

# **Boogerman Baits Regional Promotional Staff Program**

Proudly Supporting Local Fishing Communities

#### **ABOUT US**

Boogerman Baits is a bass fishing lure manufacturer and is proud to support local fishing communities with our Regional Promotional Staff Program. To become eligible for our discounted program, please read the requirements below and submit an application for review.

#### **ELIGIBILITY**

Applications are reviewed for individual Regional Promotional Staff Program who have active participation in local fishing community or in tournament fishing (minimum of 5 per year). Maintain an active social media presence with good photography skills. Instagram is our top priority. Have established sole use of Boogerman Baits. Have motivation to be an active part of our Regional Promotional Staff, and maintain a positive, respectable appearance on and off the water.

## **EXPECTATIONS:**

- Minimum of 4 different posts about fishing (including at least 2 posts about Boogerman Baits products) per month on social media.
- Use of hashtags when posting #handcrafted #madeinamerica #boogermanbaits
- Post a unique comment monthly on Boogerman Baits social media posts
- Tag @boogermanbaits ONLY WHEN necessary- I.E. if a picture contains anything about the brand. It is not necessary to tag us in every single post, especially when not relevant to Boogerman Baits.
- DO NOT use our handle in giveaway entries
- Share your using experience with a Boogerman Baits product in product reviews when purchased from Retailers
- Represent Boogerman Baits when attending tournaments. Boogerman Baits logo needs to be on your apparel or gear.
- Do not share your discount code with anyone else. It is for your use only.

## PRO STAFF BENEFITS

30% off discount for all Boogerman Baits products Free Boogerman Baits decal pack

To apply, please complete this application and email it to info@boogermanbaits.com. Upon acceptance you will be notified with information on how to create your account and start ordering.

# ${\bf Regional\ Promotional\ Staff\ Program\ Application}$

Important Instructions and Deadlines

- 1. Completion of this form in its entirety
- 2. Email completed forms to info@boogermanbaits.com

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Signature	Name/Date