

B R Y D G E

Amid Exponential Growth, Brydge Announces Nationwide Availability at Best Buy
*Award-Winning Keyboard Manufacturer Delivers Premium iPad Accessories to Best Buy Customers,
Providing Perfect Balance between Tablet and Laptop*

PARK CITY, Utah (September 15, 2016) – Proving category leadership and demonstrating rapid growth, [Brydge](#), the award-winning leader in premium and innovative keyboards for the Apple iPad®, today announced its availability at Best Buy stores across the U.S. From September 4, more than 750 Best Buy locations began selling the Brydge 9.7 (formerly BrydgeAir) and Brydge 12.9 (formerly BrydgePro) in Silver and Space Gray, as well as the Brydge 7.9 and Brydge Mini in Space Gray. The full Brydge range of keyboards (which includes Gold) is available for purchase on [BestBuy.com](#).

Brydge’s arrival to Best Buy comes at an exciting time for the company, which is experiencing tremendous success and amassing a growing and loyal customer base. This year Brydge has been included on the prestigious Inc. 5000 list as one of the [“Fastest-Growing Private Companies in America.”](#) Each year, leading business publication *Inc.* ranks the 5,000 fastest-growing private companies in America by sales growth over a three-year period, and Brydge was ranked 1,542 overall and ninth in the Computer Hardware category.

It has further accelerated this growth by achieving a significant 1,000%+ retail sales growth for the 2016 year to date. The company also recently opened its U.S. headquarters in emerging consumer tech hub Park City, Utah.

“We are thrilled to be partnering with Best Buy on a nationwide basis. This partnership will allow more customers to experience Brydge firsthand and unlock the full potential of the iPad,” said Nicholas Smith, CEO of Brydge. “Brydge is dedicated to becoming the market leader in premium and innovative devices that deliver the ultimate experience in mobility and productivity, and this partnership is a further step towards that goal.”

Brydge keyboards are precision-engineered to provide users an unrivalled experience that combines the convenience and functionality of the iPad with the productivity of a MacBook®. All Brydge keyboards boast a sophisticated, minimalistic design that includes adjustable brightness backlit keys, Brydge’s patented 180-degree hinge system for premium viewing angles and adjustments, Bluetooth connectivity, and a powerful rechargeable battery that lasts up to three months.

Brydge’s current suite of products includes:

- [BrydgeMini](#) for iPad mini 1, 2 and 3, priced at \$99.99;
- [Brydge 7.9](#) for iPad mini 4, priced at \$129.99;
- [Brydge 9.7](#) for iPad Air, iPad Air 2 and iPad Pro 9.7-inch, priced at \$149.99;
- [Brydge 12.9](#) for iPad Pro, priced at \$189.99.

All Brydge keyboards are available in Gold, Silver and Space Gray on [www.brydgekeyboards.com](#).

About Brydge

Brydge has set a new benchmark for tablet keyboards. Starting out with one of the most successful Kickstarter campaigns of 2012 and now under new ownership, Brydge is dedicated to becoming the global leader in premium and innovative mobile and detachable accessories. In 2014, Brydge launched the highly successful BrydgeAir range, the leading keyboard for the iPad Air 1 & 2, selling to customers in

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over 100 countries and establishing a core foundation for continued rapid growth. Brydge built on this success when it was named a CES 2016 Innovation Awards Honoree for its BrydgeMini for iPad mini 1, 2 and 3, and again in 2016 when it was awarded a Red Dot Design Award for the BrydgeAir. For more information please visit www.brydgekeyboards.com, or connect with Brydge on Facebook (www.facebook.com/brydgekeyboards/) or Instagram (<https://instagram.com/brydgekeyboards/>) or Twitter (<https://twitter.com/brydgekeyboards>).

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