

B R Y D G E

Brydge Shakes Up Category with Game-Changing Keyboard for Microsoft Surface Pro
Award-Winning Manufacturer Debuts Brydge 12.3 at CES 2017 as Innovation Awards Honoree

LAS VEGAS (Jan. 4, 2017) – [Brydge](#), the company that set a new benchmark for iPad keyboards, today unveiled its first keyboard for the Microsoft Surface—the Brydge 12.3. After designing and delivering innovative keyboards for iPads, Brydge is bringing its sleek design, high-quality construction and innovative functionality to Microsoft Surface users. The Brydge 12.3 has already been named a CES 2017 Innovation Awards Honoree. It will be on display at CES 2017 at booth #7933 in the North Hall of the LVCC as well as at CES Unveiled on Jan 3 at table 113.

Unlike any other keyboard on the market, the Brydge 12.3 transforms the Surface into the ultimate laptop. It is the only keyboard for the Microsoft Surface Pro that removes the dependency of a kickstand and allows the user to have a full laptop-like experience. Marketed as the perfect laptop/tablet hybrid, the Brydge 12.3 brings a 100 percent aluminum body with a full backlit keyboard, 180-degree screen rotation and an adaptive trackpad to the Microsoft Surface. The Surface customer now has a compelling option with more functionality than the entry level model at a better price than the Surface Book. Brydge also plans to release a model with integrated storage.

“Surface users have been waiting for a powerful keyboard like the Brydge 12.3. Since its release in 2012, the Surface has been the fastest-growing tablet—and this growth is only accelerating. It is a powerful and versatile device that deserves a keyboard that unlocks its true potential,” said Nicholas Smith, CEO of Brydge. “With the addition of the Brydge 12.3, we feel the Surface customer has greater options between the entry level Type 4 keyboard right up to the full laptop hybrid—the Surface Book. The combination of the Brydge 12.3 and Surface creates a game-changing package that transforms the Surface into a true laptop replacement and the ultimate in mobile computing for Windows users.”

Technical Specifications:

- Thickness: .3 in
- Weight: 1.3 lbs
- Connectivity: Bluetooth 3.0
- Color: Silver
- 180-degree viewing angles
- Backlit, tactile keys with varying brightness levels
- Rechargeable three-month battery
- Optional expandable 128gb SSD storage

Starting at \$149.99 MSRP, the Brydge 12.3 launches for preorder on January 5 at a special price of \$129.99 with a spring 2017 delivery. The Brydge 12.3 is available at www.brydgekeyboards.com. Brydge will release details of its retail partners who will stock the Brydge 12.3 in the coming months.

About Brydge

Brydge believes in a seamless connection to the world around us; unlocking potential, enabling freedom and unleashing the digital nomad within everyone. Starting out with one of the most successful Kickstarter campaigns of 2012, Brydge quickly set the new benchmark for tablet keyboards, being recognized by industry and customers alike. In 2014, Brydge launched the highly successful BrydgeAir (now the Brydge 9.7) range, the leading keyboard for the iPad Air 1 & 2, selling to customers in over 100 countries and establishing a core foundation for continued rapid growth. Brydge built on this success when it was named a CES 2016 Innovation Awards Honoree for its BrydgeMini for iPad mini 1, 2 and 3, and again in 2016 when it was awarded a Red Dot Design Award for the Brydge 9.7 and recently a GOOD Design award for the Brydge 12.9 for iPad Pro 12.9-inch. For more information please visit www.brydgekeyboards.com, or connect with Brydge on Facebook (www.facebook.com/brydgekeyboards/) or Instagram (<https://instagram.com/brydgekeyboards/>) or Twitter (<https://twitter.com/brydgekeyboards>).

iPad and MacBook are trademarks of Apple Inc. Surface is a trademark of Microsoft Corporation.

###