems require 95% less water, 92% less space, and 100% less transportation than large-scale agriculture.

When it comes to your food, we believe in radical transparency. We source only the highest quality seeds from around the world and rigorously test each plant in our catalog before distribution to our customers. We never use artificial fertilizers, pesticides, or herbicides and each of our seed squares are 100% compostable, letting you grow responsibly, without increasing your footprint.

Our team will always try to incorporate new and innovative ways to uphold this promise and welcome suggestions from our community on how to operate even better. If you have any questions or recommendations please reach out to practices@miravel.com.