

About The Founders



Randall Shapiro, Co-Founder & CEO

Randall Shapiro is a quirky, lighthearted, design enthusiast. He has 5+ years of experience building brands, managing product development and creating meaningful customer relationships. Randall thrives while working with high-functioning partners and is a fun, and loyal team member that is extremely passionate about giving back to his community through social impact within his ventures. He is a strong believer that a diverse range of experiences will create a more informed perspective on the world that we live in. He loves working with people who are bright, determined and are crazy enough to think they can change the world. *"They are the ones who usually do."*

Randall earned a B.S.B from Indiana University's Kelley School of Business where he was awarded the 2018 Kelley Coin, given to only a handful of students who embody the school's values and dedication to personal growth. During his time as a student, he also studied abroad at the Hong Kong University of Science and Technology in the spring of 2017. During college, Randall started his first venture, RLS Media Group, with his long time friend Riley Kuffner. The company specialized in content creation for SF/Bay Area Businesses. He also has also worked as a management consultant for EY and as a financial analyst for the private real estate company Skylark Capital where he underwrote bridge and ground up construction loans on multi-million dollar properties.



Riley Kuffner, Co-Founder & CTO

Riley is a builder and philosopher who has a passion for sustainable technology. Inspired by Maslow, Riley is passionate about helping human beings satisfy their basic physiological needs such as energy, water, food, and shelter, freeing their time in order to invest in personal development on the path to achieve self-actualization. Riley prioritizes corporate sustainability best practices and champions quality material selection. He is a leader who enjoys creating meaningful personal relationships and strives to work at the confluence of technology, art, and business to create inventions that will change the world.

Riley earned a B.S. From UCLA with a major in Chemistry and Materials Science and a minor in Entrepreneurship. His studies had an emphasis on sustainable development, quantum technology, ancient art, and finance. During college, Riley founded Bruin Home Solutions, a organization with over 120 students that designed a self-sustaining home, converted a 1974 Special Edition VW Beetle into a fully electric vehicle, installed a green wall on the roof of the School of Public Affairs, and trained over 100 students on the USGBC Leadership in Energy and Environmental Design (LEED) program. Riley has also worked as a systems engineer for the electric vehicle startup Faraday Future and as an investment analyst at a small family office, BHIC.